

#### **CONTACT**

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## **SKILLS**

Illustrator

Ceramics

Lightroom

Photography

HTML/CSS

Adobe Sketch

InDesign

Hand Lettering

Photoshop

**JQuery** 

PHP

Written Spanish

### **EDUCATION**

University of Minnesota college of design – 2010 through 2014 Twin Cities, MN

BFA in Graphic Design Minor in History

GPA 3.6 – Dean's List, Cum Luade

# Study Abroad Experience

UNIVERSITY OF EDINBURGH – SPRING 2013 Edinburgh, Scotland

Studied Scottish History and Architecture

#### WORK EXPERIENCE

September 2018 Present

### Greenleaf Media

Web Designer

Madison, WI

- Design websites for a variety of different groups and companies to streamline their content but also to increase their aesthetic appeal.
- Collaboratively brainstorm site structure to make client's websites easier to peruse and allow users to achieve their immediate goals quickly.
- Research web and accessibility standards across client's industries to create websites that are visually distinct and more use friendly.

January 2018 Present

## UW Madison's Arts Institute

Assistant Graphic Designer

Madison, WI

- Work with several different art directors and teams to organize and design content encouraging people to attend Arts Institute events.
- Create content for a variety of different publishers; making sure all creations meet specific printers' requirements, as well as maintaining aesthetically pleasing designs.
- Practice independence and organization in order to track and meet a variety of deadlines with varying levels of priority across different departments and teams.

May 2017 Mar 2018

# Felly's Flowers

Sales Associate

Madison, WI

 Created aesthetically pleasing sign-age, primarily in chalk, to both decorate the store and encourage sales of flowers and gift ware.

September 2015 May 2017

# **Epic Systems**

User Experience Designer

Verona, WI

- Acted as lead designer, as well as both design reviewer and consultant, on 5 to 10 simultaneous projects, with pressing daily, weekly, and monthly deadlines.
- Executed user centered design principles to effectively use graphical and typographical cues to create software that handles complexity with elegance and whimsy.
- Collaborated with designers, physicians, and other subject matter experts to create and refine a design language that will support patient safety.
- Planned and facilitated a variety of usability studies, from eye-tracking to user interviews, which addressed and confirmed specific design decisions.