

Morgan Kennedy

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EDUCATION

Arizona State University

Bachelor of Arts, Design Management

Minor, Psychology

Tempe, AZ

Class of 2014

- **GPA:** 3.46/4.0 | Design Management GPA: 3.66/4.0 | Psychology GPA: 3.7/4.0
- **Relevant Coursework:** Design Entrepreneurship, Design and Human Behavior, Social Psychology, Environmental Design, Marketing, Advertising, Economics, Business Management, Research Methods, Statistics, Communications

PROFESSIONAL DEVELOPMENT

Jade Studio Productions

Intern

San Francisco, CA

June 2011-July 2011

- Assisted in photo editing and retouching, product layout & design, and market research for photography, cinematography, graphic design, and book binding studio
- Processed, edited, and retouched event photography, studio photography, and portraits for final display in albums to be sold directly to customers, using Photoshop CS5
- Learned Adobe InDesign & Adobe Illustrator and formatted full photo albums
- Conducted market research on competitors' advertising methods and brands to produce strategies for expanding customer base and product offerings; analyzed financial feasibility of relocating the studio based on projected changes in revenues and costs

One Step Ahead Entertainment, LLC

Chief Designer

New Haven, CT

December 2011 – Present

- Creating posters, business cards, and advertising materials for Connecticut-based DJing and sound services company

EXPERIENCE

Amateur Photography

2006-Present

- Specialties include portraiture, landscapes, and still life photography
- Samples available at flickr.com/morganmariee and my portfolio site, morgankennedy.me

Web Design

2007-Present

- Custom layout design & editing for social networking sites
- Currently expanding skills through online course on front-end development (HTML/CSS/JavaScript)

RELEVANT SKILLS

(X)HTML, CSS, Adobe Photoshop CS5, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, FinalCut Pro, iMovie, Mac OSX & Windows, Android & iOS, Microsoft Office

INTERESTS

Photography, graphic design, web design, print design, advertising, behavioral psychology, entrepreneurship, mobile applications, social media, music, fashion, computer programming