# **VERONICA JIMENEZ**

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nikajimenez.com

I'm a designer with 3 years experience focused on mobile and web. I am an advocate of user-centered design and passionate about creating meaningful experiences.

SKILLS

Visual & Motion Design

**TOOLS** 

Sketch

User Scenarios

Illustrator

Wireframes

HTML/CSS/JS

Interaction design

Framer

User testing and research

After Effects
Photoshop

Invision/ Marvel

## **EXPERIENCE**

#### CONTRACT UX VISUAL DESIGNER

Google

Sep 2015 to Current

- Collaborated closely with engineers on implementing new features on Web, iOS and Android
- Partnered with design team on different features using prototypes and user feedback
- Created and maintained product's visual language as well as spec and pattern library

#### PRODUCT DESIGN INTERN

SmartRecruiters

Dec 2014 to Jun 2015

- Redesigned "Hiring" Android app into Material Design
- Cooperated with design team on visual and interaction design on a new product named Candidate Experience
- Collaborated with engineers on visual implementation for Android, iOS and Web
- Worked closely with project managers on small features of their Web and Android applications

## **PRODUCT DESIGN INTERN**

Urban Airship

Apr 2014 to Oct 2014

- Partenered with senior designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
- Ran an internal user testing recruitment project that helped the company to test new product features

# **UI/UX DESIGNER - CONTRACT**

Aftercloud

Dec 2013 to Mar 2014

- Partnered with CEO on re-designing previous branding
- Designed and prototyped first time user and memorial experience

#### **GRAPHIC & SOCIAL MEDIA VOLUNTEER**

**♀** Wonder Dog Rescue

Jun 2012 to Oct 2014

- Partnered with front end engineer to redesign web page
- Updated website and Instagram with new dogs available for adoption
- Designed print materials, event invitations and posters for adoption events

# **EDUCATION**

## MULTIMEDIA STUDIES: WEB & MOBILE DESIGN

San Francisco State University 2015

## FRONT END WEB DEVELOPMENT

General Assembly 2013

### **BA INTERNATIONAL BUSINESS**

Ocontemporary University, Mexico 2007