

Further Design Thinking

ICT Problems

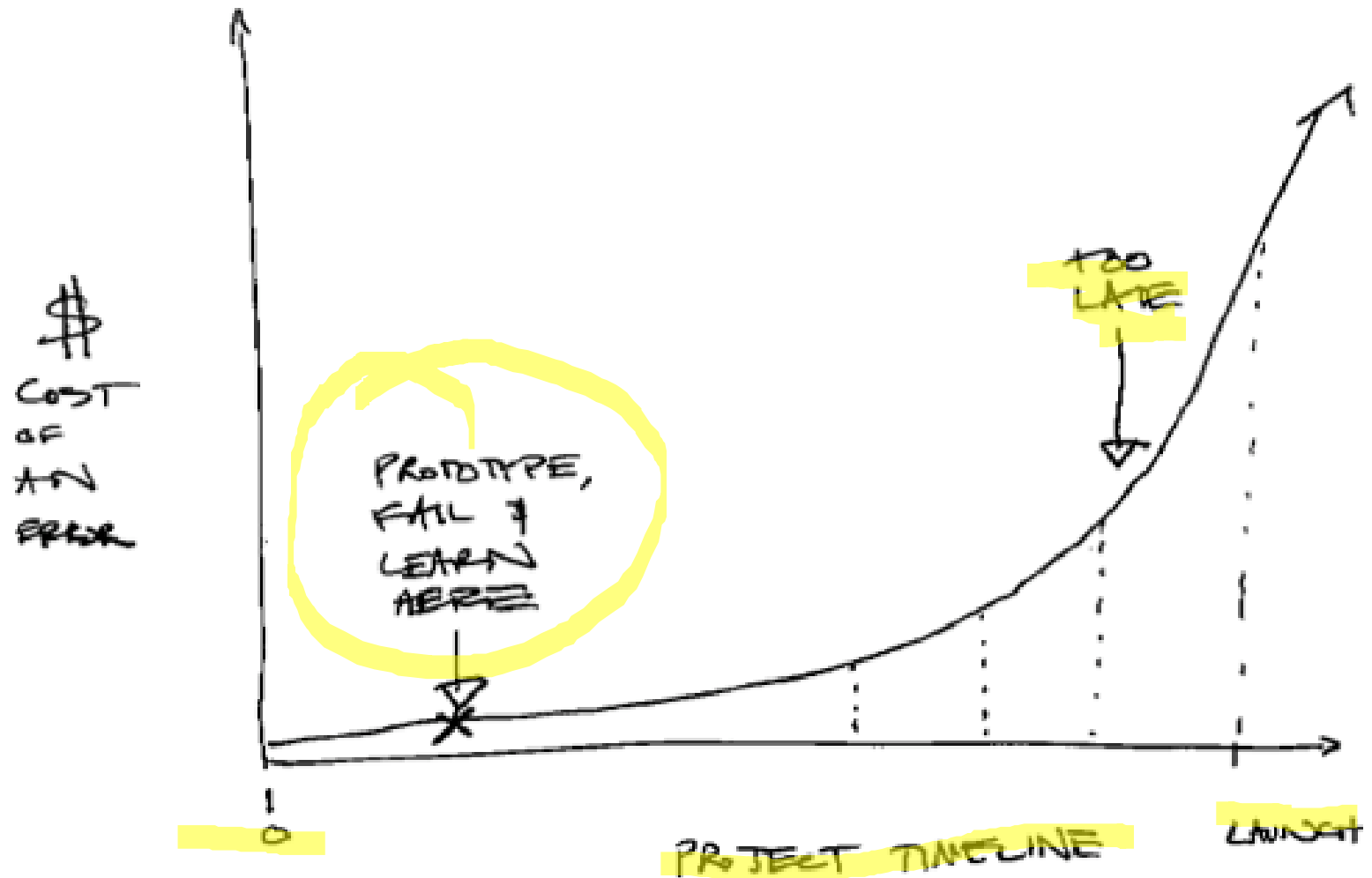
Paper Prototyping

How to Collect Data

Wrap Up



How do we mitigate risk & keep costs down?



Paper Prototyping – Low Fidelity



Paper Prototyping – Low Fidelity



Widely used by development
and UX professionals

Generating digital ideas by
sketching and testing on
paper

Simulates realistic interaction

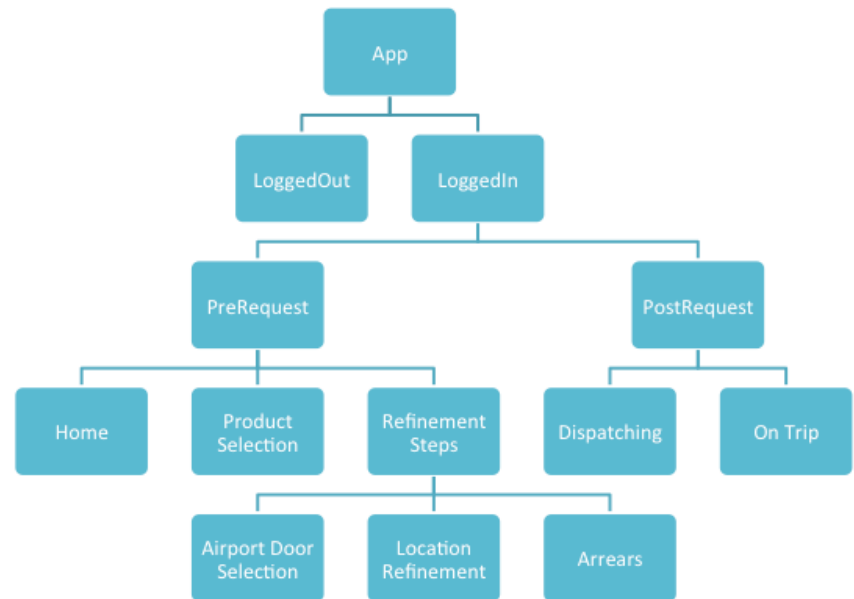
Implement changes live



Application Hierarchy is Important

To build an app, you need a hierarchical model of all functions and screens – showing their relationships.

To interact with users: You must simulate realistic interaction modes.



Paper Prototyping – Low Fidelity



Paper Prototyping Walkthrough @ Google

<https://www.youtube.com/watch?v=JMjzqJS44M>

