

Mapping the Commercial VPN Ecosystem: An Empirical Analysis

Privacy, Security and Methodological Enhancements

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USRA Summer 2023

May 4, 2023



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Purpose of the presentation

Paper: An Empirical Analysis of the Commercial VPN Ecosystem

- Reproduce the process of exploration
- Summarize the result and related works

Project: Analyze IMA traffic over **VPNs**

- Gather required knowledge
- Propose possible improvements
- Seek potential path for integration



Background information

- The increasing demand for privacy, security and freedom
- The VPN ecosystem is highly opaque



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Remarks

The authors designed a reliable approach to test a wide range of VPN service providers in multiple dimensions



Candidate selection and data collection

62 test subjects in 200 candidates

- **Popularity**: search engine, community, and rating websites
- **Diversity**: referral, international, technical uniqueness, price



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Public Information: business relationship, business location

Geolocation: IP2Location Lite, MaxMind's GeoLite2, and Google



Testing infrastructure

Traffic Interception and Manipulation Tests

- DNS manipulation
- DOM and request collection
- TLS interception and downgrade detection



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Infrastructure Inference Tests

- Recursive DNS origins
- Ping and traceroute data
- Geolocation via Google API



Testing infrastructure

Leakage Based Tests

- DNS leakage
- IPv6 leakage
- Recovery from tunnel failure



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VPN Metadata and packet captures

- Routing and ARP tables
- Interface lists
- Configured DNS resolvers
- Pings to any /32 IPv4 routes



Result

Traffic manipulation

- URL redirection, TLS downgrade
- Traffic injection/modification



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Traffic monitoring

- Header-based proxy detection
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VPN server infrastructure

- Shared server



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Geographic distribution

- Comparing with Geo-IP databases
- Identifying 'virtual' vantage points.

Traffic leakage

- DNS leakage
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Peer-to-peer traffic



Related Works

- Vulnerabilities in VPN services
- VPN-based measurements
- Open HTTP proxies



Rework on VPN Service Selection

Problems:

- The information in the paper is outdated
- Cancellation of free trial period
- The original work cannot be accessed¹

¹The website by authors: vpnselection.guide

²*Most* commercial VPN services use OpenVPN or WireGuard



Rework on VPN Service Selection

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Solution:

- Reproduce the entire selection process
- **Self-host** OpenVPN service²

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Simulate Certain Environments

Problems:

- Envolving anti-proxy methods³
- Potential legal issue
- Difficult to gain full-control

³Netflix finds new strategy to cope with password sharing and VPN

Simulate Certain Environments

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- Envolving anti-proxy methods³
- Potential legal issue
- Difficult to gain full-control

Solution:

- Use cloudflare to mimic Geo-Block etc.
- Use VPS in certain location like Russia
- Use script to automate repetitive tasks

³Netflix finds new strategy to cope with password sharing and VPN