

# ECON 713B - Problem Set 1

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## 1 All Pay Auction

Consider a symmetric IPV (independent private values) setting with  $N$  bidders. Find an equilibrium of the all-pay auction when each bidder's valuation is an iid draw from  $F(x) = x^a$  for  $a \in (0, \infty)$  and  $x \in [0, 1]$ .

(a) Define this auction as a Bayesian game.

A Bayesian game is a five-tuple  $(I, \{S_i\}, \{u_i(\cdot)\}, \Theta, F(\cdot))$ :

- The set of players is  $I = \{1, \dots, N\}$ .
- The action set of player  $i \in I$  is  $S_i = [0, \infty)$ .
- The payoff for player  $i \in I$  is

$$u_i(b_1, \dots, b_N; v_1, \dots, v_N) = u_i(b_1, \dots, b_N; v_i) = \begin{cases} v_i - b_i & \text{if } b_i > \max_{j \neq i} b_j \\ \frac{1}{2}(v_i - b_i) + \frac{1}{2}(-b_i) & \text{if } b_i = \max_{j \neq i} b_j \\ -b_i & \text{if } b_i < \max_{j \neq i} b_j \end{cases}$$

- $\Theta = [0, 1] \times \dots \times [0, 1]$ .
- $F(x) = x^a$  for  $a \in (0, \infty)$

(b) Find equilibrium strategies of all players.

Focus on BNE with symmetric, strictly increasing, and differentiable bids  $b(v_i)$ . Since the  $F$  is continuous and  $b(v_i)$  is strictly increasing, the probability of a tie is zero. The expected payoff for bidder  $i$  is:

$$\begin{aligned} E[u_i(b_1, \dots, b_N; v_i)] &= (v_i - b_i) \Pr(b_i > b_j, \forall j \neq i) + (-b_i) \Pr(b_i < b_j, \forall j \neq i) \\ &= v_i \Pr(b_i > b_j, \forall j \neq i) - b_i \end{aligned}$$

Suppose bidder  $j \neq i$  submit  $b(v_j)$ :

$$\begin{aligned} \Pr(b_i > b_j, \forall j \neq i) &= \Pr(b(v_i) > b(v_j), \forall j \neq i) \\ &= \Pr(b^{-1}(b(v_i)) > v_j, \forall j \neq i) \\ &\stackrel{iid}{=} F(b^{-1}(b(v_i)))^{N-1} \\ &= ((b^{-1}(b(v_i)))^a)^{N-1} \\ &= (b^{-1}(b(v_i)))^{aN-a} \end{aligned}$$

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\*I worked on this problem set with a study group of Michael Nattinger, Andrew Smith, and Ryan Mather. I also discussed problems with Sarah Bass, Emily Case, Danny Edgel, and Katherine Kwok.

Thus, the expected payoff of bidder  $i$  is:

$$E[u_i(b_1, \dots, b_N; v_i)] = v_i(b^{-1}(b(v_i)))^{aN-a} - b(v_i)$$

FOC  $[b(v_i)]$ :

$$\begin{aligned} 0 &= (aN - a)v_i(b^{-1}(b(v_i)))^{aN-a-1} \frac{1}{b'(v_i)} - 1 \\ \implies b'(v_i) &= (aN - a)v_i^{aN-a} \\ \implies b(v_i) &= \frac{aN - a}{aN - a + 1} v_i^{aN-a+1} + c_i \end{aligned}$$

For  $v_i = 0$ , bidder  $i$  would bid zero:  $b(v_i) = 0 \implies c_i = 0$ .

$$\implies b(v_i) = \frac{aN - a}{aN - a + 1} v_i^{aN-a+1}$$

Since  $aN - a + 1 > 0$  and  $\frac{aN-a}{aN-a+1}$ ,  $b$  is strictly increasing.

(c) Verify that the strategies that you have found do constitute an equilibrium.

We can verify that  $b$  is an equilibrium strategy by verifying that  $b(v_i)$  is the best response for player  $i$  when bidders  $j \neq i$  bid  $b(v_j)$ .

$$\begin{aligned} E[u_i(b_1, \dots, b_N; v_i)] &= v_i \Pr \left( b_i > \frac{aN - a}{aN - a + 1} v_j^{aN-a+1}, \forall j \neq i \right) - b_i \\ &= v_i \Pr \left( \left( \frac{aN - a + 1}{aN - a} b_i \right)^{\frac{1}{aN-a+1}} > v_j, \forall j \neq i \right) - b_i \\ &= v_i \left( \frac{aN - a + 1}{aN - a} b_i \right)^{\frac{aN-a}{aN-a+1}} - b_i \end{aligned}$$

FOC  $[b_i]$ :

$$\begin{aligned} 0 &= v_i \frac{aN - a}{aN - a + 1} \left( \frac{aN - a + 1}{aN - a} b_i \right)^{\frac{aN-a}{aN-a+1}-1} \frac{aN - a + 1}{aN - a} - 1 \\ \implies \frac{1}{v_i} &= \left( \frac{aN - a + 1}{aN - a} b_i \right)^{\frac{-1}{aN-a+1}} \\ \implies b_i &= b(v_i) = \frac{aN - a}{aN - a + 1} v_i^{aN-a+1} \end{aligned}$$

Thus, all bidders playing  $b(\cdot)$  is an equilibrium.

(d) Does the bidding become more competitive when  $a$  increases? Explain.

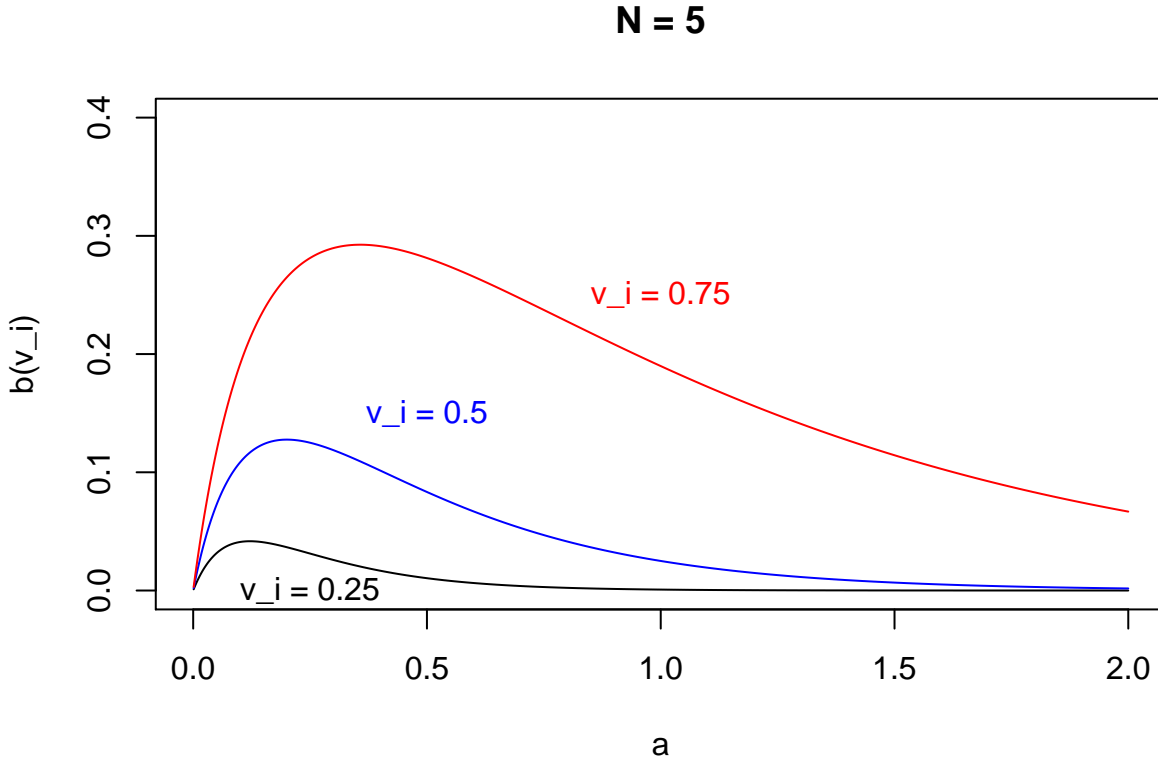
Conditional on  $v_i$  and  $N$ , a higher  $a$  results in more mass closer to 1. Thus, the probability that bidder  $i$  wins the auction decreases, so bidder  $i$  should decrease her bid. This makes the bidding less competitive. Unconditional on  $v_i$ , a higher  $a$  results in higher realizations of  $v_i$ , so the bids are correspondingly larger.

Consider the derivative of the bidder function with respect to  $a$

$$\begin{aligned}\frac{\partial}{\partial a} b(v_i) &= \frac{\partial}{\partial a} \left( \frac{aN - a}{aN - a + 1} v_i^{aN - a + 1} \right) \\ &= \frac{N - 1}{aN - a + 1} v_i^{aN - a + 1} - \frac{(aN - a)(N - 1)}{(aN - a + 1)^2} v_i^{aN - a + 1} + \frac{(N - 1)(aN - a)}{aN - a + 1} v_i^{aN - a + 1} \log(v_i)\end{aligned}$$

The derivative is not strictly positive or negative, so increasing  $a$  may increase competition and may decrease competition. But for a sufficiently large  $a$ , the derivative is negative, so an increase in  $a$  decreases a bid conditional on  $v_i$ .

We can see that a higher  $a$  reduces bids for a sufficiently large  $a$  in the figure below ( $N = 5, a \in (0, 2), v_i \in \{0.25, 0.5, 0.75\}$ ):



(e) Compute the expected payment from each bidder before and after she learns her value.

The expected payment from bidder  $i$  conditional on  $v_i$  is their bid:

$$b(v_i) = \frac{aN - a}{aN - a + 1} v_i^{aN-a+1}$$

The expected payment from bidder  $i$  unconditionally is:

$$\begin{aligned} b(v_i) &= \int_0^1 \frac{aN - a}{aN - a + 1} v_i^{aN-a+1} a v_i^{a-1} dv_i \\ &= a \frac{aN - a}{aN - a + 1} \int_0^1 v_i^{aN} dv_i \\ &= a \frac{aN - a}{aN - a + 1} \left[ \frac{1}{aN + 1} v_i^{aN+1} \right]_0^1 \\ &= \frac{a^2 N - a^2}{(aN - a + 1)(aN + 1)} \end{aligned}$$

The expected payoff of bidder  $i$  conditional on  $v_i$  is:

$$\begin{aligned} E[u_i(v_i)] &= v_i^{aN-a+1} - b(v_i) \\ &= v_i^{aN-a+1} - \frac{aN - a}{aN - a + 1} v_i^{aN-a+1} \\ &= \frac{v_i^{aN-a+1}}{aN - a + 1} \end{aligned}$$

The unconditional expected payoff of bidder  $i$  is:

$$\begin{aligned} \int_0^1 E[u_i(v_i)] f(v_i) dv_i &= \int_0^1 \frac{v_i^{aN-a+1}}{aN - a + 1} a v_i^{a-1} dv_i \\ &= \int_0^1 \frac{a v_i^{aN}}{aN - a + 1} dv_i \\ &= \left[ \frac{a v_i^{aN+1}}{(aN - a + 1)(aN + 1)} \right]_0^1 \\ &= \frac{a}{(aN - a + 1)(aN + 1)} \end{aligned}$$

## 2 Tricky Seller

Two people are interested in one object. Their valuations are drawn independently from  $F(x) = x$  and  $F(x) = x^2$ , respectively, with  $x \in [0, 1]$ . The seller's value (a cost, perhaps) for the object is known,  $c \in [0, 1]$ .

(a) Describe outcome of the First-Price Auction with a reserve price  $r$ .

Consider the auction as Bayesian game  $(I, \{S_i\}, \{u_i(\cdot)\}, \Theta, F(\cdot))$ :

- The set of players is  $I = \{1, 2\}$ .
- The action set of player  $i \in I$  is  $B_i = [0, \infty)$ .
- The payoff for player  $i \in I$  is

$$u_i(b_1, b_2; x_1, x_2) = u_i(b_1, b_2; x_i) = \begin{cases} x_i - b_i & \text{if } b_i > b_j \text{ and } b_i > r \\ \frac{1}{2}(x_i - b_i) & \text{if } b_i = b_j \geq r \\ 0 & \text{otherwise.} \end{cases}$$

- $\Theta = [0, 1] \times [0, 1]$ .
- $F_1(x) = x$  and  $F_2(x) = x^2$ .

Given reserve price  $r$ , suppose bidder 1 and bidder 2 use bidding functions  $b_1(x_1)$  and  $b_2(x_2)$ , respectively. The expected payoff of bidder 1 when bidder 2 plays  $b_2(x_2)$ :

$$\begin{aligned} E[u_1(b_1, b_2; x_1)] &= (x_1 - b_1) \Pr(b_1 > b_2(x_2)) \\ &= (x_1 - b_1) \Pr(b_2^{-1}(b_1) > x_2) \\ &= (x_1 - b_1) F_2(b_2^{-1}(b_1)) \\ &= (x_1 - b_1) (b_2^{-1}(b_1))^2 \end{aligned}$$

FOC  $[b_1]$

$$\frac{2(x_1 - b_1)(b_2^{-1}(b_1))}{b_2'(b_2^{-1}(b_1))} = (b_2^{-1}(b_1))^2 \implies b_1(x_1) = x_1 - \frac{1}{2} b_2^{-1}(b_1(x_1)) b_2'(b_2^{-1}(b_1(x_1)))$$

The expected payoff of bidder 2 when bidder 1 plays  $b_1(x_1)$ :

$$\begin{aligned} E[u_2(b_1, b_2; x_2)] &= (x_2 - b_2) \Pr(b_2 > b_1(x_1)) \\ &= (x_2 - b_2) \Pr(b_1^{-1}(b_2) > x_1) \\ &= (x_2 - b_2) F_1(b_1^{-1}(b_2)) \\ &= (x_2 - b_2) b_1^{-1}(b_2) \end{aligned}$$

FOC  $[b_2]$ :

$$\frac{x_2 - b_2}{b_1'(b_1^{-1}(b_2))} - b_1^{-1}(b_2) = 0 \implies b_2(x_2) = x_2 - b_1'(b_1^{-1}(b_2(x_2))) b_1^{-1}(b_2(x_2))$$

Thus, we have two differential equations that define the equilibrium bidding strategies for bidder 1 and 2 with the boundary conditions that  $b_1(r) = b_2(r) = r$ . Notice that both bidders underbid from their value.

(b) Describe outcome of the Second-Price Auction with a reserve price  $r$ .

As discussed in lecture, bidding  $b(v) = v$  is a weakly dominate strategy in second price auctions. The logic is similar here:

$$b_1(x) = b_2(x) = x$$

I'm assuming here that if one bid is larger than  $r$  and one is smaller, the bidder who submitted the larger bid wins the auction and pays  $r$ .

(c) What auction and what  $r$  will the seller choose? Which player wins more often?

The seller will choose the auction format that maximizes their revenue.

Given  $r$ , the profit from a second price auction is:

$$\begin{aligned}
E[\pi] &= E[\text{Revenue}] - c \\
&= E[b_2|b_1 > b_2 > r]P(b_1 > b_2 > r) + E[b_1|b_2 > b_1 > r]P(b_2 > b_1 > r) \\
&+ E[r|b_2 > r > b_1]P(b_2 > r > b_1) + E[r|b_1 > r > b_2]P(b_1 > r > b_2) - c \\
&= E[x_2|x_1 > x_2 > r]P(x_1 > x_2 > r) + E[x_1|x_2 > x_1 > r]P(x_2 > x_1 > r) \\
&+ E[r|x_2 > r > x_1]P(x_2 > r > x_1) + E[r|x_1 > r > x_2]P(x_1 > r > x_2) - c \\
&= \int_r^1 \int_r^{x_1} 2x_2^2 dx_2 dx_1 \int_r^1 \int_r^{x_1} 2x_2 dx_2 dx_1 + \int_r^1 \int_r^{x_2} 2x_1 x_2 dx_1 dx_2 \int_r^1 \int_r^{x_2} 2x_2 dx_1 dx_2 \\
&+ r \int_r^1 \int_0^r 2x_2 dx_1 dx_2 + r \int_r^1 \int_0^r 2x_2 dx_2 dx_1 - c \\
&= \int_r^1 \left[ \frac{2}{3} x_2^3 \right]_{x_2=r}^{x_1} dx_1 \int_r^1 [x_2^2]_{x_2=r}^{x_1} dx_1 + \int_r^1 [x_1^2 x_2]_{x_1=r}^{x_2} dx_2 \int_r^1 [2x_2 x_1]_{x_1=r}^{x_2} dx_2 \\
&+ r \int_r^1 [2x_2 x_1]_{x_1=0}^r dx_2 + r \int_r^1 [x_2^2]_{x_2=0}^r dx_1 - c \\
&= \int_r^1 \frac{2}{3} x_1^3 - \frac{2}{3} r^3 dx_1 \int_r^1 x_1^2 - r^2 dx_1 + \int_r^1 x_2^3 - r^2 x_2 dx_2 \int_r^1 2x_2^2 - 2x_2 r dx_2 \\
&+ r \int_r^1 2x_2 r dx_2 + r \int_r^1 r^2 dx_1 - c \\
&= \left[ \frac{2}{12} x_1^4 - \frac{2}{3} r^3 x_1 \right]_{x_1=r}^1 \left[ \frac{1}{3} x_1^3 - r^2 x_1 \right]_{x_1=r}^1 + \left[ \frac{1}{4} x_2^4 - \frac{1}{2} r^2 x_2^2 \right]_{x_2=r}^1 \left[ \frac{2}{3} x_2^3 - x_2^2 r \right]_{x_2=r}^1 \\
&+ r [x_2^2 r]_{x_2=r}^1 + r [r^2 x_1]_{x_1=r}^1 - c \\
&= \left[ \frac{1}{6} - \frac{2}{3} r^3 - \frac{1}{6} r^4 + \frac{2}{3} r^4 \right] \left[ \frac{1}{3} - x_1 - \frac{1}{3} r^3 + r^3 \right] + \left[ \frac{1}{4} - \frac{1}{2} r^2 - \frac{1}{4} r^4 + \frac{1}{2} r^4 \right] \left[ \frac{2}{3} - r - \frac{2}{3} r^3 + r^3 \right] \\
&+ r[r - r^3] + r[r^2 - r^3] - c
\end{aligned}$$

Bidder 2 is more likely to have higher valuation ( $F_2$  has more mass near 1 than  $F_1$ ), so they are more likely to submit a higher bid.  $F_2$  first order stochastically dominates  $F_1$ :  $E[x_1] = 1/2$  and  $E[x_2] = 2/3$ .

- (d) Suppose now that  $c = 0$  and there is no reserve price. Suppose that a seller can offer discount of  $\alpha$  to one of the bidders in the second-price auction. If a bidder is offered a discount  $\alpha \in [0; 1]$ , then, if she wins, she pays only a fraction  $\alpha$  of what she had to pay otherwise. Who should be offered a discount? Compute the optimal discount and expected revenues.

The discount should be offered to bidder 1 because she is less likely to win to auction. With the discount, bidder 1 will bid more aggressive and increase the auction revenue. The payoff for bidder 1 with the discount is now:

$$u_1(b_1, b_2; x_1) = \begin{cases} x_1 - \alpha b_2 & \text{if } b_1 > b_2 \\ \frac{1}{2}(x_1 - \alpha b_2) & \text{if } b_1 = b_2 \\ 0 & \text{if } b_1 < b_2 \end{cases}$$

We found that bidding your value in a second price auction without a discount is weakly dominate strategy by considering the highest bid at which the bidder always has weakly positive surplus,  $b_1 = x_1$ . Similarly, for the auction with a discount, that bid is  $b_1 = \frac{x_1}{\alpha}$ .

The expected revenue from the auction is:

$$\begin{aligned} E[\pi] &= E[b_2 | b_1 > b_2]P(b_1 > b_2) + E[b_1 | b_2 > b_1]P(b_2 > b_1) \\ &= E\left[\alpha x_2 \left| \frac{x_1}{\alpha} > x_2 \right.\right]P\left(\frac{x_1}{\alpha} > x_2\right) + E\left[\frac{x_1}{\alpha} \left| x_2 > \frac{x_1}{\alpha} \right.\right]P\left(x_2 > \frac{x_1}{\alpha}\right) \\ &= \int_0^1 \int_0^{x_1/\alpha} 2\alpha x_2^2 dx_2 dx_1 \int_0^1 \int_0^{x_1/\alpha} 2x_2 dx_2 dx_1 + \int_0^1 \int_{x_1/\alpha}^1 2x_2 \frac{x_1}{\alpha} dx_2 dx_1 \int_0^1 \int_{x_1/\alpha}^1 2x_2 dx_2 dx_1 \\ &= 4\alpha \int_0^1 \int_0^{x_1/\alpha} x_2^2 dx_2 dx_1 \int_0^1 \int_0^{x_1/\alpha} x_2 dx_2 dx_1 + \frac{4}{\alpha} \int_0^1 \int_{x_1/\alpha}^1 x_2 x_1 dx_2 dx_1 \int_0^1 \int_{x_1/\alpha}^1 x_2 dx_2 dx_1 \\ &= 4\alpha \int_0^1 \frac{1}{3} [x_2^3]_{x_2=0}^{x_1/\alpha} dx_1 \int_0^1 \frac{1}{2} [x_2^2]_{x_2=0}^{x_1/\alpha} dx_1 + \frac{4}{\alpha} \int_0^1 \frac{1}{2} [x_2^2]_{x_2=x_1/\alpha}^1 dx_1 \int_0^1 \frac{1}{2} [x_2^2]_{x_2=x_1/\alpha}^1 dx_1 \\ &= 4\alpha \int_0^1 \frac{1}{3} (x_1/\alpha)^3 dx_1 \int_0^1 \frac{1}{2} [(x_1/\alpha)^2] dx_1 + \frac{4}{\alpha} \int_0^1 \frac{1}{2} [x_1^2 - (x_1/\alpha)x_1^2] dx_1 \int_0^1 \frac{1}{2} [1 - (x_1/\alpha)^2] dx_1 \\ &= \frac{2}{3\alpha^4} \int_0^1 x_1^3 dx_1 \int_0^1 x_1^2 dx_1 + \frac{1}{\alpha} \int_0^1 [x_1^2 - (x_1^3/\alpha)] dx_1 \int_0^1 [1 - (x_1^2/\alpha^2)] dx_1 \\ &= \frac{2}{3\alpha^4} \left[ \frac{1}{4} x_1^4 \right]_{x_1=0}^1 \left[ \frac{1}{3} x_1^3 \right]_{x_1=0}^1 + \frac{1}{\alpha} \left[ \frac{1}{3} x_1^3 - \frac{1}{4} (x_1^4/\alpha) \right]_{x_1=0}^1 \left[ x_1 - \frac{1}{3} (x_1^3/\alpha^2) \right]_{x_1=0}^1 \\ &= \frac{1}{18\alpha^4} + \frac{1}{\alpha} \left[ \frac{1}{3} - \frac{1}{4} (1/\alpha) \right] \left[ 1 - \frac{1}{3} (1/\alpha^2) \right] \\ &= \frac{1}{18\alpha^4} + \frac{\alpha^2}{6} \end{aligned}$$

FOC  $[\alpha]$ :

$$\frac{2}{9\alpha^5} = \frac{\alpha}{3} \implies \alpha = \left(\frac{2}{3}\right)^{1/6}$$

Expected revenue with discount:

$$E[\pi | \alpha = (\frac{2}{3})^{1/6}] = \frac{1}{18((\frac{2}{3})^{1/6})^4} + \frac{((\frac{2}{3})^{1/6})^2}{6} \approx 0.208$$

### 3 Third Price Auction

Consider a third-price auction with three players: an auction in which bidder with the highest value wins, but pays only the third highest bid. Assume that valuation of players are iid from the uniform distribution on  $[0, 1]$ .

(a) Define the auction as a Bayesian game.

For this part, I consider a third-price auction with only three players. A Bayesian game is a five-tuple  $(I, \{S_i\}, \{u_i(\cdot)\}, \Theta, F(\cdot))$ :

- The set of players is  $I = \{1, 2, 3\}$ .
- The action set of player  $i \in I$  is  $B_i = [0, \infty)$ .
- The payoff for player  $i \in I$  is

$$u_i(b_1, b_2, b_3; v_1, v_2, v_3) = u_i(b_1, b_2, b_3; v_i) = \begin{cases} v_i - b_k & \text{if } b_i > b_j \geq b_k, \\ \frac{1}{3}(v_i - b_k) & \text{if } b_i = b_j = b_k, \\ \frac{1}{2}(v_i - b_k) & \text{if } b_i = b_j > b_k, \\ 0 & \text{otherwise.} \end{cases}$$

- $\Theta = [0, 1] \times [0, 1] \times [0, 1]$ .
- $F(v) = v$ .

(b) Prove that a bid of  $b_i(v_i) = \frac{n-1}{n-2}v_i$  is a symmetric Bayes Nash equilibrium of the third-price auction.

In this part, I consider a third-price auction with  $n$  bidders. I show that bidder  $i$ 's best response to  $b(v_{-i}) = \frac{n-1}{n-2}v_{-i}$  is to play  $b(v_i) = \frac{n-1}{n-2}v_i$  below and thus it is a symmetric Bayes Nash equilibrium. The expected payoff of bidder  $i$  is

$$\begin{aligned} E[u_i(b_1, \dots, b_n; v_i)] &= (v_i - E[b_{(n-2)} | b_i > b_j, j \neq i]) \Pr(b_i > b_j, j \neq i) \\ &= \left( v_i - \frac{n-1}{n-2} E \left[ v_{(n-2)} | b_i > \frac{n-1}{n-2} v_j, j \neq i \right] \right) \Pr \left( b_i > \frac{n-1}{n-2} v_j, j \neq i \right) \\ &= \left( v_i - \frac{n-1}{n-2} E \left[ v_{(n-2)} \middle| \frac{n-2}{n-1} b_i > v_j, j \neq i \right] \right) \Pr \left( \frac{n-2}{n-1} b_i > v_j, j \neq i \right) \\ &= \left( v_i - \frac{n-1}{n-2} E[w_{(n-2)}] \right) F \left( \frac{n-2}{n-1} b_i \right)^{n-1} \\ &= \left( v_i - \frac{n-1}{n-2} \frac{n-2}{n-1} b_i \frac{n-2}{n} \right) \left( \frac{n-2}{n-1} b_i \right)^{n-1} \\ &= \left( v_i - \frac{n-2}{n} b_i \right) \left( \frac{n-2}{n-1} b_i \right)^{n-1} \\ &= \left( \frac{n-2}{n-1} \right)^{n-1} v_i b_i^{n-1} - \frac{n-2}{n} \left( \frac{n-2}{n-1} \right)^{n-1} b_i^n \end{aligned}$$

where  $w_j \sim U(0, \frac{n-2}{n-1}b_i)$  for  $j \neq i$ . Generally, note that if  $X_1, \dots, X_n \sim U(0, 1)$ , then the  $k$ th order statistic  $X_{(k)} \sim \text{Beta}(k, n-k+1) \implies E[X_{(k)}] = \frac{k}{n+1}$ . So,  $E[w_{(n-2)}] = \frac{n-2}{n-1} b_i \frac{n-2}{n}$ .



FOC  $[b_i]$ :

$$(n-1) \left( \frac{n-2}{n-1} \right)^{n-1} v_i b_i^{n-2} = n \frac{n-2}{n} \left( \frac{n-2}{n-1} \right)^{n-1} b_i^{n-1} \implies b_i(v_i) = \frac{n-1}{n-2} v_i$$

Thus,  $b_i(v_i) = \frac{n-1}{n-2} v_i$  is a best response.

(c) Show that the expected revenue of a seller in the third-price auction is  $R_3 = \frac{n-1}{n+1}$ .

The expected seller revenue is the expected value of the third highest bid:

$$\begin{aligned} R_3 &= E[b(v_{(n-2)})] \\ &= E \left[ \frac{n-1}{n-2} v_{(n-2)} \right] \\ &= \frac{n-1}{n-2} E[v_{(n-2)}] \\ &= \frac{n-1}{n-2} \frac{n-2}{n+1} \\ &= \frac{n-1}{n+1} \end{aligned}$$

(d) What is the symmetric Bayes-Nash equilibrium strategy in a  $k$ th price auction? (You need only state how each bidder bids; you need not provide a detailed analysis.)

From lecture notes and this problem, we know the bidding function in symmetric BNEs for  $k \in \{1, 2, 3\}$ :

$$b(v_i) = \begin{cases} \frac{n-1}{n} v_i & k = 1 \\ v_i & k = 2 \\ \frac{n-1}{n-2} v_i & k = 3 \end{cases}$$

These findings suggest that  $b(v_i) = \frac{n-1}{n-k+1} v_i$  for all  $k \in \mathbb{N}$  is a candidate.