

# VERONICA JIMENEZ



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nikajimenez.com

Designer with +2 years experience focused on mobile and web UI/UX.  
I am an advocate of user-centered design and passionate about creating meaningful experiences.

## SKILLS

Visual & Motion Design  
Wireframing  
User flows  
Responsive Design  
User Research

## TOOLS

Sketch  
Illustrator  
HTML / CSS / JS  
Framer  
After Effects  
Photoshop  
Invision / Marvel / Flinto

## EXPERIENCE

### VISUAL / INTERACTION DESIGNER - CONTRACT

- Google
- Aug 2015 to Current
- Helped create visual language
  - Partnered with UX Designers on user studies, mock ups and UI animations
  - Collaborated with engineers on new feature implementation for Android, iOS, Web and Mobile Web

### PRODUCT DESIGN INTERN

- SmartRecruiters
- Dec 2014 to Jun 2015
- Redesigned "Hiring" Android app into Material Design
  - Cooperated with Senior Designers on visual and interaction design on a new product named Candidate Experience
  - Collaborated with engineers on visual implementation for Android, iOS and Web
  - Worked closely with project managers on small features of their Web and Android applications

### PRODUCT DESIGN INTERN

- Urban Airship
- Apr 2014 to Oct 2014
- Partnered with Senior Designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
  - Ran an internal user testing recruitment project that helped the company to test new product features

### UI/UX DESIGNER - CONTRACT

- Aftercloud
- Dec 2013 to Mar 2014
- Partnered with CEO on re-designing previous branding
  - Designed and prototyped first time user and memorial experience

### GRAPHIC & SOCIAL MEDIA VOLUNTEER

- Wonder Dog Rescue
- Jun 2012 to Oct 2014
- Partnered with front end engineer to redesign web page
  - Updated website and Instagram with new dogs available for adoption
  - Designed print materials, event invitations and posters for adoption events

## EDUCATION

### MULTIMEDIA STUDIES: UI / UX DESIGN

- San Francisco State University 2015

### FRONT END WEB DEVELOPMENT

- General Assembly 2013

### BA INTERNATIONAL BUSINESS

- Contemporary University 2007