

Survey Researchers

19-3022.00



Description: Plan, develop, or conduct surveys. May analyze and interpret the meaning of survey data, determine survey objectives, or suggest or test question wording.

Other Resources:

[ONET Link](#)

[MyNextMove Link](#)

Sample of Reported Job Titles: Data Analyst, Field Interviewer, Market Survey Representative

Job Zone

Title: 5 - Extensive Preparation Needed

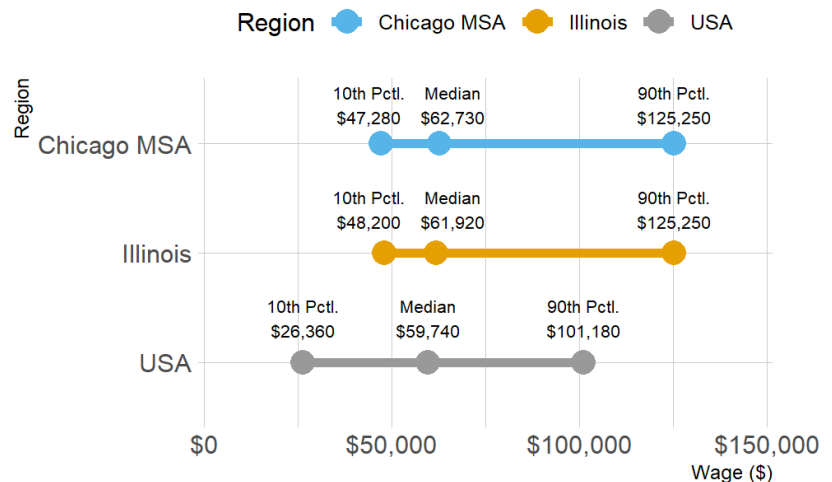
Education: Require graduate school.

Experience: Extensive skill, knowledge, and experience are needed for these occupations. Many require more than five years of experience.

Training: May need some on-the-job training, but most of these occupations assume that the person will already have the required skills, knowledge, work-related experience, and/or training.

Hot Technologies: C++, Database software, Extensible markup language XML, IBM SPSS Statistics, JavaScript, Microsoft Access, Microsoft Active Server Pages ASP

Region	Employment	Location Quotient	Median Wage
Chicago MSA	420	1.56	\$62,730
Illinois	440	1.25	\$61,920
USA	8,850	—	\$59,740



Top 5 Core Tasks According to Current Job Holders

Importance
Frequency (out of 100)

Review, classify, and record survey data in preparation for computer analysis.

More than weekly

96

Monitor and evaluate survey progress and performance, using sample disposition reports and response rate calculations.

Daily

93

Produce documentation of the questionnaire development process, data collection methods, sampling designs, and decisions related to sample statistical weighting.

More than monthly

93

Prepare and present summaries and analyses of survey data, including tables, graphs, and fact sheets that describe survey techniques and results.

More than yearly

92

Consult with clients to identify survey needs and specific requirements, such as special samples.

More than monthly

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