

# DECEMBER 2022

free content calendar



Daily ideas for a more engaging month on social  
use hashtag #cinchchallenge so we can find you!

- 1 World AIDS Day #WorldAIDSDay**  
**Rosa Parks Day**  
**National Peppermint Bark Day**  
Reintroduce yourself to your community! Share what you do and why you do it.
- 2 National Mutt Day**  
**Special Education Day**  
Post a question to your audience
- 3 International Day of Persons with Disabilities #IDPWD**  
**National Green Bean Casserole Day #NationalGreenBeanCasseroleDay**  
**National Peppermint Latte Day #NationalPeppermintLatteDay**  
**Crate Day (NZ)**  
Post a recipe
- 4 National Cookie Day #NationalCookieDay**  
**National Sock Day**  
Share a BTS of you and your business
- 5 World Soil Day #WorldSoilDay**  
**Bathtub Party Day**  
**Walt Disney Day #WaltDisneyDay**  
Post an inspiring quote
- 6 St. Nicholas Day**  
**Microwave Oven Day #MicrowaveOvenDay**  
Testimonial Tuesdays- post review of one of your products
- 7 Pearl Harbor Remembrance Day**  
**National Cotton Candy Day**  
Share a blog post relevant to your business



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- 8 Pretend to Be a Time Traveler Day #PretendToBeATimeTravelerDay**  
**National Brownie Day**  
**Feast of the Immaculate Conception (MX)**  
Share an unknown feature about your products or services
  
- 9 Christmas Card Day**  
**National Salesperson Day #SalespersonDay**  
**World Techno Day**  
Post a fun game to your group
  
- 10 Human Rights Day #HumanRightsDay**  
**Nobel Prize Day #NobelPrize**  
**Gingerbread Decorating Day #GingerbreadDecoratingDay**  
Post a this or that engagement post
  
- 11 International Mountain Day #InternationalMountainDay**  
**National App Day**  
Share a funny video, meme, or gif
  
- 12 Gingerbread House Day**  
**Poinsettia Day**  
**Day of the Virgin of Guadalupe (MX)**  
Share or repost content from someone you admire or product related UGC
  
- 13 National Cocoa Day**  
**National Guard Birthday**  
Testimonial Tuesdays- post review of one of your products
  
- 14 National Bouillabaisse Day**  
**Free Shipping Day**  
Share a code for free shipping



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- 15 Bill of Rights Day**  
**National Cupcake day**  
**National Wear Your Pearls Day**  
Post a Throwback Thursday
- 16 National Chocolate-Covered Anything Day**  
**National Ugly Christmas Sweater Day**  
Share a picture in an ugly sweater
- 17 Wright Brothers Day**  
**National Wreaths Across America Day**  
Post a question to your group
- 18 First Night of Hanukkah**  
**National Twin Day**  
**Bake Cookies Day #BakeCookiesDay**  
Post a savings promo code
- 19 National Hard Candy Day**  
Post a multi-photo of your best sellers
- 20 Go Caroling Day**  
**National Sangria Day**  
Share a funny video, meme, or gif
- 21 December Solstice/ First Day of Winter #WinterSolstice**  
**Crossword Puzzle Day #CrosswordPuzzleDay**  
**National Coquito Day #NationalCoquitoDay #CoquitoDay**  
Post an A/B/C/D engagement graphic



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- 22 National Re-Gifting Day**  
**National Cookie Exchange Day** #NationalCookieExchangeDay  
Post a question to your group
- 23 National Pfeffernusse Day**  
**Festivus Day** #Festivus #FestivusMiracle  
Share a funny video, meme, or gif
- 24 Christmas Eve**  
Post a this or that engagement post
- 25 Christmas Day**  
Post a savings promo code
- 26 Last night of Hanukkah**  
**First Day of Kwanzaa**  
**Boxing Day/ Proclamation Day**  
Share an image, review, or comment from a customer
- 27 National Fruitcake Day**  
Post an A/B/C/D engagement graphic
- 28 National Card Playing Day**  
**National Chocolate Candy Day**  
**Day of the Holy Innocents (MX)**  
Post an inspiring quote
- 29 Tick Tock Day**  
Post a Reel or TikTok Video



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## **30 Bacon Day**

Post a Throwback Thursday

## **31 New Year's Eve**

Post your New Year's resolutions



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