

Overview

Total Sales

\$29M

Total Orders

27659

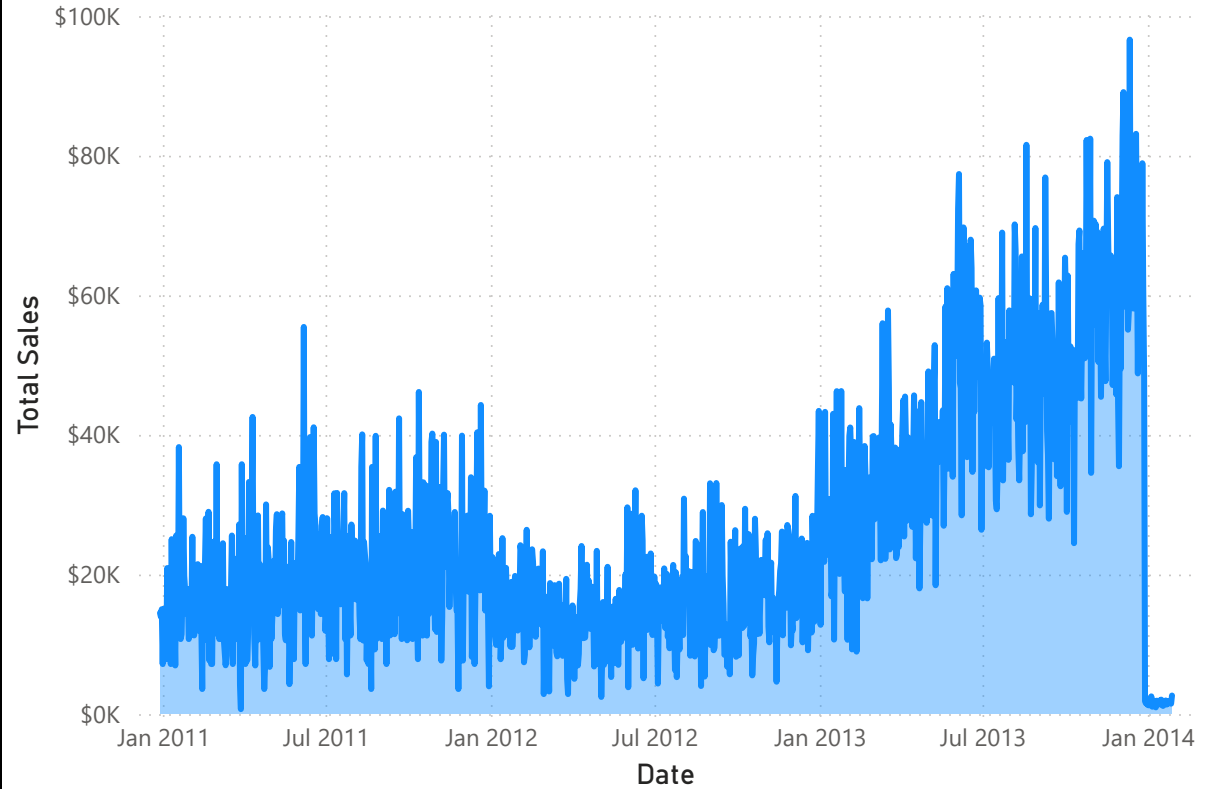
Average Order Value

\$1,061

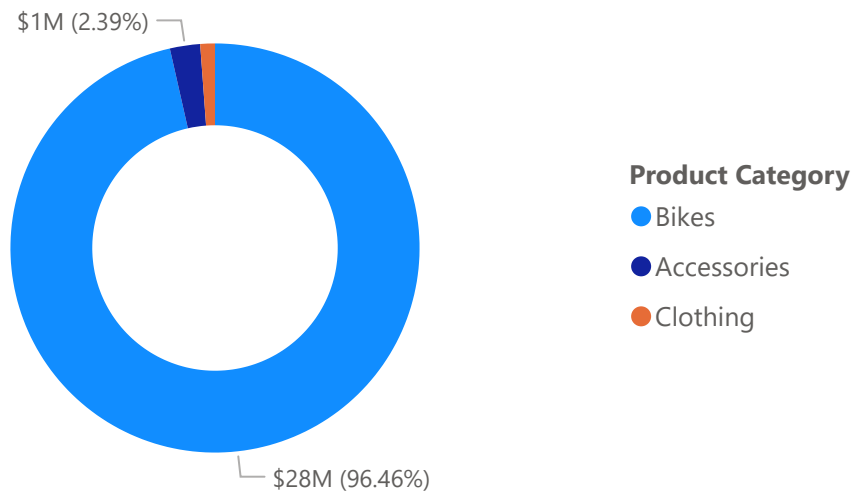
Month-to-Month Growth

0.00%

Total Sales Over Time



Sales by Product Category



Select a date range

1/1/2010



12/31/2014



Select a region

All

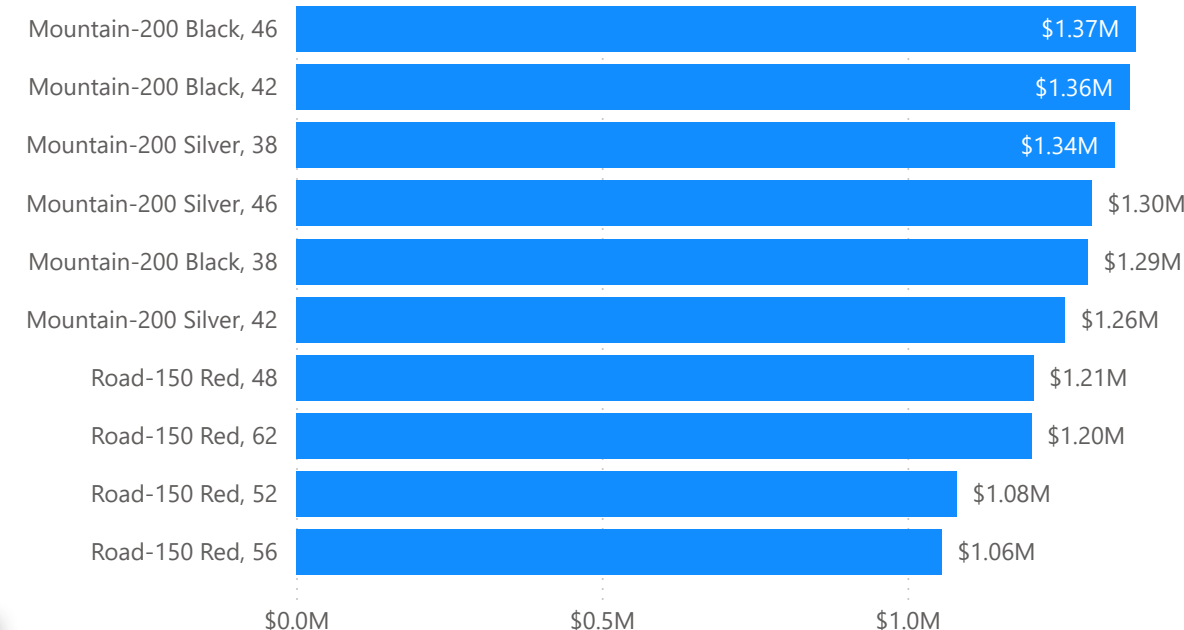


Product Performance

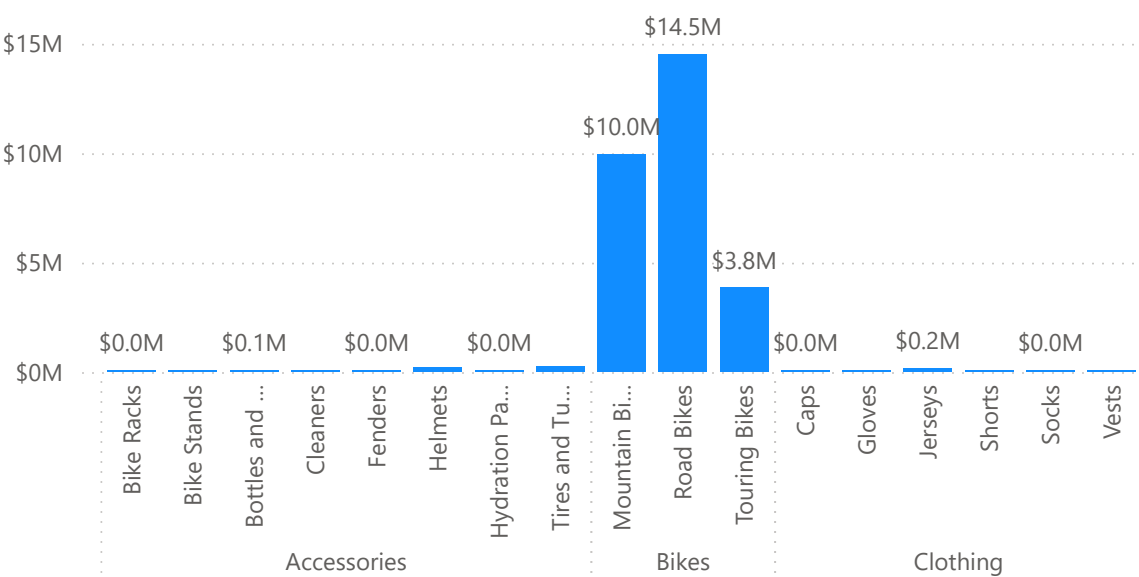
Mountain-200 Black, 46

Top Product Name

Top 10 Products by Revenue



Sales by Category / Subcategory



Product	Total Sales	Total Orders
All-Purpose Bike Stand	\$39,591	249
AWC Logo Cap	\$19,688	2190
Bike Wash - Dissolver	\$7,219	908
Classic Vest, L	\$12,383	195
Classic Vest, M	\$12,637	199
Classic Vest, S	\$10,668	168
Fender Set - Mountain	\$46,620	2121
Half-Finger Gloves, L	\$10,849	443
Half-Finger Gloves, M	\$12,221	499
Half-Finger Gloves, S	\$11,951	488
Hitch Rack - 4-Bike	\$39,360	328
HL Mountain Tire	\$48,860	1396
Total	\$29,358,677	27659

Select a category

All

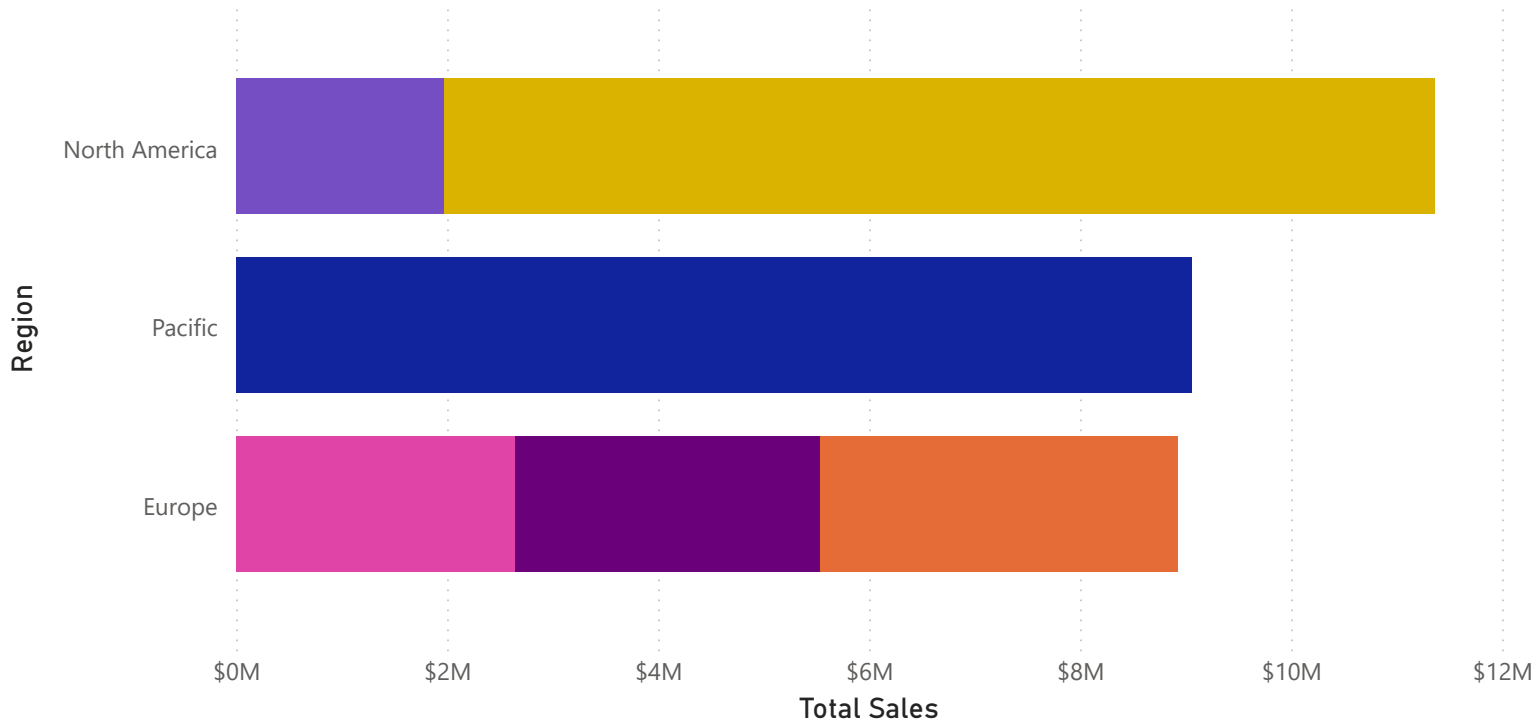
Customer and Region Insights

Select a region

All

Total Sales by Region and Country

Country ● Australia ● Canada ● France ● Germany ● United Kingdom ● United States of America

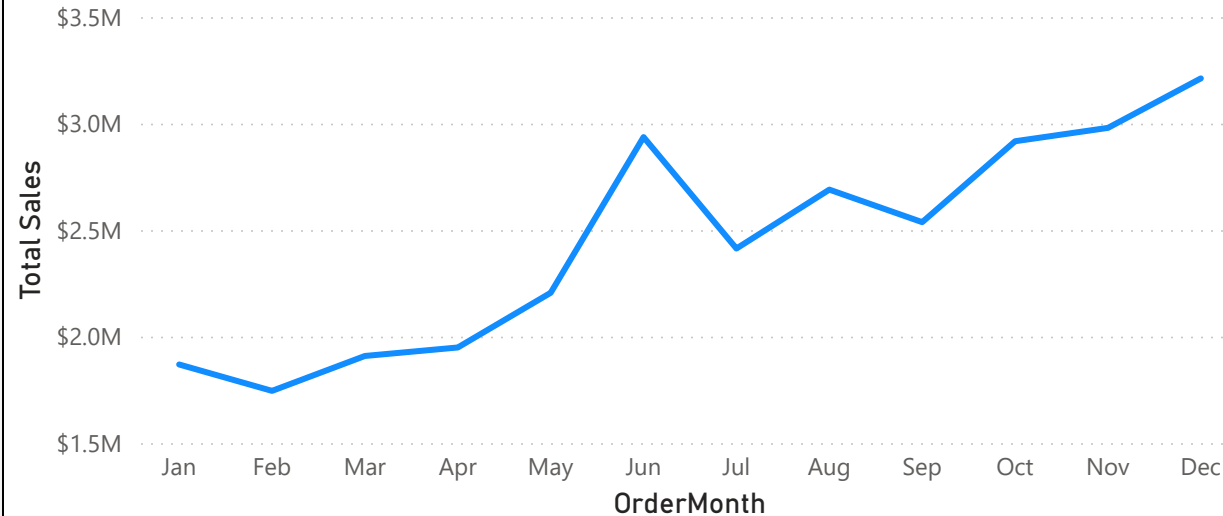


Customer Details

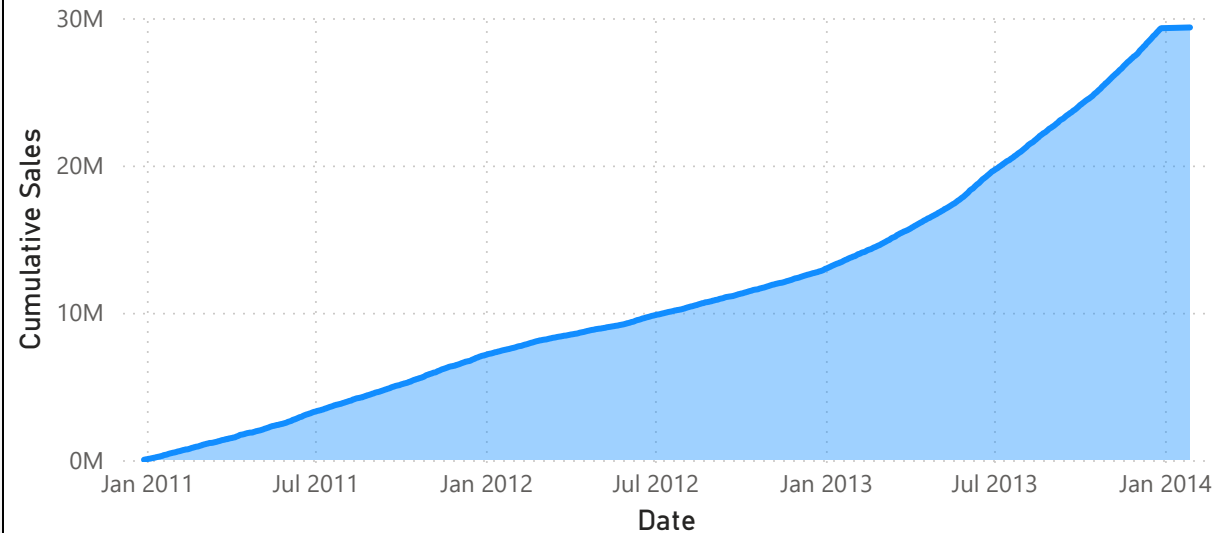
Sort Name	Total Sales	Total Orders	Country
Nara, Nichole	\$13,295	5	France
Henderson, Kaitlyn	\$13,294	5	France
He, Margaret	\$13,269	5	France
Dominguez, Randall	\$13,266	5	France
Gonzalez, Adriana	\$13,243	5	France
Hu, Rosa	\$13,216	5	France
Gill, Brandi	\$13,196	5	France
She, Brad	\$13,173	5	France
Sara, Francisco	\$13,165	5	France
Shan, Maurice	\$12,910	6	France
Munoz, Janet	\$12,489	6	France
Cai, Lisa	\$11,469	7	France
Xu, Franklin	\$11,285	6	Germany
Zheng, Lacey	\$11,248	7	France
Turner, Jordan	\$11,201	7	France
Munoz, Larry	\$11,068	7	France
Vazquez, Larry	\$10,900	4	France
Anand, Kate	\$10,872	4	France

Sales Trends and Seasonality

Total Sales by OrderMonth



Cumulative Sales by Date



OrderYear	Total Sales	Total Profit	Total Orders
2010	\$43,421	\$17,849	14
2011	\$7,075,526	\$2,844,064	2216
2012	\$5,842,485	\$2,428,007	3269
2013	\$16,351,550	\$6,765,411	21289
2014	\$45,695	\$25,553	871
Total	\$29,358,677	\$12,080,884	27659

Select a Year or Month

All






Order Details

Order Details

Order Number	Sort Name	Product	Quantity Ordered	Total Sales
SO43697	Watson, Cole	Road-150 Red, 62	1	\$3,578
SO43698	Martinez, Rachael	Mountain-100 Silver, 44	1	\$3,400
SO43699	Wright, Sydney	Mountain-100 Silver, 44	1	\$3,400
SO43700	Prasad, Ruben	Road-650 Black, 62	1	\$699
SO43701	Zhu, Christy	Mountain-100 Silver, 44	1	\$3,400
SO43702	Anand, Colin	Road-150 Red, 44	1	\$3,578
SO43703	Alvarez, Albert	Road-150 Red, 62	1	\$3,578
SO43704	Ruiz, Julio	Mountain-100 Black, 48	1	\$3,375
SO43705	Lu, Curtis	Mountain-100 Silver, 38	1	\$3,400
SO43706	Brown, Edward	Road-150 Red, 48	1	\$3,578
SO43707	Brown, Emma	Road-150 Red, 48	1	\$3,578
SO43708	Deng, Brad	Road-650 Red, 52	1	\$699
SO43709	Xu, Martha	Road-150 Red, 52	1	\$3,578
SO43710	Raji, Katrina	Road-150 Red, 56	1	\$3,578
SO43711	Edwards, Courtney	Road-150 Red, 56	1	\$3,578
SO43712	Henderson, Abigail	Road-150 Red, 44	1	\$3,578
SO43713	Rogers, Sydney	Road-150 Red, 62	1	\$3,578
SO43714	Alonso, Latasha	Road-150 Red, 44	1	\$3,578
SO43715	Jai, Warren	Road-150 Red, 56	1	\$3,578
SO43716	Gutierrez, Jonathon	Road-150 Red, 44	1	\$3,578
SO43717	Watson, Alexandra	Road-650 Black, 62	1	\$699
SO43718	Gonzalez, Kevin	Road-150 Red, 44	1	\$3,578
SO43719	Hill, Lucas	Road-150 Red, 48	1	\$3,578

Select a date range

1/1/2010  12/31/2014 



Select a customer

All 

Select a product

All 