High Fidelity
Presentation Aid
Ethics in IT Practice
Heuristic Evaluations
Wrap up



Ethics in IT Practice

Ethical beliefs shape the way we live – what we do, what we make and the world we create through our choices.



Social media...





What happens to your data?



Current ethical issues in IT



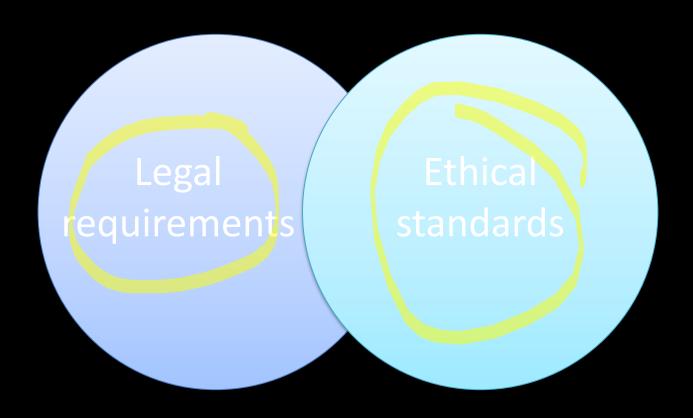








Rule of law versus ethical standards





Ethical





Unethical





Lawful

Unlawful



ACS code of ethics

The ACS Code of Ethics are part of the constitution. As an ACS member you must uphold and advance the honour, dignity and effectiveness of being a professional. This entails, in addition to being a good citizen and acting within the law your adherence to the following society values:

1. The Primacy of the Public Interest

You will place the interests of the public above those of personal, business or sectional interests.

2. The **Enhancement of Quality of Life**

You will strive to enhance the quality of life of those affected by your work.

3. Honesty

You will be honest in your representation of skills, knowledge, services and products.

4. Competence

You will work competently and diligently for your stakeholders.

5. Professional Development

You will enhance your own professional development, and that of your staff.

6. Professionalism

You will enhance the integrity of the ACS and the respect of its members for each other.

This Code of Ethics applies to all ACS members regardless of their role or specific area of expertise in the ICT industry.

