

# EXPONENTIALS & LOGARITHMS

## EXPONENTIAL EQUATIONS (IV)

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Contents include:

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- Exponential Equations Reducible to Quadratics
- Solving Exponential Inequations

- Solving Basic Index Equations

When solving basic index equations for  $x$ , we must utilise our knowledge of logarithms. We remember that:

$$\text{To solve } a^x = b$$

Where  $a, b$  are constants

$$\begin{aligned}\therefore x &= \log_a b \\ &= \frac{\log_{10} b}{\log_{10} a} \text{ [Change of base]}\end{aligned}$$

**Example 1:** Solve  $3^x = 8$  for  $x$  to the nearest 2 decimal places

Solution:

First converting to logarithm

$$\therefore x = \log_3 8$$

Then changing our base

$$x = \frac{\log 8}{\log 3}$$

Finally entering this into our calculator:

$$\therefore x \approx 1.89 \text{ (nearest 2 d.p.)}$$

- Exponential Equations Reducible to Quadratics

Recall that quadratic equations are in the form:

$$ax^2 + bx + c = 0$$

Sometimes, we may be required to solve exponential equations which resemble this form and thus can be solved using quadratic methods such as factorisation or the quadratic formula. We let  $u$  equal to whatever exponent is involved in the quadratic equation.

Below is an example demonstrating this:

**Example 2:** Solve the equation  $(2^x)^2 - 5(2^x) + 6 = 0$

First, we let  $u = 2^x$ . Hence:

$$\therefore u^2 - 5u + 6 = 0$$

As can now be seen, the equation is a quadratic, so factorising like normal:

$$(u - 3)(u - 2) = 0$$

$$\therefore u = 3 \text{ OR } 2$$

Since  $u = 2^x$ :

$$\therefore 2^x = 3 \text{ OR } 2^x = 2$$

$$x = \log_2 3 \text{ OR } x = \log_2 2 = 1$$

Hence, our two solutions are  $x = \log_2 3$  and  $x = 1$

However, not all reducible equations are as easy as the previous example to spot. As a general rule of thumb, if you see an **equation with two or more exponentials** that have bases which are squares of each other, think of **reducing to quadratics!**

Below is an example of a harder and more hidden exponential equation:

**Example 3:** Solve the equation  $16^x + 4^x - 6 = 0$

From the equation, we see that:

$$16^x + 4^x - 6 = (4^x)^2 + 4^x - 6$$

Letting  $u = 4^x$  now:

$$\therefore u^2 + u - 6 = 0$$

Factorising:

$$(u + 3)(u - 2) = 0$$

$$\therefore u = -3 \text{ OR } 2$$

Since  $u = 4^x$  though, and  $4^x > 0$ , this means that  $u \neq -3$ . Hence:

$$u = 4^x = 2 \text{ ONLY } (\because u > 0)$$

Rearranging to logarithm:

$$\begin{aligned} x &= \log_4 2 \\ &= \frac{\log 2}{\log 4} \text{ [Change of base]} \\ &= \frac{1}{2} \end{aligned}$$

Hence, the solution is  $x = \frac{1}{2}$  ONLY

Remember that for any index,  $a^x > 0$  so we must remove all negative solutions!

- Solving Exponential Inequations

If it is given that:

$$a^x > a^k$$

Where  $a$  and  $k$  are constants. Then therefore:

$$x > k$$

Similarly, if  $a^x < a^k$  then  $x < k$

Hence, whenever we are given an exponential inequality in the form of  $a^x > b$ , then we should **try to express the constant 'b' as an index with base a**.

- This can sometimes be an easy process, such as in the following example:

**Example 4:** Solve the inequation  $2^x > 16$

Solution:

Changing 16 to be a power with base 2:

$$2^x > 2^4$$

$$\therefore x > 4$$

- It can however also be quite difficult, and requires us to use the logarithmic law:

$$b = a^{\log_a b}$$

**Example 5:** Solve the inequation  $3^x > 20$

Solution:

Changing 20 to be a power with base 3:

$$20 = 3^{\log_3 20}$$

$$\therefore 3^x > 3^{\log_3 20}$$

Hence, now it can be said that:

$$x > \log_3 20$$

Using change of base law:

$$x > \frac{\ln 20}{\ln 3}$$

$$\therefore x > 2.73 \text{ (nearest 3 sig figs)}$$

**Alternatively, we can solve this inequality by taking the logarithm of both sides with base  $a$ . Hence, this alternative solution will resemble:**

Logging both sides with base 3:

$$3^x > 20$$

$$\therefore \log_3 3^x > \log_3 20$$

Now applying logarithmic law:

$$x \log_3 3 > \log_3 20$$

$$\therefore x > \log_3 20$$

It's your choice which method to use when solving these inequalities, so go with whatever seems easier!

### Exponential Equation Exercises

1. Use the change of base formula to solve the following equations for  $x$ , giving your answer to the nearest 3 significant figures when necessary
  - a)  $3^x = 15$
  - b)  $5^x = 44$
  - c)  $12^x = 160$
  - d)  $0.8^x = 0.24$
  - e)  $26^x = 4$
  - f)  $0.88^x = 0.03$
  
2. Solve the following inequations, giving exact solutions and without using a calculator:
  - a)  $2^x < 64$
  - b)  $3^x > 81$
  - c)  $5^x \geq 25$
  - d)  $4^x < \frac{1}{16}$
  - e)  $7^x \geq \sqrt{7}$
  - f)  $10^x \leq 0.001$
  - g)  $2^x \leq 1$
  
3. Solve the following inequations, giving solutions to the nearest 3 significant figures when necessary
  - a)  $2^x > 14$

- b)  $6^x \leq 250$
- c)  $3^x \geq \frac{3}{5}$
- d)  $5^x < 0.68$
- e)  $0.78^x > 2$
- f)  $\left(\frac{1}{2}\right)^x > 52$
- g)  $\left(\frac{3}{4}\right)^x \leq 4.5$

- 4. Use the substitution  $u = 2^x$  to solve the equation  $4^x - 6 = 2^x$ , leaving your answer in exact form
- 5. Use the substitution  $u = 5^x$  to solve the equation  $25^x - 20 = 3 \times 5^x$ , leaving your answer to the nearest 3 significant figures

### Exponential Equations Exercise Answers

- 1.
- a)

$$3^x = 15$$

$$\therefore x = \log_3 15$$

Using change of base law:

$$x = \frac{\ln 15}{\ln 3} \approx 2.46 \text{ (nearest 3 sig figs)}$$

- b)

$$5^x = 44$$

$$\therefore x = \log_5 44$$

Using change of base law:

$$x = \frac{\ln 44}{\ln 5} \approx 2.35 \text{ (nearest 3 sig figs)}$$

- c)

$$12^x = 160$$

$$\therefore x = \log_{12} 160$$

Using change of base law:

$$x = \frac{\ln 160}{\ln 12} \\ \approx 2.04 \text{ (nearest 3 sig figs)}$$

d)

$$0.8^x = 0.24$$

$$\therefore x = \log_{0.8} 0.24$$

Using change of base law:

$$x = \frac{\ln 0.24}{\ln 0.8} \\ \approx 6.40 \text{ (nearest 3 sig figs)}$$

e)

$$26^x = 4$$

$$\therefore x = \log_{26} 4$$

Using change of base law:

$$x = \frac{\ln 4}{\ln 26} \\ \approx 0.425 \text{ (nearest 3 sig figs)}$$

f)

$$0.88^x = 0.03$$

$$\therefore x = \log_{0.88} 0.03$$

Using change of base law:

$$x = \frac{\ln 0.03}{\ln 0.88} \\ \approx 27.4 \text{ (nearest 3 sig figs)}$$

2.

a)

$$2^x < 64$$

Converting 64 to an index with base 2:

$$64 = 2^6$$

$$\therefore 2^x < 2^6$$

$$x < 6$$

b)

$$3^x > 81$$

Converting 81 to an index with base 3:

$$81 = 3^4$$

$$\therefore 3^x > 3^4$$

$$x > 4$$

c)

$$5^x \geq 25$$

Converting 25 to an index with base 5:

$$25 = 5^2$$

$$\therefore 5^x \geq 5^2$$

$$x \geq 2$$

d)

$$4^x < \frac{1}{16}$$

Converting  $\frac{1}{16}$  to an index with base 4:

$$\frac{1}{16} = 4^{-2}$$

$$\therefore 4^x < 4^{-2}$$

$$x < -2$$

e)

$$7^x \geq \sqrt{7}$$

Converting  $\sqrt{7}$  to an index with base 7:

$$\sqrt{7} = 7^{\frac{1}{2}}$$

$$\therefore 7^x \geq 7^{\frac{1}{2}}$$

$$x \geq \frac{1}{2}$$

f)

$$10^x \leq 0.001$$

Converting 0.001 to an index with base 10:



$$0.001 = 10^{-3}$$

$$\therefore 10^x \leq 10^{-3}$$

$$x \leq -3$$

g)

$$2^x \leq 1$$

Converting 1 to an index with base 2:

$$1 = 2^0$$

$$\therefore 2^x \leq 2^0$$

$$x \leq 0$$

3. Remember that there are 2 methods which can be used to solve this set of questions, so either way is fine!

a)

$$2^x > 14$$

Expressing 14 as a power of 2:

$$14 = 2^{\log_2 14}$$

$$\therefore 2^x > 2^{\log_2 14}$$

Hence:

$$x > \log_2 14$$

Using change of base law:

$$x > \frac{\ln 14}{\ln 2}$$

$$\therefore x > 3.81 \text{ (nearest 3 sig figs)}$$

b)

$$6^x \leq 250$$

Expressing 250 as a power of 6:

$$250 = 6^{\log_6 250}$$

$$\therefore 6^x \leq 6^{\log_6 250}$$

Hence:

$$x \leq \log_6 250$$

Using change of base law:

$$x \leq \frac{\ln 250}{\ln 6}$$

$$\therefore x \leq 3.08 \text{ (nearest 3 sig figs)}$$

c)

$$3^x \geq \frac{3}{5}$$

Expressing  $\frac{3}{5}$  as a power of 3:

$$\frac{3}{5} = 3^{\log_3 \frac{3}{5}}$$

$$\therefore 3^x \geq 3^{\log_3 \frac{3}{5}}$$

Hence:

$$x \geq \log_3 \frac{3}{5}$$

Using change of base law:

$$x \geq \frac{\ln \frac{3}{5}}{\ln 3}$$

$$\therefore x \geq -0.465 \text{ (nearest 3 sig figs)}$$

d)

$$5^x < 0.68$$

Expressing 0.68 as a power of 5:

$$0.68 = 5^{\log_5 0.68}$$

$$\therefore 5^x < 5^{\log_5 0.68}$$

Hence:

$$x < \log_5 0.68$$

Using change of base law:

$$x < \frac{\ln 0.68}{\ln 5}$$

$$\therefore x < -0.240 \text{ (nearest 3 sig fig)}$$

e)

$$0.78^x > 2$$

Logging both sides with base 0.78:

$$\log_{0.78} 0.78^x > \log_{0.78} 2$$

$$\therefore x \log_{0.78} 0.78 > \log_{0.78} 2$$

$$x > \log_{0.78} 2$$

Using change of base law:

$$x > \frac{\ln 2}{\ln 0.78}$$

$$\therefore x > -2.79 \text{ (nearest 3 sig figs)}$$

f)

$$\left(\frac{1}{2}\right)^x > 52$$

Logging both sides with base  $\frac{1}{2}$ :

$$\log_{\frac{1}{2}} \left(\frac{1}{2}\right)^x > \log_{\frac{1}{2}} 52$$

$$\therefore x \log_{\frac{1}{2}} \frac{1}{2} > \log_{\frac{1}{2}} 52$$

$$x > \log_{\frac{1}{2}} 52$$

Using change of base law:

$$x > \frac{\ln 52}{\ln \frac{1}{2}}$$

$$\therefore x > -5.70 \text{ (nearest 3 sig figs)}$$

g)

$$\left(\frac{3}{4}\right)^x \leq 4.5$$

Logging both sides with base  $\frac{3}{4}$ :

$$\log_{\frac{3}{4}} \left(\frac{3}{4}\right)^x \leq \log_{\frac{3}{4}} 4.5$$

$$\therefore x \log_{\frac{3}{4}} \frac{3}{4} \leq \log_{\frac{3}{4}} 4.5$$

$$x \leq \log_{\frac{3}{4}} 4.5$$

Using change of base law:

$$x \leq \frac{\ln 4.5}{\ln \left(\frac{3}{4}\right)}$$

$$\therefore x \leq -5.23$$

4.

$$4^x - 6 = 2^x$$

Let  $u = 2^x$ . Since  $4^x = (2^x)^2$  we can reduce the equation to quadratics:

$$u^2 - 6 = u$$

$$u^2 - u - 6 = 0$$

$$(u - 3)(u + 2) = 0$$

$$\therefore u = 3 \text{ OR } -2$$

Since  $u = 2^x$  however, this means that  $u > 0$  [because indices must be positive]

$$\therefore 2^x = 3 \text{ ONLY } (\because 2^x > 0)$$

Applying logarithm:

$$\therefore x = \log_2 3$$

5.

$$25^x - 20 = 3 \times 5^x$$

Let  $u = 5^x$ . Since  $25^x = (5^x)^2$  we can reduce the equation to quadratics:

$$u^2 - 20 = 3u$$

$$\therefore u^2 - 3u - 20 = 0$$

Using the quadratic formula:

$$\begin{aligned} u &= \frac{3 \pm \sqrt{(-3)^2 - 4 \times -20}}{2} \\ &= \frac{3 \pm \sqrt{9 + 80}}{2} \\ &= \frac{3 \pm \sqrt{89}}{2} \end{aligned}$$

Since  $u = 5^x$  however, this means that  $u > 0$  [because indices must be positive]

$$\therefore 5^x = \frac{3 + \sqrt{89}}{2} \text{ ONLY } (\because 5^x > 0)$$

Applying logarithm:

$$\therefore x = \log_5 \left( \frac{3 + \sqrt{89}}{2} \right)$$

Since the question wants the answer to the nearest 3 significant figures, using change of base law:

$$x = \frac{\ln\left(\frac{3 + \sqrt{89}}{2}\right)}{\ln 5}$$
$$\approx 1.14 \text{ (nearest 3 sig figs)}$$