## **NEWS RELEASE**

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## RADIOSHACK JOINS TENANT MIX AT LEVIN-MANAGED HAMILTON PLAZA Technology Products and Accessories Retailer Leases 2,556 Square Feet at Mercer County Center

NORTH PLAINFIELD, N.J., Oct. 31, 2013 – <u>RadioShack</u>, a national leader in personal, home and mobile technology products and services, is set to join the tenant mix at <u>Hamilton Plaza</u> in Hamilton Township, N.J. The retailer has leased 2,556 square feet at the 175,515-square-foot shopping center, announced <u>Levin Management</u>, the property's managing and leasing agent.

Levin was represented by Michael Cohen, vice president of leasing. Joe Dougherty with Metro Commercial Real Estate Inc. served as the tenant's broker in the transaction.

"Hamilton Plaza, with an 80,000-square-foot ShopRite store and a strong tenant mix to support it, has emerged as a prime local shopping destination," said Cohen. "The addition of RadioShack fills a niche for area shoppers, and is the perfect complement to the center's already diverse mix of service, retail and food-oriented tenants."

Through its network of more than 7,300 U.S. and international locations, RadioShack offers an optimal combination of products, accessories and services that today's consumers need to keep their connected lives running smoothly. Inside RadioShack's comfortable and easy-to-shop stores, consumers find industry-leading support that makes it easy to choose the right solution for a wide range of lifestyle needs.

Anchored by a newly expanded ShopRite and a newly opened Petco, other tenants at Hamilton Plaza include A.C. Moore, Sleepy's, Dollar Tree, Let's YO, Hallmark, New Wave Wireless, Moe's Southwest Grill and Texas Roadhouse. Situated at the intersection of Route 33 and White Horse - Hamilton Square Road in Hamilton Township, the center serves a growing residential population of more than 170,000 people within a five-mile radius. The marketplace offers an average household income of more than \$88,000, and the daily traffic count is about 48,000 vehicles.

Recent renovations to Hamilton Plaza focused on replacing building facades and adding new landscaping. Other improvements included significant common area upgrades, and the

addition of two pad sites and a 10,000-square-foot end cap make the center even more appealing to tenants and shoppers.

A 4,456-square-foot retail space and a 3,075-square-foot pad site approved for drive-thru currently are available.

Having celebrated its 60<sup>th</sup> year in 2012, Levin Management is one of the nation's leading retail real estate services firms, with a strong focus in the northeastern United States and an owner's approach to the business. Today, the North Plainfield, N.J., company offers a full range of services for a diverse 90-property, 12.5 million-square-foot portfolio. These assets include neighborhood, community, lifestyle and power centers, as well as enclosed malls, downtown stores and mixed-use projects in New Jersey, New York, Pennsylvania, Virginia, and North Carolina. Levin specializes in repositioning, retenanting and renovating retail properties - areas that have become particularly vital for today's institutional, fiduciary and individual property owners.

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