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✓

1 Moving Average (3 Days) =

2 VAR_CurrencyRate_MX/Lead as date[11/11/2023] (Date1)

11.77M

Total_Revenue

7.84M

Total_Interest

3M

Annual_Fees

973K

Income_Acq_cost

01-01-202324-12-2023

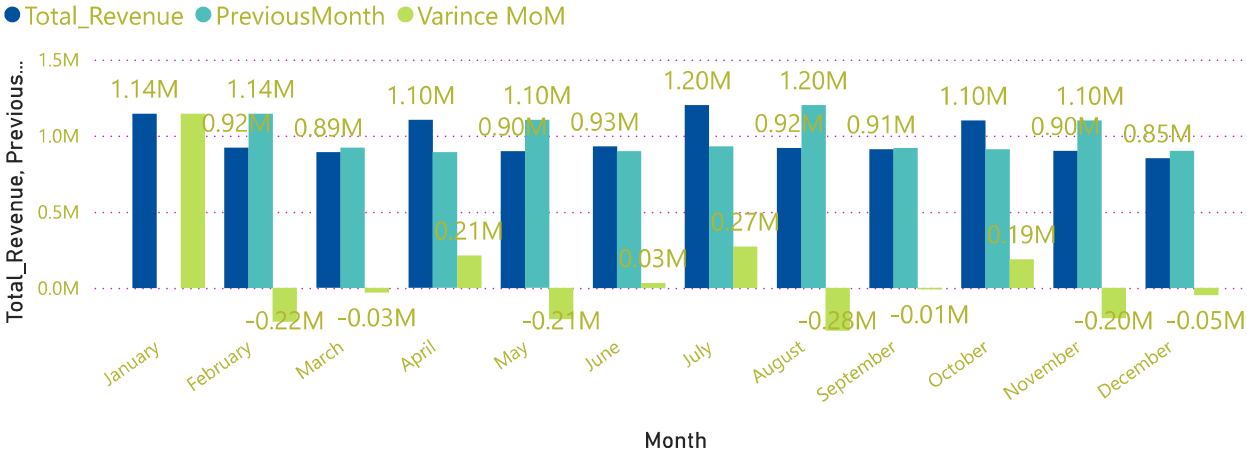
All

Gender

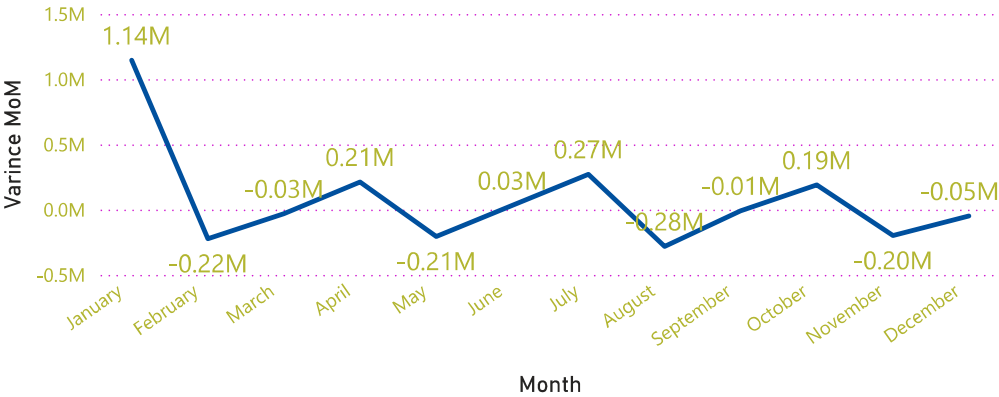
F

M

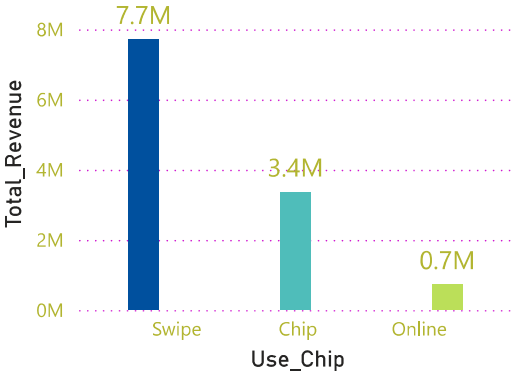
Month	Total_Revenue	PreviousMonth	Varince MoM	MoM Change (%)
August	9,18,909.99	12,00,793.79	-2,81,883.80	-0.20
February	9,21,536.67	11,44,297.17	-2,22,760.50	-0.20
May	8,97,058.39	11,02,929.37	-2,05,870.98	-0.21
November	8,99,934.76	10,99,122.28	-1,99,187.52	-0.21
July	12,00,793.79	9,29,166.96	2,71,626.83	0.26
March	8,90,286.93	9,21,536.67	-31,249.74	0.03
September	9,10,630.91	9,18,909.99	-8,279.08	0.00
October	10,99,122.28	9,10,630.91	1,88,491.37	0.25
December	8,51,666.01	8,99,934.76	-48,268.75	-0.06
June	9,29,166.96	8,97,058.39	32,108.57	0.00
Total	1,17,66,333.23	1,09,14,667.22	8,51,666.01	0.08



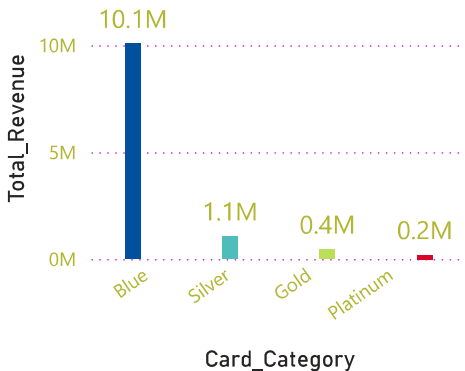
Variance MoM by Month



Use_Chip ● Swipe ● Chip ● Online



Card_... ● Blue ● Silver ● Gold ● Platin...





Credit Card Customer Revenue Dashboard

11.77M

Total Revenue

7.84M

Total Interest

3M

Annual Fees

973K

Aca cost

Week_Start_Date

01-01-2023



Exp_Type

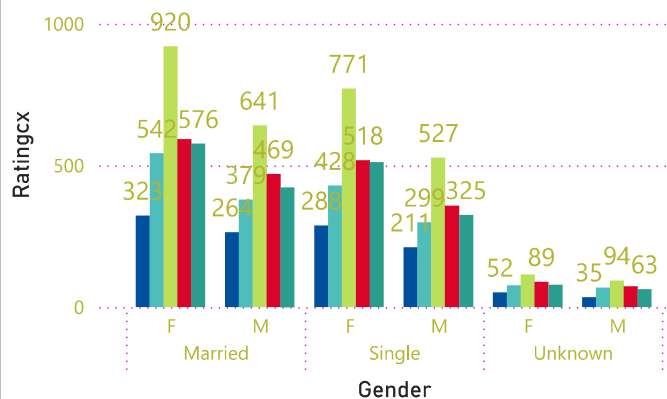
All

F

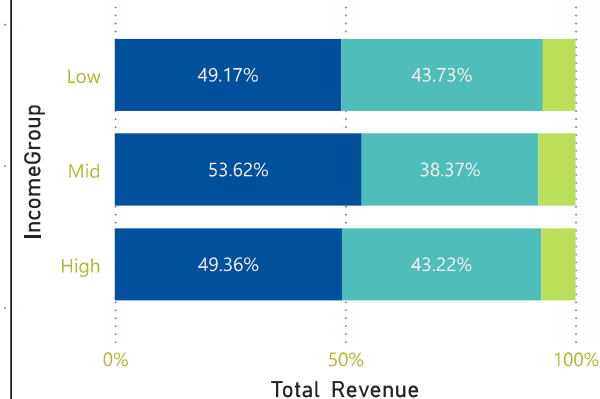
M

Month	Total_Revenue	PreviousMonth	MoM Change (%)
January	11,44,297.17		0.00
February	9,21,536.67	11,44,297.17	-0.20
March	8,90,286.93	9,21,536.67	0.03
April	11,02,929.37	8,90,286.93	0.22
May	8,97,058.39	11,02,929.37	-0.21
June	9,29,166.96	8,97,058.39	0.00
July	12,00,793.79	9,29,166.96	0.26
August	9,18,909.99	12,00,793.79	-0.20
September	9,10,630.91	9,18,909.99	0.00
October	10,99,122.28	9,10,630.91	0.25
November	8,99,934.76	10,99,122.28	-0.21
December	8,51,666.01	8,99,934.76	-0.06
Total	1,17,66,333.23	1,09,14,667.22	0.08

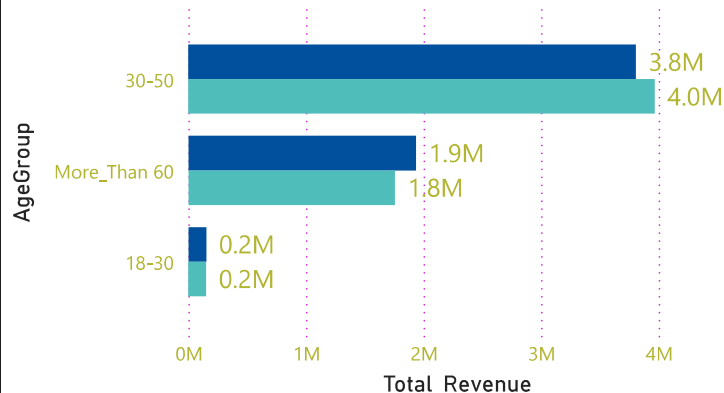
Cust_Satisfa... ● 1 ● 2 ● 3 ● 4 ● 5



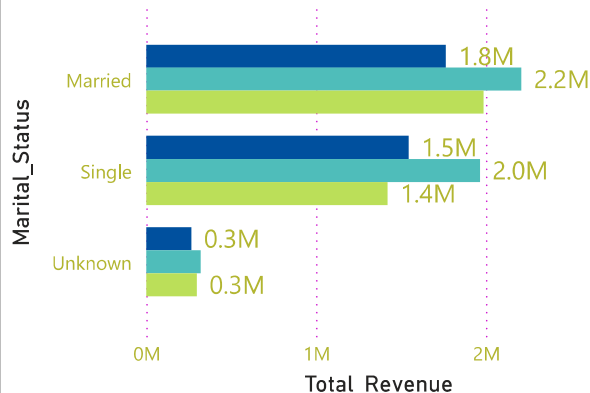
Marital_S... ● Married ● Single ● Unknown



Gender ● F ● M



IncomeGr... ● High ● Low ● Mid



IncomeGr... ● High ● Low ● Mid

