

ESTRELLA SUERTE PRODUCTIONS

Theatre of the people,
for the people

- Street Theatre
- Salon Theatre
- Political Theatre
- Dramaturgy, design,
and development



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production resume](#)

EMAIL
ICON

TWITTER
BUTTON

PAGE COMP

ESTRELLA SUERTE PRODUCTIONS

SITE GOALS

To create a web presence for my production and theatrical design credits and history. Allows folks to contact me with projects and questions.

TARGET AUDIENCE

Theatre industry producers, playwrights and production teams. Also, political/street theatre performers and audiences.

COMPETING SITES

Webpages of theatre-makers like Naked Empire Bouffon Company and designers such as Brendan Aanes.

SITE CONTENT

Production history of produced work, list of design clients/theatres, contact button and social media link.

VISUAL PERSONALITY

Bold images including stylized header. Palette based on primary street art image (this image has been the "logo" for the Salon San Carlos series for six years). Easy to read Avenir/sans-serif typeface with street-style Signpainter display font.

PROJECT PROPOSAL

ESTRELLA SUERTE PRODUCTIONS

Estrella Suerte productions
(Banner image)

Theatre ^{of the people} for the people

- Street theatre
- ~~De~~ Salon theatre
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image
MTL

production
resume

twitter
button

email
me

LAYOUT SKETCH

Banner

TEXT

IMAGE

RESUME BUTTON

EMAIL
ICON

TWITTER
BUTTON

ESTRELLA SUERTE PRODUCTIONS



DEFINING ADJECTIVES

DARING, INVENTIVE, EXPERIENTIAL

COLORS

#aa7a32

#166466

#9e0b0f

#423b38

TYPOGRAPHY [Display & Body]

BODY: AVENIR AND AVENIR HEAVY

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$\$%^&*()

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$\$%^&*()

DISPLAY: SIGNPAINTER

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$\$%^&*()