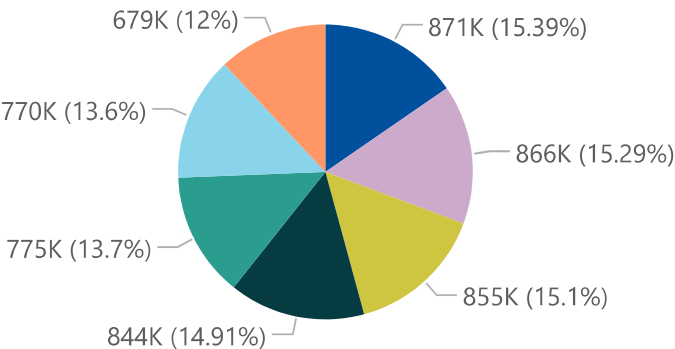


Category Wise Sale Dashboard -1st April 2023 to 31st March 2024

Prod Category Toys Books Clothing Sports Electronics Health Home & Kit...



| Region | Product Category | Sales Quantity | Traget Quantity | Avg Price   | Sales   | Review Score | Target Achieve |
|--------|------------------|----------------|-----------------|-------------|---------|--------------|----------------|
| Canada | Books            | 2179           | 2179            | 6,804.04    | 150147  | 90.20        | 100.00%        |
| China  | Books            | 1448           | 1448            | 4,146.29    | 103870  | 66.50        | 100.00%        |
| EU     | Books            | 2241           | 2241            | 6,907.12    | 155809  | 66.60        | 100.00%        |
| UK     | Books            | 4335           | 4335            | 13,938.34   | 299733  | 174.40       | 100.00%        |
| US     | Books            | 2242           | 3000            | 6,917.24    | 156266  | 79.00        | 74.73%         |
| Canada | Clothing         | 5826           | 5826            | 6,011.65    | 128607  | 77.20        | 100.00%        |
| China  | Clothing         | 5694           | 5694            | 4,879.77    | 125748  | 59.20        | 100.00%        |
| EU     | Clothing         | 4869           | 4869            | 7,338.79    | 168021  | 95.60        | 100.00%        |
| UK     | Clothing         | 4219           | 5000            | 9,873.94    | 245527  | 133.20       | 84.38%         |
| US     | Clothing         | 5028           | 7000            | 8,621.20    | 187311  | 97.10        | 71.83%         |
| Canada | Electronics      | 1664           | 1664            | 4,718.28    | 120712  | 67.20        | 100.00%        |
| China  | Electronics      | 2008           | 2008            | 6,269.84    | 139202  | 80.00        | 100.00%        |
| EU     | Electronics      | 1825           | 1825            | 5,199.44    | 129017  | 72.90        | 100.00%        |
| UK     | Electronics      | 3260           | 3260            | 8,656.47    | 226856  | 118.90       | 100.00%        |
| US     | Electronics      | 2258           | 5000            | 8,231.96    | 159648  | 94.60        | 45.16%         |
| Canada | Health           | 1291           | 1291            | 4,668.09    | 95725   | 49.40        | 100.00%        |
| China  | Health           | 1041           | 1041            | 3,801.38    | 73483   | 38.90        | 100.00%        |
| Total  |                  | 95857          | 109001          | 2,54,460.65 | 5661997 | 3,099.80     | 87.94%         |

6M

Total Sales

96K

Total Quantity

87.94%

Target Achieve

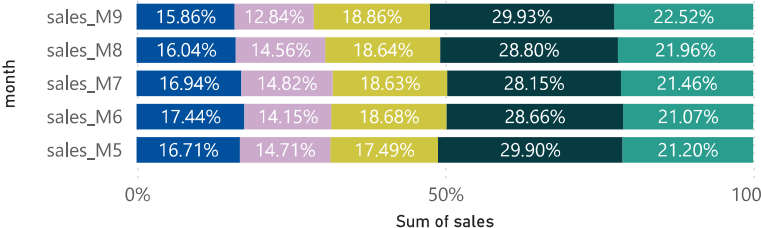
Month

- ☐ sales\_M9
- ☐ sales\_M8
- ☐ sales\_M7
- ☐ sales\_M6

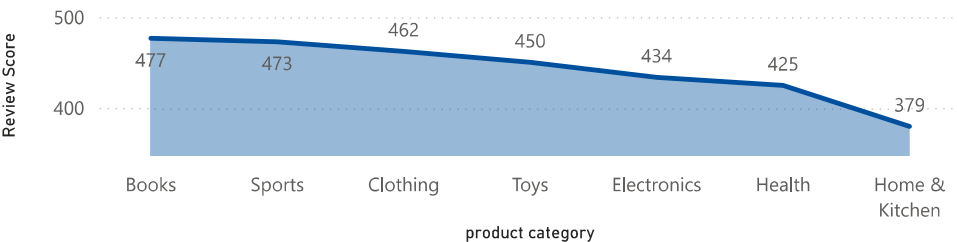
Region

- ☐ Canada
- ☐ China
- ☐ EU
- ☐ UK
- ☐ US

Region Canada China EU UK US



Review Score by product category



Sales Quantity Target Achieve

