

CUSTOM VEHICLE DESIGN

STYLE GUIDE



Pantone Solid Coated 1585 C
Orange

| | | | |
|----------|-----|----------|----|
| R | 241 | C | 0 |
| G | 90 | M | 63 |
| B | 41 | Y | 83 |
| | | K | 5 |

HEX # f15a29



Pantone Solid Neutral Black C
Cool Gray

| | | | |
|----------|----|----------|----|
| R | 84 | C | 0 |
| G | 81 | M | 4 |
| B | 81 | Y | 4 |
| | | K | 67 |

HEX # 545151

Nexa - Titles / Headings / <h1> - <h4>

| Light | Medium | SemiBold | Bold |
|-------|--------|----------|------|
| Aa | Bb | Cc | Ee |

Source Sans Pro - Body Text

| Light | Regular | SemiBold | Black |
|-------|---------|----------|-------|
| Aa 1 | Bb 2 | Cc 3 | Ee 4 |

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Helvetica - Alternative Body Text

| Light | Regular | Bold |
|-------|---------|------|
| Aa | Bb | Cc |

Logos

