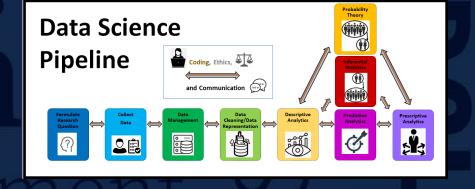
Introduction to the STAT207 Course

August 25, 2020





UNIVERSITY OF

Introduction to this Course



About you



Why study data science?



About me



Course Website/Syllabus



What is data science?



Learning Content Tips



Example of the "Full Data Science Pipeline"



Lecture Tips



Data Science vs. Statistics vs. **Computer Science**



General Course Tips



Coding Tips

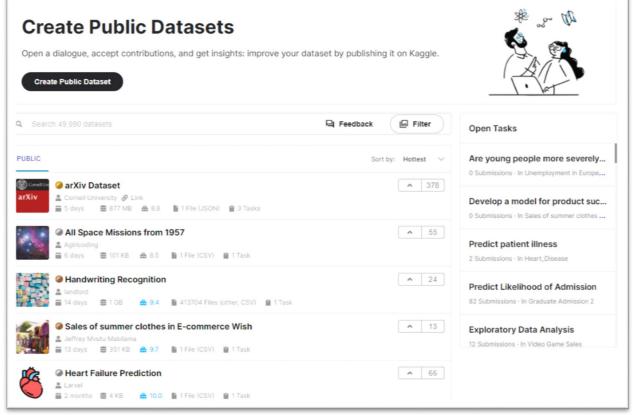


Why Python?

About You &

 What types of data sets would you like to gain insights from, make predictions with, and/or use to help make

better decisions?



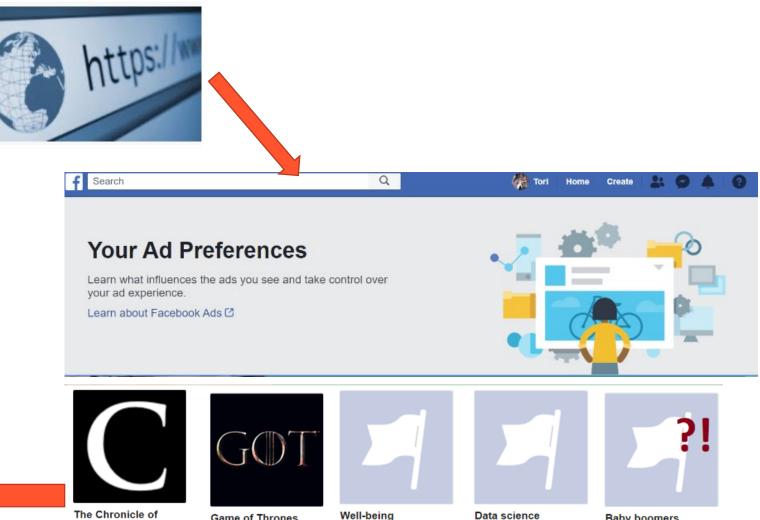
https://www.kaggle.com/datasets

General Course Tips

About Me

- Online Advertising
- TV Advertising
- Narcotics Detection
- Gene Expression Analysis
- Get Out the Vote Initiatives





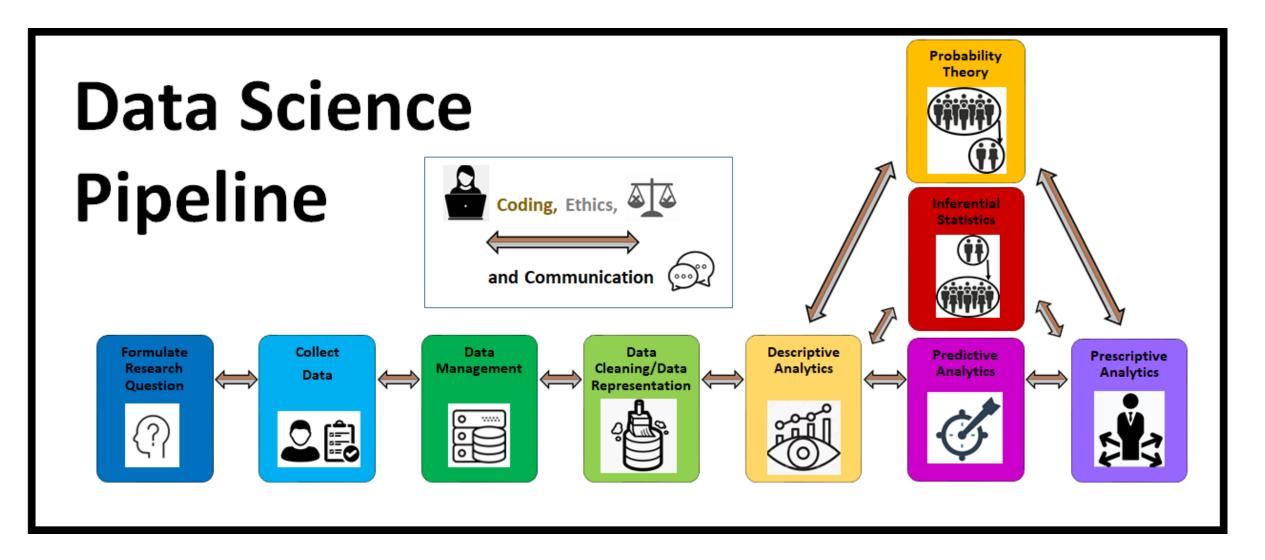


Game of Thrones

Baby boomers

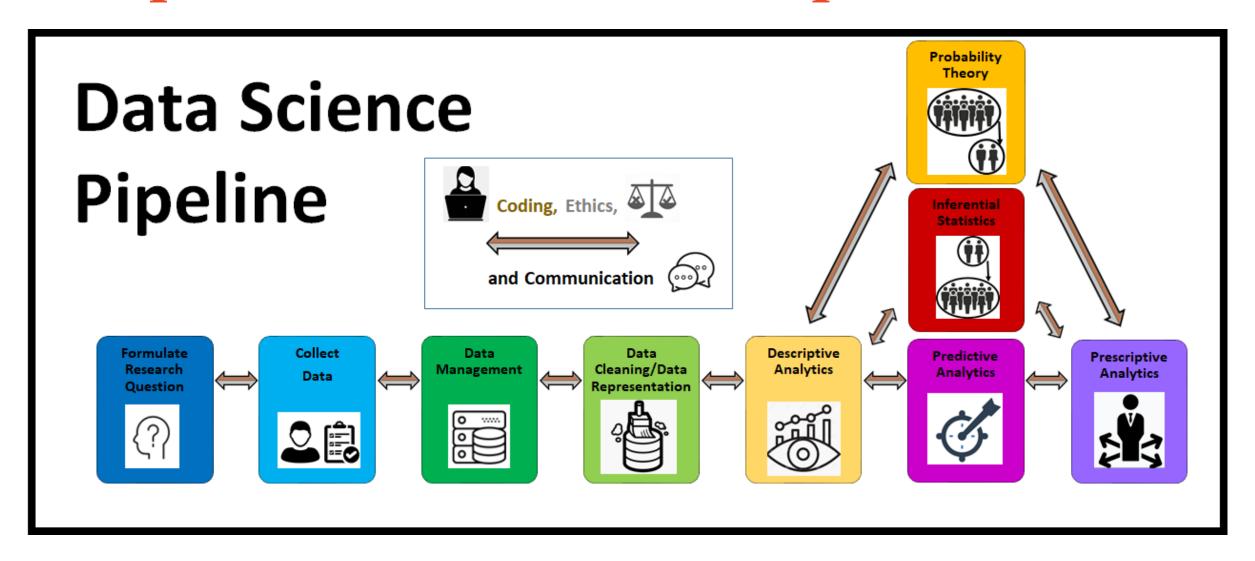


What is data science?





Example of "Full Data Science Pipeline"

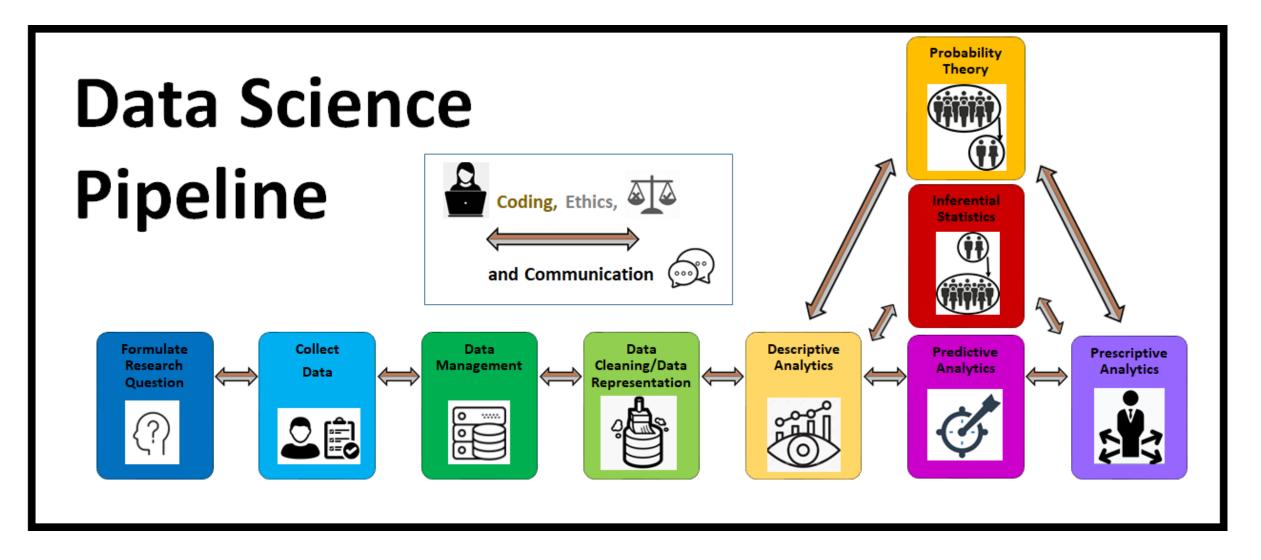




Syllabus Learning Content Tips Lecture Tips

Data Science vs. Statistics vs. Computer Science

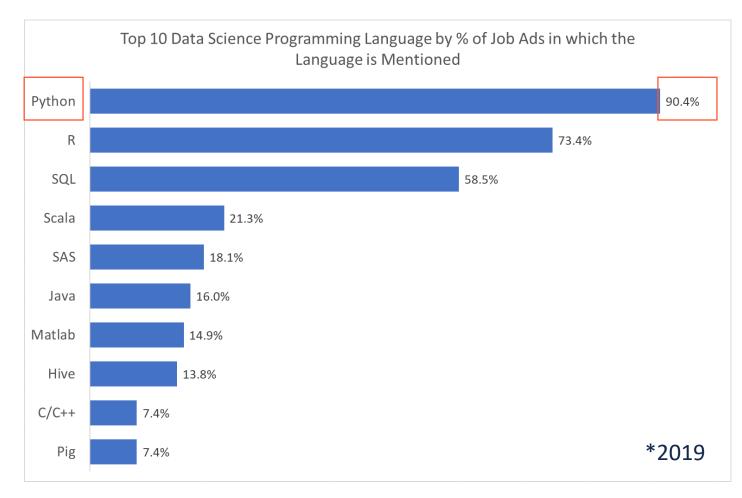






Why study data science?



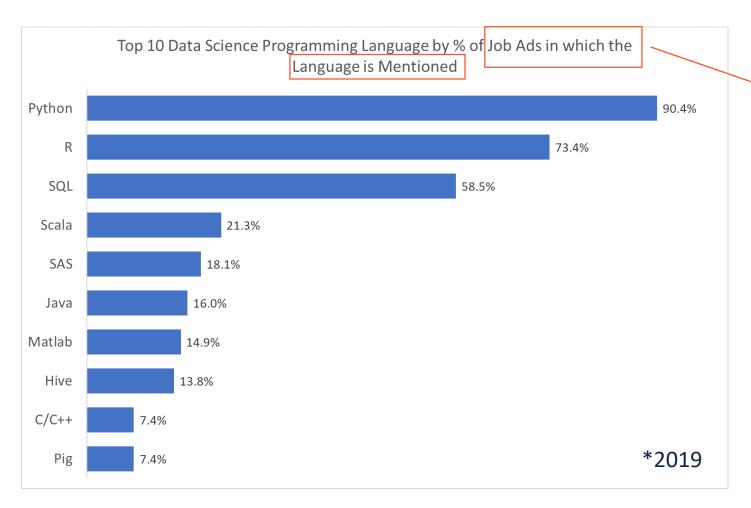


https://towardsdatascience.com/which-programminglanguage-should-data-scientists-learn-first-aac4d3fd3038



About you About me What is data science? Example of the "Full Data Science Pipeline" Data Science vs. Stats vs. CS Why study data science?

Syllabus **Learning Content Tips** Lecture Tips **General Course Tips**



What are some ways we could have collected this data?

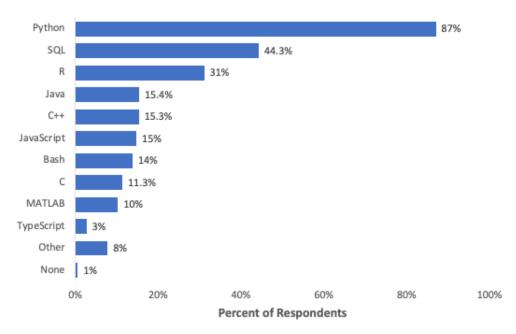
Collect Data

https://towardsdatascience.com/which-programming-language-should-data-scientists-learn-first-aac4d3fd3038





What programming languages do you use on a regular basis?



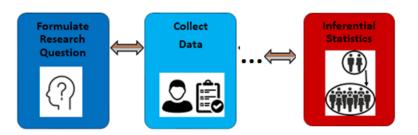
Note: Data are from the 2019 Kaggle ML and Data Science Survey. You can learn more about the study here: https://www.kaggle.com/c/kaggle-survey-2019.

A total of 19717 respondents completed the survey; the percentages in the graph are based on a total of 14762 respondents who provided an answer to this question.

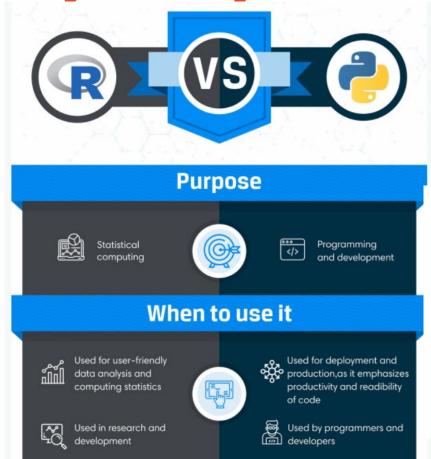


Copyright 2020 Business Over Broadway

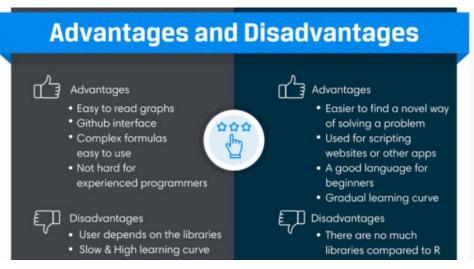
What if we wanted make an inference about whether Python is the most used programming language of ALL DATA **SCIENTISTS** using this sample of data scientists? What might we be interested to know about how the data was collected?











- www.stackoverflow.com has great answers to many of the questions you could ask for Python!
- Working in a big team to automate something? Python is great!

https://www.superdatascience.com/blogs/learn-all-the-pros-and-cons-of-python-vs-r-programming



About you About me What is data science? Example of the "Full Data Science Pipeline" Data Science vs. Stats vs. CS

Why Python? Why study data science? Syllabus **Learning Content Tips** Lecture Tips

General Course Tips

Why study data science?



Data Scientist Roles and Average Salaries (in \$)

| Junior/Associate Data Scientist | 91,000 |
|---------------------------------------|---------|
| Data Scientist | 108,000 |
| A.I./Machine Learning Engineer | 127,000 |
| Data Science Manager/Architect | 140,000 |
| Chief/Senior/Principal Data Scientist | 146,000 |
| Director of Data Science | 169,000 |

Source: Dice.com

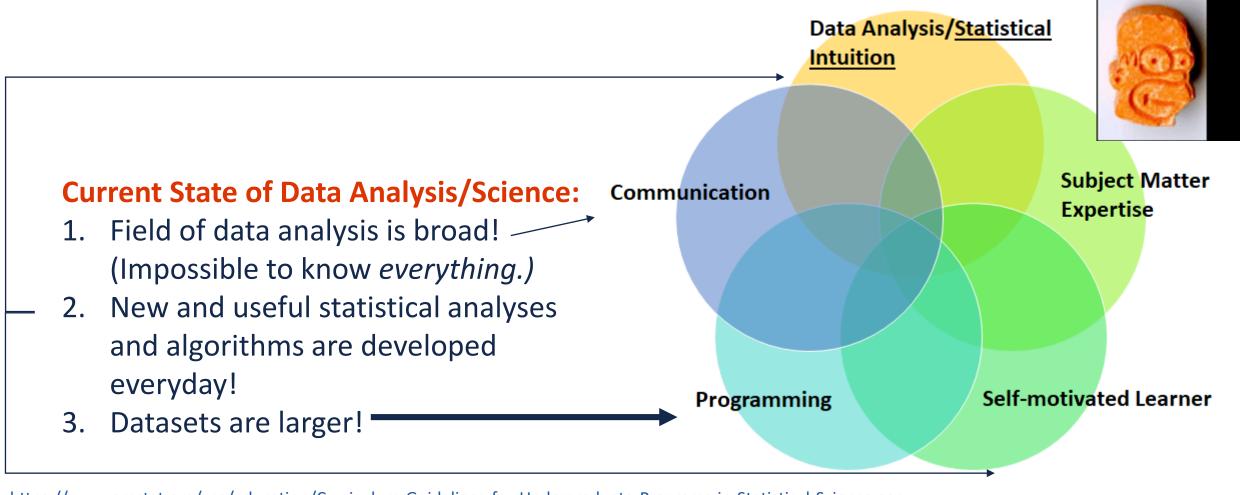


https://www.superdatascience.com/blogs/learn-all-the-pros-and-cons-of-python-vs-r-programming



Why study data science?



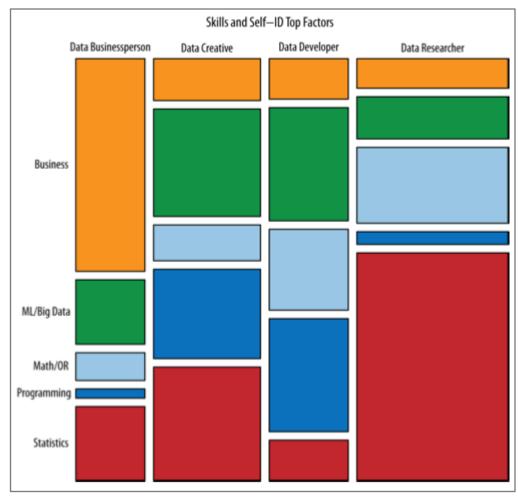


https://www.amstat.org/asa/education/Curriculum-Guidelines-for-Undergraduate-Programs-in-Statistical-Science.aspx



Why study data science?





- •Data Businesspeople are the product and profit-focused data scientists. They're leaders, managers, and entrepreneurs, but with a technical bent. A common educational path is an engineering degree paired with an MBA.
- •Data Creatives are eclectic jacks-of-all-trades, able to work with a broad range of data and tools. They may think of themselves as artists or hackers, and excel at visualization and open source technologies.
- •Data Developers are focused on writing software to do analytic, statistical, and machine learning tasks, often in production environments. They often have computer science degrees, and often work with so-called "big data".
- •Data Researchers apply their scientific training, and the tools and techniques they learned in academia, to organizational data. They may have PhDs, and their creative applications of mathematical tools yields valuable insights and products.

http://radar.oreilly.com/2013/06/theres-more-than-one-kind-of-data-scientist.html

Course Website and Syllabus



Course Website: http://courses.las.illinois.edu/fall2020/stat207/

- Schedule
- Syllabus
- Course information
- Assignments
- Git/Coding/Python Resource Help Pages

Compass Page: https://compass2g.illinois.edu/

- Zoom links for:
 - Lectures
 - Open labs
 - My office hours
- Videos Posted of the lecture
- Grades



Why study data science?

Course Website and Syllabus

Piazza: https://piazza.com/illinois/fall2020/stat207

Content and non-personal course related questions.

Github: https://github-dev.cs.illinois.edu/stat207-fa20

- Fetch and merge your weekly assignment, exams, and (optional) project
- Push your weekly assignments, exams, and (optional) project for grading
- Grades on your assignments



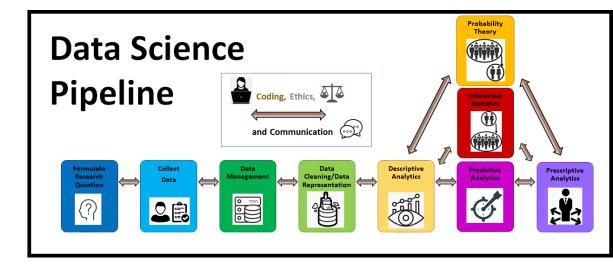
General Course Tips

Learning Content Tips 🞓



Real-life Data Science Problems "from scratch" = Asking the right questions

- What are you trying to achieve at the end of this analysis?
- What is your **research question**? What would an answer to this research question look like?
- What kind of data should you collect to help you answer this question?
 - What language should we careful of using/not using when answering this research question?
- What data procedure, visualization, statistic, model, algorithm should you use to help you answer this question?
 - What is the nature of your data?
 - Which/how many variables are involved in answering this question?
 - What **types** of variables are involved? (Categorical vs. Continuous)
 - Does the data fit the **assumptions** of your procedure, statistic, model, or algorithm?



- Are you **communicating** your findings effectively to:
 - Yourself?
 - Your teammates
 - Your boss?
 - Non-technical audiences
 - The general public?
- **Ethics**: Are you thinking about all of the possible people that might be affected by your data decisions and communicating these possible effects?

Lecture Tips - Synchronous 🗷

- **Synchronous:** strongly encouraged if you are able to, but not required!
- Each class download these (posted by 8am CST before class)
 - Python Notebooks
 - Pdf
- Note-taking Ideas
 - Printing the pdf, hand written notes
 - Onenote (or other similar notetaking apps)

Following Along with Code

• Download .ipynb before class and try to follow along (not all class notes will be in ipynbs, but all code will be in the pdf)

Engaging during Lecture

- Zoom chatroom
- Private chatroom messages to TA/CA.

Breakout Rooms

- Ask classmates for help in the breakout rooms.
- Ask me/CAs for help in the breakout rooms.



Lecture Tips - Asynchronous

- Expectation: Watch videos within 24 hours of posting
 - Try watching with classmates
 - Try watching during office hours/lab to ask question.
 - Ask questions on Piazza.



Why study data science?

General Course Tips

General Course Tips o

- Check your email regularly!
- Go to open labs
 - Monday-Tuesday 5pm-7pm CST
 - More coming soon (after survey)
- Go to office hours
 - Friday 9:30-10:30am CST
 - More coming soon (after survey)
- Start working on your early.
- Piazza can be helpful!
- Ask questions if you get stuck.

 New Idea: After class, write around 4 sentences describing what you just learned.

