

Victoria Markuson

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EDUCATION

The University of Iowa, Iowa City, IA

B.B.A Business Analytics & Information Systems, B.B.A Finance, International Business Certificate

Major GPA: 3.7

Anticipated Graduation May 2023

TECHNICAL SKILLS

Excel	Model Optimization	Python	Regression	SQL	Rattle
PowerBI	Data Visualization	Data Modeling	Correlation	R	Tableau

COURSE HIGHLIGHTS

Data Wrangling	Data Mining	Computational Thinking	Corporate Finance
Database Management	Financial Accounting & Reporting	Information Visualization	Commercial Banking

WORK EXPERIENCE

Financial Leadership Program Intern - Health & Wealth Controllership

June 2022-August 2022

Aon, Chicago, IL

- Completed reconciliations for large accounts by running reports and analyzing financial data
- Aided contract reviews by analyzing contract lines and computed which contracts met thresholds
- Worked with individuals on over 10 teams to complete organizational and competitor analysis projects and presentations
- Wrote journal entries, posted them on workday, and reviewed colleagues' journal entries

Lifeguard

Summer 2017-2020

Sunset Pool, Geneva Park District, Geneva, IL

- Monitored the workplace for unsafe actions and emergencies and assisted children with using the facility properly and safely
- Strengthened communication skills by being assertive and concise with patrons

LEADERSHIP

Rho Gamma

March 2022-Present

- Counseled new members and aided them through the panhellenic recruitment process

PROJECTS

NFL QUARTERBACK ANALYSIS: Performed a regression and forecasting analysis on NFL quarterback performance. Computed correlations between variables to determine how significant independent variables are when predicting a quarterbacks completion percentage. Utilized excel, regression, forecasting, data modeling and data analysis skills.

MARCH MADNESS ANALYSIS: Utilized SQL to clean data, write queries, and utilize photos. Organized this code into an application where you could search teams and find data about specific players. Wrote queries to answer common questions about this data set.

WINERY CONSULTING ANALYSIS: Given data set about a winery to utilize and visualize company improvement using tableau. Played the consultant role to recommend how to improve company profits and created visuals and models that brought those recommendations to life. Practiced how to turn complex data into visuals and communicate effectively to clients.

COLLEGE ACTIVITIES

Member, Delta Delta Delta Sorority

October 2019-Present

Member, Women In Business

January 2021-Present

Member, Tippie Tech

August 2021-Present