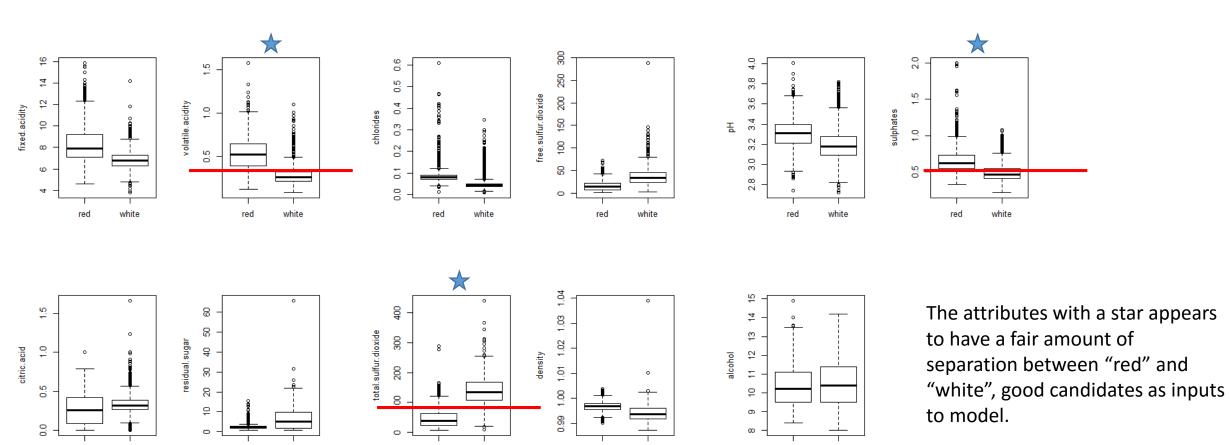
Red or White

Data

- 11 wine attributes
- 1599 red wine
- 4898 white wine

```
"fixed.acidity" "volatile.acidity" "citric.acid"
"residual.sugar" "chlorides" "free.sulfur.dioxide"
"total.sulfur.dioxide" "density" "pH"
"sulphates" "alcohol"
```

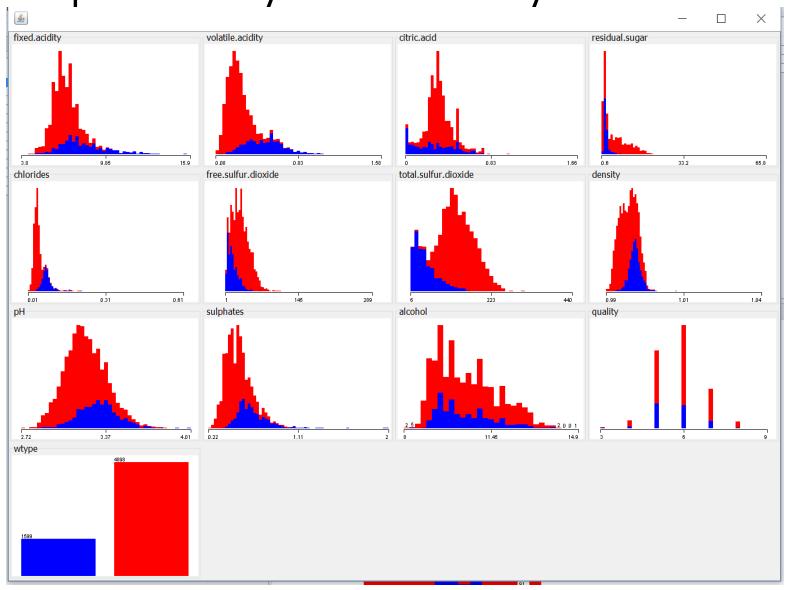
Exploratory Data Analysis



white

Fair amount of overlap among the extreme values!!

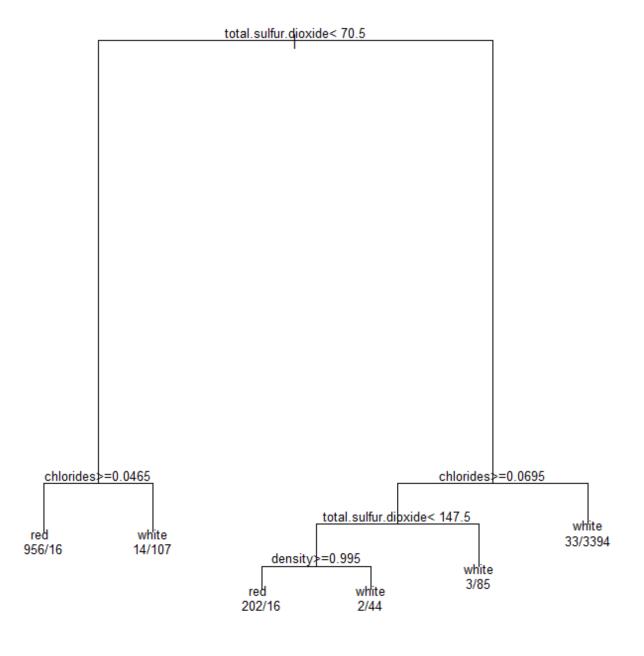
Exploratory Data Analysis



Use rpart()

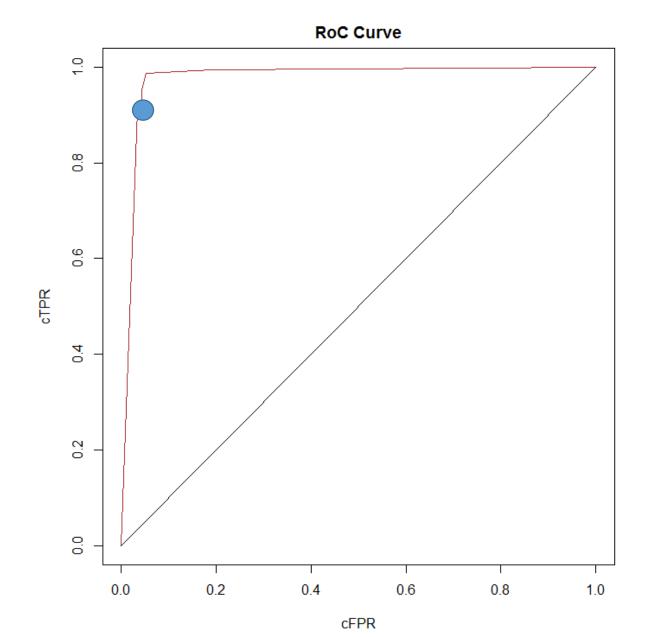
library(rpart)

```
idx <- sample( c(1: dim(wine)[1] ), 0.75* dim(wine)[1] )</p>
wine.rpart <- rpart( wtype ~ fixed.acidity + volatile.acidity + citric.acid +</p>
              residual.sugar + chlorides + free.sulfur.dioxide +
              total.sulfur.dioxide + density + pH +
              sulphates + alcohol, + data = wine[idx,])
wine.rpart
> n= 4872 node), split, n, loss, yval, (yprob) * denotes terminal node
> 1) root 4872 1210 white (0.248357964 0.751642036)
2) total.sulfur.dioxide< 70.5 1093 123 red (0.887465691 0.112534309)</p>
   4) chlorides>=0.0465 972 16 red (0.983539095 0.016460905) *
    5) chlorides< 0.0465 121 14 white (0.115702479 0.884297521) *
  3) total.sulfur.dioxide>=70.5 3779 240 white (0.063508865 0.936491135)
    6) chlorides>=0.0695 352 145 red (0.588068182 0.411931818)
    12) total.sulfur.dioxide< 147.5 264 60 red (0.772727273 0.227272727)
     24) density>=0.99498 218 16 red (0.926605505 0.073394495) *
     25) density< 0.99498 46 2 white (0.043478261 0.956521739) *
    13) total.sulfur.dioxide>=147.5 88 3 white (0.034090909 0.965909091) *
    7) chlorides< 0.0695 3427 33 white (0.009629413 0.990370587) *
```



Evaluate model

```
table( wine$wtype[-idx], wine.pred[,2] > 0.5 )
         FALSE TRUE
         369 20
red
white
         16 1220
prop.table( table( wine$wtype[-idx], wine.pred[,2] > 0.5 ) )
         FALSE
                  TRUE
       0.227076923 0.012307692
red
         0.009846154 0.750769231
white
roc.curve(yy=( wine$wtype[-idx]=='white')*1.0, s=0.5,
yhat=wine.pred[,2], print=TRUE)
         Predicted
Data
         369 20
         16 1220
FPR
       TPR Recall F1Score
0.05141388 0.98705502 0.98387097 0.98546042
```



Lift chart

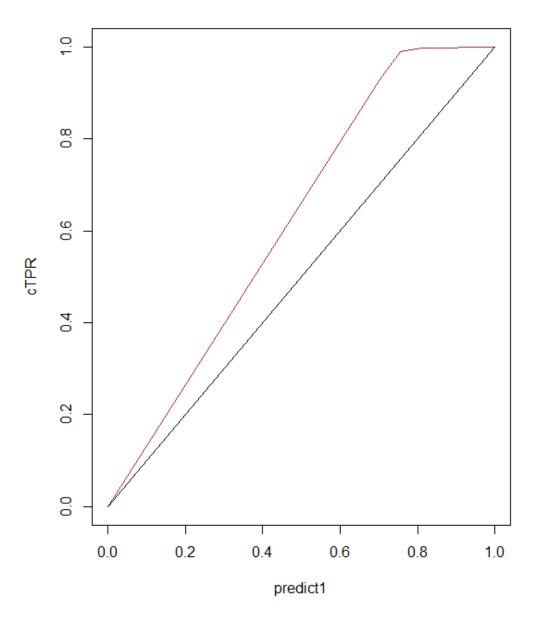
Lift chart:

Y-axis: TPR

X-axis: (TP+FP)/observed

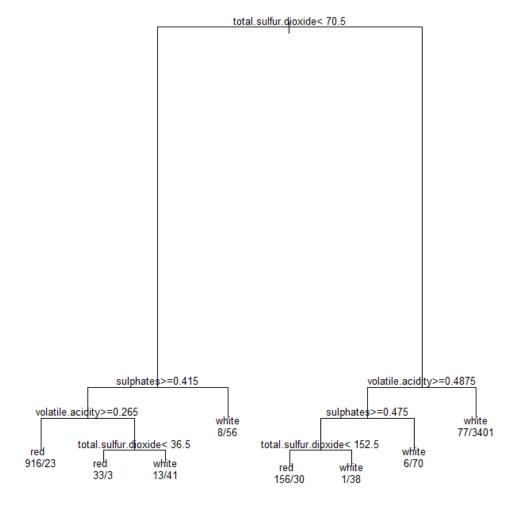
Ref: Vuk and Curk (2006)

Lift Curve



Smaller model

wine.rpart2 <- rpart(wtype ~ volatile.acidity +
 total.sulfur.dioxide +sulphates , data = wine[idx,])</pre>



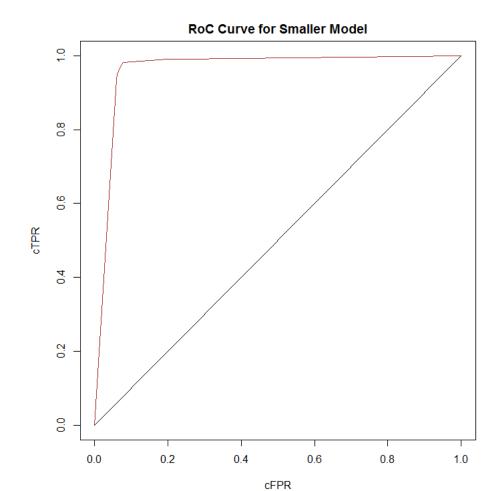
> table(wine\$wtype[-idx], wine.pred2[,2] > 0.5)

FALSE TRUE

red 359 30 white 22 1214

> prop.table(table(wine\$wtype[-idx], wine.pred2[,2] > 0.5))

FALSE TRUE red 0.22092308 0.01846154 white 0.01353846 0.74707692



Change the cutoff

```
> roc.curve(yy=( wine$wtype[-idx]=='white')*1.0, s= 4898/(4898+1599), yhat=wine.pred2[,2], print=TRUE)
```

```
Predicted

Data 0 1

0 359 30

1 22 1214
```

FPR TPR Recall F1Score 0.07712082 0.98220065 0.97588424 0.97903226

R: library(ROCR)

RoC curve:

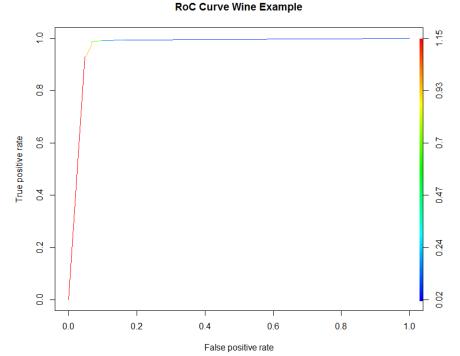
Y-axis: TPR

X-axis: FPR

Lift chart:

Y-axis: TPR/((TP+FP)/total)

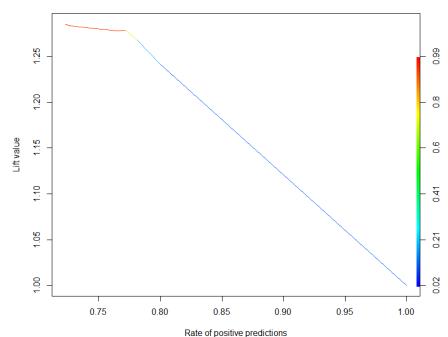
X-axis: (TP+FP)/(total)



library(ROCR)

wine.yhy <- prediction(wine.pred[,2], wine\$wtype[-idx])
wine.roc <- performance(wine.yhy, 'tpr', 'fpr')
plot(wine.roc, main='RoC Curve Wine Example', colorize=T)</pre>

wine.lft <- performance(wine.yhy, 'lift', 'rpp')
plot(wine.lft, main='Lift Curve Wine Example', colorize=T)



Lift Curve Wine Example

R:

PR curve:

Y-axis: Precision, Recall

X-axis: Cutoff

The wine example has slightly class imbalance situation. White wine composed of about 75% of both train and test data.

The Precision-Recall curve allow us to examine a cutoff that leads to high precision and high recall. There is a region of possibility. Cutoff between 0.70 to 0.93 yield desirable precision and recall.

