

VIVIAN RUIJUN LI

UX Designer

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[LINKEDIN](#) | [PORTFOLIO](#)

10823 Wilkinson Ave, Cupertino, CA 95014

EXPERIENCE

South Fayette Township School District

UX Designer (Contract)

January 2024 - ongoing (Pittsburgh, PA)

- Create an innovative software for high school students to encourage exploring personal interests, fostering resilience, and discovering career pathways, powered by LLM
- Conduct design research regarding degree management, information architecture, and educational technology
- Engage stakeholders in contextual inquiries, interviews, and co-creation activities to understand their needs

Institute on the Formation of Knowledge

Communications Assistant

March 2021 - May 2023 (Chicago, IL)

- Planned and executed social media and email marketing strategies that aligned with the institute's values and cutting-edge research in the social sciences
- Edited videos and updated website content to promote talks, workshops, and course offerings
- Improved social media engagement by 53 percent and email subscription by 34 percent in one year

Smart Museum of Art

Undergraduate Researcher

April 2022 - August 2022 (Chicago, IL)

- Contributed to object-based research, label writing, and recording an engaging audio guide for *Monochrome Multitudes*, offering an expansive narrative of modern monochrome art
- Learned the process of curating for an exhibition and the various stakeholders involved

Art Museum, The Chinese University of Hong Kong

Marketing and Design Intern

June 2021 - August 2021 (Remote)

- Created original content and graphic design templates for an upcoming exhibition; final deliverable was a digital, *Vogue*-like magazine featuring creative interpretations of artworks and late-Ming dynasty consumer culture
- Engaged online viewers by connecting art historical research with contemporary topics

EDUCATION

2023-2024

Carnegie Mellon University

Master of Human Computer Interaction

2019-2023

University of Chicago

BA, Art History

BA, Media Arts and Design with Honors

COURSEWORK

Advanced Interaction Design

Design of AI Products & Services

Human-AI Interaction

Persuasive Design

Product Management Essentials

Programming User Interfaces

Virtual Reality Production

TECHNICAL SKILLS

Development

HTML, CSS, JavaScript

Design

Figma, Miro, Photoshop, Illustrator, InDesign, After Effects, Blender, Unity

INVOLVEMENT

MODA, University of Chicago

Blog, Editor-in-Chief

May 2022 - April 2023

- Managed 30+ student writers, photographers, and creatives to produce weekly content that celebrates self-expression

Fashion Designer

November 2019 - April 2022

- Created runway looks for the annual student fashion show with five hundred attendees
- Taught myself how to design, make patterns, and construct garments to fit diverse body shapes