

# VERONICA JIMENEZ

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## ABOUT ME:

I'm a designer with a focus on mobile and web. I am an advocate of user-centered design.

I'm looking for a company that values design and a collaborative environment in which we can work together to create awesome products.

## EXPERIENCE:

### Product Design Intern

📍 SmartRecruiters, San Francisco, CA Dec 2014 to May 2015

Worked with product managers to take products from requirements to visual design, including prototyping and user testing in web and mobile products.

### Product Design Intern

📍 Urban Airship, San Francisco, CA April 2014 to Oct 2014

Worked with senior designers, product managers and engineers in creating new product features: From ideation, wireframes, prototyping to visual design.

### UI/UX Designer

📍 Aftercloud, San Francisco, CA Dec 2013 to Mar 2014

Collaborated with CEO to integrate branding and FTUX.

### Social Media Volunteer

📍 Wonder Dog Rescue, San Francisco, CA Jun 2012 to Oct 2013

Updated website and Instagram to match current availability of dogs for adoption. Helped with print materials such as brochures, one-pagers, event invitations, flyers and posters.

## EDUCATION:

### Multimedia Studies Program: Web and Mobile Design

San Francisco State University, 2015

### Mobile UI/UX Design Intensive Certificate

San Francisco State University, 2014

### Front-End Web Development

General Assembly, San Francisco, 2013

## SKILLS:

### Process

Usability Testing

Wireframing

Prototyping

User Flows

IA

Personas

RWD

### Visual

Adobe Suite

Sketch

Framer

Invision

Marvel

### Code

HTML

CSS