

States and Provinces:

*Creating a
Functional
Marketplace for*

*PRESCRIPTION
DRUGS*



OCTOBER 10-11, 2002
Portland Hilton



John A. Kitzhaber, M.D.
Governor, State of Oregon

Clinical Excellence, Value Purchasing

Join me in October for a one-and-a-half day discussion of the evidence available to public and private-sector purchasers and health professionals about the effectiveness and cost of prescription drugs and how that evidence can inform policies that maximize the well-being of patients at an affordable cost.

The objectives of the first day's discussion:

- To convene leaders in public and private-sector health-care purchasing and the health professions with an international faculty to discuss the policy implications of the increasing availability of systematic reviews of evidence about the effectiveness of prescription drugs
- To share progress in states, Canadian provinces, and other countries, as well as among private-sector purchasers, in applying systematic reviews and evidence-based research more broadly to policies authorizing and financing the purchase of prescription drugs
- To identify strategies that improve value to collective purchasers of prescription drugs and the persons on whose behalf they purchase
- To discuss current and potential responses of the pharmaceutical industry to evidence-based value purchasing strategies
- To identify successful strategies for collaboration on evidence-based research and systematic reviews of evidence across state and national borders

R Double digit percentage increases in drug costs have occurred since 1995. These increases have been double or triple those of hospital care and physician services.

U.S. Pharmacopeia Public Policy Center Issue Brief 2002

Speakers

John A. Kitzhaber, M.D.

Governor, State of Oregon

Bill Novelli

Executive Director and CEO, AARP

Anthony Barrueta, J.D.

Senior Counsel, Government Relations
Office, Kaiser Permanente Representative,
Oakland, CA

Alan Bates, D.O., Practicing Physician
Representative, Oregon Legislature

Steve Bartels, M.D., M.Sc.

Co-director, Behavioral Health Policy
Institute, Dartmouth Medical School
Medical Director, Division of Behavioral
Health, State of New Hampshire

Becky Cherney

President and CEO, Central Florida Health
Care Coalition

Rachel Churchill, M.Sc.

Coordinating Editor, Cochrane Depression
Anxiety and Neurosis Group, Health Services
Research Department, Institute of Psychia-
try, The David Goldberg Centre, London

Carolyn Clancy, M.D.

Acting Director, AHRQ

Kevin Concannon

Commissioner, Maine Department of
Human Services

M. Lynn Crismon, Pharm.D.

Co-director, Texas Medical Algorithm
Project, University of Texas, Austin College
of Pharmacy

Pam Curtis

Policy Analyst, Health, Human Services and
Labor, Office of the Governor, State of Oregon

Steve Dobscha, M.D.

Director, Psychiatry & Primary Medical Care
Program, Portland Veteran's Administration
Medical Center, Associate Professor of
Psychiatry, Oregon Health Sciences University

Mark Gibson

Policy Advisor, Health, Human Services, and
Labor, Office of the Governor, State of Oregon

Joel Gurin

Executive Vice President, *Consumer Reports*

James K. Haveman, Jr.

Director, Michigan Department of
Community Health

Mark Helfand, M.D., MPH

Director, Evidence-based Practice Center,
Oregon Health & Science University

Barry Kast, MSW

Assistant Director for Health Services,
Oregon Department of Human Services

Jeffrey C. Lerner, Ph.D.

President and CEO, ECRI
Plymouth Meeting, PA

Anne McFarlane

Assistant Deputy Minister, Ministry
of Health, British Columbia, Canada

Bob Nakagawa, B.Sc. (Pharm.) FCSHP

Director, Pharmacy Services, Fraser Health
Authority, British Columbia, Canada

Andrew D. Oxman, M.D.

Director, Department of Health Services
Research, Norwegian Directorate for
Health and Social Welfare

Greg Simon, M.D., MPH

Research Associate Professor, Psychiatry
and Behavioral Sciences, University
of Washington, Senior Scientific
Investigator, Center for Health Studies,
Group Health Cooperative

Ron Stamp, M.Sc.

Director, NHS Research Outputs
Programme, United Kingdom

Bruce Taylor

Director, Employee Benefit Policy and
Plans, Verizon Communications

Collaborating Organizations



Milbank Memorial Fund

Schedule of Events

Wednesday, October 9

7-8 p.m. — Reception - Grand Ballroom II

Thursday, October 10

7:30-8:30 a.m. — Registration and continental breakfast - Grand Ballroom

8:30-8:45 a.m. — Welcome – Governor John A. Kitzhaber

8:45-9:15 a.m. — Opening address – Bill Novelli, AARP

9:15-10:15 a.m. — Clinical Excellence – Panel discussion
What are systematic reviews of evidence-based research and why are they significant for policy?

- How British Columbia uses systematic reviews to inform policy – Anne McFarlane
- How Oregon uses systematic reviews to inform policy – Alan Bates
- How a non-profit purchaser/provider uses systematic reviews to inform policy – Anthony Barrueta

10:15-10:30 a.m. — Break

10:30 a.m.-noon — Value Purchasing – Panel discussion
What is value purchasing and how can it be informed by systematic reviews of evidence-based research?

- How Michigan uses evidence in value purchasing – James K. Haveman, Jr.
- How the National Health Service (UK) uses evidence in value purchasing – Ron Stamp
- How a U.S. corporation uses evidence in value purchasing – Bruce Taylor

Noon-12:30 p.m. — Break and displays - Grand Ballroom

12:30-1:30 p.m. — Lunch Session

Creating a Functional Marketplace for Prescription Drugs
– John A. Kitzhaber

1:30-2 p.m. — Break and dessert - Grand Ballroom and Foyer

2-3:30 p.m. — The Politics of Using Evidence-based Reviews to Inform Policy

Reports from the following:

- Norway – Andrew Oxman
- Maine – Kevin Concannon
- U.S. private/public purchasing coalition – Becky Cherney
- Discussion, comments, and questions

3:30-3:45 p.m. — Break

3:45-4:15 p.m. — A Consumer Perspective
– Joel Gurin, *Consumer Reports*

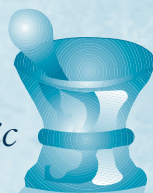
4:15-5:15 p.m. — Responses from leaders in government and private industry
– Moderator, John Kitzhaber
– Conference participants

5-5:15 p.m. — Summary of the day and outline of tomorrow's program

6-7 p.m. — Reception - Grand Ballroom

Prices of prescriptions for brand name drugs are more than triple those for generic drugs and are increasing at a faster rate.

U.S. Pharmacopeia Public Policy Center Issue Brief 2002



Friday, October 11

The objectives of the second day's discussion:

This session explores ways to construct the most stable platform for increasing and making more efficient use of systematic reviews of evidence to inform policy.

- Setting priorities with researchers about purchasers and their clients
- Opportunities for creating, improving and funding systematic reviews by national governments
- Enabling state, provincial governments, and provider and professional organizations to contract effectively
- Helping media and rating organizations to inform and spread the word

8-8:30 a.m. — Registration and continental breakfast - Grand Ballroom

8:30-10 a.m. — Evidence-based Policy Making and Purchasing – Panel discussion

- What purchasers can expect from systematic reviewers – Andrew Oxman
- How purchasers and clinicians can inform the priorities of systematic reviewers and evidence-based researchers and funders – Carolyn Clancy
- How evidence-based research centers can contribute to better policy for purchasing – Mark Helfand

10-10:15 a.m. — Break

10:15-11:30 a.m. — Panel continues

- How purchasers, health professionals, and providers can inform the media and colleagues about the benefits of systematic reviews of evidence-based research – Jeffrey Lerner
- Planning the next steps – Bob Nakagawa
– Mark Gibson
- Comments and questions

11:30 a.m.-noon — Significance of the conference and next steps – Governor John A. Kitzhaber

Noon — Lunch and adjournment

Evidence-based Reviews in Mental Health Care

Thursday, October 10

See Thursday Conference schedule.

Friday, October 11

8-8:30 a.m. — Registration & continental breakfast -
Executive Tower Ballroom

8:30 a.m. — Welcome – Barry Kast

8:45-9:45 a.m. — Evidence-based Reviews in Mental
Health Care – Rachel Churchill

- Promise for improving the practice of mental health care
- Mental health reviews of the Cochrane collaboration
- Accessibility to mental health reviews
- Process and availability of mental health reviews

9:45-10 a.m. — Break

10-Noon — Implications for Practice

Moderator – Pam Curtis

Panel members – Steve Bartels, M. Lynn Crismon,
Steve Dobscha, Barry Kast, Greg E. Simon

- Implications for practice in community setting
- Using evidence-based guidelines for managing disease with medication for children and adults
- Clinical outcomes and economic costs of using evidence-based approaches
- Integration of mental health services and mental health medication in primary care

Noon — Lunch and table discussions

1:30 p.m.-3 p.m. — Implications and Next Steps
– Panel and participant discussion

3 p.m. — Wrap-up and adjournment
– Pam Curtis
– Barry Kast

Conference registration



For a registration form visit our Web site:
www.oregonrx.org

Registrations will not be processed unless you complete all parts of the registration form and submit your payment in full.

Credit card: By fax or mail

Check: Enclose check payable to *Governor's Conference on Prescription Drugs* and mail with the registration form to:

Governor's Conference on Prescription Drugs
Office for Oregon Health Policy and Research
255 Capitol St. NE, 5th Floor
Salem, OR 97310

If you have questions or require special arrangements due to a diet restriction or a disability, please contact:

Michael Wiltfong
(503) 378-2422 Ext. 418
Michael.Wiltfong@state.or.us

Hotel registration

Attendees are responsible for making their own lodging arrangements. A block of rooms has been reserved at the Portland Hilton, 921 SW Sixth Avenue. **(Hotel reservations received after September 9, 2002, will be accepted on a space-available basis.)** For reservations, call (503) 226-1611 or (800) 445-8667. Mention that you will be attending the Governor's Conference on Prescription Drugs. You may also make hotel reservations on-line at, www.hilton.com. In order to confirm a room, you will need to pre-pay one night's deposit, refundable up to 24 hours in advance of October 9, 2002. Check-in time is 4 p.m. and check-out time is noon. Checks and major credit cards are acceptable to establish prepayment.

Please print and complete all parts of the registration form.

Include your name and affiliation as you want them to appear on your badge and the attendance roster.

Last _____ First _____ Badge name _____

Title _____ Affiliation _____

Street/P.O. Box _____ City _____ State _____ ZIP _____

Telephone () _____ Fax () _____ E-mail _____

Fees: Please check the events you will be attending.

☐ Wednesday evening reception NA

☐ Thursday conference, October 10 \$ 150.00

☐ Friday conference, October 11 \$ 40.00

Total payment (U.S. funds only) \$ _____

Mail registration with payment enclosed:

Governor's Conference on Prescription Drugs
Office for Oregon Health Policy and Research
255 Capitol St. NE, 5th Floor
Salem, OR 97310

Method of payment (payment ***must*** accompany your registration).

☐ Check/mail ☐ Fax/credit card ☐ On-line/credit card
(503) 378-5511 www.oregonrx.org

Payable to: Governor's Conference on Prescription Drugs

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Cardholder signature _____	\$ _____ Amount