Vojin Mitrović

e-mail: vojin.mitrovic@gmail.com tel: +381 60 469 3456

Education

2021

University of Belgrade Faculty of Law

Bachelor's degree, International Law

Work Experience

Sep 2014 - Present

Slavko Ćuruvija Foundation

Web Manager

Serve as the primary coordinator for the planning, producing, and deploying content to websites and social media accounts for the Foundation, its online media outlet Cenzolovka, and the School of Digital Journalism.

- Implemented online campaigns through grants awarded by EIDHR, MATRA, USAID, NED, USAMB, and OSF, including content strategizing, content production, and social media management, also contributed to project reporting.
- Executed and managed multiple WordPress website redesigns that improved user experience and content presentation.
- Supervised the trademark protection application for Cenzolovka.
- Set up and administered the learning platform for the School of Digital Journalism using Basecamp.
- Helped administer a crowdfunding campaign to support local journalists under attack.
- Managed events and interviewed local media representatives and NGOs for the USAID project in 2018.
- Set up and administered the internal collaboration platform using Google Workspace through the Google for Nonprofits program.
- Developed a concept for an innovative sound recorder app for investigative journalists, acquired funding from Internews, and built a prototype mobile application along with a corresponding server platform.

Jan 2012 - Oct 2014

Fund B92

Community Manager

Managed website administration, social media, and audience analysis for Fund B92 projects and campaigns. Developed content strategies to support various philanthropy initiatives.

- Facilitated the development of websites and social media associated with Re:Generation, a regional youth program.
- Administered publishing of the # JustSaying web series, which garnered over 1,300,000 views on YouTube.
- Set up and administered the learning platform for trainees enrolled in the Re:Generation program, using Moodle.
- Implemented the "Save the Children" program for Fund B92, including research, interviews, and writing program documentation.
- Coordinated logistics for the aid effort in the aftermath of the 2014 Balkan floods.
- Set up newsletters for the Donacije.rs crowdfunding platform.
- Managed PR and social media for "Blues for the Balkans," a regional concert tour aimed at raising money to help those affected by the floods.

You're right!

Executive Editor

Managed the collaborative research and publishing effort for upravusi.rs ("You're right!"), a comprehensive online publication focused on civil rights, procedures, documentation, and jurisdiction. The website provided fact-checked legal information in an accessible format for a non-legal audience.

- Coordinated the legal and research teams responsible for creating the knowledge base of the publication, which included an analysis of regulations and their effectiveness in real-world situations.
- Edited articles to meet editorial guidelines and standards, covering areas such as public safety, health, family relations, inheritance, employment, entrepreneurship, housing, and electronic communication.
- Authored articles for special sections of the guide, providing information relevant to journalists and low-income citizens.
- Developed a custom collaboration platform for legal and research teams, authors, and fact-checkers. This platform, built on the Central Desktop web app (now iMeet Central), included a content database, a custom text versioning system, and an internal Wiki knowledgebase.

Sep 2005 - Sep 2006

Belgrade Center for Human Rights Youth Group

Research Associate, Author

- Wrote articles for the education and security sections of "You're right!", a print legal guide for young people.
- Researched legal cases where individuals successfully exercised legal procedures to correct wrongdoings against themselves or the public good.
- Coordinated the state-wide distribution of approximately 100,000 copies of the guide across the entire high school system of Serbia (3rd grade).
- Researched legal and practical information for "You're right! Guide through Exit Festival 2006".

Jun 2003 - Dec 2004

Balkan Daily Newspapert

Journalist

- Wrote articles for the city section and crime pages.
- Contributed to the Sunday edition with interviews and reports.

Jun 2002 - Jun 2003

Pristop Serbia

Press Clipping Agent

- Press clipping for select clients.
- $\boldsymbol{\cdot}$ Wrote reports on how often and where clients appeared in the media, and assessed the quality of that coverage.
- $\boldsymbol{\cdot}$ Kept a database of media mentions and shared insights on media trends and public perception.

Additional information

Skills

Content production and editing, content operations, web management, CMS/WordPress administration, taxonomy, newsletters and social media, project administration, fundraising communications, technology for nonprofits, event management, legal research.

Tools

WordPress, Photoshop, Illustrator, After Effects, Figma, Adobe XD, WAMP, HTML, CSS, JS, Git, MS Office, Mailchimp, Facebook Business Manager, Google Analytics, Google Workspace, Basecamp, Moodle, and more.

Languages

Mother tongue: Serbian

Other language: **English -** listening c2 | reading c2 | writing c1 | spoken

production c1 | spoken interaction c1

Other language: Russian - listening a2 | reading a2 | writing a1 | spoken

production a1 | spoken interaction a1