

# RYAN BURNEY

*Developer Extraordinaire*

I've been hand-coding websites since 1996,  
when the only tool for the job was Notepad.

I started writing HTML at the dawn of the modern web, so I am very comfortable hand-writing code and collaborating with other engineers.

I also consider myself a good designer. I enjoy creating thoughtful layouts and interfaces that meet clear objectives and push the bounds of creativity.

My time as a small business owner and freelancer has given me ample opportunity to learn from mistakes, manage projects, and collaborate on small teams.

I am honest, self-motivated, love to learn, gladly accept critical feedback, and strive to make a positive difference for my team.

## EXPERIENCE

Lead Engineer / Lead UI Designer • GoSpotCheck (2015 - present)

- Helped establish company's brand standards, including type hierarchy, color, and web components
- Responsible for design and upkeep of primary .com and employee-only sites
- Created wireframes and mockups for web dashboard of our new image recognition app, HiFi
- General marketing support (A/B testing, web analytics, email design and build)

WordPress Developer • Toptal (2018 - present)

- Passed rigorous entrance requirements to join the Toptal freelance network, which accepts only 3% of applicants
- For my current client, built JavaScript-powered pricing calculators that hook into a WordPress backend

Freelance Developer • Self-Employed (2014 - present)

- Streamlined UI/UX for member portion of MyLifeLine.org, which at the time served over 100k members
- Used HTML5 video API to build fully customizable player for a global video production company
- Built event ticketing carousel for the Denver Center for the Performing Arts (DCPA), which pulls data from an external API into a WordPress backend

Front-End Developer • Faction Media (2013 - 2014)

- Built mobile pass picker applet for Vail Mountain's 2015 Epic Pass
- JavaScript-powered event calendar for DCPA's new enterprise site; hooked into external ticketing API
- Built and maintained the agency's WordPress-powered website

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Owner / Co-Founder • 3 Roads Media (2007 - 2014)

- In 3 years, bootstrapped revenue from zero to a modest six figures
- Designed, built, and project managed over 50 websites (WordPress, custom HTML, and other platforms)
- UI/UX and web development for our side project, a social quote-sharing app
- Designed private label food packaging that appeared on shelves in the U.S., Germany, Korea, and Japan

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## TECHNICAL SKILLS

### Advanced (10+ years)

- HTML5 / CSS3 / jQuery
- PHP / MySQL
- UI Design
- WordPress Theme Design / Development

### Proficient (5+ years)

- SASS / JavaScript (ES5/ES6)
- JSON / API Integrations
- Website Optimization
- Git

### Learning (< 1 year)

- JS Frameworks (React, Vue.js)
- Webpack

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## DESKTOP & WEB APPLICATIONS

### Development

- Visual Studio Code
- Sequel Pro
- VirtualBox
- Codekit

### Design

- Adobe Creative Suite (Ps, Il)
- Figma / Sketch
- InVision
- Webflow

### Marketing

- Google (Analytics, Tag Manager, Optimize)
- MailChimp
- HubSpot
- Marketo

### Productivity

- Asana
- Slack
- Zapier

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## ACADEMICS

University of Denver • MBA, International Business (June 2007)

University of Colorado, Boulder • BSBA, Marketing (May 2004)