

# ECON 713

①  $Q(P) = 30 - 6P$   
 $MC = 1$

(a)  $\Rightarrow P(Q) = \frac{30 - Q}{6}$   
 $= 5 - \frac{1}{6}Q$

$Q = \sum_i q_i$

~~$TR = \left[ 5 - \frac{1}{6}(q_1 + q_2 + q_3 + q_4) \right] q_1$~~   
 ~~$= 5q_1 - \frac{1}{6}(q_1^2 + q_1q_2 + q_1q_3 + q_1q_4)$~~

$TR_1(q_1) = \left[ 5 - \frac{1}{6} \sum_i q_i \right] q_1$

$MR_1(q_1) = 5 - \frac{1}{6} [q_2 + q_3 + q_4] - \frac{1}{3} q_1$   
 $MC = MR_1(q_1)$

$1 = 5 - \frac{1}{6} [q_2 + q_3 + q_4] - \frac{1}{3} q_1$

Suppose symmetry  $q_1 = q_2 = q_3 = q_4$

$1 = 5 - \frac{1}{2} q_1 - \frac{1}{3} q_1$

$1 = 5 - \frac{5}{6} q_1$

$-4 = -\frac{5}{6} q_1$

$-\frac{24}{5} = q_1$

$\frac{24}{5} = q_1^*$

$Q^* = \frac{96}{5}$

Same for other 3 firms

$P^* = 5 - \frac{1}{6} \frac{96}{5} = 5 - \frac{16}{5} = \frac{9}{5}$

$\pi^* = \frac{24}{5} \left( \frac{9}{5} - 1 \right)$   
 $= \frac{24}{5} \frac{4}{5} = \frac{96}{25}$

①(b) Firm 1 is leader and produces  $q_1$

The total revenue of follower is

$$TR_2(q_2) = \left[ 5 - \frac{1}{6}(q_1 + q_2 + q_3 + q_4) \right] q_2$$

$$MR_2(q_2) = 5 - \frac{1}{6}(q_1 + q_3 + q_4) - \frac{1}{3}q_2$$

$$\Rightarrow 1 = 5 - \frac{1}{6}(q_1 + q_3 + q_4) - \frac{1}{3}q_2$$

Firms 2, 3 & 4 act symmetrically,

$$1 = 5 - \frac{1}{6}(q_1 + q_2 + q_2) - \frac{1}{3}q_2$$

$$4 = \frac{1}{6}q_1 + \frac{2}{3}q_2$$

$$24 = q_1 + 4q_2$$

$$~~q_1 = 24 - 4q_2~~$$

$$q_2 = \frac{24 - q_1}{4}$$

$$q_2^* = 6 - \frac{q_1}{4}$$

Firm 1's ~~total~~ total revenue is:

$$TR_1(q_1) = \left[ 5 - \frac{1}{6}(q_1 + 3q_2^*) \right] q_1$$

$$= 5q_1 - \frac{q_1^2}{6} - \frac{1}{2}q_1 \left( 6 - \frac{q_1}{4} \right)$$

$$= 5q_1 - \frac{q_1^2}{6} - 3q_1 + \frac{q_1^2}{8}$$

$$MR_1(q_1) = 5 - \frac{q_1}{3} - 3 - \frac{q_1}{4}$$

$$= 2 - \frac{q_1}{12}$$



$$MR_1(q_1) = MC$$

$$\textcircled{1} \text{ b. } 2 - \frac{q_1}{12} = 1$$

$$q_1^* = 12$$

$$\Rightarrow q_2^* = q_3^* = q_4^* = 6 - \frac{12}{4} = 3$$

$$\Rightarrow Q^* = 12 + 3 \cdot 3 = 21$$

$$\Rightarrow P^* = 5 - \frac{21}{6} = \frac{30-21}{6} = \frac{9}{6} = \frac{3}{2}$$

Stackelberg

$$CS(3/2) = \frac{1}{2} (5 - 3/2)^2 = \frac{1}{2} (7/2)^2 = \frac{49}{8}$$

$$PS(3/2) = 21 * (3/2 - 1) = 21/2$$

Cournot

$$CS(9/5) = \frac{1}{2} (5 - 9/5)^2 = \frac{1}{2} (\frac{25-9}{5})^2 = \frac{1}{2} (\frac{16}{5})^2 = \frac{128}{25}$$

$$PS(9/5) = \frac{96}{5} (9/5 - 1) = \frac{96}{5} \cdot \frac{4}{5} = \frac{384}{25}$$

Yes, Stackelberg is better for customers.

No, Cournot is better for firms.

Walter

① (a) Total revenue for follower: #1:

$$TR_F(q_F) = \left[ 5 - \frac{1}{6}(q_{L,1} + q_{L,2} + q_{F,1} + q_{F,2}) \right] q_{F,1}$$

$$MR_{F,1}(q_F) = 5 - \frac{1}{6}q_{L,1} - \frac{1}{6}q_{F,2} - \frac{1}{3}q_{F,1} - \frac{1}{6}q_{L,2}$$

$$MC = MR_F(q_F)$$

$$1 = 5 - \frac{1}{6}q_{L,1} - \frac{1}{3}q_{F,1} - \frac{1}{6}q_{F,2} - \frac{1}{6}q_{L,2}$$

impose symmetry  $q_{F,1} = q_{F,2} = q_F$

$$1 = 5 - \frac{1}{6}q_{L,1} - \frac{1}{2}q_F - \frac{1}{6}q_{L,2}$$

$$\frac{1}{2}q_F = 4 - \frac{1}{6}q_{L,1} - \frac{1}{6}q_{L,2}$$

$$q_F = 8 - \frac{1}{3}q_{L,1} - \frac{1}{3}q_{L,2}$$

Leader #2 TR is

$$TR_{L,1}(q_{L,1}) = \left[ 5 - \frac{1}{6}(q_{L,1} + q_{L,2} + 2q_F) \right] q_{L,1}$$

$$= 5q_{L,1} - \frac{1}{6}q_{L,1}^2 - \frac{1}{6}q_{L,2}q_{L,1} + \frac{1}{3}q_{L,1} \cdot \left( 8 - \frac{1}{3}q_{L,1} - \frac{1}{3}q_{L,2} \right)$$

$$MR_{L,1}(q_{L,1}) = 5 - \frac{1}{3}q_{L,1} - \frac{1}{6}q_{L,2} - \frac{8}{3} + \frac{2}{3}q_{L,1} + \frac{1}{9}q_{L,2}$$

impose symmetry  $q_{L,1} = q_{L,2} = q_L$  and  $MR = MC$

$$1 = 5 - \frac{1}{3}q_L - \frac{1}{6}q_L - \frac{8}{3} + \frac{2}{3}q_L + \frac{1}{9}q_L$$



① (c) cont

$$1 = \frac{7}{3} - \frac{1}{2}q_L + \frac{1}{3}q_L$$

$$\frac{4}{3} = \frac{1}{6}q_L$$

$$\frac{24}{63} = q_L$$

$$8 = q_L$$

$$\Rightarrow q_F^* = 8 - \frac{8}{3} - \frac{8}{3} = 8 - \frac{16}{3} = \frac{8}{3}$$

$$= Q^* = 8 + 8 + \frac{8}{3} + \frac{8}{3} = \frac{48}{3} + \frac{16}{3} = \frac{64}{3}$$

$$\Rightarrow P^* = 5 - \frac{64}{3} \cdot \frac{1}{6} \approx \frac{13}{9}$$

$$= 5 - \frac{32}{9}$$

$$= \frac{45 - 32}{9}$$

$$= \frac{13}{9}$$

$$PS(13/9) = \frac{64}{3} \left( \frac{13}{9} - 1 \right) = \frac{64}{3} \left( \frac{4}{9} \right) = \frac{256}{27}$$

$$CS(13/9) = \frac{1}{2} \left( 5 - \frac{13}{9} \right)^2 = \frac{1}{2} \left( \frac{45 - 13}{9} \right)^2$$

$$= \frac{1}{2} \left( \frac{32}{9} \right)^2$$

$$= \frac{1024}{2 \cdot 81} = \frac{512}{81}$$

① (c) cont

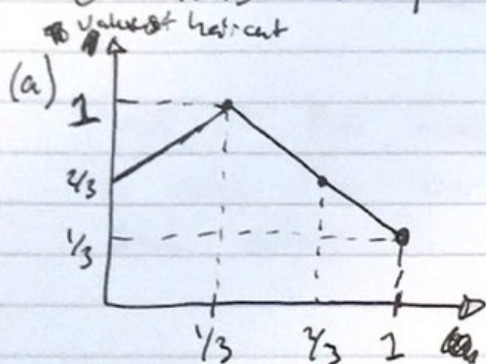
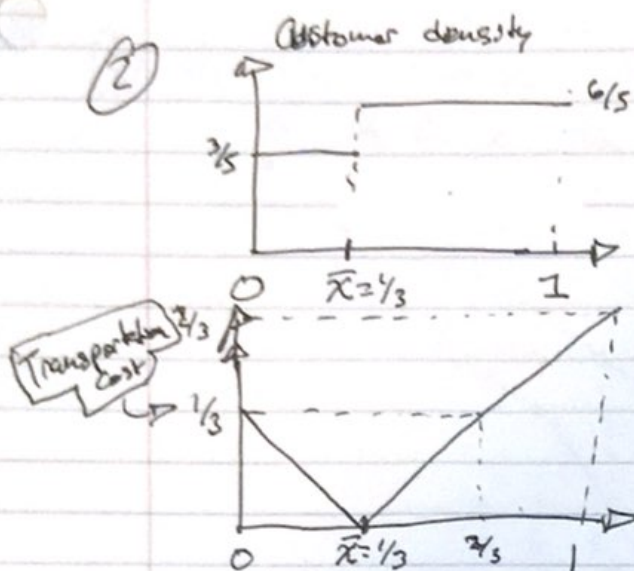
	CS	PS
a	$128/25$ $\approx 5.12$	$384/25$ $\approx 15$
b	$49/8$ $\approx 6.125$	$21/2$ $= 10.5$
c	$512/81$ $\approx 6.3$	$\frac{256}{27}$ $\approx 9.48$

For consumers,  $c \succ b \succ a$

For producers,  $a \succ b \succ c$ .



②



Value of haircut minus transportation cost

If  $a$  is the height of the left of the barber:

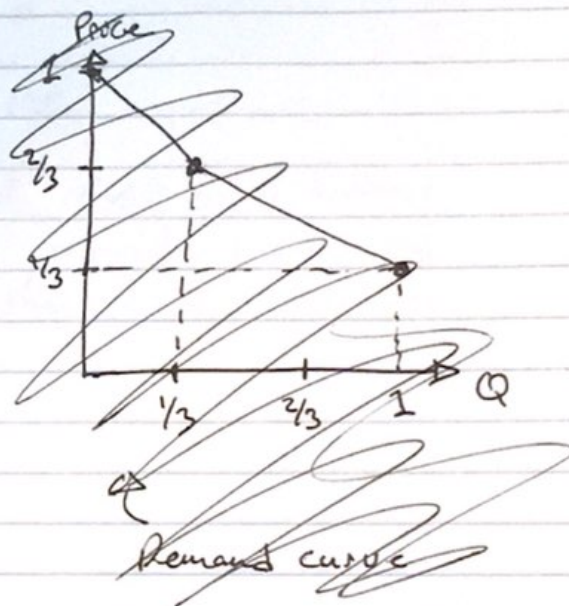
$$a \cdot \frac{1}{3} + 2a \cdot \frac{2}{3} = 1$$

$$\frac{a}{3} + \frac{4a}{3} = 1$$

$$\frac{5a}{3} = 1$$

$$a = \frac{3}{5}$$

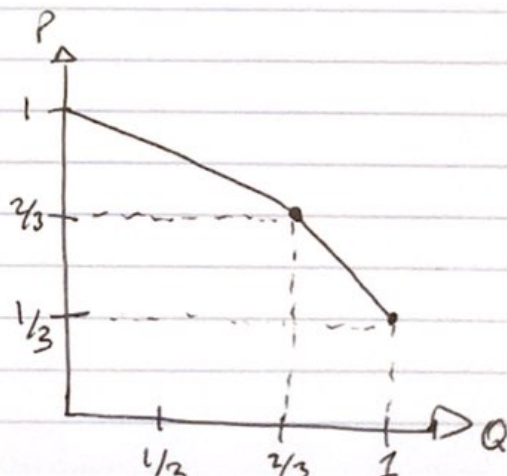
$$\frac{3}{5} \cdot \frac{1}{3} + 2 \cdot \frac{3}{5} \cdot \frac{2}{3} = 1$$



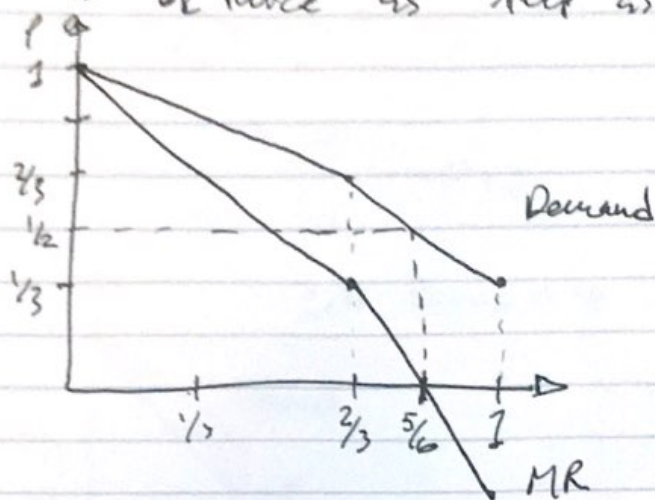
~~At~~ At  $p = \frac{1}{3}$ , everyone ~~that~~ gets a haircut

At  $p = \frac{2}{3}$ ,  $\frac{2}{3}$  of the people get haircuts over the left and one third right.

At  $p=1$ , no one get a haircut.

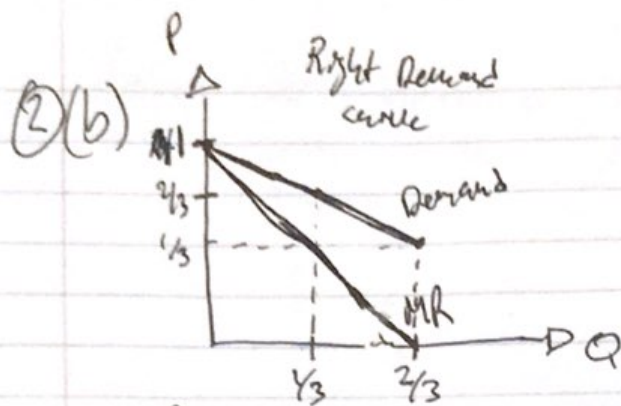


(3) (a) The marginal revenue for a monopolist is ~~the~~ twice as steep as marginal cost



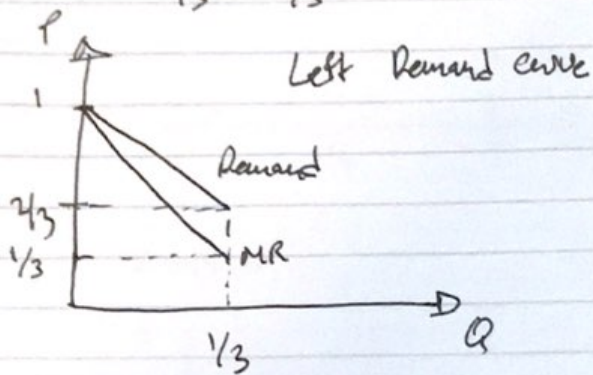
Thus if the marginal cost of a haircut is zero, the barber should charge  $\frac{1}{2}$  and offer  $\frac{5}{6}$  of the  $[0, 1]$  haircuts.





$$MR = MC \text{ at } Q = \frac{2}{3}$$

$$P = \frac{1}{3}$$

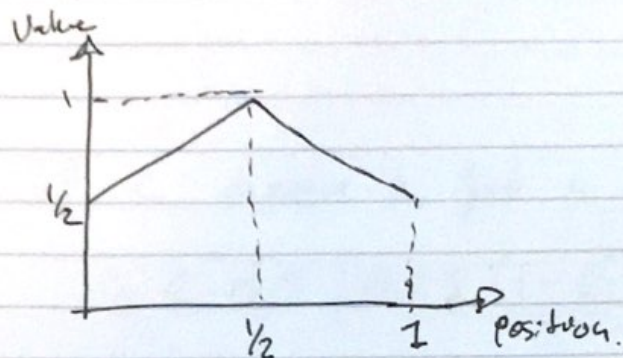


MR is always higher than MC.

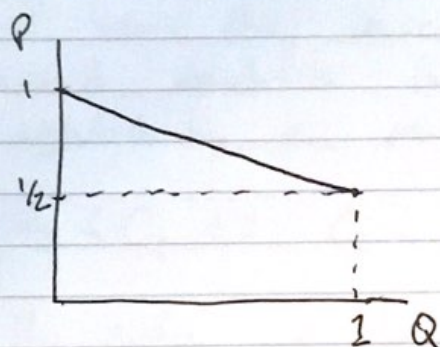
$$\Rightarrow Q_L = \frac{1}{3}$$

$$P_L = \frac{2}{3}$$

②(c) No, because the demand from each side would be the same:



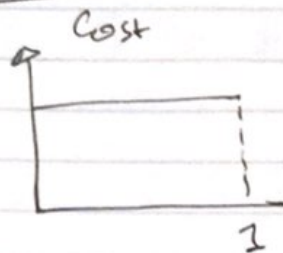
$\Rightarrow$  Demand



There's no benefit to the monopolist using price discrimination for identical demand curves



### Problem 3



(a) If  $C_1$  decides to get a shot then,

$$C_1 < 0.5 [0.25 (1-p)]$$

Namely the cost of getting the vaccine is smaller than the expected benefit of having the vaccine (i.e., the avoid disability from getting sick weighted by the probability of getting sick).

$$\text{If } C_2 < C_1 \Rightarrow C_2 < 0.5 [0.25 (1-p)].$$

So, the person w/ lower cost should get vaccinated.

(b) To get vaccinated, benefit <sup>needs to</sup> outweigh cost,

$$C < 0.5 [0.25(1-P)]$$

$$\text{So } C \in (0, \frac{1}{8} - \frac{P}{8}).$$

Since each person is atomless their action doesn't affect the aggregate  $P$ .

~~If  $P=0 \Rightarrow C \in (0, \frac{1}{8})$  get vaccinated.~~  
 ~~$\Rightarrow P = \frac{1}{8}$~~   
 ~~$\Rightarrow C \in (0, \frac{7}{64})$~~   
 ~~$\Rightarrow P = \frac{7}{64}$~~

This implies that

$$\Rightarrow \frac{1}{8} - \frac{P}{8} = P$$

$$\frac{1}{8} = \frac{9P}{8}$$

$$\frac{1}{9} = P$$

Thus  $C \in (0, \frac{1}{9})$  will get vaccinated.



$$\begin{aligned} \text{Total Cost of vaccinating } P \text{ people} &\Rightarrow \int_0^P c \, dc \\ &= \left[ \frac{c^2}{2} \right]_0^P = \frac{P^2}{2} \end{aligned}$$

③(c) The social optimal level

$$\max_P \underbrace{0.5(0.25(1-P))}_{\text{TB of } P \text{ people being vaccinated}} - \underbrace{P^2/2}_{\text{Total Cost of } P \text{ people being vaccinated}}$$

$$\Rightarrow \max_P \frac{1}{8} - \frac{1}{8}P - \frac{P^2}{2}$$

$$\text{FOC}[P] \quad \frac{1}{8} - \frac{1}{8} - P = 0$$

$$\Rightarrow P^* = \frac{1}{8}$$

~~1/8 = 1/8~~ ~~1/8 = 1/8~~  
~~1/8 = 1/8~~ ~~1/8 = 1/8~~  
~~1/8 = 1/8~~ ~~1/8 = 1/8~~

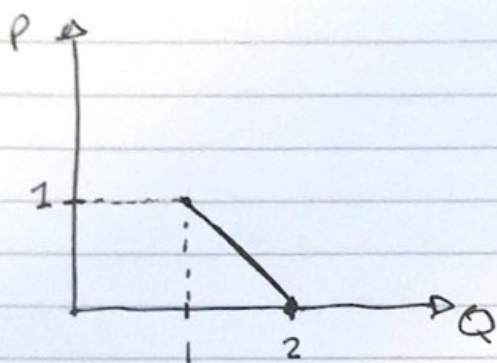
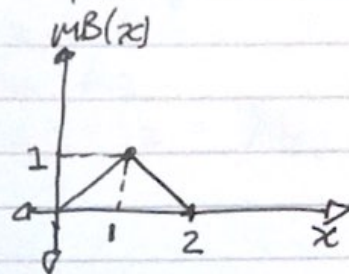
$$\text{SOC}[P] \quad -1 < 0 \Rightarrow P^* \text{ is max.}$$

This  $P^*$  is larger than the  $P$  I found in (b) because agents don't internalize the effect of their vaccination on others' ~~costs~~ ~~an~~ reduction of risk of getting the disease.

$$(4)(a) \quad MB(x) = \begin{cases} x & \text{if } x \leq 1 \\ 2-x & \text{if } x \geq 1 \end{cases}$$

At  $p=0$ , JB demands 2 units of information.

At  $p=1$ , JB demands 1 unit of information.



Thus is JB's demand for information



(b) Informant is a monopolist

He can maximize his producer surplus by charging  $p = \frac{1}{2}$  and JB demands  $Q = 1\frac{1}{2}$ . So his producer surplus is  $\frac{1}{2} \cdot 1\frac{1}{2} = \frac{3}{4}$ .

(5)

(a) The social planner's problem

From  
[Producers at  
Frontier]

$$\max_{\{h, x, y\}} \log(h^a x^a y^a) \quad \text{s.t.} \quad x^2 + y^2 = \frac{(12-h)^2}{2}$$

$$\Rightarrow \max_{\{h, x, y\}} a [\log(h) + \log(x) + \log(y)]$$

$$\text{s.t.} \quad x^2 + y^2 = \frac{(12-h)^2}{2}$$

$$\Rightarrow \max_{\{h, x, y\}} \log(h) + \log(x) + \log(y)$$

$$\text{s.t.} \quad x^2 + y^2 = \frac{(12-h)^2}{2}$$

$$\mathcal{L} = \log(h) + \log(x) + \log(y) - \lambda \left[ x^2 + y^2 - \frac{(12-h)^2}{2} \right]$$

$$\text{FOC}[h]: \frac{1}{h} = -\lambda \frac{2(12-h)}{2}$$

$$\frac{1}{h} = -\lambda 12 + \lambda h$$

$$0 = \lambda h^2 - \lambda 12h - 1 \quad (\text{I})$$

$$\text{FOC}[x]: \frac{1}{x} = 2\lambda x$$

$$\frac{1}{2\lambda} = x^2$$

$$x^* = \sqrt{\frac{1}{2\lambda}}$$

$$\lambda = \frac{1}{2x^2}$$

$$\text{FOC}[y]: \frac{1}{y} = 2\lambda y$$

$$y^* = \sqrt{\frac{1}{2\lambda}}$$

$$\Rightarrow x^* = y^*$$



(a) cont

The feasibility constraint because

$$2x^2 = \frac{(12-h)^2}{2}$$

$$4x^2 = (12-h)^2$$

$$2x = 12-h$$

$$x = 6 - \frac{h}{2}$$

$$h = 12 - 2x$$

~~Let's~~

$$(I) \Rightarrow 0 = \frac{1}{2x^2} (12-2x)^2 - \frac{1}{2x^2} (12-2x)12 - 1$$

$$0 = \frac{144 - 48x + 4x^2}{2x^2} - \frac{144 - 24x}{2x^2} - 1$$

$$0 = \frac{-24x}{2x^2} + 2 - 1$$

$$0 = \frac{-12}{x} + 1$$

$$x = 12$$

$$\Rightarrow x^* = 12 \quad y^* = 12$$

$$12^2 + 12^2 = \frac{(12-h)^2}{2}$$

$$2(144 + 144) = (12-h)^2$$

$$\sqrt{576} = 12-h \Rightarrow 24 = 12-h \Rightarrow h = -12$$

(b) (a) Buyers  $j=1, \dots, 100$   
Sellers  $k=1, \dots, 200$

Seller  $k$  values house at  $100k$

Buyer  $j$  values house from seller  $k$  at  
 $500k - 2jk$

2