

## **MIKAYLA VOSSELLER**

1204 Hygeia Ave #7 Encinitas, CA | (858) 888-0572 | vossellerm@gmail.com

### **Professional Summary**

Organized team member experienced with business management, digital marketing, and web design using HTML, CSS, and JavaScript.

### **Education**

***UC San Diego Extended Studies – San Diego, CA***  
***The Coding Bootcamp***

Expected Completion: June 2022

***California Polytechnic State University – San Luis Obispo, CA***  
***Bachelor of Science: Agribusiness***  
***Minor: Equine Science Minor***

Graduated: June 2021

### **Experience**

#### ***Equivont – Remote***

Marketing and Social Media Manager – 06/2019 to Present

- Manage social media campaigns and marketing for Equivont and clients on platforms including Facebook, Twitter, Instagram, Pinterest, and LinkedIn.
- Monitor online presence of company's brand and engage with users, strengthening customer relationships.
- Assist with website design to improve customer experience and engagement, as well as optimize SEO through ad content and blog posts.

#### ***Sarah Pollock Sporthorses – Paso Robles, CA***

Assistant Trainer – 05/2021 to 11/2021

Working Student – 09/2018 to 04/2020

- Show experience through 1.20m and International Hunter Derbies on personal horse.
- Schooled horses for clients at home and at horse shows up to 1.10m.
- Taught lessons to clients up to 1.00m with an emphasis on equitation and flatwork fundamentals.
- Managed daily schedule of horses and other riders, horse show entries, record keeping, social media, and website.

#### ***Coastline Hunters & Jumpers – Del Mar, CA***

Assistant Trainer – 05/2020 to 04/2021

Working Student – 08/2015 to 08/2017