



VolHacks 2021

SPONSORSHIP GUIDE



Welcome Letter

The University of Tennessee, Knoxville, is home to one of the most rapidly growing, elite computer science and electrical engineering departments in the Southeastern United States. VolHacks was founded to foster a welcoming community for students from the University of Tennessee and beyond to learn from one another and build amazing things together. In the past four years, VolHacks has achieved incredible success in bringing together students from all around the world. Over the course of our past four hackathons, we had projects at the cutting edge of machine learning and virtual reality, integrations with new hardware, and apps that brought people together. After the events, we received feedback that confirmed students loved the opportunity to meet fellow hackers, learn from each other and industry mentors and talk with recruiters from major tech companies. With such great four seasons, we've already started preparing for VolHacks 2021.

As our partner, this event offers your organization exposure to a group of driven and talented students from all over the United States. Many of these students are on the verge of entering the industry, and they are looking for cool places to get internships and careers. Hackathons are quickly becoming the new career fair, and students are getting to know recruiters and engineers at a more personal level than quick "meet and greets" can offer. Your organization's participation gives you the advantage of meeting passionate students in a practical environment where you can mentor them and get to know them personally. We want our stellar participants to be aware of what you do best and know how to reach out to your organization, whether it's using your product or joining your team. Although monetary donations are what will allow this event to happen, we would also love representatives from your organization to mentor and give talks to our students— get them excited about what you do every day, and tell them how you're shaping the industry that they're about to step into.

We are excited to build on our previous success, and we would be thrilled to partner with your organization to make VolHacks the best it can be.

Sincerely,

Andrei Cozma
Co-President

Hunter Price
Co-President





Hackathon Overview

What is a Hackathon?

A hackathon is an event for students surrounded by professional mentors, recruiters, and faculty to come together, brainstorm, and make things— all in one caffeine-filled, sleepless weekend. Participants tend to be coders, designers, and makers, and with a fusion of different talents, students form teams that innovate and create new things using their combined skills. Typically, students make software applications, hardware applications, or mobile apps. Since the event is only a weekend, people “hack together” different solutions and ideas to make novel projects in a short amount of time.

We're Different?

VolHacks is founded by hackathon buffs, so we know what makes a hackathon rock. We launched UTK's first-ever student hackathon four years ago, and we're elated to host our fifth annual hackathon! We are partnering with Major League Hacking to ensure that the hackathon runs seamlessly, through their experience and expertise.

Why Sponsor?

Imagine a room with a captive audience of hundreds of students. You'll be a hero and a legend for feeding them food, teaching them about your industry, or helping them debug code. Your company has a chance to recruit some of Tennessee's most brilliant coders and innovators and mentor them for an entire weekend. By sponsoring VolHacks, you also reap a variety of other benefits and opportunities, detailed in the following pages.



Sponsorship Tiers

1

***Flagship - \$10,000**

*One flagship tier available on first-come, first-serve basis

2

Diamond - \$7,000

3

Gold - \$4,000

4

Silver - \$1,500

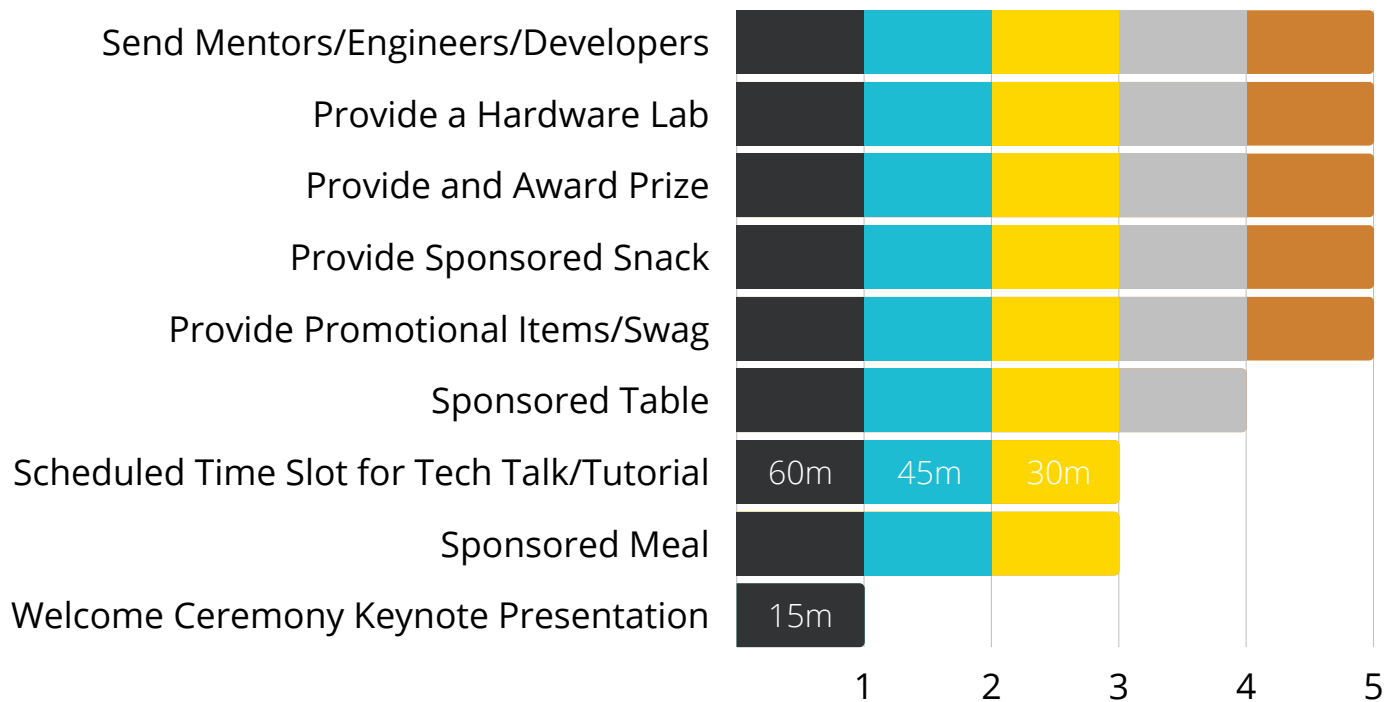
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Bronze - \$750

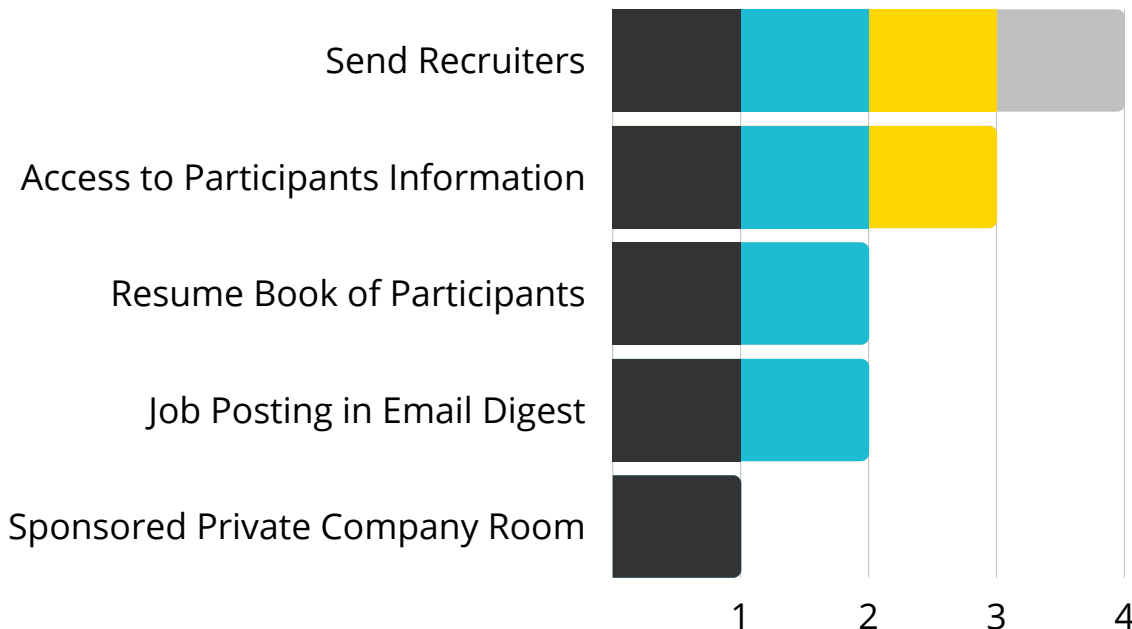


Sponsorship Perks

General



Recruiting



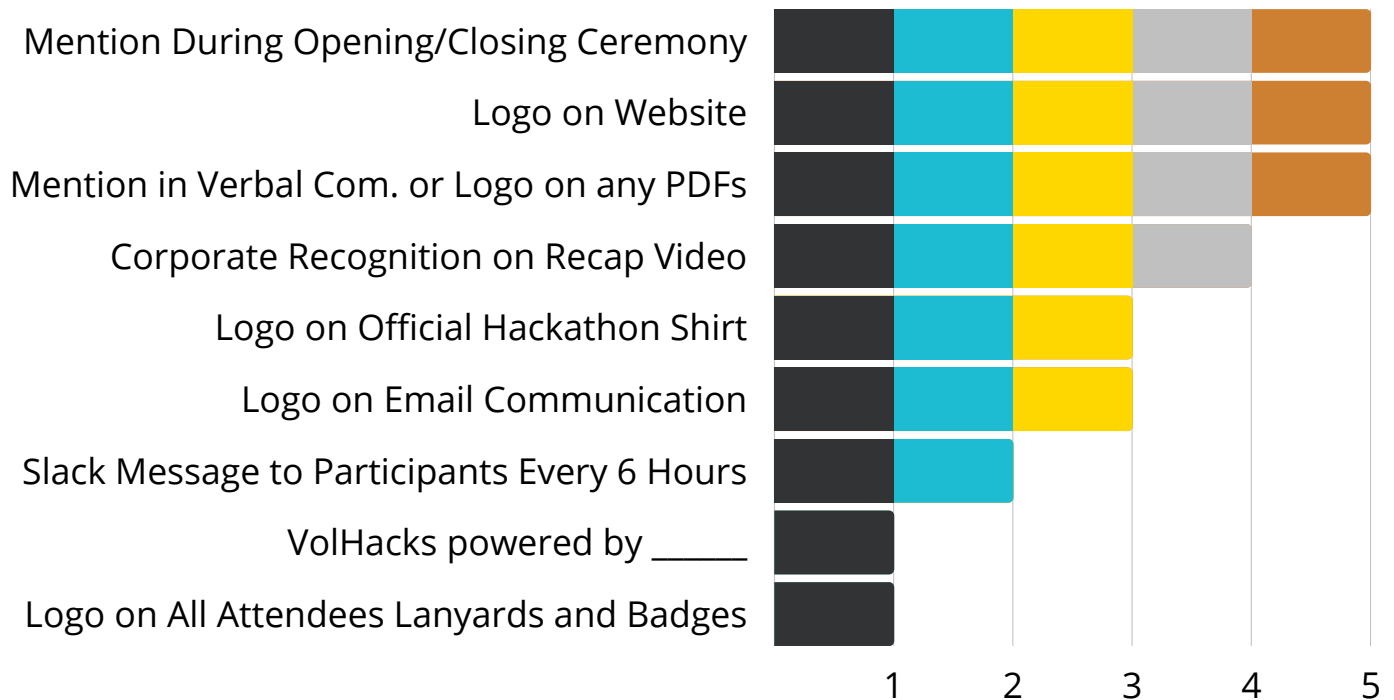
*One flagship tier available on a first-come, first-serve basis.

If you sponsor something, we've got you covered! If you provide something, we'd love to see what you bring!

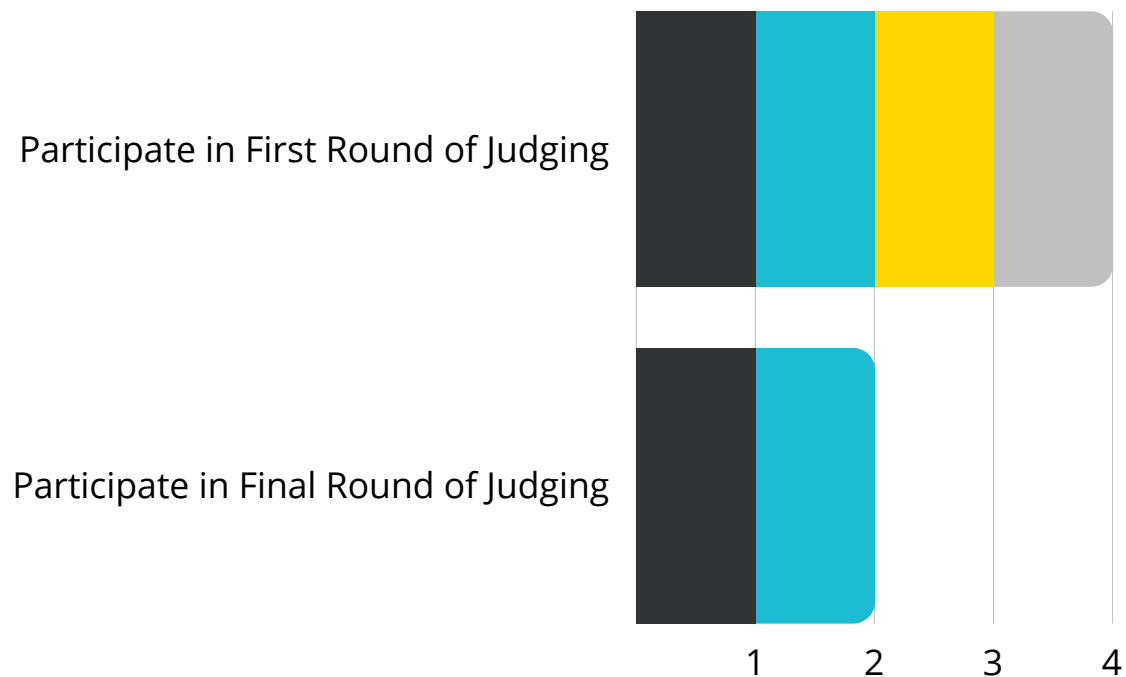


Sponsorship Perks

Branding/Marketing



Judging



*One flagship tier available on a first-come, first-serve basis.

If you sponsor something, we've got you covered! If you provide something, we'd love to see what you bring!



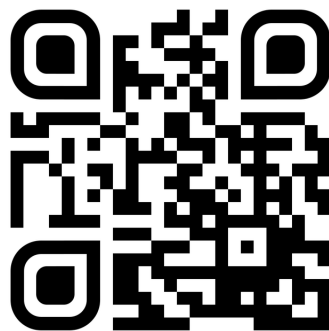
Let's Talk!

Interested in sponsoring?

Reach out at:

sponsor@volhacks.org

www.volhacks.org



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