

# *TimePlannerApp*

*A Intelligent  
Scheduler for Your  
Meetings.*



**TIME  
PLANNER**

# PROBLEM



In the last 20 years, the number of meetings has almost doubled.



A waste of time and money due to the fact that they are not organized.



90% are not paying attention to what is being discussed, 73% are doing something else, and sometimes other employees are invited who should not normally be present.



Most of these meetings do not have an agenda (63%) and the participants are not aware of what should be discussed.

# SOLUTION: TIME PLANNER APP



AVAILABLE ON MOBILE  
AND WEB BROWSER



NOTIFICATION FOR  
MEETING REMINDER,  
POSSIBILITY OF  
AUTOMATIC PLANNING  
USING ARTIFICIAL  
INTELLIGENCE  
ALGORITHMS.



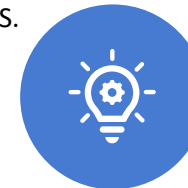
THE POSSIBILITY TO SET  
THE TIME INTERVALS  
FOR MEETINGS, TO SET  
THE BUFFER TIME  
BETWEEN MEETINGS.



ESTIMATING MEETING  
DURATION AND THEIR  
NUMBER BASED ON  
HISTORY



SYNCHRONIZATION  
WITH OTHER PLANNING  
APPLICATION.



TIPS FOR IMPROVEMENT  
THE MEETING  
DEPENDING ON THE  
DURATION, THE  
NUMBER OF  
PARTICIPANTS AND THE  
IMPORTANCE.



SUGGESTIONS FOR TIME  
INTERVALS.



## Competition:

Meetingbird

Calendar

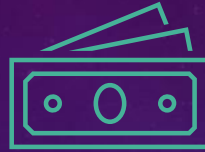
Calendly

Doodle

Rallly

x.ai

Microsoft Outlook



## Revenue stream:

Free the basic features – Ads

Subscription fees

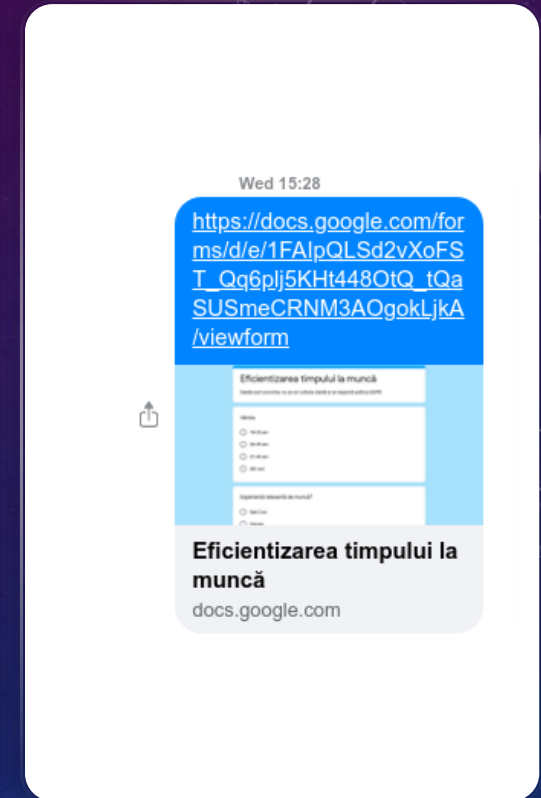
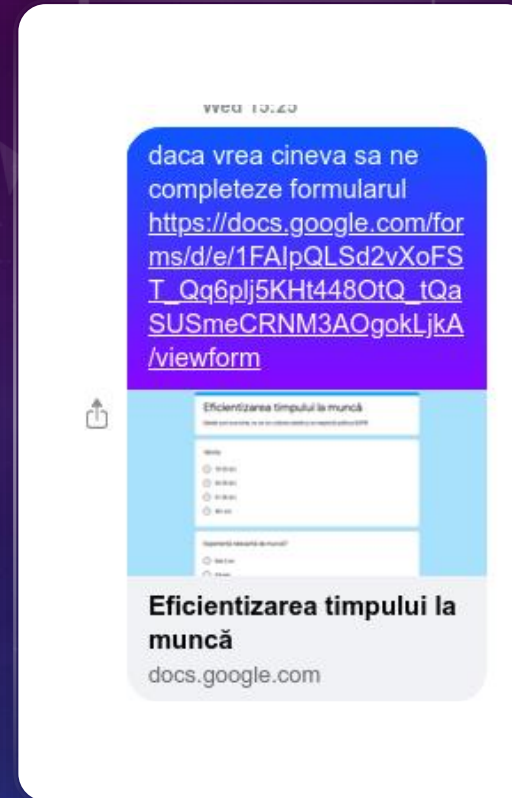
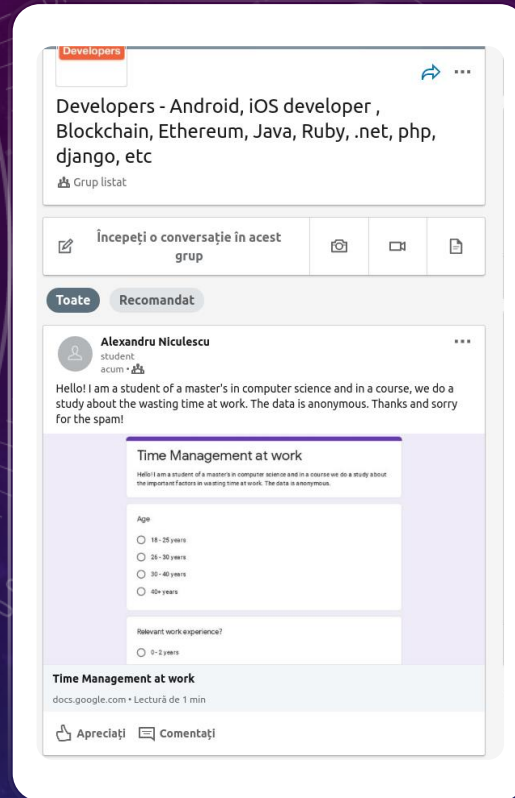
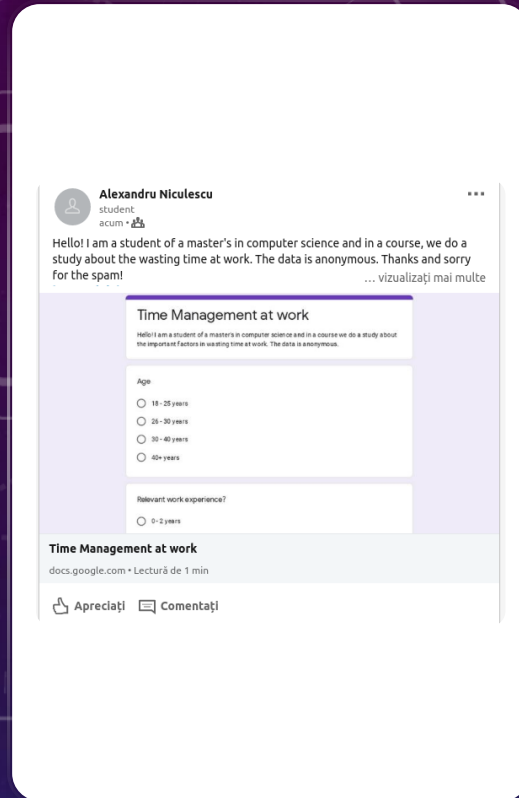


## Customer segment:

people working in the business  
area, corporations

managers who have meetings  
with the team, clients, superiors

people aged 35 – 60

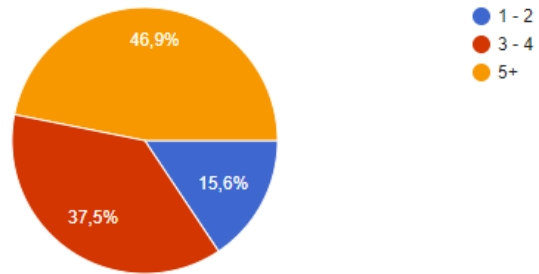


# VALIDATION 1: PROBLEM



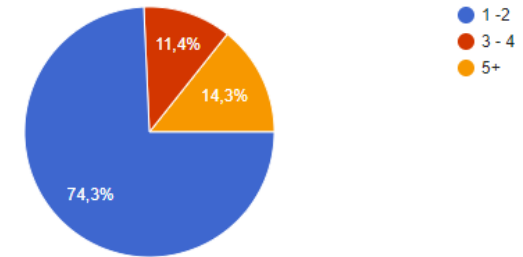
Number of conferences/meetings with the team per week?

32 de răspunsuri



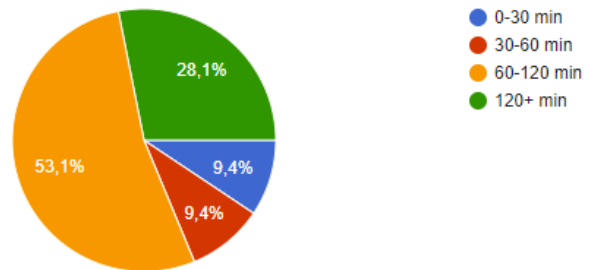
Numărul de conferințe/discuții cu echipa pe săptămână?

35 de răspunsuri



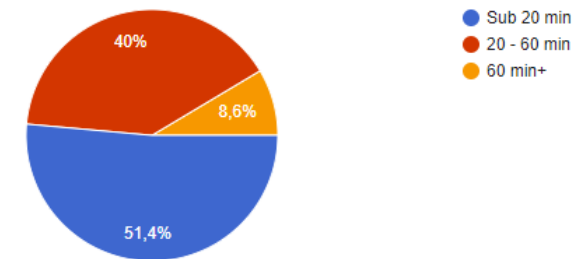
Average length of meetings with the team per week?

32 de răspunsuri



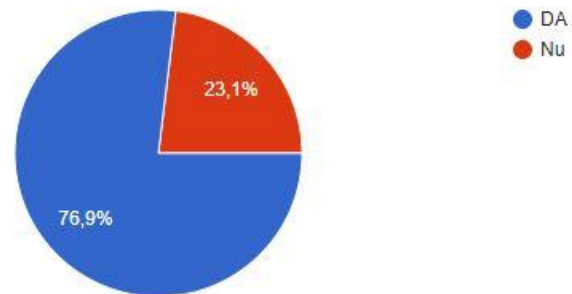
Durata medie a întâlnirilor cu echipa?

35 de răspunsuri



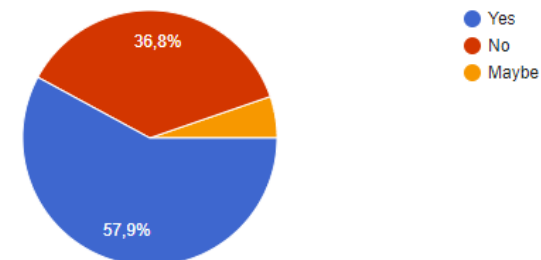
În cadrul locului de muncă se ține cont de programul dumneavoastră în programarea de ședințe, mai ales în contextul work from home?

26 de răspunsuri



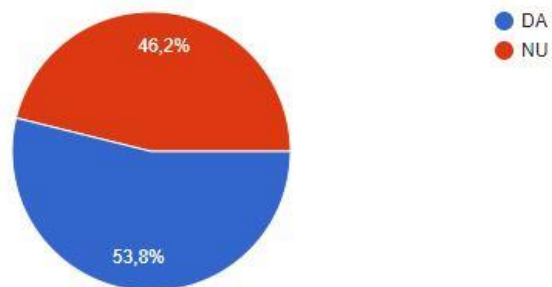
Is your schedule taken into account in scheduling meetings, especially in the work from home context?

38 de răspunsuri



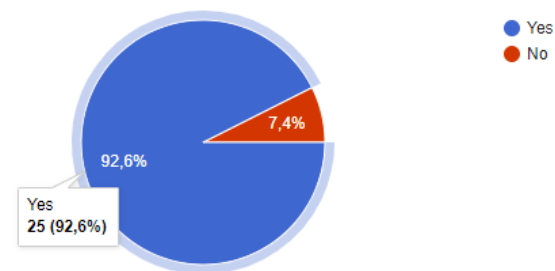
V-ați confruntat cu situația în care meeting-urile s-au suprapus între ele sau cu alte activități importante?

26 de răspunsuri



Have you faced the situation in which the meetings overlapped with each other or with other important activities?

27 de răspunsuri



# VALIDATION 1: INTERVIEW

## Regular employees:

1. Personal information: age, experience, studies, role
2. Company information: state owned/private, number of employees, Romanian/foreign, project team size
3. Number of meetings per week
4. Average duration of a team meeting
5. Does your availability matters in scheduling meetings, especially in the context of work from home?
6. Have you ever faced the situation where the meetings overlapped with each other or with other important activities?
7. Did your feedback improve subsequent meetings ?
8. What applications do you use for team communication and meetings and what do you think is the main problem with them ?
9. Describe the experience of a meeting in one word.

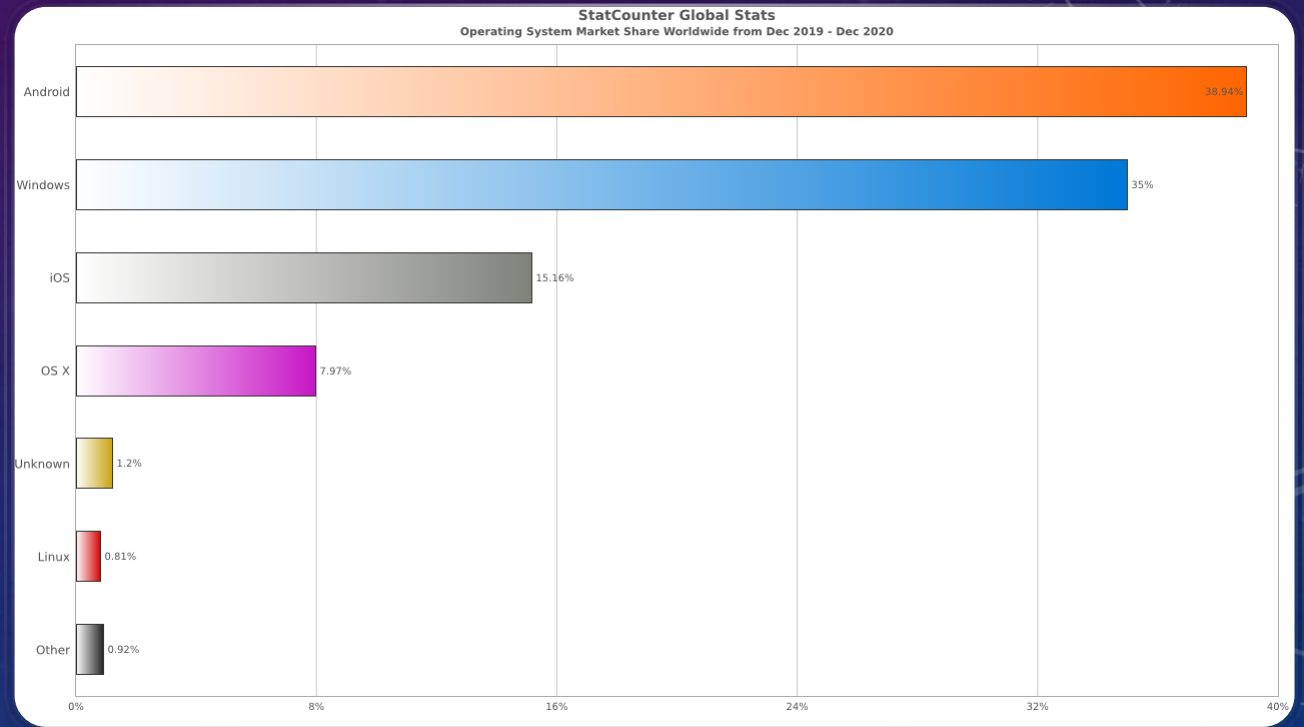
## Project managers:

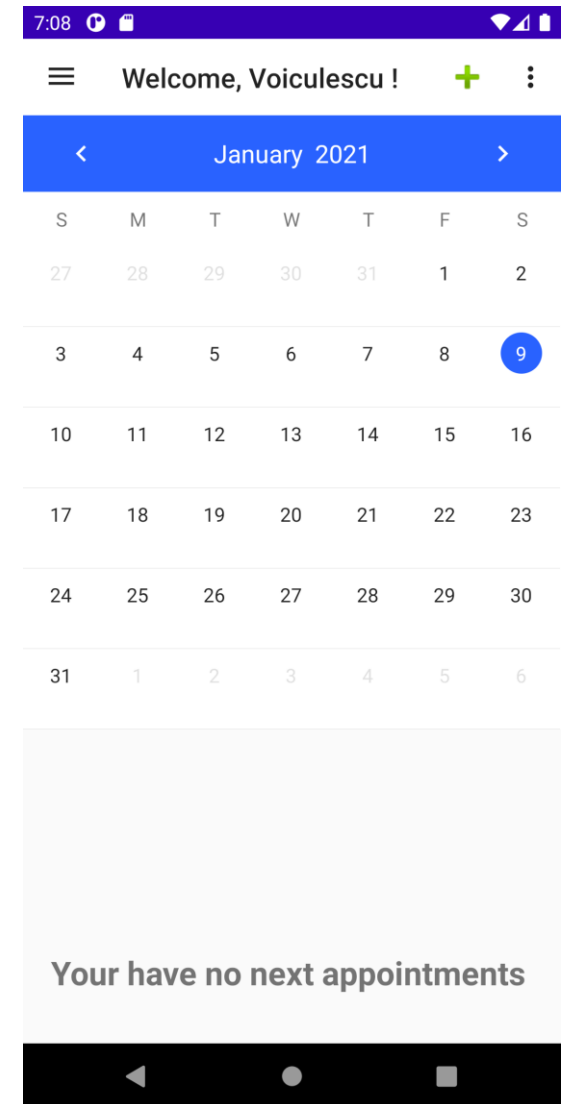
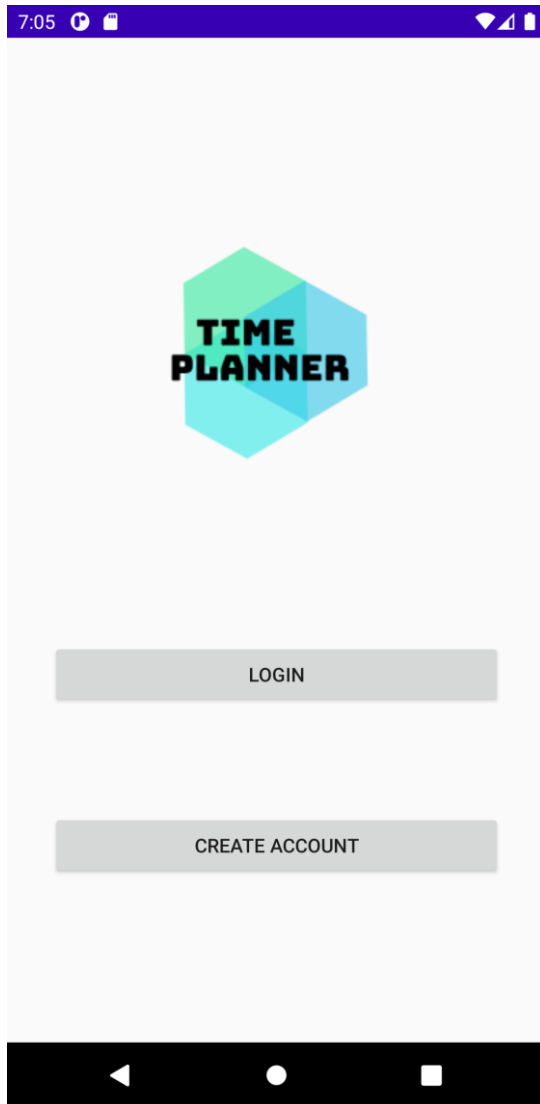
1. Company information: state owned/private, number of employees, Romanian/foreign, project team size
2. Number of meetings per week
3. Average duration of a team meeting
4. How difficult is it to plan meetings so as to take into account the preferences of all team members (they might have calls, trainings, other problems) ?
5. Do you meet objections when scheduling a meeting ? How often ?
6. Do you take feedback into account? Is it something you still can't improve ?
7. What applications do you use for team communication and meetings and what do you think is the main problem with them ?
8. What is / was the main difficulty at the current job or at the last job?

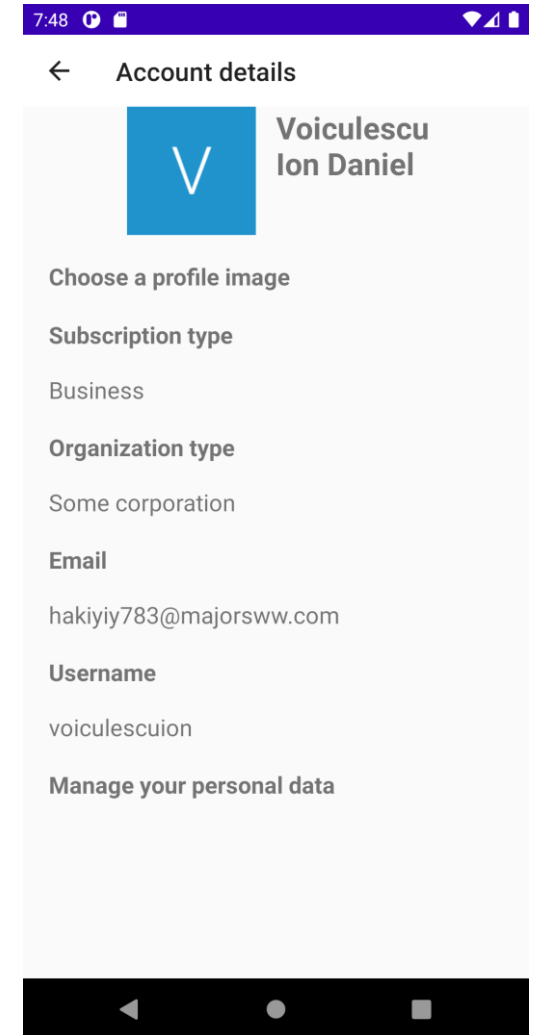
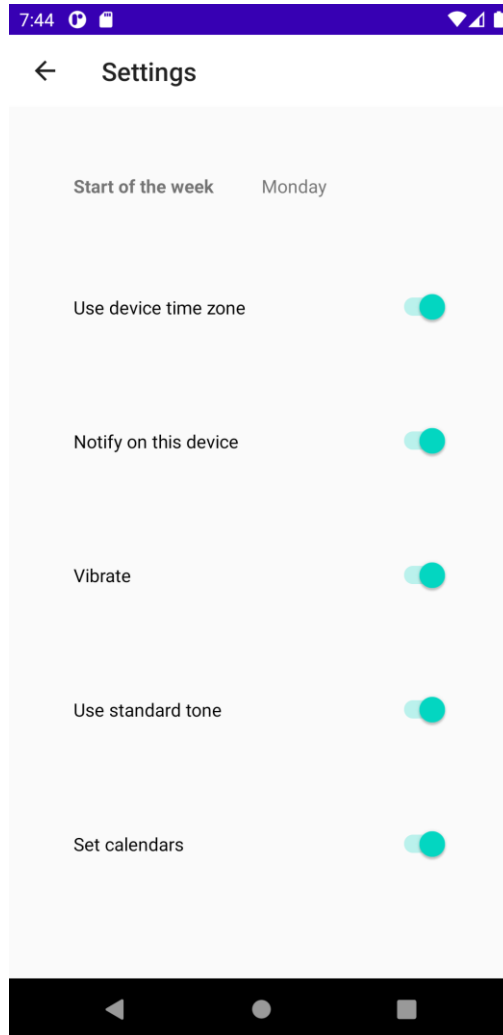
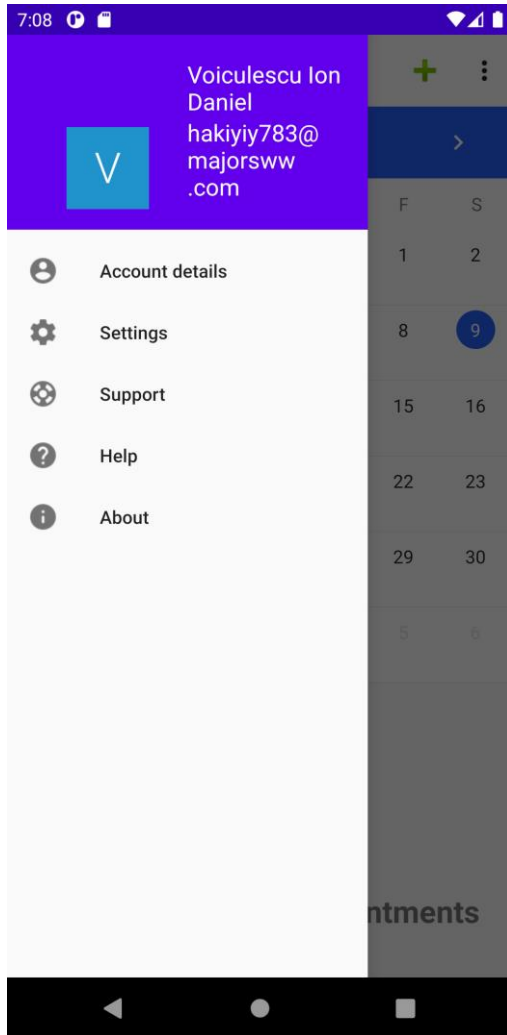


# MVP(MINIMUM VIABLE PRODUCT)

- We see from StatCounter that Android, Windows, and iOS together have about 90% of the OS market share. To achieve more user, we need to target all those OS with a dedicated application.
- Because Android is first in OS market share, we propose to start with creating our MVP dedicated to Android users. For multiplatform compatibility, for now, we will use a web version of accessing and managing the schedules.







7:08

←

Create Meeting

+

Event Name

Involved

Enter names

Date:

Pickup Date

Location:

Enter location

Facilities available:

Enter the facilities available

Description:

Start typing a short description

SAVE

9:23

←

Create Meeting

+

Event Name

Involved

Enter names

Our day recomandations

☐ 01/14/21

☐ 01/10/21

☐ 01/11/21

☐ 01/12/21

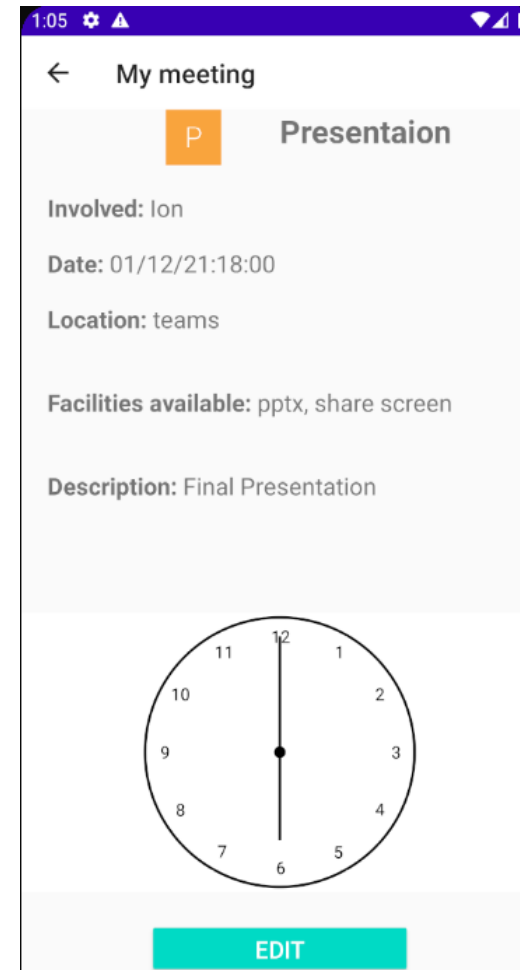
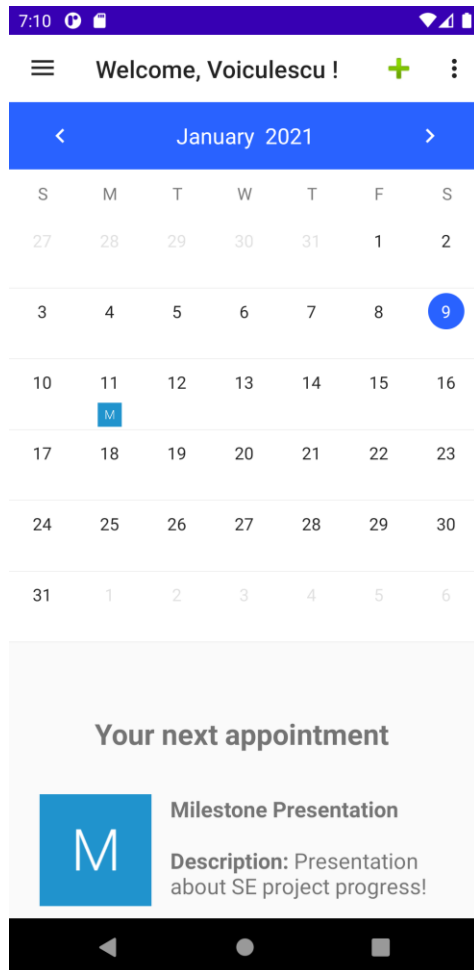
☐ 01/13/21

SELECT MANUALLY

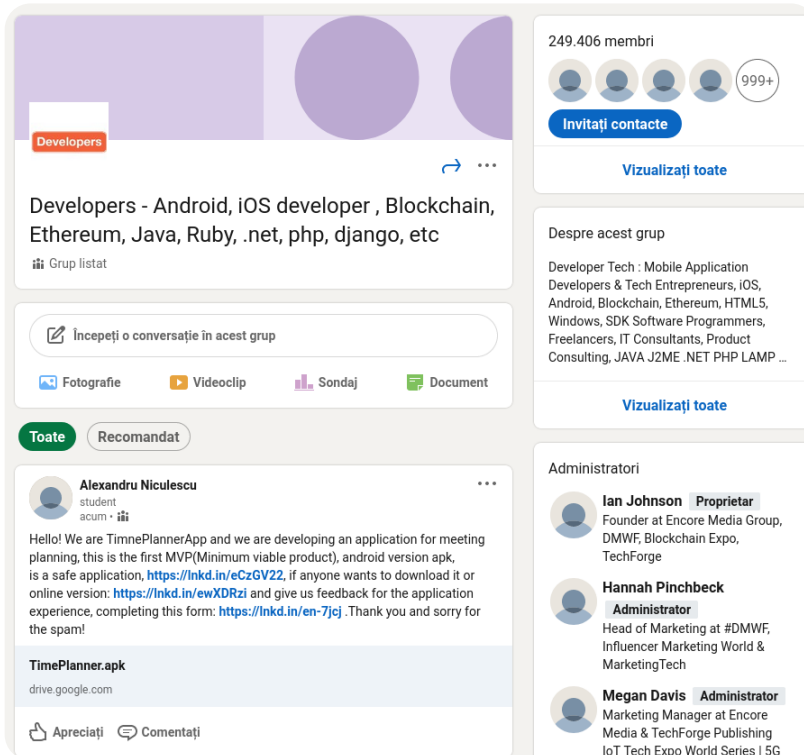
Description:

Start typing a short description

SAVE







Salut! Noi ar reusit sa dezvoltam MVP pt aplicatia de care ti-am zis, un link pt download:

[https://drive.google.com/file/d/1uWT-AXQGQIZfhZEyx9Pw\\_x6h4iibq2nR/view?](https://drive.google.com/file/d/1uWT-AXQGQIZfhZEyx9Pw_x6h4iibq2nR/view?usp=sharing)

usp=sharing si daca vrei varianta online:

<https://appetize.io/app/zuh2a8ruxj5e82fut4cy74uez4>, ne-ar ajuta daca te-ai uita peste aplicatie si daca ne-ai da un feedback:

<https://docs.google.com/forms/d/e/1FAIpQLScD5Xv2jr>

# MVP – VALIDATION

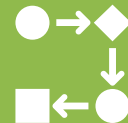
# MVP FEEDBACK



Interface: after using some user flows, we get the following feedback about interface: the leak of the color pallet makes the application a bit monotone. Text structure become quite annoying because of the positioning, and the font family.



Usage: In the MVP does not entry the possibility to sync with other planning apps, and this was a big minus, because that was reported as the first thing that make the app, like any other else after reading specification. The need to install and check the other application is deficient.



Overall: the application was reported as easy to use and intuitive, that was one of our goals, with that we know we need to focus on developing the interface and try to accomplish all the specification specified on the validation milestones.

**BRACE YOURSELVES**

**THE Q&A SESSION IS HERE**







THANK YOU

- [Voiculescu Ion Daniel](#)
- [Bompa Remus Ștefan](#)
- [Niculescu Mihai Alexandru](#)