Personally, the most useful and impactful design principle was the proximity principle. This is because it allows the elements to breathe and it won't look overwhelming as a viewer of the presentation or work. I also think that canva is intuitive and very beginner friendly. There are templates you can use and a wide variety of elements you can add to personalize and give details to your work. A combination of design principles and personal touches all work together to create something that can represent you and convey what type of message you want to share.