

Grouping the world's most populous Metropolitan cities

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Introduction

(Background)With the advent of technology, the world has now become a global village. People living in different metropolitan cities of the world are being exposed to the cultures of various nations in the forms of movies, books, tv shows and restaurants, and are able to experience them without actually visiting the country. The converse also holds good, i.e., a person who has immigrated to another country can still experience his own country's culture in the major metropolitan cities.

(Why it is important)The purpose of this study is to use the FourSquare location data to group different metropolitan cities into clusters, depending on how similar/dissimilar they are to each other. By doing so, we will be able to find out the cities which offer a similar lifestyle in terms of the amenities present.

(Target Audience)This would be useful to people who are moving to different countries, since they would know how similar/different living in the new city would be, compared to their previous city.

Data Set

- The 100 most populous metropolitan cities of the world were scraped from Wikipedia (https://en.wikipedia.org/wiki/List_of_metropolitan_areas_by_population).

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Rank ↕	Metropolitan ↕	Country ↕	Continent ↕	Official population ↕	Year ↕
1	Tokyo	 Japan	Asia	37,832,892 ^[3]	2016
2	Delhi	 India	Asia	35,454,000 ^[4]	2018
3	Shanghai	 China	Asia	34,865,252 ^[5]	2015
4	Jakarta	 Indonesia	Asia	31,689,592 ^[6]	2015
5	Seoul	 South Korea	Asia	25,514,000 ^[7]	2016
6	Guangzhou	 China	Asia	25,000,000 ^[5]	2015
7	Beijing	 China	Asia	24,900,000 ^[5]	2015
8	Manila	 Philippines	Asia	24,650,000 ^[8]	2018
9	New York City	 United States	North America	23,876,155 ^[9]	2017
10	Shenzhen	 China	Asia	23,300,000 ^[5]	2015
11	Mexico City	 Mexico	North America	21,650,668 ^[10]	2017
12	São Paulo	 Brazil	South America	21,242,939 ^[11]	2016
13	Lagos	 Nigeria	Africa	21,000,000 ^[12]	2014
14	Mumbai	 India	Asia	20,748,395 ^[4]	2011
15	Cairo	 Egypt	Africa	20,500,000 ^[13]	2012
16	Keihanshin (Kyoto-Osaka-Kobe)	 Japan	Asia	19,342,000 ^[3]	2010
17	Wuhan	 China	Asia	19,000,000 ^[5]	2015

```
[6]: df.head()
```

	Rank	Metropolitan	Country
0	1	Tokyo	Japan
1	2	Delhi	India
2	3	Shanghai	China
3	4	Jakarta	Indonesia
4	5	Seoul	South Korea

- Using the geocoder module in python, we get the latitudes and longitudes of the 100 cities that were scraped (100,5).

	Rank	Metropolitan	Country	lat	long
0	1	Tokyo	Japan	35.676192	139.650311
1	2	Delhi	India	28.704059	77.102490
2	3	Shanghai	China	31.230416	121.473701
3	4	Jakarta	Indonesia	-6.208763	106.845599
4	5	Seoul	South Korea	37.566535	126.977969

```
df.shape
```

```
(100, 5)
```

- Feeding these coordinates into the FourSquare API, we can get the top 10 venues for the cities, along with the venue's longitudes, latitudes and venue category (6868,7).

```
[22]: print(city_venues.shape)
city_venues.head()
```

(6868, 7)

	City	City Latitude	City Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
0	Tokyo	35.676192	139.650311	La Piccola Tavola	35.676900	139.643468	Pizza Place
1	Tokyo	35.676192	139.650311	Massimottavio	35.676812	139.642807	Italian Restaurant
2	Tokyo	35.676192	139.650311	CHUBBY	35.671648	139.657577	Café
3	Tokyo	35.676192	139.650311	もみじ屋	35.671676	139.651525	Ramen Restaurant
4	Tokyo	35.676192	139.650311	Bonito Soup Noodle RAIK	35.682348	139.645606	Ramen Restaurant

- After getting the top 10 locations for every city, we can get the set of unique venue categories and then one-hot-vector encode them, after grouping all the venues by their city to get the frequency of occurrence (100,462).

```
[47]: city_grouped = city_onehot.groupby('City').mean().reset_index()
city_grouped
```

	City	Accessories Store	Afghan Restaurant	African Restaurant	Airport Lounge	Airport Terminal	American Restaurant	Amphitheater	Antique Shop	Aquarium	...	Wine Bar	Wine Shop	Winery	Wings Joint	Women's Store	Y Rest
0	Ahmedabad	0.00	0.00	0.00	0.000000	0.0	0.000000	0.00	0.00	0.00	...	0.00	0.00	0.0	0.00	0.00	0.00
1	Alexandria	0.00	0.00	0.00	0.000000	0.0	0.014085	0.00	0.00	0.00	...	0.00	0.00	0.0	0.00	0.00	0.00
2	Ankara	0.00	0.00	0.00	0.000000	0.0	0.000000	0.00	0.04	0.00	...	0.00	0.00	0.0	0.00	0.00	0.00
3	Atlanta	0.00	0.00	0.00	0.000000	0.0	0.030000	0.00	0.00	0.00	...	0.00	0.01	0.0	0.00	0.00	0.00
4	Bandung	0.00	0.00	0.00	0.000000	0.0	0.000000	0.00	0.00	0.00	...	0.00	0.00	0.0	0.01	0.00	0.00
5	Bangalore	0.00	0.01	0.00	0.000000	0.0	0.010000	0.00	0.00	0.00	...	0.01	0.00	0.0	0.00	0.00	0.00
6	Bangkok	0.00	0.00	0.00	0.000000	0.0	0.000000	0.00	0.00	0.00	...	0.00	0.00	0.0	0.00	0.00	0.00
7	Barcelona	0.00	0.00	0.00	0.000000	0.0	0.000000	0.00	0.00	0.00	...	0.04	0.01	0.0	0.00	0.00	0.02
8	Beijing	0.00	0.00	0.00	0.000000	0.0	0.010000	0.00	0.00	0.00	...	0.00	0.00	0.0	0.00	0.00	0.00
9	Belo Horizonte	0.01	0.00	0.00	0.000000	0.0	0.000000	0.00	0.00	0.00	...	0.00	0.00	0.0	0.00	0.00	0.00
10	Berlin/Brandenburg	0.00	0.00	0.00	0.000000	0.0	0.000000	0.00	0.00	0.00	...	0.01	0.01	0.0	0.00	0.00	0.00
11	Bogotá	0.00	0.00	0.00	0.000000	0.0	0.010000	0.00	0.00	0.00	...	0.00	0.00	0.0	0.02	0.00	0.00

- After the above-mentioned transformations are done to the collected data, it can be used for further analysis using Machine Learning Algorithms, since it is now clean and pre-processed.

The Data set is visualized.



