

# SEO Analysis Report

<https://strongrootspreschool.com>  
Generated on November 12, 2025

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## Overview

A very good score is between 60 and 80. For best results, you should strive for 70 and above.

Overall Site Score	76/100
All Items	25 of 25
Critical Issues	3 of 25
Recommended	3 of 25
Good Results	19 of 25

## Search Preview

Here is how the site may appear in search results:

<https://strongrootspreschool.com>

CCRC licensed Child Care in Northridge | Strong Roots Preschool

CCRC licensed family child care provider in Northridge, CA for infants, toddlers & school-age kids. Safe, nurturing family daycare for ages 0–13. Enroll today.

# Basic SEO

## SEO Title

✓ The SEO title is set and is 63 characters long.

CCRC licensed Child Care in Northridge | Strong Roots Preschool

## SEO Description

✓ The meta description is set and is 159 characters long.

CCRC licensed family child care provider in Northridge, CA for infants, toddlers & school-age kids. Safe, nurturing family daycare for ages 0–13. Enroll today.

Write a meta description for your page. Use your target keywords (in a natural way) and write with human readers in mind.

## Common Keywords

A list of keywords that appear frequently in the text of your content.

Here are the most common keywords we found on the page: andcareathetoourpreschoolforchildstrong

## Keywords in Title & Description

✓ One or more keywords were found in the title and description of the page.

Title: child, northridge, care, licensed, in

Description: care, licensed, in

You need to use titles and descriptions that are attractive to users and contain your keywords. Use the keywords naturally.

## Keywords Usage Test

Keyword	Title tag	Meta description	Headings
and	✗	✗	✗
care	✓	✓	✓
a	✓	✓	✓
the	✗	✗	✓
to	✗	✓	✗

## H1 Heading

✓ One H1 tag was found on the page.

- CCRC-Licensed Child Care in Northridge, CA

Ensure your most important keywords appear in the H1 tag - don't force it, use them in a natural way.

## H2 Headings

✓ H2 tags were found on the page.

- Why Parents Love Our Child Care
- Child Care Programs
- Hear From Our Happy Families
- Come Visit Our Licensed Northridge Child Care!
- What Makes Our Child Care Different
- Your Source for the Latest on Child Care
- Strong Roots Preschool

Make sure you have a good balance of H2 tags to plain text in your content.

## Image ALT Attributes

✗ Some images on the page have no alt attribute. (1)

URL: <https://www.facebook.com/tr?id=1663759004354960&ev=PageView&noscript=1>

Make sure every image has an alt tag, and add useful descriptions to each image.

## Links Ratio

✓ The page has a correct number of internal and external links.

Internal: 22

External: 10

Add links to external resources that are useful for your readers.

## Create a responsive site

✓ Our analysis of the use of CSS media queries in your content.

The CSS code contains media queries.

# Advanced SEO

## Canonical Tag

✓ The page is using the canonical link tag.

<https://strongrootspreschool.com/>

Every page on your site should have a <link> tag with a 'rel="canonical"' attribute.

## Noindex Meta

✓ The page does not contain any noindex header or meta tag.

Only ever use noindex meta tag or header on pages you want to keep out of the reach of search engines!

## WWW Canonicalization

✗ Both www and non-www versions of the URL are redirected to the same site.

Decide whether you want your site's URLs to include a 'www', or if you prefer a plain domain name. Use 301 redirects.

## OpenGraph Meta

✓ All the required Open Graph meta tags have been found.

## Schema Meta Data

✓ We found Schema.org data on the page.

## Sitemaps

✓ The site has one or more sitemaps.

Found 95 URLs in sitemap.

## Robots.txt

✓ The site has a robots.txt file.

which includes one or more Disallow: directives.

```
# ===== # Global Rules - All Legitimate Crawlers #
===== User-agent: * Allow: / #
===== # Major Search Engines - No Crawl Delay #
=====
```

Make sure that you only block parts you don't want to be indexed.

## Keep your content fresh

✗ The content is fresh. Last updated on 2025-11-12 (0 days ago).

Update your content regularly to signal freshness to search engines.

## **Broken Links**

✓ No broken links on the page.

# Performance

## Page Size

✗ The size of the HTML document is 845.7 KB.

This is over our recommendation of 50 KB. Remove unnecessary tags, inline CSS, and white space.

## Response Time

✓ The response time is under 0.8 seconds which is great.

## Image Headers Expire

✓ The server is using expires header for the images.

## Minify CSS

✓ All CSS files appear to be minified.

## Page Objects

✗ The page makes 95 requests.

Total:	95
Images:	90
JavaScript:	4
Stylesheets:	1

More than 20 requests can result in slow page loading. Try to replace embedded objects with HTML5 alternatives.

## Minify Javascript

✗ Some Javascript files don't seem to be minified.

- <https://www.google.com/recaptcha/api.js?render=6Leqn4UqAAAAAGUq0zTgNBvjcWFqyfj48kZkSBDi>
- <https://www.googletagmanager.com/gtag/js?id=G-LHW5R66YE8>

There are server-side tools to automatically minify JavaScript files.

## Mobile Speed

✓ The page performance is acceptable but could be improved in some areas.



# Security

## Theme Visibility

The theme is not publicly visible, so it is not easily identifiable.

## Visible Plugins

Hurray! None of the plugins are publicly visible.

## Directory Listing

✓ Directory Listing seems to be disabled on the server.

## Secure Connection

✓ The site is using a secure transfer protocol (https).