

# Lookat



# ABOUT US

We are a Marketing and Influencers agency!

Lookat is a platform that connects local and international projects to the Brazilian market through influencer marketing.

Identifying the challenges some projects face in finding the right influencer, Lookat focuses on facilitating this connection, aiming to strengthen communication and relationships.

Believing in endless possibilities, we invite you to get in touch to explore how we can contribute to your success on this journey!





# MISSION

## **Connecting Brands to Authentic Audiences**

Our goal is to establish genuine connections between brands and influencers (we do not use fake influencers).

## **Innovation**

We explore new trends and strategies to deliver exceptional results to our clients.

## **Building Long-lasting Partnerships**

We seek to establish long-term partnerships with our clients and influencers, based on transparency, trust, and consistent results.

# VALUES

## **Authenticity**

Honesty and sincerity in actions and communications.

## **Continuous Innovation**

The constant pursuit of improvements.

## **Transparency**

Open and clear disclosure of information.

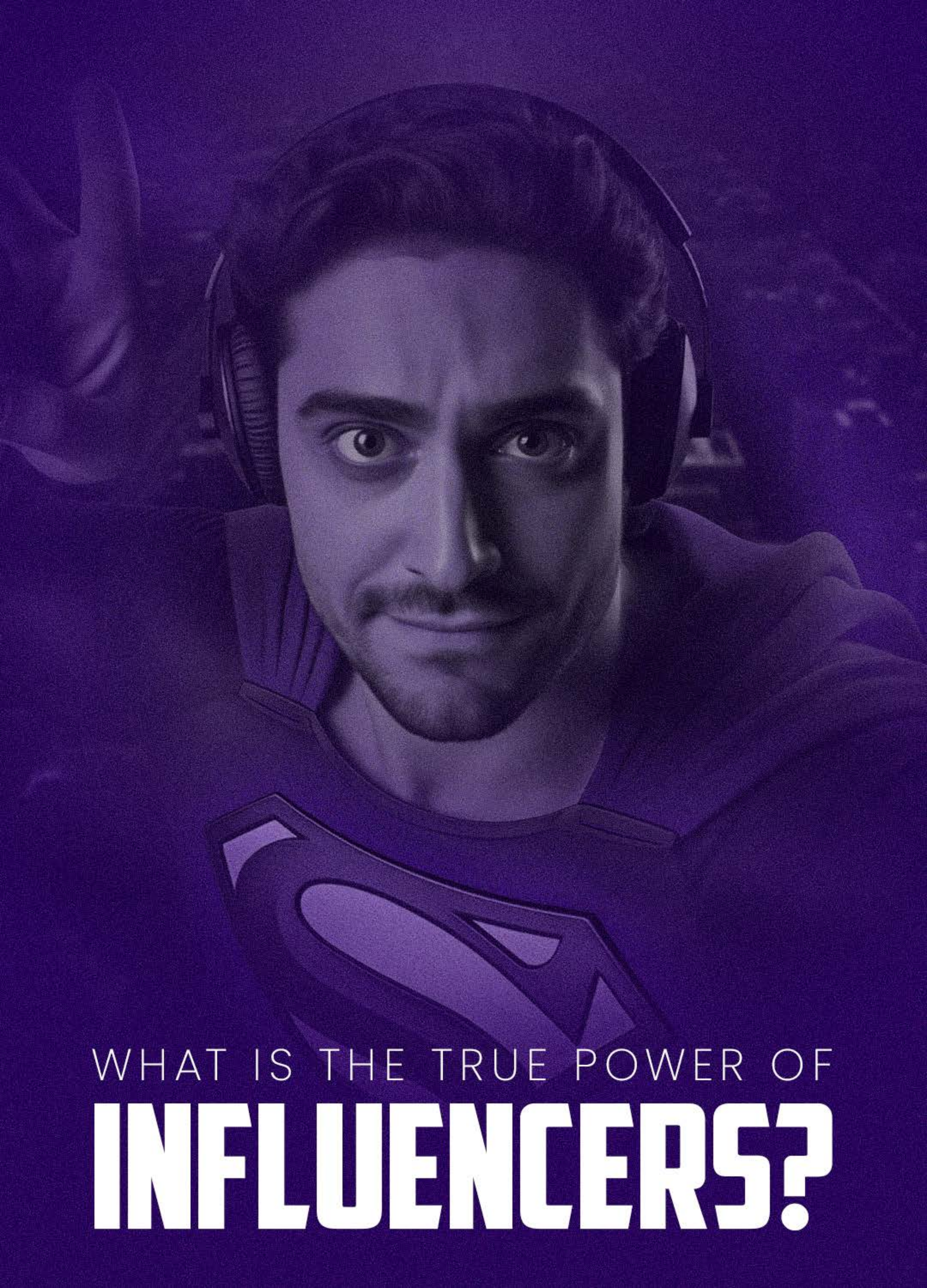
## **Measurable Results**

We evaluate the impact and success of actions or strategies.

## **Effective Collaboration**

Contributing collectively to achieve common goals.





WHAT IS THE TRUE POWER OF  
**INFLUENCERS?**



# THE POWER OF INFLUENCERS

Influencers play a crucial role in contemporary marketing, leveraging their authenticity and reach to impact purchasing decisions.

## **Reach and Engagement**

Influencers reach specific audiences, promoting higher engagement than traditional methods.

## **Platform Diversity**

Influencers operate on various platforms, from social media to blogs, providing flexibility and multi-platform reach.

## **Return on Investment (ROI)**

Influencer marketing often yields significant ROI, especially when partnerships are authentic and aligned with brand values.

## **Trends and Innovation**

Influencers keep brands relevant by incorporating trends and innovations into their content, maintaining audience interest.

In summary, influencer marketing is a dynamic and impactful strategy, with statistics reflecting its essential role in brand building and audience engagement.



# SUCCESS CASES

We aim to deliver not just promises but tangible results. After each implemented strategy, each launched campaign, the numbers and the tangible impact speak for themselves. We will now show, in numbers, how our actions have transformed various projects.

## **Games**

Total cost • \$245K

Total deposited • \$2.8M

Total registrations • 450K

## **Casinos**

Total cost • \$60K

Total deposited • \$220K

Total registrations • 35K

## **Blockchain Projects**

Total cost • \$170K

Total deposited • \$1.3M

Total registrations • N/A

## **Other Brands**

Total cost • \$25K

Total deposited • N/A

Total registrations • 130K



# CUSTOMIZED STRATEGY

In our journey, we believe that each client is unique, just like their vision and target audience. That's why we adopt a personalized approach for every partnership we establish.

Our campaigns don't follow a one-size-fits-all formula but are meticulously tailored to reflect the uniqueness of your brand and address the specific needs of your audience. We are here not just to meet but to exceed your expectations, building strategies that truly resonate with those who matter: your audience.





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