

Automated Claims Assessment

Gen Ai & Machine Learning : AI-Powered Claims Processing with Damage Verification



Problem Statement:

- Insurance claims processing for vehicle and property damage is hindered by manual assessments and potential errors.
- Variation in damage severity, property types, and vehicle types complicates the verification process.
- Existing methods lead to delays in claims processing and potential disputes between insurers and policyholders.
- AI-driven solutions can streamline claims processing, reduce costs, and improve accuracy.

Statistic

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“According to industry estimates, up to 10-15% of insurance claims payments are fraudulent, with property and vehicle damage claims being among the most common types of fraudulent claims.”

“Customer satisfaction with the claims process directly impacts insurance brand loyalty, with 62% of customers stating that a positive claims experience increases their likelihood of renewing policies.”

Source link: <https://insurancefraud.org/fraud-stats/>

Source link: [source:https://www.jdpower.com/business/press-releases/2023-us-auto-claims-satisfaction-study](https://www.jdpower.com/business/press-releases/2023-us-auto-claims-satisfaction-study)

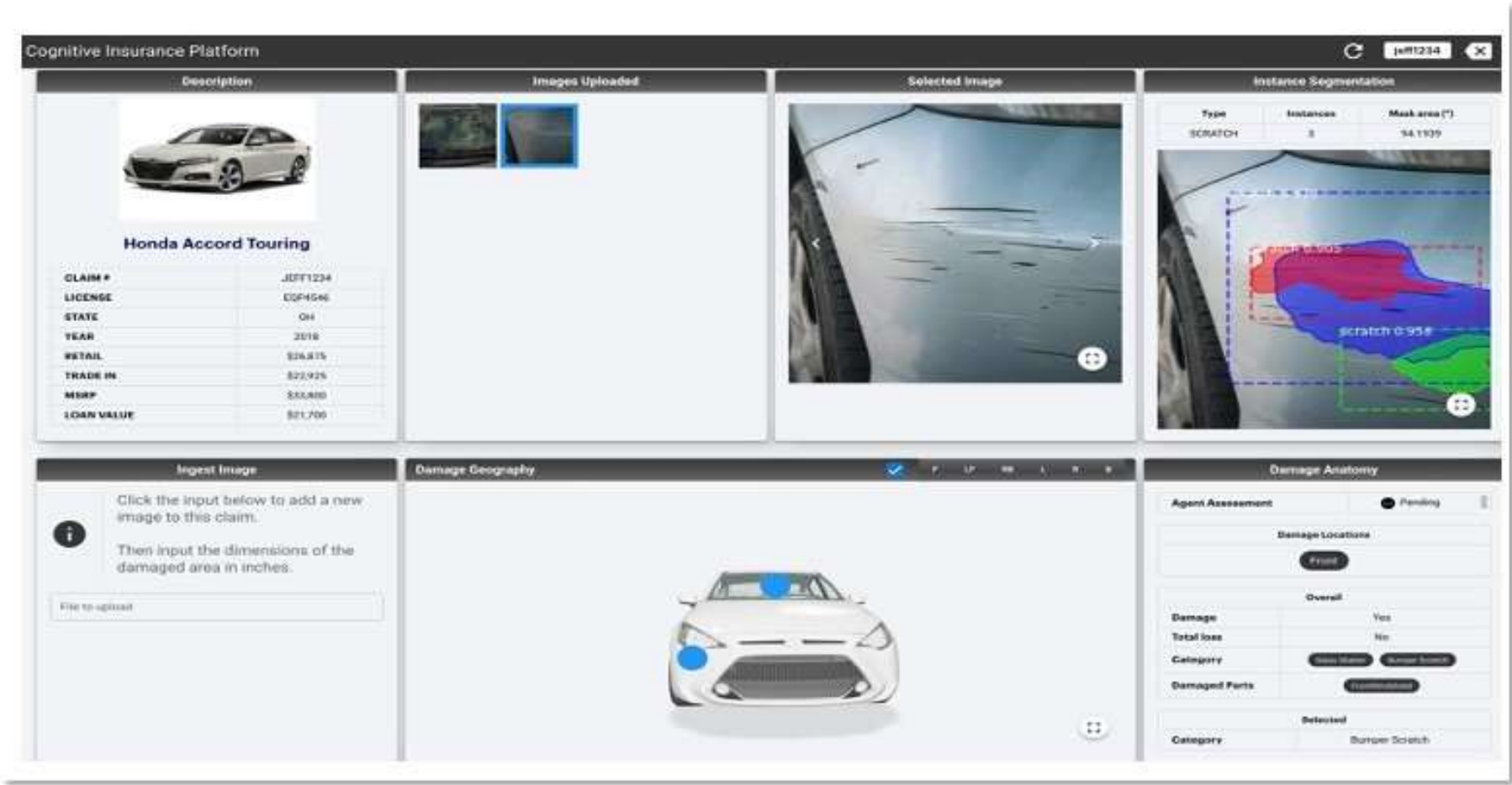
Stakeholders:

- Insurance Companies
- Policy holders
- Technology Companies
- Regulatory Bodies
- Consumers

Present Scenario:

- AI Adoption: Increasing.
- Customer Expectations: High.
- Technology Advancements: Rapid.
- Regulatory Considerations: Growing.
- Integration Challenges: Significant.

Proposed Solution - Predictive/ Preventive Maintenance



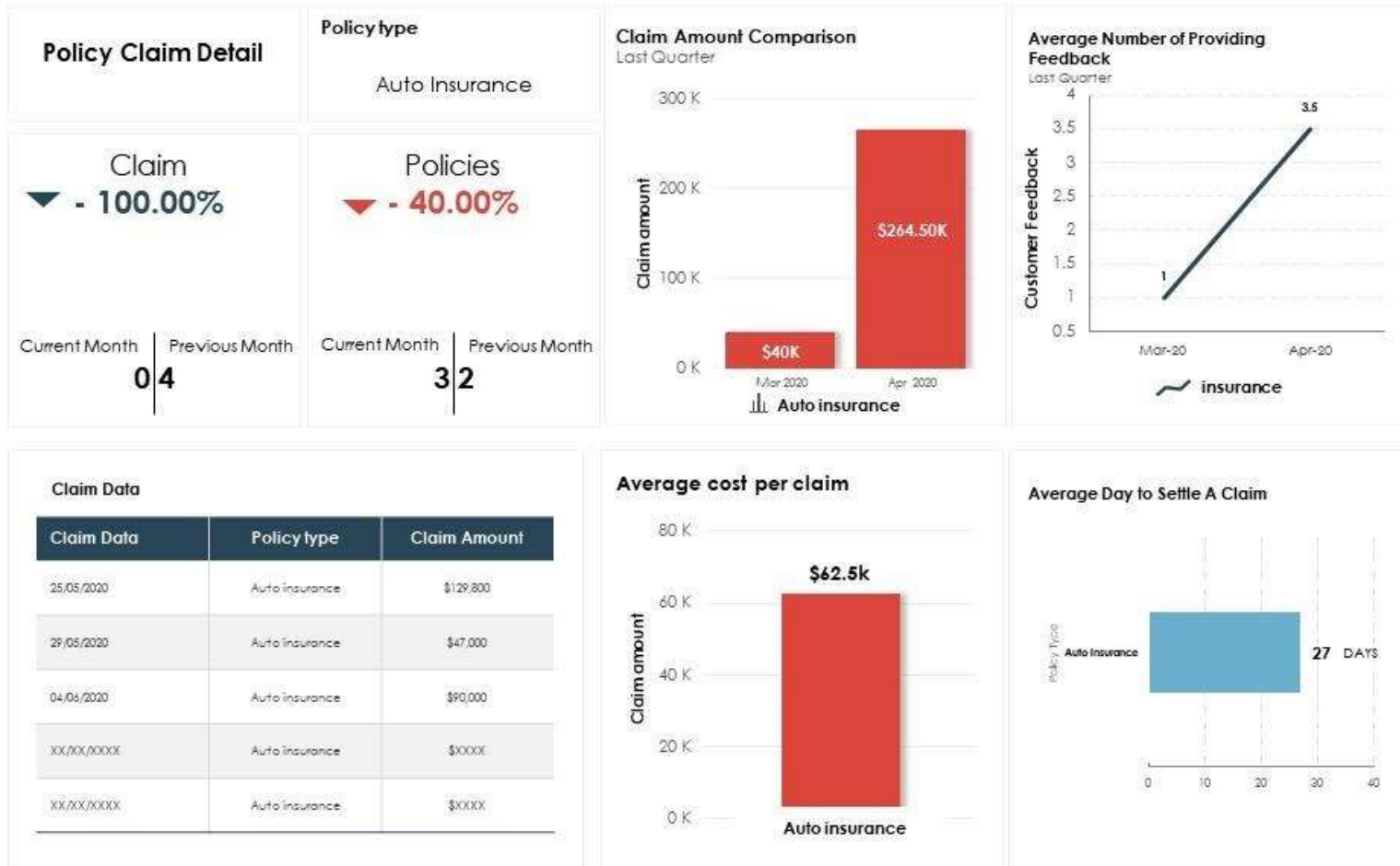
Features:

- **Accurate Damage Assessment:** Precise identification and classification of vehicle and property damage severity.
- **Visual Damage Trends:** Graphical representation of damage patterns over time, aiding in trend analysis and decision-making.
- **Feedback Loop Integration:** Seamless incorporation of feedback mechanisms to enhance the accuracy of damage assessment and improve future processes.
- **Multi-Platform Data Collection:** Gathering data from diverse sources including social media platforms (Twitter, Facebook, Instagram) and review sites for comprehensive analysis.
- **Training and Support Services:** Comprehensive training and ongoing support to assist users in understanding and leveraging AI-driven damage assessment for optimal results.

DASHBOARD REPORTS

Auto Insurance Policy Claims Analysis Dashboard

This graph/chart is linked to excel, and changes automatically based on data. Just left click on it and select "edit data".



Claim Data

Claim Data	Policy type	Claim Amount
25/05/2020	Auto insurance	\$129,800
29/05/2020	Auto insurance	\$47,000
04/06/2020	Auto insurance	\$90,000
XX/XX/XXXX	Auto insurance	\$XXXX
XX/XX/XXXX	Auto insurance	\$XXXX

Average cost per claim

Policy type	Claim amount
Auto insurance	\$62.5k

Average Day to Settle A Claim

Policy Type	Days
Auto Insurance	27 DAYS

Thank You!

