

SHEETAL YADAV

+916261958181 | sheetalyadav8181@gmail.com | Indore, Madhya Pradesh

Summary

My expertise in data analysis, SQL, Python, and data visualization, alongside a passion for deciphering complex datasets, make me an ideal candidate. Dedicated to enhancing data-driven decision-making, I'm committed to continuous improvement. At FX-bytes, I contributed to a 20% improvement in data quality and visualization through collaborative efforts.

Experience

FXBytes Technologies Pvt. Ltd Indore | MP

Data Analyst Intern

Analyzed large datasets using SQL and Python, identifying key trends and patterns, which improved data-driven decision-making by 30% Developed and presented data visualizations using Tableau, resulting in enhanced stakeholder understanding of complex data sets Collaborated on a project to streamline data collection processes, reducing data processing time by 25%.

Project-1

Zomato Sales Analysis

- Utilize data to segment customers based on their dining preferences, such as cuisine type, frequency of orders, and preferred dining locations.
- Analyze trends in online orders versus dine-in orders over time to identify patterns and seasonality in customer behavior.
- Incorporate Zomato ratings and reviews to understand customer satisfaction levels and factors influencing ratings, helping restaurants improve their services.
- Create visually appealing charts, graphs, and maps to make complex data easily understandable and actionable for restaurant owners and managers.
- Technology - Power BI.

Project- 2

Super Store Sales Analysis

- Analyze sales performance for different product categories, brands, and individual items to identify top-selling products and underperforming items.
- Analyzes customer buying behaviour, conducts profit analysis, and forecasting sales trends.
- Segment customers based on their buying behavior, such as high-value customers, frequent buyers, and seasonal shoppers, to tailor marketing strategies and promotions.
- Technology - Power BI.

Education

Rajiv Gandhi Pradyogiki Vishwavidyalaya | Indore, Madhya Pradesh

Master of Computer Application | 08/2023

Devi Ahilya Vishwavidyalaya | Indore, Madhya Pradesh

Bachelor of Computer Applications | 08/2021

Skills

Power BI, Python, Excel, MySQL, GitHub, Data Visualization, Data Mining, Statistics

Certificates

Data Analytics at Volcanus Corporate IT Training Center, Data Analytics Certification at Google Analytics

Links

Github - [sheetal37 \(github.com\)](https://github.com/sheetal37)

