

## Assignment: Case Study: Operation InVersion at LinkedIn (2011)

So, in the case study it shows how important technical debt really is for companies. LinkedIn found that out when it realized that it could not keep up with putting out new features when they were still nearly 10 years behind on work that they kept just avoiding. The focus was to continue to try to please the people and obviously that came to a crashing halt. They see that LinkedIn was so big when after the first year it went from thousands of people to millions. LinkedIn is still one of the biggest networks in the world and I believe that if they did not fix the debt they had, they would not be here to this day.

Having the CEO approach is definitely something that will make you think in a different way. You start to think of keeping the business alive and not just pleasing everyone. When seeing that they could not push new features over the technical debt, having that 2 month stop they put in place to work that was the best option for the company. I can see why you would be scared to bring that up to the CEO, but the CEO will understand when they hear why the need for the push back and how it can push the company even further.

The lesson that LinkedIn learned was that finding and fixing problems daily is something that could be a part of everyone's job and this will keep the technical debt down. When leading teams make sure you have the CEO approach to things so your team can thrive. If things get to overwhelming it is okay to stop and focus on those problems so you can make sure the company does not sink.