

VAN NGUYEN

◆ Address: 115 Bukit Merah Central, #08-3773, Singapore 150115

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QUALIFICATIONS

- SQL, Python, and Tableau skills
- Data analysis and project management skills
- 8 years working in market research
- Solid market research skills
- Fast learning and detail oriented
- Enthusiastic and self motivated

AREAS OF EXPERTISE

TRANSLATION BUSINESS: Dec 2011 – Present, USA, Vietnam, Singapore

- Started a business and ran a team of 15+ freelance translators to serve clients in different time zones, including University of Massachusetts Translation Center, Gojek and other market research companies in Vietnam.
- Panelist for linguistic assessment & coaching on Translation & Localization for liaisons in Massachusetts schools.

MARKET RESEARCH: Nielsen - Project Executive - Quant & Retail Research Integration Mar 2007 – Apr 2009, Vietnam

- Managed research projects: Coordinated among internal and external stakeholders across time zones to ensure guidelines, deadlines and budgets
- Integrated Retail and Marketing data to define marketing strategies, and presented to clients

FUND RAISING during COVID-19 (Volunteering): Vietnamese Stand Together Project Jun 2021 – Jan 2022, Vietnam

- Raised almost 100,000 SGD from VN, USA & Singapore for PPEs & masks for HC workers in 50+ VN hospitals
- Was in charge of fund raising, pitching, sourcing, logistics and accounting

LOGISTICS & SUPPLY CHAIN:

C&S Wholesale Grocers - Packaged Meat Wholesale Buyer May 2012 – Mar 2014, Massachusetts, USA

- Managed inventory in warehouses across 3 states, resolved related issues with clients, vendors and warehouses
- Coordinated with clients on their promotion campaigns and ensured a constant supply flow to the stores

Maersk Shipping & Logistics - Account Executive, Import-Export Dept. Jul 2006 – Mar 2007, Vietnam

- Managed the whole logistics process for Nike apparel and footwear to worldwide destinations
- Maximized company's profit by strategically analyzing & utilizing stuffing process and shipping schedules

EDUCATION **ROCHESTER INSTITUTE OF TECHNOLOGY** Rochester, NY, USA

E. Philip Saunders College of Business

9/2009 – 2/2011

Fulbright Scholar - MBA, dual degree in Finance and Marketing

UNIVERSITY OF SOCIAL SCIENCES AND HUMANITIES

Vietnam

BA, English Linguistics and Literature

9/2002 – 5/2006

CERTIFICATIONS:

UDACITY

Programming for Data Science with Python – NanoDegree Program (12/2022 – 5/2023)

COURSERA

Introduction to Data Science in Python - University of Michigan (6/2023)

Applied Plotting, Charting & Data Representation in Python - University of Michigan (8/2023)

Data Visualization with Tableau Specialization - University of California, Davis (9/2023)

Introduction to Git and GitHub – Google (10/2023)

Data Structures & Algorithms Specialization - University of California San Diego (in progress of completion)

REFERENCE

- Hop Tran - Vietnam Country Manager cum Regional Client Director - Acorn Marketing & Research Consultants
Phone: (+65) 9270 4149 Email: Hop@acorn.com.vn
- Regina Galasso, PhD - Director, Translation Center - University of Massachusetts Amherst
Phone: (+1) 413-545-2203 Email: rgalasso@complit.umass.edu
- Phuong Huynh - People Business Partner Vietnam, Singapore & Asia Pacific Operation - Apple
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AWARDS

Employee of the Month, C&S (MA, USA), February 2013

Recipient, Fulbright Scholarship for MBA Degree (NY, USA), September 2009 – February 2011

Recipient, Performance Award, Nielsen Vietnam, July, August & December 2008

Member, Fulbright Scholar Alumni, February 2011 - Present

Recipient, Amcham Scholarship, December 2005

Recipient, TNS/Kantar Scholarship, June 2005

Black belt in Taekwondo / Yellow belt in Karate