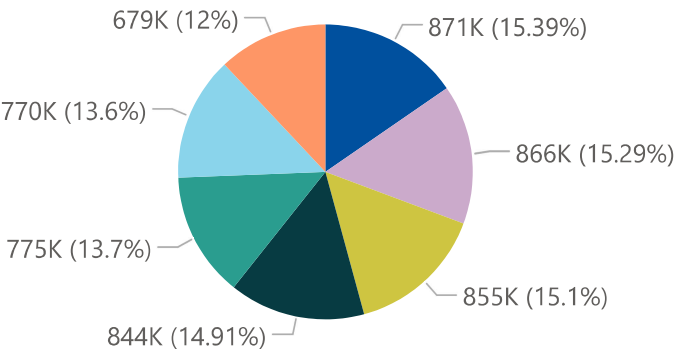


Category Wise Sale Dashboard -1st April 2023 to 31st March 2024

Prod Category Toys Books Clothing Sports Electronics Health Home & Kit...



| Region | Product Category | Sales Quantity | Traget Quantity | Avg Price   | Sales   | Review Score | Target Achieve |
|--------|------------------|----------------|-----------------|-------------|---------|--------------|----------------|
| UK     | Books            | 4335           | 4335            | 13,938.34   | 299733  | 174.40       | 100.00%        |
| UK     | Health           | 3602           | 3602            | 12,896.39   | 254093  | 145.20       | 100.00%        |
| UK     | Clothing         | 4219           | 5000            | 9,873.94    | 245527  | 133.20       | 84.38%         |
| UK     | Electronics      | 3260           | 3260            | 8,656.47    | 226856  | 118.90       | 100.00%        |
| UK     | Home & Kitchen   | 3217           | 3217            | 10,821.16   | 225014  | 135.50       | 100.00%        |
| US     | Sports           | 3079           | 6000            | 9,243.28    | 217242  | 122.20       | 51.32%         |
| US     | Health           | 3289           | 7000            | 10,365.99   | 212427  | 118.90       | 46.99%         |
| Canada | Toys             | 3355           | 3355            | 8,194.53    | 197400  | 100.00       | 100.00%        |
| UK     | Sports           | 2741           | 3000            | 10,996.53   | 196815  | 107.00       | 91.37%         |
| UK     | Toys             | 2748           | 2748            | 9,093.65    | 195982  | 99.20        | 100.00%        |
| US     | Clothing         | 5028           | 7000            | 8,621.20    | 187311  | 97.10        | 71.83%         |
| EU     | Home & Kitchen   | 2460           | 2460            | 8,110.22    | 171353  | 92.40        | 100.00%        |
| EU     | Clothing         | 4869           | 4869            | 7,338.79    | 168021  | 95.60        | 100.00%        |
| US     | Toys             | 2484           | 2484            | 6,488.42    | 164406  | 90.90        | 100.00%        |
| EU     | Toys             | 2790           | 2790            | 7,273.58    | 161988  | 80.50        | 100.00%        |
| Total  |                  | 95857          | 109001          | 2,54,460.65 | 5661997 | 3,099.80     | 87.94%         |

6M

Total Sales

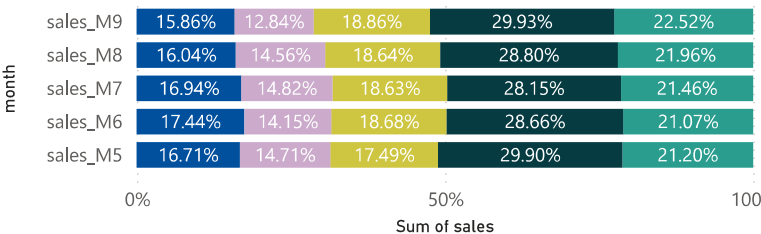
96K

Total Quantity

87.94%

Target Achieve

Region Canada China EU UK US



Month

- sales\_M9
- sales\_M8
- sales\_M7
- sales\_M6

Region

- Canada
- China
- EU
- UK
- US

Review Score by product category



Sales Quantity Target Achieve

