

NOVEMBER 2022

free content calendar

Daily ideas for a more engaging month on social

use hashtag [#cinchchallenge](#) so we can find you!

- 1 [All Saints' Day](#)
[Scented Candle Day](#)
Share an image, review, or comment from a customer
- 2 [Day of the Dead](#)
[National Advent Calendar Day](#)
Post a multi-photo of your best sellers
- 3 [Cliche Day](#)
[National Accessory Day](#)
Tell your community how your products stand out from competitors
- 4 [National Candy Day](#)
Reintroduce yourself to your community! Share what you do and why you do it.
- 5 [National Redhead Day](#)
Post an A/B/C/D engagement graphic
- 6 [National Nachos Day](#)
[Dear Santa Letter Week](#)
Share a blog post relevant to your business
- 7 [National Cancer Awareness Day](#)
Post a question to your audience
- 8 [STEM Day](#)
[Election Day](#)
Testimonial Tuesdays- post review of one of your products
- 9 [Social Media Kindness Day](#)
Share a funny video, meme, or gif
- 10 [National Vanilla Cupcake Day](#)
Post a recipe
- 11 [Remembrance Day \(Australia\)](#)
[Veterans Day](#)
Post an inspiring quote
- 12 [National Happy Hour Day](#)
Post a this or that engagement post
- 13 [Sadie Hawkins Day](#)
[World Kindness Day](#)
Hype your favorite product
- 14 [International Girls Day](#)
[Children's Day](#)
[National Pickle Day](#)
Share an unknown feature about your products or services

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- 15** [National Entrepreneurs Day](#)
Share why you do what you do
- 16** [National Recycling Day](#)
Testimonial Tuesdays- post review of one of your products
- 17** [National Black Marketers Day](#)
[National Fast Food Day](#)
Post an A/B/C/D engagement graphic
- 18** [National Hiking Day](#)
[Zinfandel Day](#)
[Apple Cider Day](#)
Post a Throwback Thursday
- 19** [Mickey Mouse Day](#)
[National Princess Day](#)
[Family Volunteer Day](#)
Share or Repost content from someone you admire or product related UGC
- 20** [National Adoption Day](#)
[Women Entrepreneurs Day](#)
[Future Teachers of America Day](#)
Share a BTS of you and your business
- 21** [National Child's Day](#)
[Revolution Day \(Mexico\)](#)
Post a multi-photo of your best sellers
- 22** [National Gingerbread Cookie Day](#)
Testimonial Tuesdays- post review of one of your products
- 23** [World Television Day](#)
[Love Your Freckles Day](#)
[Labor Appreciation Day](#)
Post a question to your group
- 24** [National Espresso Day](#)
Post a fun game to your group
- 25** [Thanksgiving](#)
[Thankful For My Dog Day](#)
Post an inspiring quote
- 26** [Black Friday](#)
[Native American Heritage Day](#)
[Small Business Saturday](#)
Post a savings promo code

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- 27** **International Cake Day**
Tell your community how your products stand out from competitors
- 28** **Cyber Monday**
National Health Day
First Sunday of Advent
Post a savings promo code
- 29** **National Brand Day**
Testimonial Tuesdays- post review of one of your products
- 30** **National French Toast Day**
National Day of Giving
National Mason Jar Day
Post a multi-photo of your best sellers

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