Vanessa Martínez

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Education

Fullerton College
August 2015 - December 2015
Completed a C++ computer science course

Cypress College
August 2014 - December 2015
Completed 12 credits toward an advanced web page design certificate

California State University, Fullerton
Graduated May 2013
B.A. in Communications, emphasis in journalism
B.A. in Spanish

Skills and languages

Fluent in Spanish

Software
Microsoft Office, Adobe Photoshop, Illustrator, InDesign, Premiere Pro and Final Cut Pro, QGIS

Web
HTML, CSS, JavaScript, Svelte, Python, Git, GitHub, GitLab, Jupyter Notebook, Mapbox, API, C++, PHP

Professional Organizations

- National Association of Hispanic Journalists
- California Chicano News Media Association
  - Board member, 2015 - 2020
- Online News Association
- ASNE
  - 2017 Emerging Leaders Institute
- IRE

ASSISTANT EDITOR, DATA AND GRAPHICS
Los Angeles Times
July 2023 - Present   El Segundo, Calif.

- Develop and maintain news applications
- Manage projects, including setting priorities, assigning work and defining milestones
- Lead frontend and backend development of the newsroom's live 2024 election results pages, including working with the Associated Press' elections API
- Edit content, including graphics, and review code
- Mentor peers, improving coding skills in frontend and backend languages and tools
- Collaborate with other reporters on stories
- Design and develop visual stories

DATA AND GRAPHICS JOURNALIST
Los Angeles Times
January 2020 - Present   El Segundo, Calif.

- Collaborated with reporters and editors across the newsroom on the design for special projects
- Used code to analyze data and develop graphics, and to tell stories visually

DIGITAL EDITOR
Los Angeles Times
November 2017 - January 2020   El Segundo, Calif.

- Produced and edited the latimes.com homepage
- Sent breaking news alert emails and push notifications
- Collaborated with colleagues on the digital presentation of stories on the homepage and at the story level
- Assisted with testing the in-house CMS and training staff

NEWS PRODUCER
The Seattle Times
April 2016 - November 2017   Seattle, Wash.

- Curated and produced the homepage and other major landing pages on seattletimes.com
- Sent breaking news alerts (email, push notifications, Twitter and Facebook)
- Managed our main social media accounts
- Built interactives and designed digital enterprise stories using HTML, CSS, JavaScript and in-house templates
- Coached colleagues in digital production tools
- Managed a newsroom digital resource guide for producers