

VERONICA JIMENEZ



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Product Designer with 2 years experience focused on mobile and web.
I am an advocate of user-centered design and passionate about creating meaningful experiences.

SKILLS

Visual & Motion Design
Wireframing
User flows
Responsive Design
Usability Testing
Personas

TOOLS

Sketch
Illustrator
HTML / CSS / JS
Pixate
After Effects
Photoshop
InDesign

EXPERIENCE

DESIGNER / PRODUCTION ARTIST

Google Sep 2015 to Current

- Created design spec for product in different platforms
- Partnered with Interaction Designers with user studies, mock ups and UI animations
- Collaborated with engineers on visual implementation for Android, iOS and Web

PRODUCT DESIGN INTERN

SmartRecruiters Dec 2014 to Jun 2015

- Redesigned "Hiring" Android app into Material Design
- Cooperated with Senior Designers on visual and interaction design on a new product named Candidate Experience
- Collaborated with engineers on visual implementation for Android, iOS and Web
- Worked closely with project managers on small features of their Web and Android applications

PRODUCT DESIGN INTERN

Urban Airship Apr 2014 to Oct 2014

- Partnered with Senior Designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
- Ran an internal user testing recruitment project that helped the company to test new product features

UI/UX DESIGNER - CONTRACT

Aftercloud Dec 2013 to Mar 2014

- Partnered with CEO on re-designing previous branding
- Designed and prototyped first time user and memorial experience

GRAPHIC & SOCIAL MEDIA VOLUNTEER

Wonder Dog Rescue Jun 2012 to Oct 2014

- Partnered with front end engineer to redesign web page
- Updated website and Instagram with new dogs available for adoption
- Designed print materials, event invitations and posters for adoption events

EDUCATION

MULTIMEDIA STUDIES: WEB & MOBILE DESIGN

San Francisco State University 2015

FRONT END WEB DEVELOPMENT

General Assembly 2013

BA INTERNATIONAL BUSINESS

Contemporary University, Mexico 2007