



RYAN BURNEY

FRONT-END DESIGNER & DEVELOPER

I've been designing and building websites since 1996, when the best IDE was Notepad.

I am a multi-talented designer-developer with over 25 years of experience. I started writing HTML at the dawn of the modern web, so I am very comfortable hand-writing code and collaborating with other designers and engineers.

My unique skills are evenly balanced between design and development, which allows me to work effectively on a cross-functional team.

My many years as a small business owner and freelancer have given me ample opportunity to try new things, learn from mistakes, manage projects, anticipate the needs of clients, and work with multiple stakeholders.

I am honest and self-motivated, love to learn, gladly accept critical feedback, and strive to make a positive difference for my team and the end user.

EXPERIENCE

Creative Technologist • Modus Persona (2019 — Present)

- Built a Vue.js powered internal dashboard with rolebased access and Google SSO that fetches data from Trello and Oracle Eloqua APIs.
- Built custom Gutenberg blocks to load Eloqua forms via API calls.

Contract WordPress Developer • Toptal (2018 — present)

 Passed rigorous entrance requirements to join the Toptal freelance network, which accepts only 3% of applicants.
 My work here has required consistent, clear, and regular communication with clients to apprise them of project estimates, progress, and expected completion dates.

Freelance Developer (2014 — present)

 Built several Vue.js web apps, including a weather app that retrieves a 5-day forecast from the Open Weather Map API, a credit card picker app that filters cards based on a user's credit score, and a book tracking app that pulls data from the Google Books API.

Lead Engineer / UI Designer • GoSpotCheck (2015 - 2019)

- Helped establish company's brand standards, including type hierarchy, color, and web components
- Created high-fidelity mockups for mobile login screens and web-based dashboard of an image recognition app

Vue.js + APIs + WordPress

Led redesign and development of company website.
 Created wireframes and high-fidelity mockups in Figma, sourced photography, gathered and iterated on team feedback, and built the approved site from scratch in WordPress with custom Gutenberg blocks. After launch, improved mobile Google Pagespeed score by 48 points.

Vue.js + WordPress

 Built highly custom, Vue.js powered pricing calculators for a medium-sized printing company. Exposed prices and settings in intuitive custom fields in the WordPress backend. Passed data to Vue and handled complex logic with a custom PHP validation class.

Vue.js + APIs + WordPress

- Built multiple WordPress sites on the Genesis framework with custom Gutenberg blocks
- Performed code audits and performance enhancements for multiple WordPress sites, improving Google Pagespeed scores by as much as 40 points

UI Design + APIs + WordPress

 Designed and built two WordPress-powered systems that were used for multiple years by the HR and sales teams: a performance review app (ultimately replaced by Culture Amp) and a data visualization mockup tool that hooked into the Salesforce API









TECHNICAL SKILLS

Expert

- HTML + CSS/SCSS + jQuery (20+ yrs)
- · WordPress development (15 yrs)
- UI design (20+ yrs)

Proficient

- Vue.js + JavaScript (3+ yrs)
- · Firebase (2 yrs)
- Git (10 yrs)

Advanced

- PHP + MySQL (15 yrs)
- JSON + API integrations (7 yrs)
- · Website performance optimization (4 yrs)

Learning

- Nuxt
- · Typescript + webpack
- · Technical project management

SOFTWARE PROFICIENCY

Development

- · Visual Studio Code
- · Sequel Pro + phpMyAdmin
- · GitHub Desktop + Sourcetree
- · Postman
- Local

Design

- · Adobe Creative Suite (Ps, Il)
- Figma + Sketch + InVision

QA + Testing

- Sentry
- · Litmus
- · Ghost Inspector

Productivity + Etc.

- · Trello + Asana
- · Google (Analytics, Tag Manager, Optimize)
- · Mailchimp + HubSpot + Eloqua
- DeployBot

ACADEMICS

University of Denver • MBA, International Business (June 2007)
University of Colorado, Boulder • BSBA, Marketing (May 2004)

FURTHER READING

For a more complete picture of my skills and interests, visit me on <u>LinkedIn</u> and <u>Toptal</u> and <u>review my portfolio</u>. Not sure what to make for tonight's happy hour? Give <u>my passion project</u> a look. Anything else, please <u>drop me a line</u>.







