



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I need professional business cards that make a strong first impression."

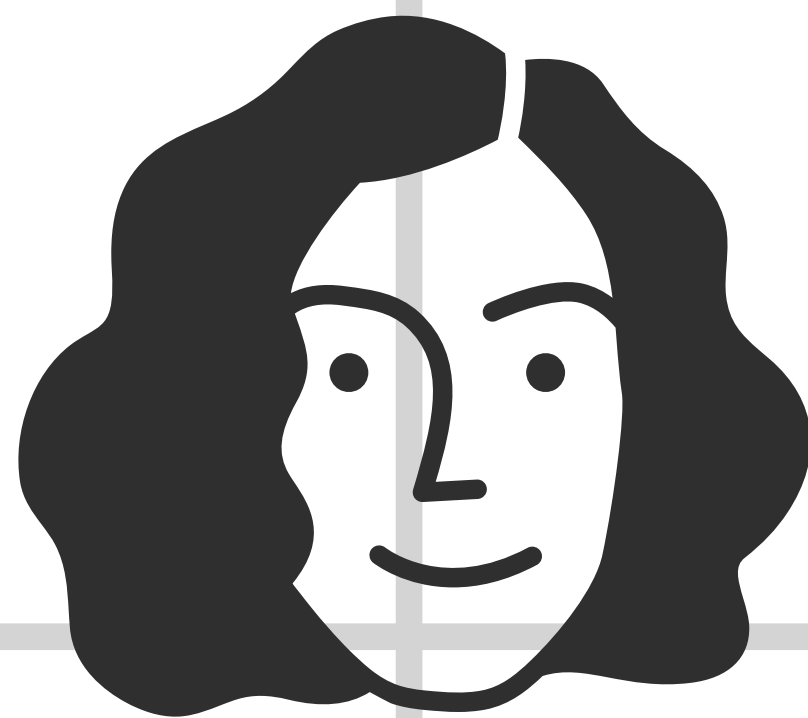
"I would like to design professional business cards with a mural map theme."

Gather information on their job titles, roles, and responsibilities

"I want the design to reflect the nature of my business"

I want the design to be visually captivating

onvey a sense of professionalism and credibility."



minipriya team

Researches different business card design options

printing services that specialize in creating professional business cards.

designs and looks for graphic designers

Excited about the opportunity to create a visually appealing

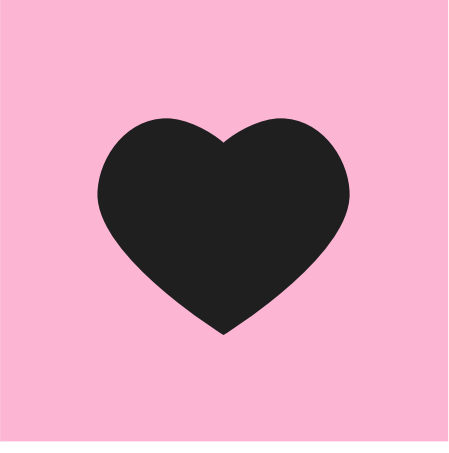
Inspired and eager to create a business card that showcases my creativity and sets me apart from others.

memorable business card that will help promote the business.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?