

VERONICA JIMENEZ



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nikajimenez.com

Product Designer with +2 years experience focused on mobile and web.
I am an advocate of user-centered design and passionate about creating meaningful experiences.

SKILLS

Visual & Motion Design
Wireframing
User flows
Responsive Design
Usability Testing
Personas

TOOLS

Sketch
Illustrator
HTML / CSS / JS
Framer
After Effects
Photoshop
Invision / Marvel / Flinto

EXPERIENCE

VISUAL DESIGNER - CONTRACT

- Google
- Aug 2015 to Current
- Helped create visual language
 - Partnered with UX Designers on user studies, mock ups and UI animations
 - Collaborated with engineers on new feature implementation for Android, iOS and Web

PRODUCT DESIGN INTERN

- SmartRecruiters
- Dec 2014 to Jun 2015
- Redesigned "Hiring" Android app into Material Design
 - Cooperated with Senior Designers on visual and interaction design on a new product named Candidate Experience
 - Collaborated with engineers on visual implementation for Android, iOS and Web
 - Worked closely with project managers on small features of their Web and Android applications

PRODUCT DESIGN INTERN

- Urban Airship
- Apr 2014 to Oct 2014
- Partenered with Senior Designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
 - Ran an internal user testing recruitment project that helped the company to test new product features

UI/UX DESIGNER - CONTRACT

- Aftercloud
- Dec 2013 to Mar 2014
- Partnered with CEO on re-designing previous branding
 - Designed and prototyped first time user and memorial experience

GRAPHIC & SOCIAL MEDIA VOLUNTEER

- Wonder Dog Rescue
- Jun 2012 to Oct 2014
- Partnered with front end engineer to redesign web page
 - Updated website and Instagram with new dogs available for adoption
 - Designed print materials, event invitations and posters for adoption events

EDUCATION

MULTIMEDIA STUDIES: WEB & MOBILE DESIGN

- San Francisco State University
- 2015

FRONT END WEB DEVELOPMENT

- General Assembly
- 2013

BA INTERNATIONAL BUSINESS

- Contemporary University, Mexico
- 2007