

VERONICA JIMENEZ



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I'm a designer with 3 years experience focused on mobile and web.
I am an advocate of user-centered design and passionate about creating meaningful experiences.

SKILLS

Visual & Motion design
Wireframing & prototyping
UI Specification
Interaction Design
Usability testing
User Research

TOOLS

Sketch
Illustrator
HTML / CSS / JS
Framer
After Effects
Photoshop
Invision/ Marvel

EXPERIENCE

CONTRACT UX VISUAL DESIGNER

- Google Sep 2015 to Current
- Contributed to the overall vision and user interface from concept exploration through implementation. Worked closely with UX, PM and software engineers to build new features
 - Collaborated with UX team on wireframes, mockups and prototypes
 - Created and maintained product's visual language underMaterial Design's system as well as UI kit and pattern library
 - Partnered with researchers on recruiting and scheduling users for studies
 - Delivered detailed specs and production assets for iOS, Android and Web

PRODUCT DESIGN INTERN

- SmartRecruiters Dec 2014 to Jun 2015
- Redesigned "Hiring" Android app into Material Design
 - Cooperated with design team on visual and interaction design on a new product named Candidate Experience
 - Collaborated with engineers on visual implementation for Android, iOS and Web
 - Worked closely with project managers on small features of their Web and Android applications

PRODUCT DESIGN INTERN

- Urban Airship Apr 2014 to Oct 2014
- Partenered with senior designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
 - Ran an internal user testing recruitment project that helped the company to test new product features

UI/UX DESIGNER - CONTRACT

- Aftercloud Dec 2013 to Mar 2014
- Partnered with CEO on re-designing previous branding
 - Designed and prototyped first time user and memorial experience

GRAPHIC & SOCIAL MEDIA VOLUNTEER

- Wonder Dog Rescue Jun 2012 to Oct 2014
- Partnered with front end engineer to redesign web page
 - Updated website and Instagram with new dogs available for adoption
 - Designed print materials, event invitations and posters for adoption events

EDUCATION

CERTIFICATE IN MULTIMEDIA STUDIES: UI/ UX DESING

- San Francisco State University 2015

FRONT END WEB DEVELOPMENT

- General Assembly 2013

BA INTERNATIONAL BUSINESS

- Contemporary University, Mexico 2007