

# VERONICA JIMENEZ

2 years experience Product Designer with a focus on mobile and web.  
I am an advocate of user-centered design and passionate about creating meaningful experiences.



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nikajimenez.com

## SKILLS

Visual & Motion Design  
Wireframing  
User flows  
Responsive Design  
Usability Testing  
Personas

## TOOLS

Sketch  
Illustrator  
HTML / CSS / JS  
Pixate  
After Effects  
Photoshop  
InDesign

## EXPERIENCE

### DESIGNER / PRODUCTION ARTIST

Google Sep 2015 to Current

- Created design spec for product in different platforms
- Partnered with Interaction Designers with user studies, mock ups and UI animations
- Collaborated with engineers on visual implementation for Android, iOS and Web

### PRODUCT DESIGN INTERN

SmartRecruiters Dec 2014 to Jun 2015

- Redesigned "Hiring" Android app into Material Design
- Cooperated with Senior Designers on visual and interaction design on a new product named Candidate Experience
- Collaborated with engineers on visual implementation for Android, iOS and Web
- Worked closely with project managers on small features of their Web and Android applications

### PRODUCT DESIGN INTERN

Urban Airship Apr 2014 to Oct 2014

- Partnered with Senior Designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
- Ran an internal user testing recruitment project that helped the company to test new product features

### UI/UX DESIGNER - CONTRACT

Aftercloud Dec 2013 to Mar 2014

- Partnered with CEO on re-designing previous branding
- Designed and prototyped first time user and memorial experience

### GRAPHIC & SOCIAL MEDIA VOLUNTEER

Wonder Dog Rescue Jun 2012 to Oct 2014

- Partnered with front end engineer to redesign web page
- Updated website and Instagram with new dogs available for adoption
- Designed print materials, event invitations and posters for adoption events

## EDUCATION

### MULTIMEDIA STUDIES: WEB & MOBILE DESIGN

San Francisco State University 2015

### FRONT END WEB DEVELOPMENT

General Assembly 2013

### BA INTERNATIONAL BUSINESS

Contemporary University, Mexico 2007