



Anna Vokounová

Junior graphic designer
who specializes on
branding and illustration.
Based in Prague.

Contact Info

E-mail

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Phone number

+420 721 419 755

Online portfolio

portfoliowebsite.com

Instagram

@workinstagram

Tools

Frequently used

Adobe Illustrator
ProCreate
Fresco
Figma

Adobe Photoshop
Adobe Indesign
Adobe After Effects

Experience

June 2022 - now

University clients

As a student, most of my experience comes from real client works mediated by school agency

- New Gallery conception and branding of Česká pošta (Czech post brand)
- Branding of restaurant Kobe
- Viola theatre rebranding

2017 - now

Freelance projects

mostly branding and illustration projects

- Personal trainer brand
- Online magazine article illustrations
- Brand identity for a handyman
- Wedding stationery

June 2022 - October 2022(Full-Time)

Yellow Shapes packaging studio

packaging and branding design studio, Prague

- Packaging redesigns or limited edition design of food brands (Král Sýrů, Pribináček or Globus)
- Brand identity for a private medical clinic

Education

2020 - now

Absolved online courses

Sustainable Graphic design
Adobe Photoshop Advanced
After Effects Basics

2020 - now

Prague School of Creative Communication

graphic and media design studies,full-time Bachelor's Programme

2017-2019

Prague Vocational School of Multimedia and Promotional Creation

graphic design and art studies

Soft skills

graphic team management
and leadership
presentation
accessible writing
eager to learn and improve

Language

Native Czech
Intermediate English
Beginner Spanish

Design

Ideation and conception
making
Prepress
Branding
Presentation creation
Basics of animation
Application design into real
environment
Style Guidelines
Social media content and
design