

Twitter Analysis of DBG Account

```
In [9]: import tweepy, codecs  
import matplotlib.pyplot as plt
```

```
In [11]: consumer_key = "cQc0RsTZjTozZ53"  
consumer_secret = "Ro6p8oxh0j9kcI3vdeXlqetaWCZ10"  
access_token = "3224795051-L4CQAIU8QjpcPYVH"  
access_token_secret = "FYcR9lCokylrtL"  
  
auth = tweepy.OAuthHandler(consumer_key, consumer_secret)  
auth.set_access_token(access_token, access_token_secret)  
api = tweepy.API(auth)
```

```
In [13]: dbgaccount = api.get_user("DeutscheBoerse")
```

```
In [15]: dbgaccount.followers_count
```

```
Out[15]: 19509
```

```
In [17]: dbgaccount.statuses_count
```

```
Out[17]: 8835
```

```
In [19]: dbgaccount.favourites_count
```

```
Out[19]: 4246
```

```
In [21]: tweets= api.user_timeline(id = "DeutscheBoerse", result_type = "recent",  
count = 20000)
```

```
In [23]: for i in tweets:
```

```
print(i.text)
```

@Qontigofinance: Pet Care, Video Gaming, Health Care: #Qontigo's #thematic #indices family is growing. <https://t.co/9tx7HLYo5U> <https://t.co/9tx7HLYo5U>

Happy 20th birthday, #ETFs! It all started with two exchange-traded #index funds, listed on our @Xetra market – and... <https://t.co/wc8r82BLe2>

With this year's start of the Securities Financing Transaction Regulation (SFTR), REGIS-TR aims to provide an exper... <https://t.co/99XhF40lRg>


RT @EurexGroup: Our recently launched #futures on STOXX® USA 500 ESG-X (FSUS) (Bloomberg: QFCA Index) are now available for #trading to U.S...

RT @Qontigofinance: Happy 20th birthday to #ETFs in Europe: Two decades ago, in April, the first European exchange-traded funds were listed... Looking back at 20 years of ETFs: Stephan Kraus, responsible for the #ETF segment at Deutsche Börse, talks with us... <https://t.co/Jnh0C7xpey>

Our reading recommendation for today's #HomeOffice break! <https://t.co/UCaPfFSGpg>

RT @Qontigofinance: #MondayMotivation: We are proud that #STOXX was named 'Best European Index Provider' by @ETFExpress for the tenth time!... As we are approaching the 20-year-anniversary of #ETFs on #Xetra, we're taking you back in time and outline the mos... <https://t.co/3kzHduizek>

RT @Qontigofinance: As information technology and autonomous machines develop at fast pace, investors are seeking to profit from #AI's econ...

RT @Clearstream:  #FlattenTheCurve COVID-19 is challenging us to find new ways to do business. Phil Brown, #Clearstream Head of Global RM,... From #Sydney via #Prague to #NewYork - we all are working from home to keep on creating trust in the markets of tod... <https://t.co/RdLcr0bQAB>

We just launched #TAIFEX Derivatives Market Ultra. With this new #data product, market participants will gain deepe... <https://t.co/gWCCEnSAep>

Deutsche Börse Photography Foundation and @DGPh join forces to award two new prizes for #research and innovative pu... <https://t.co/Ru2087kLVk>

RT @FESEBrussels: See our latest press release: 'European Exchanges will remain open' <https://t.co/CWTlsomFAk>

We have no plans of market closure. Quite the opposite: we will work hard to keep our #exchanges open even if the c... <https://t.co/29TcXEu3a8>

#Homeoffice #FlattenTheCurve <https://t.co/HfgVLJmn40>

Next reading recommendation for your home office lunch break: Our #AnnualReport2019 with all facts and figures.... <https://t.co/QS0TQuoY6l>

#Homeoffice-induced cabin fever? Cool your mind and read how we create trust in the #markets by ensuring that... <https://t.co/QpVK7ZsXvB>

@jahnboehm Derzeit ist ein Termin in der zweiten Jahreshälfte angedach

t, ein genaues Datum steht allerdings noch ni... <https://t.co/1Rkw4gxdTV>

RT @EurexGroup: We expand the reach of our OTC #clearing services to #Japan! 🇯🇵 With this step, Japanese financial institutions can directl...

RT @Clearstream: 📄 Do you know what the patent behind @Postit notes and #Clearstream have in common? Both are turning 50 this year. Happy b...

RT @Qontigofinance: #Qontigo's Willem Keogh recently had an interview with @Climate_Action_ to discuss the outlook for #ESG data and its in... Happy #InternationalWomensDay! To all women out there, here's a personal message to you from our Executive Board Member... <https://t.co/GwXmS9R3MZ>

Heike Eckert to take on responsibility for Human Resources and Compliance on our Executive Board as of 1 July... <https://t.co/TUhZlxDkFo>

RT @EurexGroup: Eurex is delighted to become a partner of the #ISLA Council for Sustainable Finance (ICSF) and work towards adopting the Pr...

@investabel @KristinaJeromin Geplant ist derzeit 22h. Vielen Dank für Ihre Geduld!

@investabel @KristinaJeromin Liebe @investabel, vielen Dank für Ihre Anfrage - eine Auflistung wird in Kürze auf... <https://t.co/2eE2TCanah>

The #DAX has a new, sustainable family member: Launched by @qontigofinance, our #index and analytics business, the... <https://t.co/pUGPlbjzpg>

Putting the #DAX on the test bench: Like every quarter, tomorrow the composition of the DAX family will be reviewed... <https://t.co/iXeQmwWj0d>

RT @Clearstream: Looking for some #MondayMotivation? 🧠 Why not revisit @naszub's keynote speech on #technology and #innovation as key business... New day starting with a great event! Follow our colleagues from @EurexGroup to get some insights into today's... <https://t.co/HujZW5Yzj>

RT @Xetra: New mark set: @XetraGold gold holdings have exceeded the 10 billion euro mark. Reasons: rising gold price and high demand. \$Gold... Looking forward to next week's #DerivativesForum 2020! #SaveTheDate <https://t.co/kmFvNIjsow>

#Art lovers can look forward: Our Deutsche Börse Photography Foundation is proudly presenting its upcoming... <https://t.co/lxcUZvimE0>

RT @stoxx: Spotlight on the #US and #Asia: We caught up with #Qontigo's Heads of Index Sales, Asia/Pacific and North America, Rick Chau and... "I am deeply convinced that we are in a business that is growing - and we need to keep growing" - CEO Theodor Weimer. #dblpc

Theodor Weimer concludes the lecture part with an #outlook: "We look forward to the year 2020 with confidence."... <https://t.co/mNy4UluUmg>

Our CFO Gregor Pottmeyer continues with the financial segment reporting: @EurexGroup +2%; @EEXGroup +13%; #360T +17... <https://t.co/RpaqrlnUWk>

"We have once again exceeded the previous year's results. We were again able to improve our strong net profit of th... <https://t.co/xyAyS9NPmR>
The calm before the storm...we are eagerly awaiting the start signal for our Annual Press Conference 2020. #excited... <https://t.co/tAGQFrByv5>
Tomorrow our Executive Board will present our #figures2019 and an outlook on #2020. Follow the link to join our liv... <https://t.co/9NehZflgoq>
Looking back on a good year: #Q4 and the full #2019 ending with strong #growth. <https://t.co/P4l2CW6i8x> <https://t.co/0sgvHTUiGm>
Our #CEO Theodor Weimer stays on board - the Supervisory Board extended his contract until 31 December 2024 in its... <https://t.co/bu2UWEyBYp>
RT @EurexGroup: #ESGDerivatives one year on 🏹 we're looking back on a successful first year in #ESG #trading! As of today, new #STOXX® USA...
RT @Clearstream: 📝 We've officially become a member of the #Luxembourg #sustainability network @imslux. Excited to tackle joint projects...
RT @EurexGroup: In the first month of 2020, European #equity #index #derivatives, OTC #clearing volumes, as well as power #trading volumes...
"Our industry is on the move. It is growing and profitable", stated our CEO Theodor Weimer on yesterday's... <https://t.co/wBkYON0zys>
The last day of our #GFFSummit has already started. Follow our colleagues from @Clearstream and @EurexGroup to get... <https://t.co/WV4lGS2Muy>
Today and tomorrow it is all about the #GFFSummit in #Luxembourg. Follow @Clearstream and @EurexGroup to stay tuned! <https://t.co/tWRednmIIP>
Onboarding completed: @jpmorgan successfully joins @EurexGroup GC Pooling as pilot client for balance sheet netting... <https://t.co/PTUyC0Dxfl>
@qontigofinance has launched the @stoxx Factor #Index suite, bringing together the powerful indexing and analytics... <https://t.co/Tt82UVncYU>
RT @EurexGroup: @DeutscheBoerse @Clearstream Our #GFFSummit is right around the corner! In the last part of our blog series, #Eurex's Jonat...
A very happy #ChineseNewYear to all those who #celebrate all around the globe! #YearoftheRat <https://t.co/YuXaT0Q7yJ>
It's a BLOCKBASTER – our research with the @bundesbank on the capabilities of #DLT-based #collateralmanagement... <https://t.co/FzNYjkEuNM>
Happy to announce that our post-trade services provider @Clearstream has just received the #CSDR licence for its Ge... <https://t.co/j8vBr0YiEv>
RT @stoxx: Today, the World Economic Forum (#WEF20) started in Davos, Switzerland and sustainability is on top of the agenda. Here also #ES...
Delighted to announce @Clearstream's partnership with @UBS this morning! <https://t.co/oYnJ3FfYDB> <https://t.co/jLhNXv01o3>
RT @Clearstream: @DeutscheBoerse @EurexGroup 🤖 How are you managing yo

ur #SFTR requirements? In our next blog in the lead-up to this year's...
RT @Clearstream: 🚀 #ReadySetGo Get in the mood for the #GFFSummit (28–30 Jan) with a blog series by colleagues from across @DeutscheBoerse!... Just a few days left until this year's #GFFSummit! Are you going to join us? <https://t.co/MigykqBwXd>
RT @stoxx: 📰 Have a look at our most read article on #PulseOnline in 2019. Spoiler: It is about the #ESG version of our flagship EURO STOXX... Happy Birthday, @Clearstream! Our subsidiary turns 50 and that will of course be celebrated extensively throughout... <https://t.co/YyMJIK92Ii>
RT @stoxx: 💡 Spotlight on our EURO #STOXX 50 #ESG Index: We caught up with @UBS' Clemens Reuter to hear why responsible investing is on the... Let's get an update of the agenda of this year's #GFFSummit. Already excited and looking forward to seeing you from... <https://t.co/kJoSLlycrE>
RT @EurexGroup: December rounded off a strong 2019 with yearly volumes up across a number of product segments and areas. OTC #clearing led... Welcoming the new year 2020 by taking stock of the past one: These were the most #traded German #stocks in 2019!... <https://t.co/eezpKXsvl9>
With the #NewDecade just around the corner, we'd like to thank our colleagues, customers and partners around the gl... <https://t.co/pFaL3d9WKS>
👼 Being #Santa can sometimes be quite exhausting and stressful – no wonder he and his companions lost their hats whi... <https://t.co/HhVgdhMlYk>
RT @EurexGroup: Disruption is shaping our industry at an unprecedented pace. How do we prepare for upcoming challenges – and which ones hav... Starting the new year with something big: 1 January 2020 we will launch our #instagram channel for a whole new leve... <https://t.co/8QwobRgXEt>
2020 is going to have an exciting start: Let's #SaveTheDate for our annual #GFFSummit, taking place from 28 to 30 J... <https://t.co/kIVj0CRBiV>
May the #financialmarkets expertise be with you! <https://t.co/UygsKYoyzf>
Smartly invest your money, you must. Less financial problems, you will have. #BabyYoda #TheMandalorian <https://t.co/72rAYuHQCO>
Good news for small and medium-sized enterprises (SMEs): The #Scale segment for SMEs on the Frankfurt Stock Exchang... <https://t.co/RSfBHf3qdK>
Congratulations to our @EurexGroup team! 🎉 <https://t.co/3MeJtXRcfF>
Just a few days since we have announced the start of our #DLT solution for the securities lending market: The... <https://t.co/8VP0FiVRCV>
The year is coming to an end and while we are excited about IPOs that await us in 2020, let's look back on our #IPO... <https://t.co/sJvgaUl2L6>
RT @inside_r3: Check out this recent video testimonial from HQLAx and @

DeutscheBoerse discussing their DLT journey with R3 - <https://t.co/X...>

RT @EurexGroup: Extending our pioneering role in #ETF #derivatives: we are excited to be the first exchange to launch EUR-denominated #Fixe... 'Tis the season for... our Trading Charity! Today, #DeutscheBoerse and the Specialists on the #Frankfurt trading flo... <https://t.co/XatjToys8l>

Officially nominated: Martin Jetter is to succeed Joachim Faber as Chairman of the #DeutscheBörse AG Supervisory Bo... <https://t.co/QghpaKgbPP>

Proud to be part of it! <https://t.co/gvqGKJkqAI>

Proud to have achieved a milestone for #DLT implementation in the securities lending market: successful launch of... <https://t.co/k3lkQAmLBH>

Three successful days of our annual #Eigenkapitalforum where entrepreneurs meet investors – looking back on days fi... <https://t.co/xI62fsyLjL>

RT @EurexGroup: We feel honored to have received the “Exchange of the Year” award by @RiskDotNet – a real motivation for the new year! <http...>

Great start of the new #exhibition “New Works. 20 Years of Art Collection Deutsche Börse” of our Photography Founda... <https://t.co/A2ZCUZJ5hQ>

RT @EurexGroup: Disruption is shaping our industry at an unprecedented pace. How do we prepare for upcoming challenges – and which ones have... “We need real pensions again”, states #CEO Theodor Weimer. The solution?

Click here and find out:... <https://t.co/dau7YxkIFv>

RT @stoxx: This is quite a step forward: four #STOXX #indices have received a Belgian #sustainability label from @Febelfin. <https://t.co/Nj...>

RT @DBVentureNet: The German-language brochure “Financing growth in Hesse – from Business Angels to IPO” has been updated and reprinted. And... We proudly announce that together with @Swisscom_de and further partners, we successfully settled securities transa... <https://t.co/jcdS35xmlo>

RT @EurexGroup: #Eurex has launched #derivatives futures that enable market participants to hedge their dividend exposure around the globe....

RT @stoxx: The #STOXX Europe 600 ESG-X is a simple way of incorporating #ESG criteria into your portfolio. Happy to announce that it's been... You've become curious? Check out all #communication & #marketing #career opportunities on our job wall.... <https://t.co/sGaVNGaD7i>

Going next steps in our #FX unit 360 Trading Networks: New initiatives to foster organic growth.... <https://t.co/wBsZLMX7D5>


RT @EurexGroup: In the last part of our video series on #MSCI Dividend Point #Index #Futures, Martino Boffa from McKinley Capital Management... Visit the last 20th anniversary #Art Collection Deutsche Börse exhibition “New Works” in Eschborn. Stop by on our n... <https://t.co/Wb0d0YesIs>

First day at #SGFintechFestival is done! Our colleagues are looking forward to welcome you again at our booth 4M23... <https://t.co/dYLBEBsenc>
We are already looking forward to #SGFinTechFest next week. Will you join us at the world's largest #fintech festiv... <https://t.co/Ec5FkUBatL>
RT @DBVentureNet: @OsborneClarke @DeutscheBoerse @etventure @axelspringer The next #ExpertSession will be held as a #webinar on employee pa...
Our @EurexGroup team is reporting today live from the #DerivativesForum 2019 in London – follow them to stay tuned! <https://t.co/PxTZAxTiWN>
RT @Clearstream: 🌱 #SustainableFinance We and our #Cork Climate Working Group are thrilled to have hosted today's Climate Finance roundtabl...
Proud to announce together with the @TPGGallery the shortlist of the Deutsche Börse Photography Foundation Prize 202... <https://t.co/08MzT1Tzef>
Let's start the new month with figures from the previous: Our #cashmarkets achieved a turnover of 135.4 billion eur... <https://t.co/IC57ftLHCX>
RT @DBVentureNet: "The dimensions in which China thinks in terms of property and technology are much larger than in our European home marke...
@boersefrankfurt @FAZ_NET Continuing with some more impressions and information on our #OpeningBell ceremony this m... <https://t.co/fZSN5Unm92>
Celebration time at our @boersefrankfurt trading floor today: We are ringing the #OpeningBell for 70 years of... <https://t.co/ITpQ5EMjl0>
Way ahead: @EurexGroup is going one further step in the partnership with @MSCI_Inc. <https://t.co/74yzJB2SRr>
RT @stoxx: 🌊 #MakingWaves: Lots of human waste and pollution sadly ends up in the ocean. Our new #index tracks best #sustainable water and c...
Next up in our #SettledIn series: Clarisse Detrait. Started as an intern, going then through several positions in o... <https://t.co/cDKPo0Bb6B>
Outlook confirmed – and we are still growing. Proud to announce our numbers for Q3/2019. More in our press release:... <https://t.co/X6r8e20Zth>
@Clearstream #internship Vestima delivers a suite of investment fund services supporting the cross-border distribut... <https://t.co/yLbtcwyT4K>
Searching for the perfect #internship to best complete his studies, Nicola's decision fell on our subsidiary... <https://t.co/PbCgDzApJl>
After attending this year's Global Investment Strategy Forum in Singapore, Willem Keogh, @stoxx's Head of ESG, Them... <https://t.co/5DoVJ4qLbU>
Continuing with good news from #EurexClearing: the next step in our #FX strategy. <https://t.co/pB1BnmSRRs>
Free execution for #ETF savings plans: We support long-term diversified equity savings for private investors by now... <https://t.co/mDhKx0okcv>
Photography meets film: New cooperation of our Deutsche Börse Photograp

hy Foundation and the @dff_film kicking of w... <https://t.co/JYSUqseyET>
 Next step for our Deutsche Börse Buy-in Agent Service, which will offer
 market participants an automated and standa... <https://t.co/DdMdLTxaPG>
 Proud to announce we have reached a further step in examining the scope
 of #DLT! Together with @commerzbank and MEA... <https://t.co/fr2eUnZuIQ>
 The topic of #oldageprovision is present everywhere - and so it is the
 main topic of our today's #ETFforum in Frank... <https://t.co/N4Q0kCWxQK>
 With today's launch of #ESG options, @EurexGroup brings the issue of #s
 ustainability and the financial industry clo... <https://t.co/6jIKwFIFBW>
 Join tomorrow's #career fair at the @HochschuleTrier to start your very
 special career at @Clearstream! <https://t.co/sNymjVuGba>
 Bernard Tancre, Head of Investment Fund Services at @Clearstream, gives
 insights into last week's #FundSummit in Lu... <https://t.co/2blKPAZEvU>
 Proud to have been part of the World Financial Information Conference #
 WFIC in Vancouver, Canada. Deutsche Börse He... <https://t.co/Wa0zfBJmHa>
 [D.E.] Vielen Dank an alle #sfgd2019 Teilnehmer für den transparenten Austa
 usch. Wir freuen uns auf die nächsten gemeins... <https://t.co/lkqZb6EJRw>
 [D.E.] Nächster Agendapunkt #sfgd2019: Vorstellung der Wissenschaftsplattf
 orm des #sustainablefinance-Beirats der Bunde... <https://t.co/chuKxiobbS>
 [D.E.] Breakout Session zu #sustainablefinance Strategie und Kommunikation
 mit @KristinaJeromin und Matthias Kopp vom... <https://t.co/y8Lhc8vhip>
 [D.E.] @KristinaJeromin eröffnet den #sfgd2019. Folgen Sie dem #sustainable
 finance Livestream über... <https://t.co/HNdF7bMmdS>
 [D.E.] Wir freuen uns! #sfgd2019 <https://t.co/nDiWZKzuOP>
 RT @gsfcg: Auf dem morgigen Sustainable Finance Gipfel möchten wir die
 Entwicklung der #sustainablefinance-Strategie transparent und unter...
 Jana Rieger started working with us as a #student assistant and is now,
 as part of our @CashMarket_ team, supportin... <https://t.co/IOhaCrDwnB>
 In einer Stunde ist es soweit – Im #Webinar führt Sie @eddavogt in zehn
 Schritten zum passenden #ETF Sparplan. <https://t.co/k7WnzdUxDa>
 A step to Asia, new partnerships and new training strategies – our @DBV
 entureNet continues to develop. All about it... <https://t.co/Xd2DqCmEpo>
 #Sustainability is becoming an increasingly important issue for “future
 -proofing” capital markets worldwide. In an... <https://t.co/SEaWuJeEU6>
 [D.E.] Starten Sie Ihre #Karriere bei uns: Als #Praktikant (w/m/d) im Bere
 ich #CorporateDesign erwarten Sie Logos, Anze... <https://t.co/Q7wFhjMTFN>
 RT @boersefrankfurt: Morgen ist Börsentag in Berlin. Wir werden auch da
 sein und freuen uns über Ihren Besuch. Unsere Vorträge: 11 Uhr spri...
 RT @DBVentureNet: When it comes to preparing for the capital market w

e've got you covered. Check out the article and video below or our Roa... Today @Clearstream will host its 16th edition of the #FundSummit! Our colleagues in #Luxembourg take you through th... <https://t.co/11S72fQKgY>

RT @EurexGroup: This week, we launched #Equity Total Return #Futures (ETRFs) as well as a functionality supporting basket trades of ETRFs...

 Die @DeutscheBoerse geht mit ihrer Seminar-Reihe in die nächste Runde: Über die Capital Markets Academy können P... <https://t.co/FjS1my202a>

We are setting a milestone for our #cloud usage: Christoph Böhm, Member of the Executive Board of Deutsche Börse AG... <https://t.co/q5FskHy1SF>

Today we are going to drink our "Coffee with..." Cord Gebhardt. Being a board member of the #Frankfurt #Stock Exchan... <https://t.co/9GapCpgZnW>

RT @EurexGroup: We continue to boost #futurization: our new Total Return #Futures on single equities complement our suite of #equity #index... The integration of #GTX Electronic Communications Network in our #FX unit #360T created one of the largest and most... <https://t.co/YcsX29Je7n>

RT @eexgroup: How can #Commodity #Exchanges add value in an increasingly competitive marketplace? In Eps. 2 of "Talking OTC Commodities", #... Next up in our series "#Interviews" is Leanne Smyth from #Cork who was an intern at our subsidiary @Clearstream. R... <https://t.co/4zjK2bQZ4g>

Decentralised market infrastructure – the future of #financialmarkets? That is what we discussed together with expe... <https://t.co/qSuEXjAx8R>

.@EurexGroup will launch the first exchange-traded #ESG #options: <https://t.co/YHXhSpFtNW>

```
In [25]: import pandas as pd
def timeline_df(tweets):
    idler = [tweet.id for tweet in tweets]
    df = pd.DataFrame(idler, columns = ["id"])


    df["id"] = list(map(lambda tweet: tweet.id, tweets))
    df["created_at"] = [tweet.created_at for tweet in tweets]
    df["text"] = [tweet.text for tweet in tweets]
    df["retweeted"] = list(map(lambda tweet: tweet.retweeted, tweets))
    df["favorite_count"] = [tweet.favorite_count for tweet in tweets]
    df["retweet_count"] = [tweet.retweet_count for tweet in tweets]
    df["source"] = [tweet.source for tweet in tweets]
    df["location"] = [tweet.author.location for tweet in tweets]
    df["screen_name"] = [tweet.author.screen_name for tweet in tweets]
```

```
return df
```

```
In [27]: h = timeline_df(tweets)
```

```
In [29]: h.sort_values("favorite_count", ascending = False).head()
```

```
Out[29]:
```

| | id | created_at | text | retweeted | favorite_count | retweet_count |
|-----|---------------------|---------------------|---|-----------|----------------|---------------|
| 134 | 1201792222338924545 | 2019-12-03 09:16:08 | Proud to have achieved a milestone for #DLT im... | False | 60 | 33 |
| 142 | 1196733843975204865 | 2019-11-19 10:15:57 | We proudly announce that together with @Swissc... | False | 25 | 4 |
| 198 | 1179414375570067464 | 2019-10-02 15:14:34 | Decentralised market infrastructure – the futu... | False | 18 | 10 |
| 179 | 1184366754837024775 | 2019-10-16 07:13:33 |  @KristinaJeromin eröffnet den #sfgd2019. Fol... | False | 18 | 3 |
| 23 | 1267348557490728960 | 2020-06-01 06:53:36 | Wishing our customers and colleagues, their fr... | False | 16 | 5 |

```
In [31]: h.sort_values("retweet_count", ascending = False).head()
```

```
Out[31]:
```

| | id | created_at | text | retweeted | favorite_count | retweet_count |
|--|----|------------|------|-----------|----------------|---------------|
|--|----|------------|------|-----------|----------------|---------------|

| | id | created_at | text | retweeted | favorite_count | retweet_count |
|-----|---------------------|---------------------|---|-----------|----------------|---------------|
| 129 | 1204290625673277445 | 2019-12-10 06:43:54 | RT @inside_r3: Check out this recent video tes... | False | 0 | 35 |
| 134 | 1201792222338924545 | 2019-12-03 09:16:08 | Proud to have achieved a milestone for #DLT im... | False | 60 | 33 |
| 65 | 1239973210453463040 | 2020-03-17 17:53:45 | RT @FESEBrussels: See our latest press release... | False | 0 | 20 |
| 66 | 1239885143864741893 | 2020-03-17 12:03:48 | We have no plans of market closure. Quite the ... | False | 11 | 11 |
| 198 | 1179414375570067464 | 2019-10-02 15:14:34 | Decentralised market infrastructure – the futu... | False | 18 | 10 |

In [33]: `h.sort_values("retweet_count", ascending = False)[["text", "favorite_count"]].head()`

Out[33]:

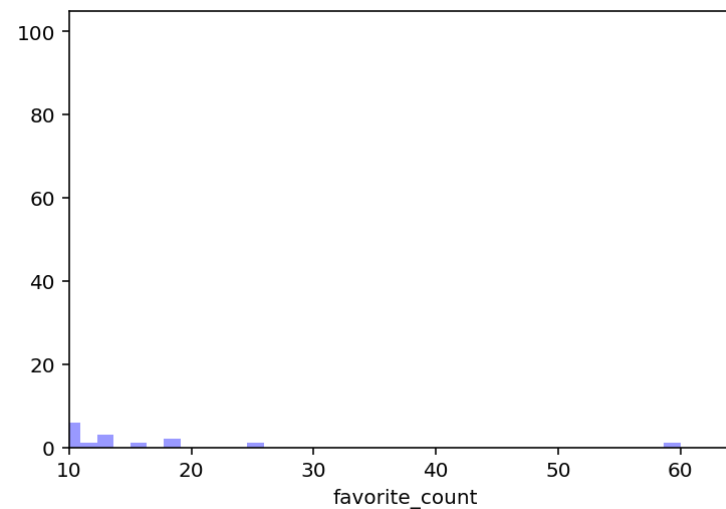
| | text | favorite_count |
|-----|---|----------------|
| 129 | RT @inside_r3: Check out this recent video tes... | 0 |
| 134 | Proud to have achieved a milestone for #DLT im... | 60 |
| 65 | RT @FESEBrussels: See our latest press release... | 0 |
| 66 | We have no plans of market closure. Quite the ... | 11 |
| 198 | Decentralised market infrastructure – the futu... | 18 |

In []:

```
In [35]: %config InlineBackend.figure_format = "retina"
import seaborn as sns
import matplotlib.pyplot as plt
```

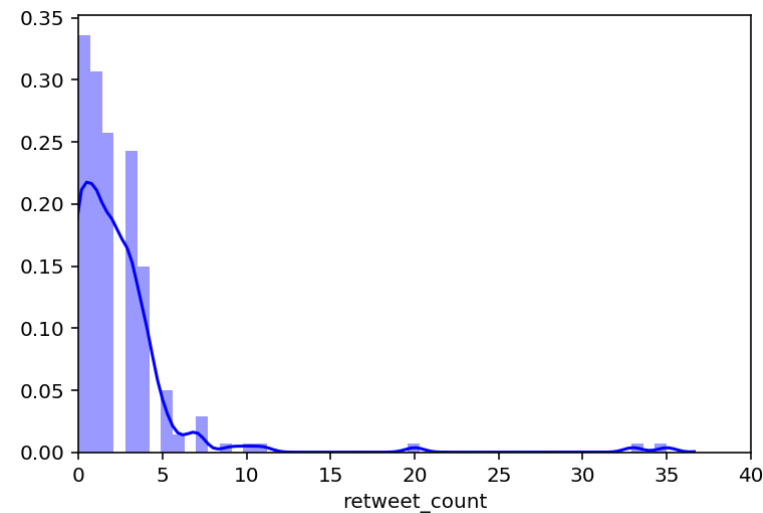
```
In [37]: sns.distplot(h.favorite_count, kde=False, color = "blue"); #favorite co
unts
plt.xlim(10,65)
```

Out[37]: (10, 65)



```
In [39]: sns.distplot(h.retweet_count, color = "blue") #how many retweet dbg get
S
plt.xlim(00,40)
```

Out[39]: (0, 40)



```
In [41]: h["tweet_saas"] = h["created_at"].apply(lambda x: x.strftime("%H")) ##w
         high hours the account send tweets
```

```
In [43]: h["tweet_saas"] = pd.to_numeric(h["tweet_saas"])
         h.info()
```

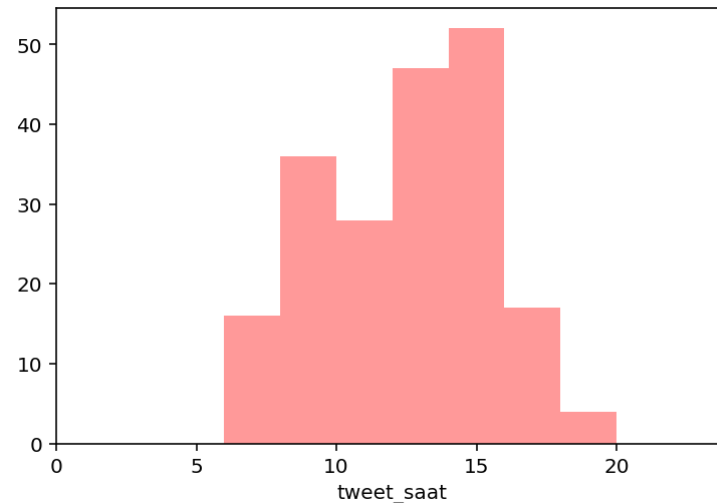
```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 10 columns):
#   Column          Non-Null Count  Dtype
---  -
0   id              200 non-null   int64
1   created_at      200 non-null   datetime64[ns]
2   text            200 non-null   object
3   retweeted       200 non-null   bool
4   favorite_count  200 non-null   int64
5   retweet_count   200 non-null   int64
6   source          200 non-null   object
7   location        200 non-null   object
8   screen_name     200 non-null   object
9   tweet_saas      200 non-null   int64
```

```
dtypes: bool(1), datetime64[ns](1), int64(4), object(4)
memory usage: 14.4+ KB
```

Which hours DBG generally tweets

```
In [45]: sns.distplot(h.tweet_saas, kde = False, color = "red", kde_kws={"color":  
"k", "lw": 3, "label": "KDE"}) # Looks like around 12-15  
plt.xlim(0,24)
```

```
Out[45]: (0, 24)
```



```
In [132]: h["days"] = h["created_at"].dt.weekday
```

```
In [143]: h.days.replace([0, 1], ["monday", "tuesday"], inplace=True)  
h.days.replace([2, 3], ["wednesday", "thursday"], inplace=True)  
h.days.replace([4, 5], ["friday", "saturday"], inplace=True)  
h.days.replace([6], ["sunday"], inplace=True)
```

```
In [144]: h.head()
```


Out[144]:

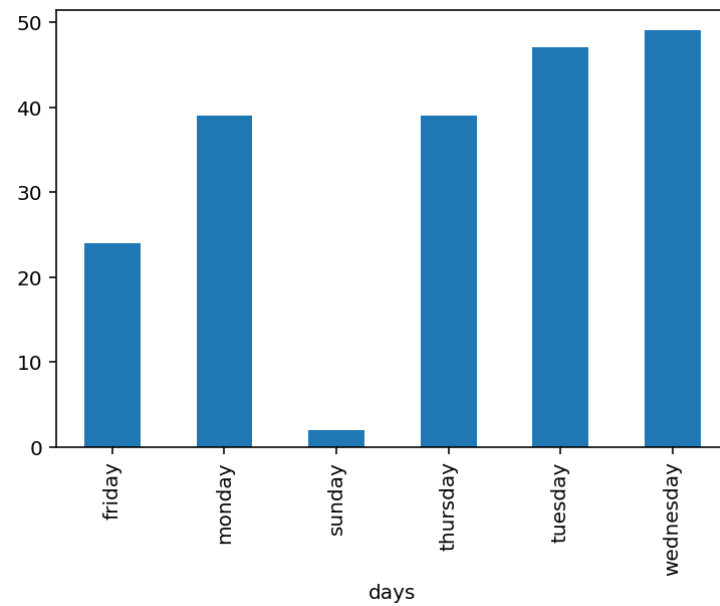
| | id | created_at | text | retweeted | favorite_count | retweet_count | source |
|---|---------------------|---------------------|---|-----------|----------------|---------------|---------|
| 0 | 1278226201019105281 | 2020-07-01 07:17:29 | As #Germany is taking over the EU Council's pr... | False | 7 | 1 | Twitter |
| 1 | 1276133595988594694 | 2020-06-25 12:42:13 | RT @EurexGroup: We're delighted to announce th... | False | 0 | 4 | Twitter |
| 2 | 1275814502546759681 | 2020-06-24 15:34:15 | RT @EurexGroup: We warmly welcome Tammo Diemer... | False | 0 | 2 | Twitter |
| 3 | 1275059211450212354 | 2020-06-22 13:33:00 | As of 1 July, Deutsche Börse Data Services is ... | False | 2 | 0 | Twitter |
| 4 | 1273199156543328256 | 2020-06-17 10:21:48 | @EurexGroup clears the first interest rate swa... | False | 1 | 1 | Twitter |

In [145]: `day_freq=h.groupby("days").count()["id"]`

Which days DBG account send tweets

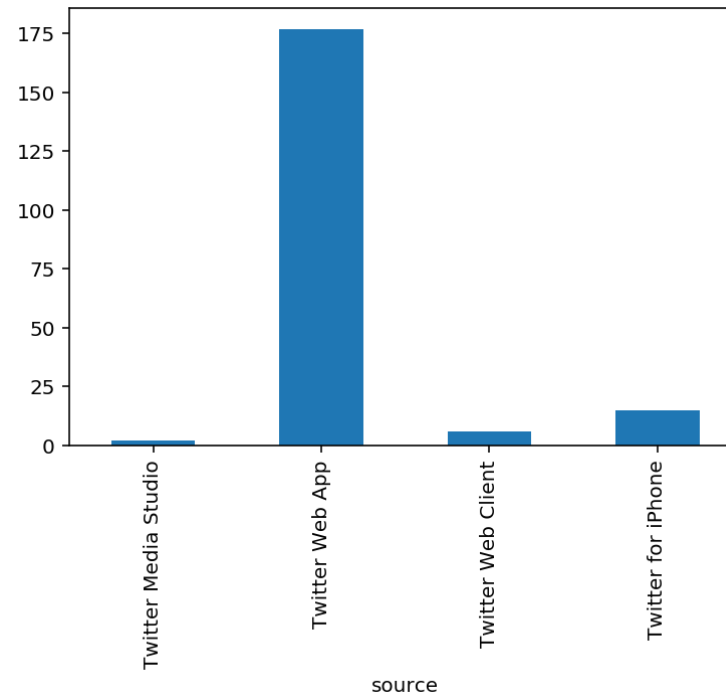
In [146]: `day_freq.plot.bar(x = "days", y = "id")`

Out[146]: `<matplotlib.axes._subplots.AxesSubplot at 0x1a4cdbff1d0>`



```
In [57]: source_freq = h.groupby("source").count()["id"]  
         source_freq.plot.bar()
```

```
Out[57]: <matplotlib.axes._subplots.AxesSubplot at 0x1a4cb030be0>
```



```
In [59]: #h.groupby(["source", "tweet_saar", "gunler"])[["tweet_saar"]].count().head(50)
```

```
In [ ]:
```

Which followers or friends are more active for DBG

```
In [61]: dbg = api.get_user(id = "DeutscheBoerse", count = 350, request_type = "recent")
```

```
In [63]: for friend in dbg.followers():  
          print(friend.screen_name)
```

LeeChongg

```
vivekvarma427
agentur_z
KelvyTapia
davidh_23
Bardnet
ReneGutzmann
Matthia61038367
edgars83656365
Krew376
vannakkol
bertbondnet
trapp_ma
Flo_bckr
hamed01670699
GilcaValentino
Johntrad23
echtes
zitnikv
LucaJoHaerms
```

```
In [108]: friends = dbg.friends()
          followers=dbg.followers()
```

```
In [67]: import pandas as pd
          def followers_df(takipci):
              idler = [kisi.id for kisi in takipci]
              fl = pd.DataFrame(idler, columns = ["id"])

              fl["screen_name"] = [kisi.screen_name for kisi in takipci]
              fl["created_at"] = [kisi.created_at for kisi in takipci]
              fl["followers_count"] = [kisi.followers_count for kisi in takipci]
              fl["statutes_count"] = [kisi.statutes_count for kisi in takipci]
              fl["favorite_count"] = [kisi.favourites_count for kisi in takipci]
              fl["friends_count"] = [kisi.friends_count for kisi in takipci]
              fl["location"] = [kisi.location for kisi in takipci]

              return fl
```

```
In [109]: flw_dbg = followers_df(followers)
```

```
In [110]: flw_dbg.head()
```

```
Out[110]:
```

| | id | screen_name | created_at | followers_count | statutes_count | favorite_cour |
|---|---------------------|---------------|------------------------|-----------------|----------------|---------------|
| 0 | 287670077 | LeeChongg | 2011-04-25 13:11:56 | 68 | 683 | |
| 1 | 289863716 | vivekvarma427 | 2011-04-29 10:32:00 | 7 | 159 | 20 |
| 2 | 1278985806166753282 | agentur_z | 2020-07-03 09:36:09 | 0 | 0 | |
| 3 | 316753685 | KelvyTapia | 2011-06-13 22:37:58 | 92 | 123 | 902 |
| 4 | 456093537 | davidh_23 | 2012-01-05 21:30:39 | 287 | 90 | 19 |

```
In [111]: flw_dbg.shape
```

```
Out[111]: (20, 8)
```

```
In [112]: flw_dbg["location"].value_counts(normalize=True)*100
```

```
Out[112]:
```

| | |
|-----------------------|------|
| WORLDWIDEB | 50.0 |
| Phnom Penh, Cambodia. | 5.0 |
| Brno, Czech Republic | 5.0 |
| Gujarat, india | 5.0 |
| Hamburg, Deutschland | 5.0 |
| Mannheim, Germany | 5.0 |
| Deutschland | 5.0 |
| vienna | 5.0 |
| Dominican Republic | 5.0 |

Fürstenwalde/Spree, Deutschlan 5.0
Name: location, dtype: float64

```
In [113]: aa= flw_dbg.groupby("location").count()["followers_count"]
```

```
In [114]: flw_dbg.groupby("screen_name").agg({"friends_count":"mean"})
```

Out[114]:

| friends_count | |
|-----------------|------|
| screen_name | |
| Bardnet | 3279 |
| Flo_bckr | 4 |
| GilcaValentino | 39 |
| Johntrad23 | 236 |
| KelvyTapia | 1722 |
| Krew376 | 120 |
| LeeChongg | 81 |
| LucaJoHaerms | 28 |
| Matthia61038367 | 99 |
| ReneGutzmann | 8 |
| agentur_z | 9 |
| bertbondnet | 1926 |
| davidh_23 | 1546 |
| echtes | 908 |
| edgars83656365 | 452 |
| hamed01670699 | 60 |
| trapp_ma | 592 |
| vannakkol | 2184 |

| friends_count | |
|---------------|-----|
| screen_name | |
| vivekvarma427 | 304 |
| zitnikv | 56 |

In [116]: `#aa.plot.bar()`

In [117]: `flw_dbg.index = flw_dbg["screen_name"]`

In []: `flw_dbg.head()`

In [118]: `s_data = flw_dbg[["followers_count", "statutes_count"]]`
`s_data`

Out[118]:

| | followers_count | statutes_count |
|-----------------|-----------------|----------------|
| screen_name | | |
| LeeChongg | 68 | 683 |
| vivekvarma427 | 7 | 159 |
| agentur_z | 0 | 0 |
| KelvyTapia | 92 | 123 |
| davidh_23 | 287 | 90 |
| Bardnet | 642 | 58896 |
| ReneGutzmann | 1 | 2 |
| Matthia61038367 | 21 | 4 |
| edgars83656365 | 3 | 0 |
| Krew376 | 17 | 68 |
| vannakkol | 939 | 10109 |
| bertbondnet | 59 | 2637 |

| | followers_count | statutes_count |
|----------------|-----------------|----------------|
| screen_name | | |
| trapp_ma | 132 | 200 |
| Flo_bckr | 0 | 0 |
| hamed01670699 | 0 | 0 |
| GilcaValentino | 9 | 0 |
| Johntrad23 | 4 | 4 |
| echtes | 189 | 4903 |
| zitnikv | 4 | 5 |
| LucaJoHaerms | 0 | 0 |

```
In [119]: s_data["followers_count"] = s_data["followers_count"]+0.01  # Here I added 0.1 value.
```

```
In [122]: s_data["statutes_count"] = s_data["statutes_count"]+0.01
```

```
In [123]: s_data
```

Out[123]:

| | followers_count | statutes_count |
|---------------|-----------------|----------------|
| screen_name | | |
| LeeChongg | 0.072417 | 0.021597 |
| vivekvarma427 | 0.007455 | 0.012700 |
| agentur_z | 0.000000 | 0.010000 |
| KelvyTapia | 0.097977 | 0.012088 |
| davidh_23 | 0.305644 | 0.011528 |
| Bardnet | 0.683706 | 1.010000 |
| ReneGutzmann | 0.001065 | 0.010034 |

| | followers_count | statutes_count |
|-----------------|-----------------|----------------|
| screen_name | | |
| Matthia61038367 | 0.022364 | 0.010068 |
| edgars83656365 | 0.003195 | 0.010000 |
| Krew376 | 0.018104 | 0.011155 |
| vannakkol | 1.000000 | 0.181642 |
| bertbondnet | 0.062833 | 0.054774 |
| trapp_ma | 0.140575 | 0.013396 |
| Flo_bckr | 0.000000 | 0.010000 |
| hamed01670699 | 0.000000 | 0.010000 |
| GilcaValentino | 0.009585 | 0.010000 |
| Johntrad23 | 0.004260 | 0.010068 |
| echtes | 0.201278 | 0.093248 |
| zitnikv | 0.004260 | 0.010085 |
| LucaJoHaerms | 0.000000 | 0.010000 |

```
In [121]: s_data = s_data.apply(lambda x: (x-min(x))/(max(x)-min(x)))
s_data
```

Out[121]:

| | followers_count | statutes_count |
|---------------|-----------------|----------------|
| screen_name | | |
| LeeChongg | 0.072417 | 0.011597 |
| vivekvarma427 | 0.007455 | 0.002700 |
| agentur_z | 0.000000 | 0.000000 |
| KelvyTapia | 0.097977 | 0.002088 |
| davidh_23 | 0.305644 | 0.001528 |

| | followers_count | statutes_count |
|-----------------|-----------------|----------------|
| screen_name | | |
| Bardnet | 0.683706 | 1.000000 |
| ReneGutzmann | 0.001065 | 0.000034 |
| Matthia61038367 | 0.022364 | 0.000068 |
| edgars83656365 | 0.003195 | 0.000000 |
| Krew376 | 0.018104 | 0.001155 |
| vannakkol | 1.000000 | 0.171642 |
| bertbondnet | 0.062833 | 0.044774 |
| trapp_ma | 0.140575 | 0.003396 |
| Flo_bckr | 0.000000 | 0.000000 |
| hamed01670699 | 0.000000 | 0.000000 |
| GilcaValentino | 0.009585 | 0.000000 |
| Johntrad23 | 0.004260 | 0.000068 |
| echtes | 0.201278 | 0.083248 |
| zitnikv | 0.004260 | 0.000085 |
| LucaJoHaerms | 0.000000 | 0.000000 |

```
In [125]: score = s_data["followers_count"] * s_data["statutes_count"]
```

```
In [126]: score.sort_values(ascending = False)
```

```
Out[126]: screen_name
Bardnet      0.690543
vannakkol    0.181642
echtes       0.018769
davidh_23    0.003524
bertbondnet  0.003442
trapp_ma     0.001883
LeeChongg    0.001564
```

```

KelvyTapia      0.001184
Matthia61038367 0.000225
Krew376         0.000202
GilcaValentino  0.000096
vivekvarma427   0.000095
zitnikv         0.000043
Johntrad23      0.000043
edgars83656365  0.000032
ReneGutzmann    0.000011
Flo_bckr        0.000000
hamed01670699   0.000000
agentur_z       0.000000
LucaJoHaerms    0.000000
dtype: float64

```

```
In [127]: s_data["score"] = score
```

```
In [128]: import numpy as np
s_data["segment"] = np.where(s_data["score"] >= score.median()+ score.s
td()/len(score), "A", "B")
```

Segmentation of our DBG account followers

```
In [129]: s_data
```

```
Out[129]:
```

| | followers_count | statutes_count | score | segment |
|---------------|-----------------|----------------|----------|---------|
| screen_name | | | | |
| LeeChongg | 0.072417 | 0.021597 | 0.001564 | B |
| vivekvarma427 | 0.007455 | 0.012700 | 0.000095 | B |
| agentur_z | 0.000000 | 0.010000 | 0.000000 | B |
| KelvyTapia | 0.097977 | 0.012088 | 0.001184 | B |
| davidh_23 | 0.305644 | 0.011528 | 0.003524 | B |

| | followers_count | statutes_count | score | segment |
|------------------------|-----------------|----------------|----------|---------|
| screen_name | | | | |
| Bardnet | 0.683706 | 1.010000 | 0.690543 | A |
| ReneGutzmann | 0.001065 | 0.010034 | 0.000011 | B |
| Matthia61038367 | 0.022364 | 0.010068 | 0.000225 | B |
| edgars83656365 | 0.003195 | 0.010000 | 0.000032 | B |
| Krew376 | 0.018104 | 0.011155 | 0.000202 | B |
| vannakkol | 1.000000 | 0.181642 | 0.181642 | A |
| bertbondnet | 0.062833 | 0.054774 | 0.003442 | B |
| trapp_ma | 0.140575 | 0.013396 | 0.001883 | B |
| Flo_bckr | 0.000000 | 0.010000 | 0.000000 | B |
| hamed01670699 | 0.000000 | 0.010000 | 0.000000 | B |
| GilcaValentino | 0.009585 | 0.010000 | 0.000096 | B |
| Johntrad23 | 0.004260 | 0.010068 | 0.000043 | B |
| echtes | 0.201278 | 0.093248 | 0.018769 | A |
| zitnikv | 0.004260 | 0.010085 | 0.000043 | B |
| LucaJoHaerms | 0.000000 | 0.010000 | 0.000000 | B |

In [148]: ! jupyter nbconvert --to html dbgaccount.ipynb

[NbConvertApp] Converting notebook dbgaccount.ipynb to html
[NbConvertApp] Writing 466110 bytes to dbgaccount.html

In []: