

# AAKRATI RAI

## DATA ANALYST

### CONTACT

- 7974426395
- akratirai58369@gmail.com
- Vijaynagar, Indore
- <https://www.linkedin.com/in/aakrati-rai-1a651b23a>

### EDUCATION

2019 - 2022

DAVV UNIVERSITY, INDORE

- Bachelor of commerce
- 75%

2019

BEERSHEBA INTERNATIONAL SCHOOL

- 12th
- 78.6%

2017

BEERSHEBA INTERNATIONAL SCHOOL

- 10TH
- 6.2 CGPA

### TOOLS/TECHNOLOGY

- Database : MYSQL
- Tools : POWER BI, MS-EXCEL
- Language : PYTHON, R, C
- Methodology : Agile

### SKILLS

- Data Analysis
- Data Visualization
- MYSQL
- POWER BI
- Git
- Jira

### PROFILE

As a recent graduate in bachelor in commerce, I possess strong analytical skills and proficiency in tools like Excel, SQL, and Python. Eager to apply these skills in data analysis roles to derive actionable insights. Detail-oriented with a passion for problem-solving and contributing effectively to organizational goals.

### WORK EXPERIENCE

#### Data Analyst Intern

02/2024 - PRESENT

i-SOFTZONE

- Assisted in Data Analysis.
- Collected and cleaned datasets for analysis using power bi and SQL
- Created visualizations and reports to communicate and data insights.

### PROJECTS

#### COLLEGE MANAGEMENT SYSTEM

- Developed a College Management System using MySQL database, facilitating streamlined student enrollment, course management, and administrative tasks.
- Implemented database design, SQL queries, and data integration to ensure efficient data handling and retrieval.

#### ZOMATO ANALYSIS

- Conducted Zomato data analysis using Power BI to extract insights into restaurant trends, customer preferences, and geographical patterns.
- Developed interactive dashboards and visualizations to facilitate data-driven decision-making for business strategy.

#### CALL CENTER PERFORMANCE DASHBOARD IN POWER BI

- I designed and developed a call center analytics dashboard using Power BI, integrating CRM data to visualize key performance metrics such as call handling time and customer satisfaction.
- The dashboard enabled dynamic reporting and deep-dive analysis, supporting data-driven decision-making and operational improvements.