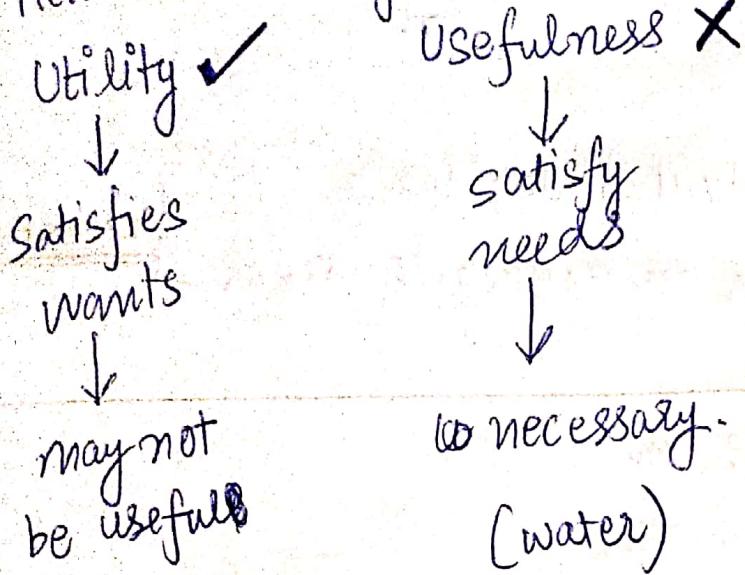


Macroeconomics (Theory)

Relative scarcity decides price.



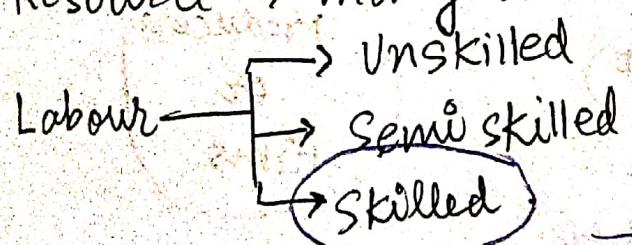
(cigarette, diamond)

- Free goods → Plenty available
- Economic goods → Not plenty, they are scarce.

River water : Earlier free good.

Now economic good due to contamination

Resource → many USE



Labour is sold then it is converted to \$/₹

Individual → tries to increase UTILITY
 Producers → Limited resources → ~~Increase utility~~
 ↓
 maximise PROFIT ₹

Monopolised

↓
only one producer

↓

↑ ≈

Oligopolised

↓
competition

↓ ≈

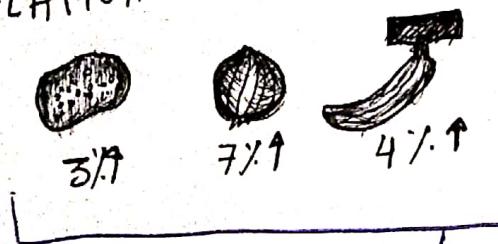
✓

microeconomics → talks about individuals

LINKS

macroeconomics → talks on an aggregate level

- INFLATION : General Rise in Price.



- 3 Important Players in Economics



Q: How are they linked?

Factor market

⇒ Factors?

- Land

- Labour

- Capital

- Entrepreneurship

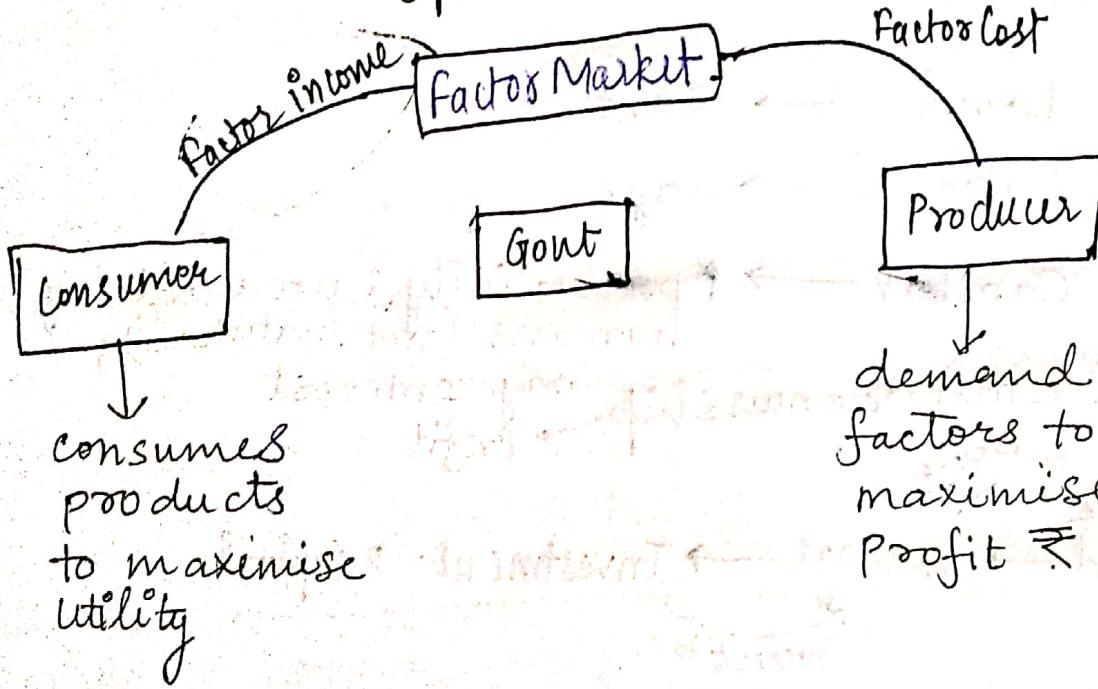
Helps improve productivity of the labour
and uses land, labour, capital to generate PROFIT ₹.

Land → Rent

Labour → wage

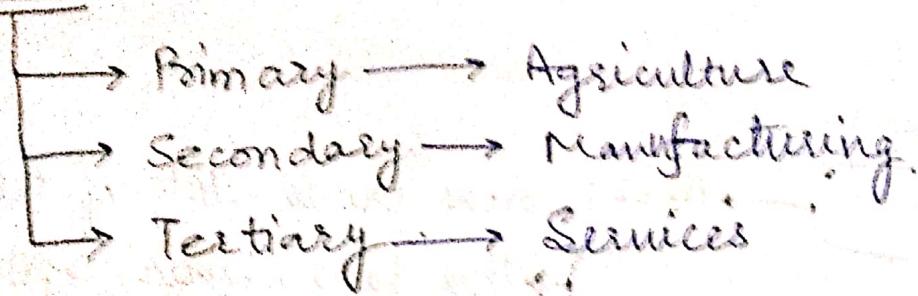
Capital → Interest

Profit



14/01/19

③ 3 Sectors



- Producers produce Goods + Services

Producers demand factors from factor market

Factors

1. Land → Rent

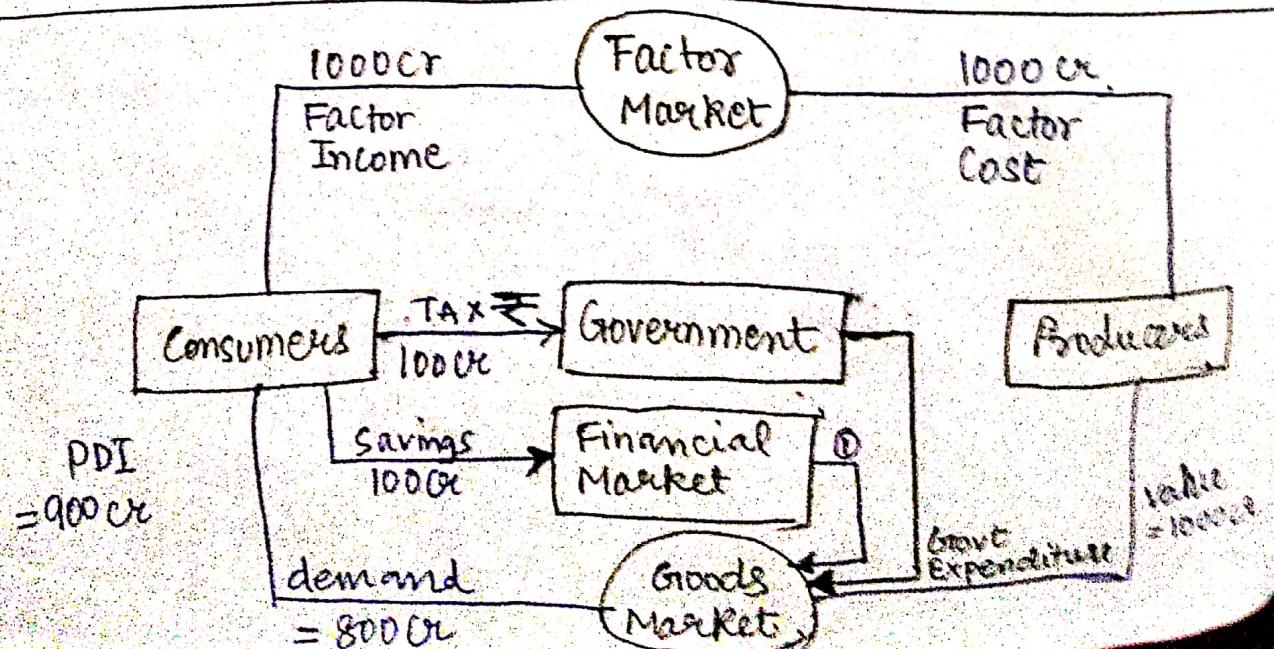
2. Labour → Wage

3. Capital → ↑ productivity ; produced by humans (Not natural);

4. Entrepreneurship → pay Interest → Profit

Household → Savings → Investment → Capital

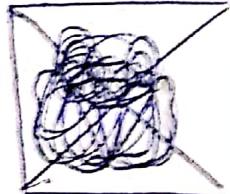
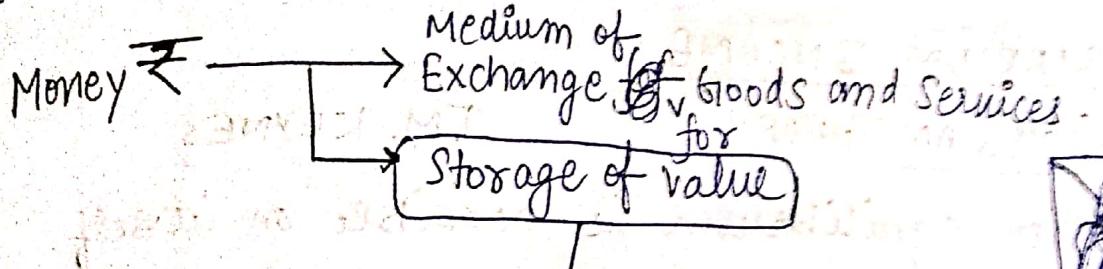
Interest to
Bank



After paying the Tax the income left

→ Personal Disposable Income
(PDI)

generally households don't use up complete PDI, this gives rise to financial markets.



Generates Interest

Hence an ASSET

* Govt of India gives Deficit Budget

3 types of Budget

- Deficit → EXP > Income
- Surplus → EXP < Income
- Balanced → EXP = Income

① Investment Goods → Used by producers to generate G&S

Aggregate Demand = Aggregate Supply.

AD = AS → Equilibrium.

AD > AS → Prosperity

AD < AS → Recession

Here we are talking about income stability and instability not price.

17/01/19

$AD > AS \rightarrow$ Prosperity

Leads to inflation of prices.

Most Dangerous \rightarrow Recession.

EQUILIBRIUM INCOME

"KEYNESIAN THEORY"

J.M. KEYNES

- Whether equilibrium is possible on itself.

$$Y = C + S \rightarrow \text{Supply}$$

↓
Income ↗ Consumption

This is not equilibrium
as it is always trying
to increase its income.

$$Y = C + I$$

↗ Investment

$$S = I$$

- Equilibrium is always for a time period. It is not taken for particular instant.

Income is a flow where wealth is a stock

If income produced in a year using the factors of production in an economy is in equilibrium

$$\text{then } \Rightarrow AD = AS$$

Equilibrium of Income \neq Equilibrium of Wealth

If considering Govt Role

$$Y = C + S + T$$

↳ Taxes

Sum total of expenditure should be equal to sum total of income.

$$\sum \text{Injections} = \sum \text{leakages}$$

$$\text{Demand} = \text{Supply}$$

$$S + T = I + G$$

↳ Govt expenditures

$$Y = C + I + G$$

Now we consider only

$$Y = C + I$$

$$S = I$$

→ Why Keynesian Theory?

- Given during depression of 1930's. (Great Depression)
- Till 1930's → Classical Theory. (Adam Smith).

This theory Believed that equilibrium will be attained Automatically if the market is free floating. Assuming perfect competition

the market would assume equilibrium itself.

- Keynesian game is a model that the depression was due to faulty Classical theory.
- By 1939 the economy ~~was~~ was better.

J.B. Say → Supply creates its own demand.

Keynes → Demand has to be created when there is supply.

Here we will talk about Creating & Demands

CONSUMPTION DEMAND FUNCTION

We talk about aggregate demand.

The demand is based on Psychological behav.
We consider ~~one~~ consumer, producer, Govt
all are rational. However in real life
situation this may not always be true.

Rationality :- Price \downarrow consumption \uparrow

Price \uparrow consumption \downarrow

Not Rational :- Depends upon behaviour
Emotional, Sentimental.

$$C = a + b.y$$

↑ current income,
↓ Autonomouse
Consumption.

Induced ~~Income~~
Consumption.

$$b = \frac{dc}{dy} < 1 \quad c \uparrow \text{if income } \uparrow$$

22/01/2019

Consumption function \rightarrow current income

$$C = a + bY$$

↓

autonomous consumption

Induced consumption

Properties

1. Marginal Propensity to consume MPC is constant.

2. $0 < MPC < 1$

3. At zero level of income average propensity to consume (APC) is ∞ , then it decreases with the rise in income but will always remain above MPC.

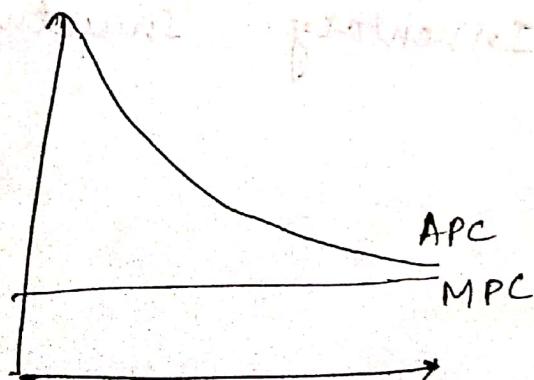
$$MPC = b = \frac{dc}{dy}$$

$$APC = \frac{c}{y}$$

Long Run behaviour according to Keynes:

$$C = by$$

$$APC = \frac{c}{y} = \frac{a}{y} + b$$



Investment function

Investment :- Addition to capital stock
 Investment ≠ capital
 (flow) (stock)

→ Income is flow, wealth is stock
 money is stock.

Income = money × velocity

= total money supplied × rate of
 change of hands experienced
 by that money.

Flow variables :- Changes value in short time

Stock variables :- has constant value over a long time interval.

$$I_t^g = K_t^g - K_{t-1}^g$$

i.e. gross investment = gross capital stock
 in time period t in time $t-1$

$$I_t^n = I_t^g - D$$

i.e net investment = gross investment
 in time period t in time t - Depreciation
 - on

Similarly

$$K_t^n = K_t^g - D$$

net capital stock = gross capital stock in t - Depreciation

* In context of net capital stock or investment, talking about net investment is better, while in context of generating employment ~~taking~~ talking about gross investment is better.

Types of Investment

1. Business fixed Investment

2. Residential Investment

3. Inventory Investment

→ Stock piling activity

Inventory Investment

Raw materials	Semifinished goods	finished goods
---------------	--------------------	----------------

$$I = f \left(\frac{MEC}{r} \right)$$

↓
Marginal Efficiency of Capital

- Rate of Investment
- Cost of raising Capital
- Cost of Borrowing

MEC is that discount rate which equalises the present value of ~~rospective yield~~ with the initial amount of capital income

$$\sum_{t=1}^n \frac{R_t}{(1+i)^t} - \sum_{t=1}^n \frac{C_t}{(1+i)^t} = 0$$

→ MEC (Marginal efficiency of capital)

C_t = Capital required for business
 R_t = Annual interest rate, returns

If a company wants to set up a plant or a business the initial capital required is different from recurring costs

(costs required when going through)

t = time period

$t=1 \Rightarrow$ all money invested in 1 year

$t=2 \Rightarrow$ " " " 2 year

Annual returns are net returns (Gross returns - Expenses)

If life of a project is 5 years

then R_1, R_2, R_3, R_4, R_5 .

• MEC \rightarrow discount rate

• "i" is annual rate of return

• "r" is bank interest rate

If $i > r$ then only project is profitable

$i > r \quad \{$ Project accepted }

$i < r \quad \{$ Project rejected }

$i = r \quad \{$ Neutral }

Similarly for an economy the MEC should be greater than cost of raising capital.

For Economy $MEC >$ Rate of Interest

According to Keynes $\Rightarrow MEC =$ Internal rate of return.

Prior to Keynes the economists believed

$$I = f(r) \left[I \propto \frac{1}{r} \right]$$

But Keynes gave the theory that

$$I = f(MEC, r)$$

⇒ Declining in the rate of interest will attract more investment according to classical economics.

⇒ But according to Keynes MEC is more imp than r .

Example : Suppose TATA wants to invest Rs 10000 on a steel plant in some state in 2017. The expected revenues are (for a 5 yr ter

2018	2019	2020	2021	2022
300	400	500	400	600

For calculating MEC.

$$\frac{300}{1+i} + \frac{400}{(1+i)^2} + \frac{500}{(1+i)^3} + \frac{400}{(1+i)^4} + \frac{600}{(1+i)^5} - C_0 = 0$$

Say $i > r$.

$$i = 4\% > r = 3\%$$

then project will be accepted.

Example : Why company choose a particular location to invest, but all over India rate of interest is same. Why some states are more developed than others?

Ans: Due to MEC.

Company sees more MEC in a state compared to state y

Same goes for India and any other country
Companies invest more in other countries.

DETERMINANTS OF MEC

- ① Companies are guided by expectations
(expectations about profit, business environment)
 - expectations → Short term
 - expectations → Long term

We want economy to behave as per our expectations

- Long term → Govt change
 - (new govt may raise problem for licenses issued by previous govt)
- Our fundamentals are ok so long term expectations are positive

What are the Basis of Positive expectations?

Basis of Positive (+ve) expectations are

- (1) Infrastructure
- (2) Governance
- (3) Labour standard
- (4) R & D
- (5) Location
- (6) Human Capital

(I) Infrastructure:

Good roads for connectivity

Quality Plants, Airports etc.

In China Infrastructure is better than India.

(2) Governance:

Investors look for stable Govt and Govt which has stable policies.

(3) Labour Standards:

Labour policies comes under state.

(4) R & P

In India we hardly invest in R & D.

Most of the things are imported.

only in TATA motor there is some R & D.

(5) Location

India has a location Advantage:

India has a lot of coastal zone but unfortunately we are not able to utilize this advantage

(6) Human Capital:

Better Skill Set.

India has more people in b/w 18 to 65

(Demographic Divide)

Better education must be provided for better human capital.