# **Business Publications Ltd**

3<sup>rd</sup> Floor Radio One Bldg Brown Sequard Street, Port Louis Tel: 202-2351 Fax: 211-1926

## **Advertising Space Order**

Name of Company: Change ACT Ltd

Address: 9, Odette Ernest Street, Port Louis

Ordered by: Wendy Sadien

Company's VAT No.: 20422135 Business Reg. No: C07071564

Publication: Business Mag Date: 06/09/2017

Telephone No: 213 9000 Fax No: Email: No

Advertisement Details as follows: Prices excluding VAT – Please tick as appropriate

	janvier - septembr e 2017	Octobre – décembre 2017		Janvier - septembre 2017	Octobre –décembre 2017	
Couverture arrière	29 500	30 500	Publi- Reportage (couleurs)	24 500	25 500	
Couverture intérieure (avant)	24 500	25 500	Page couleurs spécifiques	23 500	24 500	
Couverture intérieure (arrière)	22 000	23 000	Demi-page (couleurs)	11 550	12 500	
Pages couleurs	20 000	21 000	Page (noir & blanc)	11 500	12 500	

SPECIFICATIONS: A5 colour, at MUR 16,000 + VAT

### General Terms and Conditions of contracts for advertising in any Publications published by Business Publications Ltd

### 1 Contract, Cancellation and Charges

- 1.1 The signee of the contract is authorized to bind his / her organization to the terms and conditions of this contract.
- 1.2 Any cancellation or alteration to this contract will have to be made in writing by the customer.
- 1.3 If a customer wishes to cancel his contract it must be done within 3 days of signing the contract. Otherwise, the customer will be charged a penalty fee of 50% of the total contract amount.
- Payment: The Price mentioned in the contract will be charged as follows:
  - 2.1 50% down payment due upon signing of the contract
  - 2.2 Payment is due within thirty days of the initial invoice date. In case of different agreement, same should be mentioned on the signed contract.
  - 2.3 Interest at 3% above bank rate will be charged on all overdue balances.
  - 2.4 All prices are given exclusive of advertising tax, VAT or other taxes that may be imposed by law. The customer shall remain liable to Business Publications Ltd for unpaid amounts relating to advertisements
  - 2.5 Should any claim for payment be made through an attorney-at-law, the customer undertakes to pay the 10% commission together with interests and costs chargeable for recovery of same

### 3 Artwork

- 3.1 If the design of the artwork is the responsibility of Business Publications, the customer will be provided a copy of the said artwork for approval. He shall return same to Business Publications Ltd within one day of receipt. Should the customer fail to abide to this condition, Business Publications shall assume that it has been approved and proceed accordingly.
- 3.2 The customer shall be responsible for the correctness of the data submitted to Business Publications Ltd and for the display
- 3.3 Business Publications Ltd declines any liability arising out of any error or omission, which might occur in publishing whilst ensuring that every care has been taken in the preparation of the said publication.

### Positioning Requirement and Publishing

4.1 Business Publications Ltd is entitled at its discretion to insert any advertising anywhere in the Publication, and any conditions in any insertion orders instructions or documents involving the placement of advertising within an issue if the Publication will be treated only as a positioning requirement and is not guaranteed to be met. Business Publications Ltd inability or failure to comply with such condition shall not relieve the Client of the obligation to pay for the advertising.

Please sign this booking order and return to Business Publications Ltd

Claudia Teeluck

**Advertising Executive** 

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Artwork to be supplied by: Change ACT Ltd Date: 04/09/2017

Signature: Wo
Company's Sear
CHANGE ACT
Analysis Consulting Training

Title: Business development coordinator