Mikayla Vosseller

1204 Hygeia Ave #7 Encinitas, CA ⏐ (858) 888-0572 ⏐ vossellerm@gmail.com

# Professional Summary

Organized team member experienced with business management, digital marketing, and web design using HTML, CSS, and JavaScript.

# Education

## UC San Diego Extended Studies – San Diego, CA

## The Coding Bootcamp

Expected Completion: June 2022

## California Polytechnic State University – San Luis Obispo, CA

## Bachelor of Science: Agribusiness

## Minor: Equine Science Minor

Graduated: June 2021

# Experience

## Equivont – Remote

Marketing and Social Media Manager – 06/2019 to Present

* Manage social media campaigns and marketing for Equivont and clients on platforms including Facebook, Twitter, Instagram, Pinterest, and LinkedIn.
* Monitor online presence of company’s brand and engage with users, strengthening customer relationships.
* Assist with website design to improve customer experience and engagement, as well as optimize SEO through ad content and blog posts.

## Sarah Pollock Sporthorses – Paso Robles, CA

Assistant Trainer – 05/2021 to 11/2021

Working Student – 09/2018 to 04/2020

* Show experience through 1.20m and International Hunter Derbies on personal horse.
* Schooled horses for clients at home and at horse shows up to 1.10m.
* Taught lessons to clients up to 1.00m with an emphasis on equitation and flatwork fundamentals.
* Managed daily schedule of horses and other riders, horse show entries, record keeping, social media, and website.

## Coastline Hunters & Jumpers – Del Mar, CA

Assistant Trainer – 05/2020 to 04/2021

Working Student – 08/2015 to 08/2017