

# VERONICA JIMENEZ



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nikajimenez.com

I'm a designer with over 2 years experience focused on mobile and web.  
I am an advocate of user-centered design and passionate about creating meaningful experiences.

## SKILLS

Visual & Motion design  
Wireframing & prototyping  
UI Specification  
Interaction Design  
Usability testing  
User Research

## TOOLS

Sketch  
Illustrator  
HTML / CSS / JS  
Framer  
After Effects  
Photoshop  
Invision/ Marvel

## EXPERIENCE

### CONTRACT UX VISUAL DESIGNER

Google Sep 2015 to Current

- Contributed to the overall vision and user interface from concept exploration through implementation. Worked closely with UX, DS, PM and software engineers to build new features
- Collaborated with UX team on wireframes, mockups and prototypes
- Created and maintained product's visual language under Material Design's system as well as UI Kit and pattern library
- Partnered with researchers on recruiting and scheduling users for studies
- Delivered detailed specs and production assets for iOS, Android and Web

### PRODUCT DESIGN INTERN

SmartRecruiters Dec 2014 to Jun 2015

- Redesigned "Hiring" Android app into Material Design
- Cooperated with design team on visual and interaction design on a new product named Candidate Experience
- Collaborated with engineers on visual implementation for Android, iOS and Web
- Worked closely with project managers on small features of their Web and Android applications

### PRODUCT DESIGN INTERN

Urban Airship Apr 2014 to Oct 2014

- Partenered with senior designers on the creation of wireframes and prototypes with HTML, CSS and JS on new product features on the main engagement product "The Airship"
- Ran an internal user testing recruitment project that helped the company to test new product features

### UI/UX DESIGNER - CONTRACT

Aftercloud Dec 2013 to Mar 2014

- Partnered with CEO on re-designing previous branding
- Designed and prototyped first time user and memorial experience

### GRAPHIC & SOCIAL MEDIA VOLUNTEER

Wonder Dog Rescue Jun 2012 to Oct 2014

- Partnered with front end engineer to redesign web page
- Updated website and Instagram with new dogs available for adoption
- Designed print materials, event invitations and posters for adoption events

## EDUCATION

### CERTIFICATE IN MULTIMEDIA STUDIES: UI/ UX DESING

San Francisco State University 2015

### FRONT END WEB DEVELOPMENT

General Assembly 2013

### BA INTERNATIONAL BUSINESS

Contemporary University, Mexico 2007