

FileHomeInsertModelingViewOptimizeHelp

Cut

Copy

Paste

Format painter

Clipboard

Get data

Excel workbook

OneLake data hub

Insights & Project Analysis

1. YTD Sales Performance

• Total Sales Growth:

• 2023: ₹62.37M

• 2024: ₹70.42M (YoY Growth)

• 2025 (Up to Feb): ₹7.54M

• Sales Trend:

• Strongest sales months: Oct, Nov, Dec

• Sales drop in February 2025

• YoY Sales Variance for 2025: +12.5%

2. Regional Sales Performance

• The West region had the highest sales

• South & North regions followed

• East region had the lowest sales

3. Product Category Analysis

• Top Categories: Electronics, Clothing, Home Goods

• Sports & Beauty had moderate sales

• Furniture had the lowest sales

• Sales across all categories increased by 8% YoY

4. Employee & HR Insights

• Total Employees: 1183

• Highest Salary Distribution: ₹12L - ₹15L

Navigator

localhost:5432: powerbi\_project [8]

public.customers

public.employees

public.inventory

public.marketing\_campaigns

public.products

public.sales\_data

public.suppliers

public.transactions

No items selected for preview

Select Related Tables

Load

Transform Data

Cancel

Visualizations

Filters

Data