

VOGEL ST STREET PARTY 2015

Saturday 10 October 2015 | 3 — 10pm
Vogel Street, Dunedin

Associated Event - Application of Interest Form

Registration forms must be recieved no later than 12pm Friday 4 September 2015.



Expressions of Interest for associated events at the Vogel Street Party are now being accepted.

Completed forms must be returned by 12pm Friday 4 September 2015. The final selection of events is at the discretion of the event organiser in accordance with the aims and objectives of the Vogel Street Party, type of event, and location and material requirements.

Festival Overview

On October 10 2015, the Vogel Street Party will be back and bigger than last year, with a greater number and range of events over the course of the day and night. This year's Vogel Street Party will cement the celebration in Dunedin's events calendar.

This year the event will focus on Literature and Light as themes, celebrating Dunedin's new status as a UNESCO City of Literature and UNESCO's International Year of Light. We are collaborating with Dunedin's City of Literature group to nurture a sense of pride and celebration among all Dunedin residents.

Vogel Street will again be transformed into a family-friendly pedestrian space and take on a carnival atmosphere, showcasing Dunedin's talented artistic and literary communities. Literature and light will be explored through a variety of different interactive activities, exhibitions, performances and installations. There will also be a special focus on innovation, technology and the opportunities represented by Dunedin's "gigatown" status, again demonstrating the exciting combination of old and new in Dunedin's Warehouse Precinct.

Events

Vogel Street will be divided into clusters of activities, performers and vendors celebrating the themes of Literature and Light. These include Interactive activities and workshops, performances, exhibitions and lighting projections, building tours, live music and food stalls.

The community will be encouraged to explore the unseen and hidden gems of the Warehouse Precinct and engage in the comprehensive, interactive activity programme. Up to 30 exhibitions, performances and activities catering to all ages will be featured, giving a platform for the creative community to be involved in the celebration Literature and Light.

Key themes

- Dunedin's strong literacy history
- Light-based technologies
- The Warehouse Precinct's role in Dunedin's connections with the world, past, present and future
- Creativity and diversity
- Telling the stories of Dunedin's past
- Heritage-led regeneration

Objectives

- To provide a family friendly interactive event that highlights Dunedin's heritage and innovative strength in literature, technology, visual arts and design
- To create an collaborative environment where a mix of different businesses, industries, community groups, residents, creative groups, artists can interact with a mobile public audience.
- To showcase the area as a hub of creative activity
- To celebrate the on-going regeneration of the Warehouse Precinct
- To celebrate Dunedin's recognition and international status as a UNESCO Creative City of Literature.
- To celebrate the UNESCO International Year of Light by creating awareness about light-based technologies

GENERAL INFORMATION

We welcome the community to contribute to the Vogel Street Party by registering as an associated event. Associated events can be installations, exhibitions, performances, workshops etc. There is no expected time limit for events, but ideally they will operate over a few hours to get maximum audience exposure.

If you would like to hold an associated event, please read the Terms and Conditions below and fill out the form. You will be notified by email to confirm whether your application has been successful or not by September 9 2014.

For more information, contact Jess White at vogelstreetparty@gmail.com with the subject title: ATTN: Jess White - Associated Event

Applications close 12pm Friday 4 September 2014

TERMS AND CONDITIONS

Associated Event Registration	This is an application only, not a guarantee. Please note that there is a selection process for all associated events. This form must be filled out correctly and recieved by the required closing date. Vogel Street Party organising committee will notify all applicants.
Closing Date	The deadline for registration forms is 12pm Friday September 4 without exception.
Funding	You are responsible for all funding required to plan and run your event. You are responsible for any costs and takings involved in the set-up and delivery of your event.
Event Planning	You are responsible for the event planning and any resource consents and health and safety requirements to run your event. You are responsible for your event, venue and audience during the Vogel Street Party.
Postponement	Sunday 11 October is set aside as a rain day. We will inform you on Saturday 10 by 9am if the event is postponed to Sunday.
Cancellation of event	In the circumstance that the event can not take place on October 10, please let the Vogel Street Party Organising committee know by September 25.
Power	We cannot guarentee that all associated events will have access to power. We will try and locate events that require power close to buildings where power access is available.
Equipment	All event organisers must supply their own stall and equipment, in good working order. This includes tent, gazebo, extension cords, tables and chairs, and equipment. If you require help in sourcing any of these items, the Vogel Street Party will assist where possible. There is no guarantee that we will be able to supply these items.
Set Up and Pack Up	If the event is located on the street, organisers will have access to set-up from 12pm. Your site must be packed up and returned to its found state before the street is re-opened at 12am (midnight). If the event is located within a building, venue access will be negotiated with the building owner.
Vehicle Access and Parking	We will contact you with details on vehicle access points prior to the event. All vehicles must be moved out of the event area by 2.15pm on the day. There is no dedicated parking space set aside, however, parking is available close to the site.
Changes to Event Description	Once registration is confirmed, event organisers are responsible for delivering the event as outlined in the form. You must inform us no later than 2 weeks prior to the event of any changes or additions to your event.
Koha/Donation	It is part of our ethos to deliver a family-friendly event that is cost free. If you are requesting a koha for your event, then this must no more than a gold coin donation. You are responsible for any money collection during the course of the day.
Disposal of Rubbish	All event organisers are responsible for the removal and recycling of rubbish from their site and must clear the site of rubbish, equipment and shelters at the end of the event and return it to its found state. Recycling bins will be available.
Postponement	Sunday 11 October is set aside as a rain day. We will inform you on Saturday 10 by 9am if the event is postponed to Sunday.
Disclaimer	The Vogel Street Party Organising Committee, or personnel who work on their behalf, will not accept responsibility for any loss, damage or injury incurred by any event organisers during this event.

VOGEL STREET PARTY 2015

ASSOCIATED EVENT APPLICATION OF INTEREST

Organiser(s)/Group

Business Name:

Primary contact name:

Email and website:

Landline No:

Mobile No:

Postal Address:

Event Details

Name of event:

Proposed time of event and duration:

Proposed location of event:

Event description:

Please provide us with a detailed description. Please note; events will be selected on their diversity of and in keeping with the themes of the Vogel Street Party.

Number of people who are in your group/business that will be on site on the day?

How does your event contribute to the themes of literature and light?

Koha/Donation:

Will you be asking the audience to pay a donation to your event?

Event sponsorship:

Has this event recieved sponsorship that we might need to include in the VSP marketing and promotional material?

Equipment and infrastructure:

Please list any equipment or infrastructure you think you will be bringing and you might need, such as chairs/tressle tables/desk/small marquee etc.

Do you need access to power?

Do you need shelter?

Images

Please supply us with three high quality images of your work to vogelstreetparty@gmail.com. Images must be of excellent quality and suitable to be included in print and online marketing material. Vogel Street Party will not use these images in any other context.

By submitting this form, you are accepting the Terms and Conditions as outlined on page 3. Thank you for completing the form. Successful applications will be contacted by Wednesday 9 September.