

Credit Card Financial Dashboard-Transaction

11.77M
Total_Revenue

7.84M
Total_Interest

3M
Annual_Fees

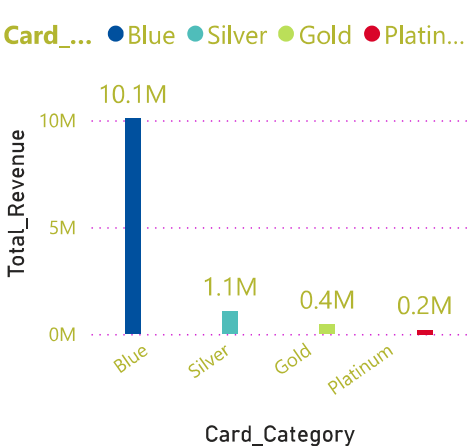
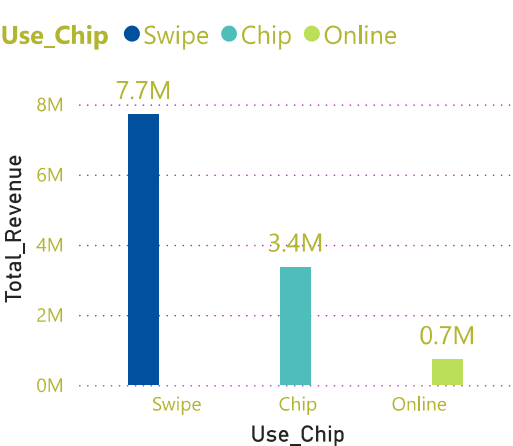
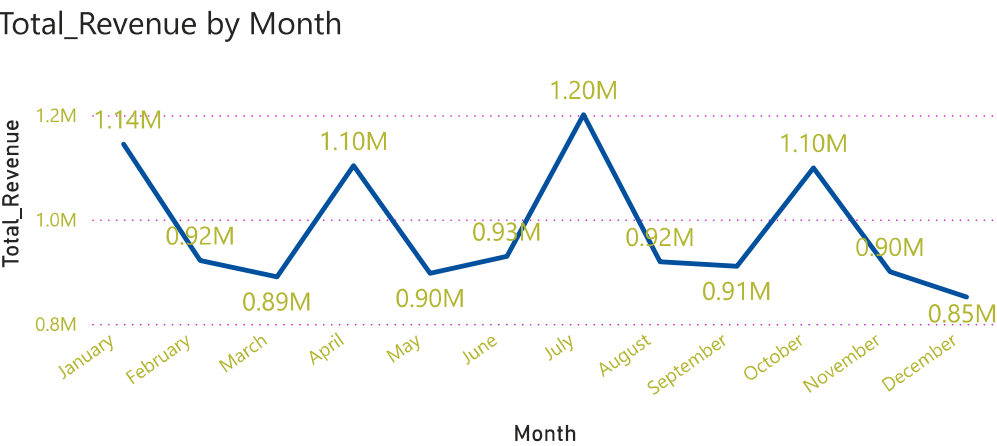
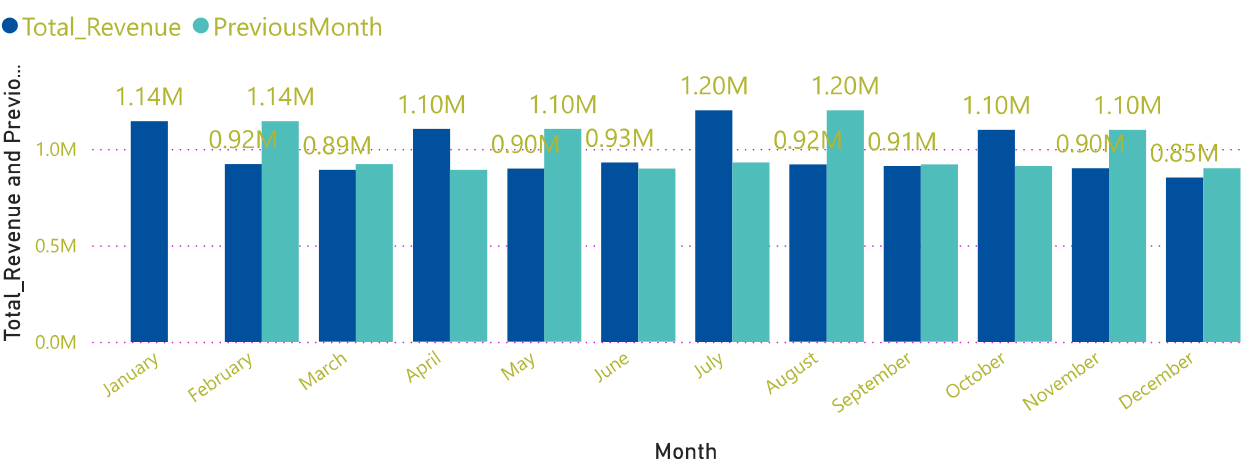
973K
Income_Acq_cost

Week_Start_Date
01-01-2023 01-01-2023 24-12-2023 24-12-2023

Gender
F M

Exp_Type
All

Month	Total_Revenue	PreviousMonth	MoM Change (%)
January	11,44,297.17		0.00
April	11,02,929.37	8,90,286.93	0.22
June	9,29,166.96	8,97,058.39	0.00
December	8,51,666.01	8,99,934.76	-0.06
October	10,99,122.28	9,10,630.91	0.25
September	9,10,630.91	9,18,909.99	0.00
March	8,90,286.93	9,21,536.67	0.03
July	12,00,793.79	9,29,166.96	0.26
November	8,99,934.76	10,99,122.28	-0.21
May	8,97,058.39	11,02,929.37	-0.21
February	9,21,536.67	11,44,297.17	-0.20
August	9,18,909.99	12,00,793.79	0.20
Total	1,17,66,333.23	1,09,14,667.22	0.08



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Credit Card Customer Revenue Dashboard

11.77M

Total Revenue

7.84M

Total Interest

3M

Annual Fees

973K

Aca cost

Week_Start_Date

01-01-2023

Exp_Type

All

F

M

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Total	1,17,66,333.23	1,09,14,667.22	0.08

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Gender	Marital Status	Rating 1	Rating 2	Rating 3	Rating 4	Rating 5
F	Married	323	545	920	576	576
	Single	288	428	771	518	518
M	Married	267	379	641	469	469
	Single	211	299	527	325	325
Unknown	Married	52	89	89	89	89
	Single	35	94	63	63	63

Marital_S... Married Single Unknown

Income Group	Married	Single	Unknown
Low	49.17%	43.73%	
Mid	53.62%	38.37%	
High	49.36%	43.22%	

Gender F M

Age Group	F	M
30-50	3.8M	4.0M
More_Than 60	1.9M	1.8M
18-30	0.2M	0.2M

IncomeGr... High Low Mid

Marital Status	High	Low	Mid
Married	1.8M	2.2M	2.2M
Single	1.5M	2.0M	1.4M
Unknown	0.3M	0.3M	0.3M

IncomeGr... High Low Mid

Customer Job	High	Low	Mid
Businessman	2.1M	0.6M	0.6M
Selfemployeed	0.1M	1.5M	0.8M
White-collar	0.8M	0.8M	0.8M
Govt	0.4M	0.8M	0.8M
Blue-collar	0.2M	0.8M	0.8M
Retirees	0.0M	0.5M	0.5M