

CREDIT CARD

WEEKLY
STATUS REPORT



Vansh Sharma

PROJECT OBJECTIVE

To develop a comprehensive credit card weekly Dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.



PROJECT INSIGHTS- WEEK 53 31ST DEC

WoW change:

- Revenue increased by 28.8%.
- Total Transaction Amt and Count increased by xx% & xx%.
- Customer Count increased by xx%.

Overview YTD:

- Overall Revenue is 57M.
- Total Interest is 8M.
- Total Transaction Amt is 46M.
- Male Customers are contributing more in Revenue 31M, Female 26M.
- Blue and Silver card are contributing to 93% of overall transactions.
- TX,NY & CA is contributing to 68%.
- Overall Activation Rate is 57.5%.
- Overall Deliquent Rate is 6.06%.



THANK YOU 😊