# VERONICA JIMENEZ

Designer with +2 years experience focused on mobile and web UI/UX.
I am an advocate of user-centered design and passionate about creating meaningful experiences.

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nikajimenez.com

## SKILLS

Visual & Motion Design

Wireframing

User flows

Responsive Design

Usability Testing

Personas

## TOOLS

Sketch

Illustrator

HTML / CSS / JS

Framer

After Effects

Photoshop

Invision / Marvel / Flinto

## EXPERIENCE

### UX VISUAL DESIGNER - CONTRACT

**Google**          Aug 2015 to Current

- Helped create visual language
- Partnered with UX Designers on user studies, mock ups and UI animations
- Collaborated with engineers on new feature implementation for Android, iOS and Web

### PRODUCT DESIGN INTERN

**SmartRecruiters**          Dec 2014 to Jun 2015

- Redesigned "Hiring" Android app into Material Design
- Cooperated with Senior Designers on visual and interaction design on a new product named Candidate Experience
- Collaborated with engineers on visual implementation for Android, iOS and Web
- Worked closely with project managers on small features of their Web and Android applications

### PRODUCT DESIGN INTERN

**Urban Airship**          Apr 2014 to Oct 2014

- Partenered with Senior Designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
- Ran an internal user testing recruitment project that helped the company to test new product features

### UI/UX DESIGNER - CONTRACT

**Aftercloud**          Dec 2013 to Mar 2014

- Partnered with CEO on re-designing previous branding
- Designed and prototyped first time user and memorial experience

### GRAPHIC & SOCIAL MEDIA VOLUNTEER

**Wonder Dog Rescue**          Jun 2012 to Oct 2014

- Partnered with front end engineer to redesign web page
- Updated website and Instagram with new dogs available for adoption
- Designed print materials, event invitations and posters for adoption events

## EDUCATION

### MULTIMEDIA STUDIES: WEB & MOBILE DESIGN

San Francisco State University 2015

### FRONT END WEB DEVELOPMENT

General Assembly  2013

### BA INTERNATIONAL BUSINESS

Contemporary University 2007