

Dark Trading, Market Quality and Price Discovery

Vladimir Levin

December 9, 2020

University of Luxembourg

Motivation

- Dark trading may adversely influence market quality, price discovery and the incentive for liquidity provision
- $\approx 700M$ euros worth of equity is changing hands within dark pools in Europe daily
- Market share of dark pools is growing

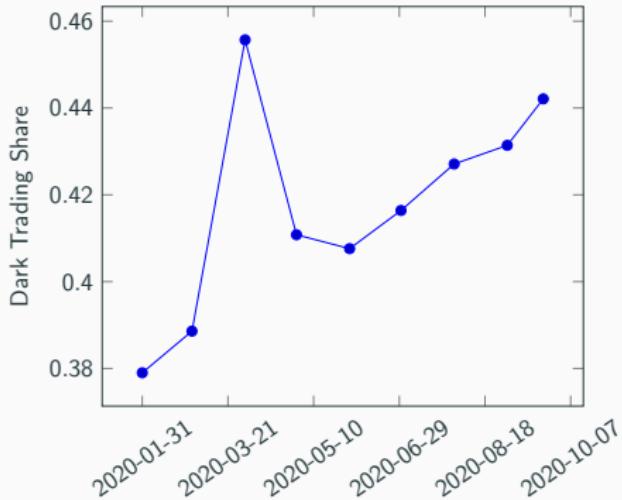


Figure 1: U.S. Equities dark trading. Source: Bats Global Markets.

Literature Review

- Trading venues with different level of transparency: Buti et al. [2017], Degryse et al. [2009], Zhu [2014], Ye [2012]
- Competition between venues: Kwan et al. [2015], Foucault and Menkveld [2008]
- Model of trading in limit order markets: Goettler et al. [2009], Dugast [2018], Roșu [2019]
- Dark trading and price discovery: Comerton-Forde and Putnins [2015]
- Dark trading and market quality: Hatheway et al. [2017]

Contributions

- Order choice and venue choice problem of informed traders in limit order markets
- How are market quality and price discovery affected by dark pool?
- Optimal levels of informed trading and dark pool access (*in a to-do list*)

Benchmark Model (no information asymmetry)

- Trading day is divided into 4 periods (t_1, t_2, t_3 , and t_4)
- One asset: pays v in the end of the trading day (common knowledge)
- LOB: set of prices and quantities $\{p_i^z, q_i\}$ where $z = \{A, B\}$ and $i = \{1, \dots, 4\}$ is the level on a price grid
- Prices are defined relative to the common value of the asset:

$$p_1^z = v - 1.5\tau$$

$$p_2^z = v - 0.5\tau$$

$$p_3^z = v + 0.5\tau$$

$$p_4^z = v + 1.5\tau$$

where, τ is the minimum price increment (tick size)

LOB states

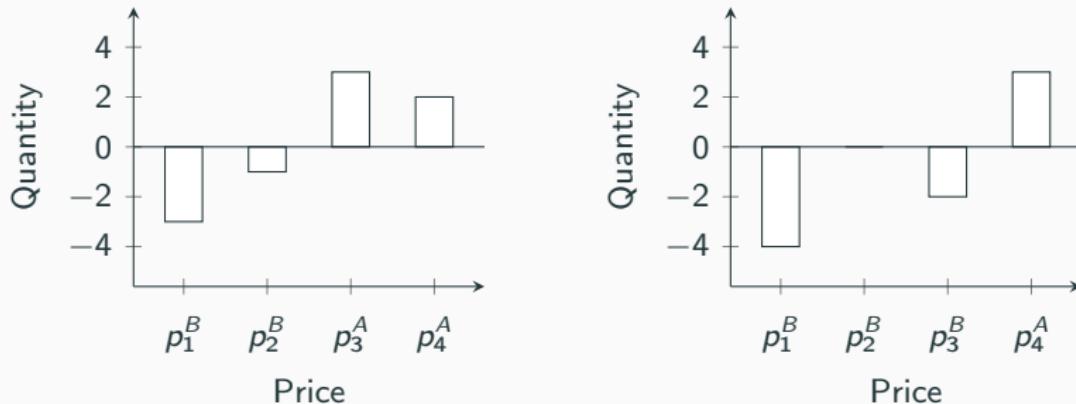


Figure 2: Some of the possible limit order book states.

- For bid-side $q_i \leq 0$, for ask side $q_i \geq 0$
- Assume a crowd absorbs any amount at the highest ask and lowest bid ($q_1 = -\infty$ and $q_4 = \infty$)
- The state of the book at each period is $b_t = [q_2, q_3]$

Agents

- Fully rational, risk neutral, and trade because they wish to trade
- Only one agent trades at each period. Trader j selects an optimal order type upon arrival based on her valuation of the asset: $v + \beta_j$, where $\beta_j \sim \mathbb{U}(\underline{a}, \bar{a})$ is a private valuation of the asset

Table 1: Order types.

Strategies	Notation
<i>Benchmark</i>	
Market order	$\varphi_M(1, p_i^z) \quad i = 1, 2, 3, 4$
Limit order	$\varphi_L(1, p_i^z) \quad i = 2, 3$
No trading	$\varphi(0)$
<i>Dark Pool</i>	
Dark pool order	$\varphi_D(\pm 1, \tilde{p}_{Mid, t})$
IOC* on dark pool or market order	$\varphi_{IOC}(\pm 1, p_{Mid, t}, p_i^z)$

* IOC - Immediate or Cancel order type

Optimal Order Choice

- Market orders pay the spread and execute with certainty:

$$\text{payoff}_{j,t} [\varphi_M (1, p_i^B)] = p_i^B - (v + \beta_j)$$

- Expected payoff of limit orders depends on the execution probability:

$$\text{payoff}_{j,t_3}^e [\varphi_L (1, p_2^B) | b_{t_3}] = (v + \beta_j - p_2^B) \cdot \Pr [\varphi_M (1, p_2^B) | b_{t_4}],$$

where $b_{t_4} = b_{t_3} + [-1, 0]$ is state of the LOB in the next period

- No trading yields zero payoff: $\text{payoff}_{j,t} [\varphi(0)] = 0$

At each trading round a trader selects the optimal order submission strategy:

$$\max_{\varphi \in \{\varphi_M(1, p_i^z), \varphi_L(1, p_i^z), \varphi(0)\}} \text{payoff}_{j,t}^e [\varphi | b_t, \beta_j]$$

LOB Development Path

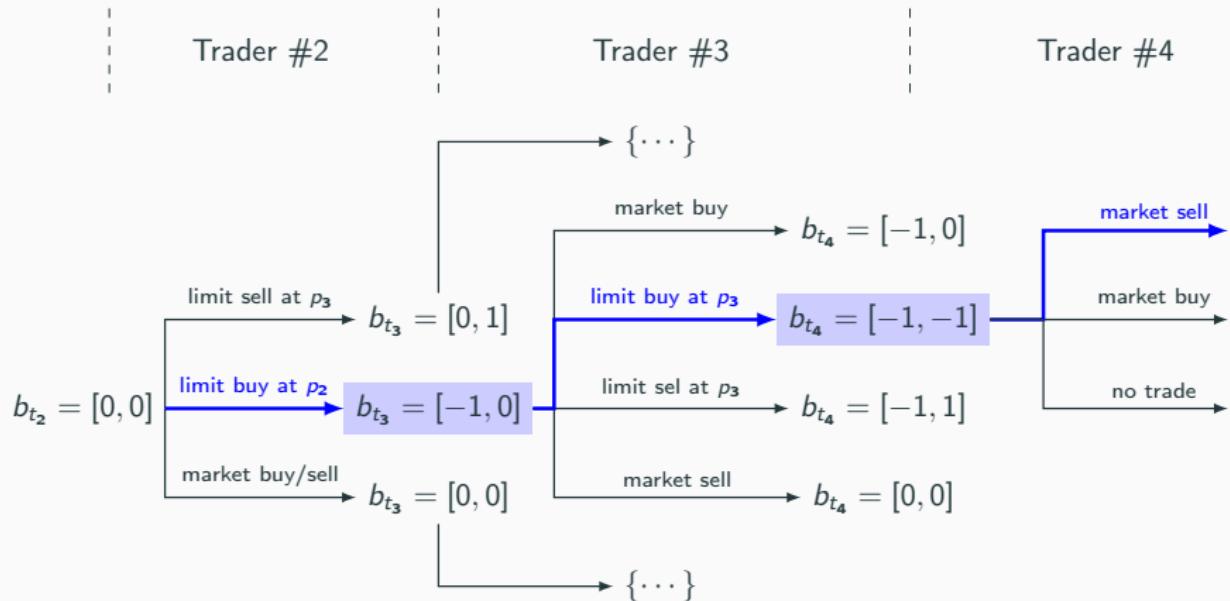


Figure 3: Benchmark model of limit order book. Extensive form of a trading game with equilibrium strategies.

Benchmark Model Solution

- Solution (numerical) by backward induction
- Assume $\tau = 0.08$, $v = 1$, $\beta_i \sim \mathbb{U}(-1, 1)$

Table 2: Order submission probabilities at t_1, \dots, t_4 in the benchmark model.

	b_t	mb	ms	lb@ p_2	lb@ p_3	ls@ p_2	ls@ p_3	nt
$t = t_1$	[0, 0]	0.124	0.124	0.212	0.164	0.164	0.212	-
$t = t_2$	[0, 0]	0.277	0.277	0.223	-	-	0.223	-
$t = t_3$	[-1, 0]	0.397	0.443	-	0.083	-	0.077	-
$t = t_4$	[-1, -1]	0.440	0.520	-	-	-	-	0.040

Continuous Dark Pool (CDP)

- Opaque crossing network
- Continuous execution using a time priority rule
- CDP crosses orders at a prevailing midquote $p_{Mid,t}$ 
- Only a fraction α of traders have access to the dark pool
- Traders infer the state by monitoring the LOB and Bayesian updating their expectations about the state of the CDP:

$$\Omega_t = \{b_t, \tilde{CDP}_t\}$$

Optimal Order Choice with CDP

► Dark order

► IOC order

► Bayesian updating

- Dark order executes if there is an opposite side volume in the CDP or if next traders become a counterparty in the dark
- IOC orders search liquidity in the dark pool to execute at midpoint, and if fail to find it they go to the LOB as market orders
- Traders infer the state of the CDP by Bayesian updating order submission probabilities given the state of the LOB and actions of previous traders

LOB Development Path with CDP

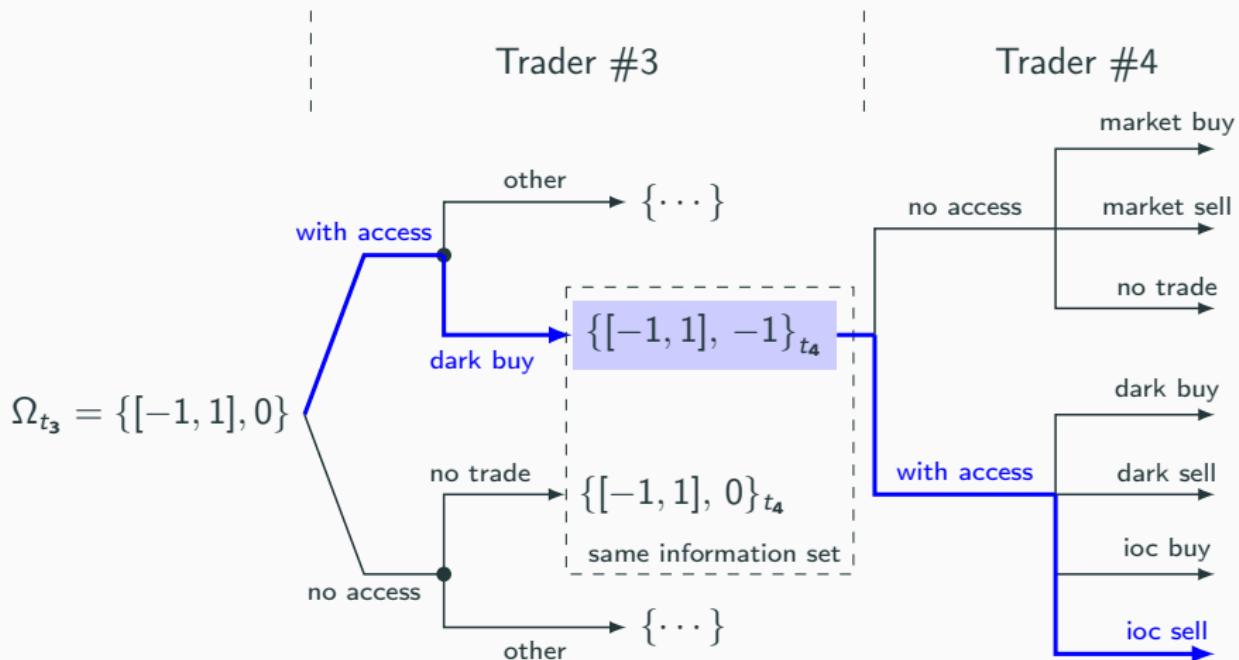
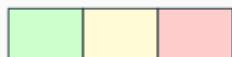


Figure 4: Limit order book and continuous dark pool. Extensive form of a trading game with equilibrium strategies.

LOB and CDP Model Solution ($\alpha = 0.5, \tau = 0.08$)

Table 3: Order submission probabilities in the model with LOB and CDP.

	$\Omega_{t_1} = \{[0, 0], 0\}$	$\Omega_{t_3} = \{[-1, -1], 0\}$	$\Omega_{t_4} = \{[-1, -1], h_{t_3}\}$		
	B	NA/WA	B/NA	WA	B/NA
market buy	0.124	0.132	0.44	0.433	0.44
market sell	0.124	0.132	0.52	0.514	0.52
limit buy@ p_2	0.212	0.217	-	-	-
limit buy@ p_3	0.164	0.151	-	-	-
limit sell@ p_2	0.164	0.151	-	-	-
limit sell@ p_3	0.212	0.217	-	-	-
dark buy	-	-			
dark sell	-	-			
IOC buy	-	-			
IOC sell	-	-			
no trade	-	-	0.04	-	0.04
					-



- order aggressiveness (increasing)



- dark order

LOB and CDP Model Solution ($\alpha = 0.5, \tau = 0.08$)

Table 3: Order submission probabilities in the model with LOB and CDP.

	$\Omega_{t_1} = \{[0, 0], 0\}$		$\Omega_{t_3} = \{[-1, -1], 0\}$		$\Omega_{t_4} = \{[-1, -1], h_{t_3}\}$	
	B	NA/WA	B/NA	WA	B/NA	WA
market buy	0.124	0.132	0.44	0.433	0.44	-
market sell	0.124	0.132	0.52	0.514	0.52	-
limit buy@ p_2	0.212	0.217	-	-	-	-
limit buy@ p_3	0.164	0.151	-	-	-	-
limit sell@ p_2	0.164	0.151	-	-	-	-
limit sell@ p_3	0.212	0.217	-	-	-	-
dark buy			-	0.027		
dark sell			-	0.026		
IOC buy			-	-		
IOC sell			-	-		
no trade	-	-	0.04	-	0.04	-



- order aggressiveness (increasing)

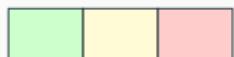


- dark order

LOB and CDP Model Solution ($\alpha = 0.5, \tau = 0.08$)

Table 3: Order submission probabilities in the model with LOB and CDP.

	$\Omega_{t_1} = \{[0, 0], 0\}$	$\Omega_{t_3} = \{[-1, -1], 0\}$	$\Omega_{t_4} = \{[-1, -1], h_{t_3}\}$		
	B	NA/WA	B/NA	WA	B/NA
market buy	0.124	0.132	0.44	0.433	0.44
market sell	0.124	0.132	0.52	0.514	0.52
limit buy@ p_2	0.212	0.217	-	-	-
limit buy@ p_3	0.164	0.151	-	-	-
limit sell@ p_2	0.164	0.151	-	-	-
limit sell@ p_3	0.212	0.217	-	-	-
dark buy					- 0.02
dark sell					- 0.02
IOC buy					- 0.44
IOC sell					- 0.52
no trade	-	-	0.04	-	0.04 -



- order aggressiveness (increasing)



- dark order

Order Migration

- $OM = \frac{1}{T} \sum_{t=1}^T \Pr(\varphi^d)$, where $\varphi^d = \varphi_D + \varphi_{IOC}$

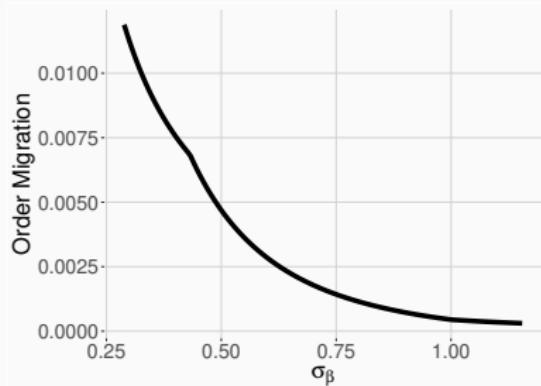


Figure 5: Order migration and private valuation of the asset.

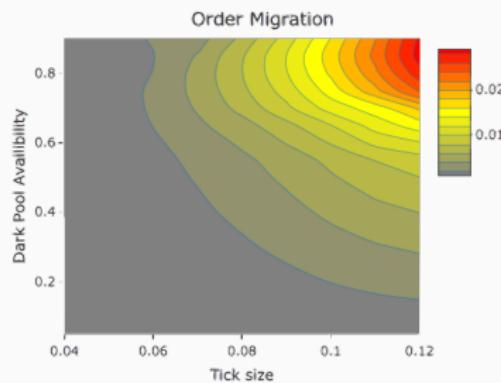


Figure 6: Order migration, tick size and dark pool availability.

Market Quality

- Compute the expected spread and depth in each period by weighting the realised values in the equilibrium states of the book by the corresponding order submission probabilities

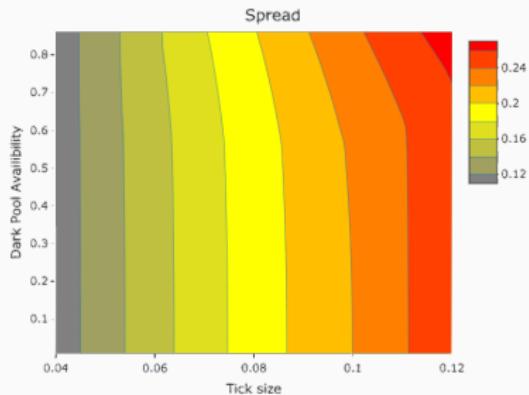


Figure 7: Spread, tick size and dark pool availability.

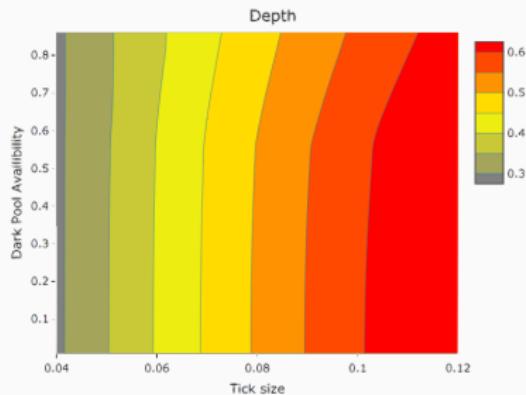


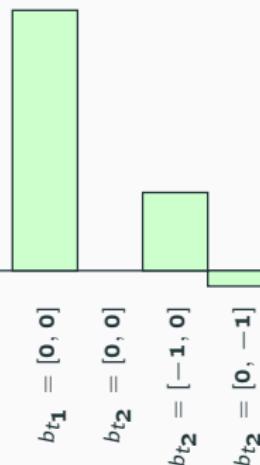
Figure 8: Depth, tick size and dark pool availability.

Impact of Time Horizon and LOB Liquidity

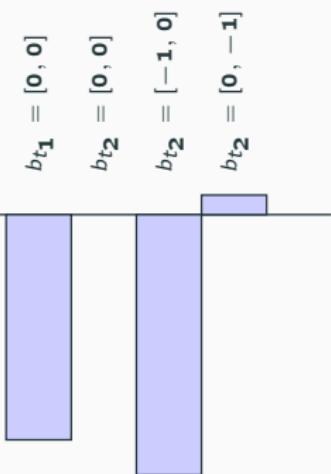
Order Migration*



Spread*



Depth*



* – normalized changes w.r.t. Benchmark model

Figure 9: Changes in average market quality measures due to the introduction of the dark pool.

How to enrich the model

- Add information asymmetry (π – fraction of informed traders)
- Which traders go to the dark?
- How is price discovery process influenced by the dark pool?
- How aggregate welfare in the presence of informed traders is affected by dark pool?
- Endogenise α and $\pi \Rightarrow$ equilibrium level of dark trading and information acquisition VS welfare

Extended Model (with information asymmetry)

- Same rules apply, but:
- The payoff of the asset in the end of the trading day is uncertain
 $V \in \{v^L, v^H\}$ with equal probabilities ($E(V) = v$)
- A fraction π of the traders is informed about the future payoff
- Traders maximize their expected payoff by Bayesian updating the expected value of V , based on the actions of previous traders
- Assume $v^L = 0.5v$, $v^H = 1.5v$

Results: Order Migration

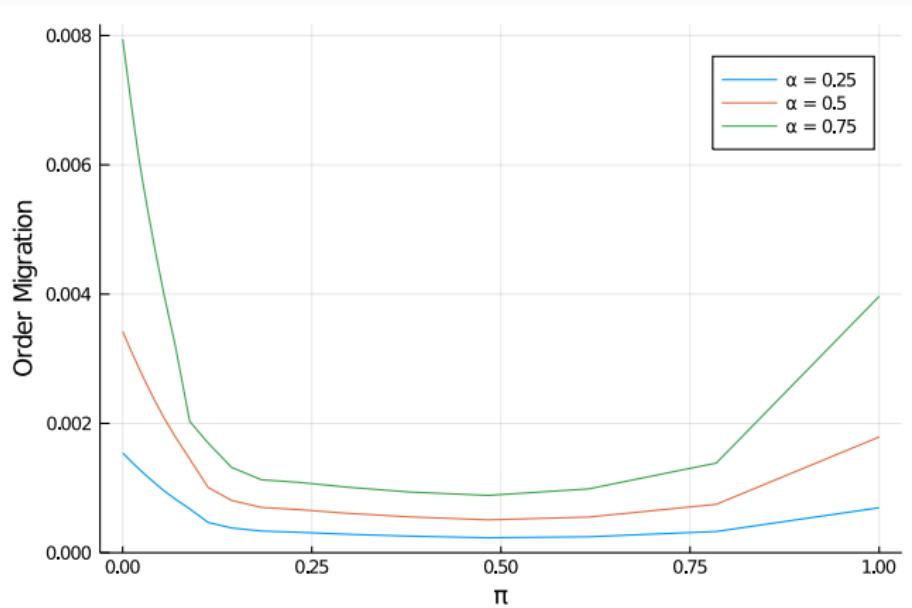


Figure 10: Dark pool availability, informed trading and order migration.

Results: Who goes to the dark?

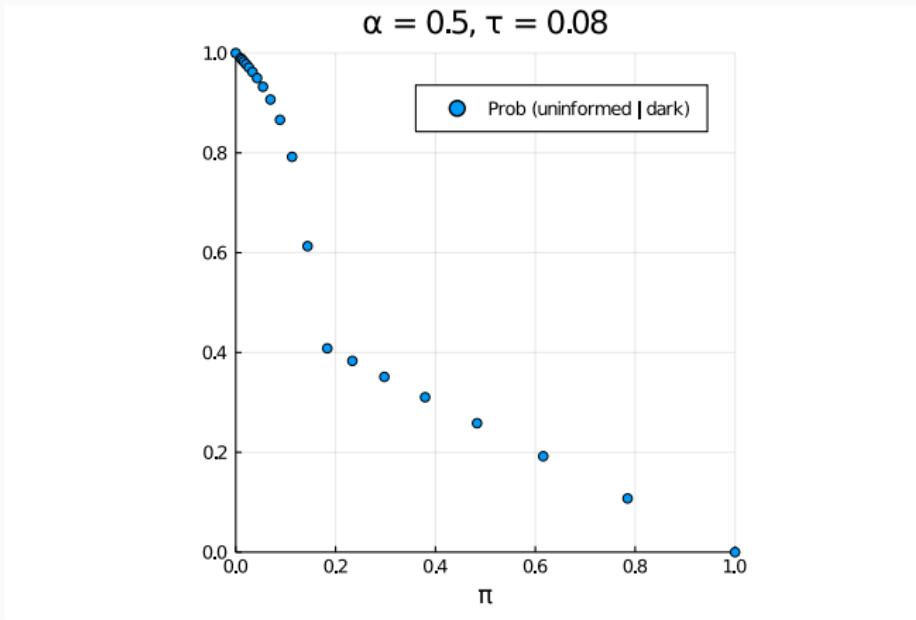


Figure 11: Dark pool availability, informed trading and **uninformed order migration**.

Results: Price Discovery

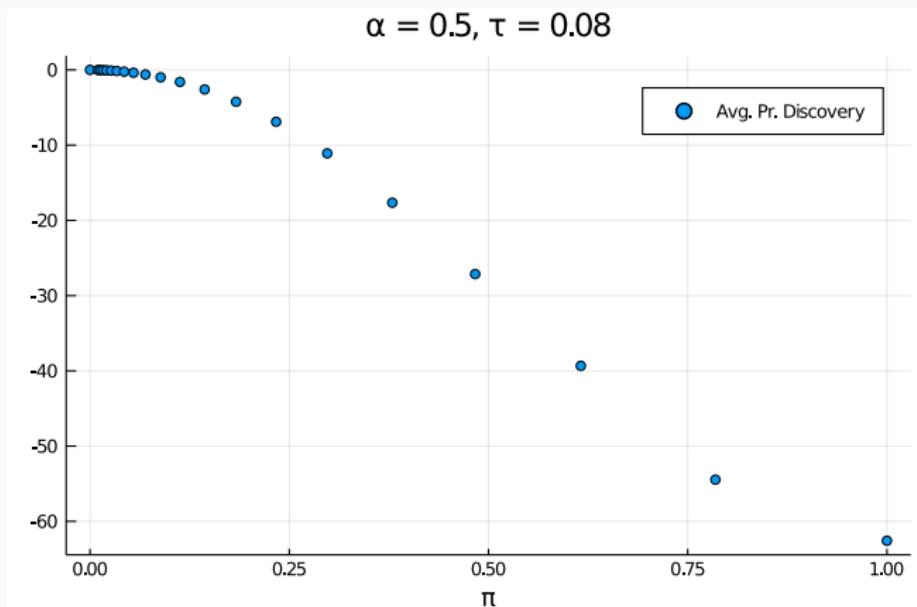


Figure 12: Dark pool availability, informed trading and average price discovery.

Additionally: Spread and Depth

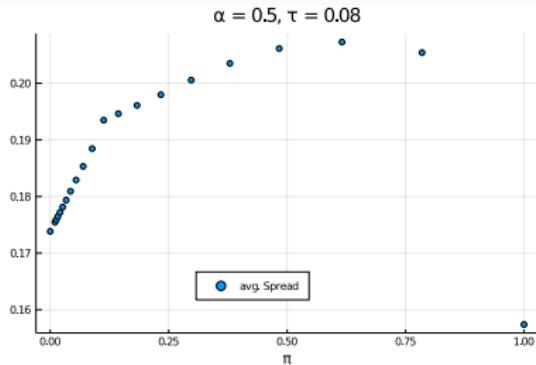


Figure 13: Dark pool availability, informed trading and average spread.

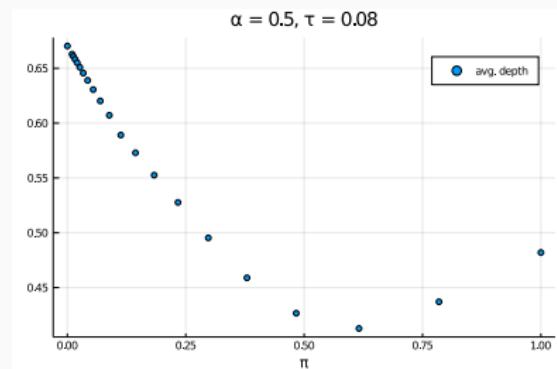


Figure 14: Dark pool availability, informed trading and average depth.

Future Steps

- (✓) Add information asymmetry
- (✓) Which traders go to the dark? => **informed** (mostly)
- (✓) How is price discovery process influenced by the dark pool?
=> **no effect**
- How aggregate welfare in the presence of informed traders is affected by dark pool?
- Endogenise α and π => equilibrium level of dark trading and information acquisition VS welfare

References

- S. Buti, B. Rindi, and I. M. Werner. Dark pool trading strategies, market quality and welfare. *Journal of Financial Economics*, 124(2):244–265, 2017. ISSN 0304405X. doi: 10.1016/j.jfineco.2016.02.002.
- C. Comerton-Forde and T. J. Putnins. Dark trading and price discovery. *Journal of Financial Economics*, 118(1): 70–92, 2015. ISSN 0304405X. doi: 10.1016/j.jfineco.2015.06.013.
- H. Degryse, M. Van Achter, and G. Wuyts. Dynamic order submission strategies with competition between a dealer market and a crossing network. *Journal of Financial Economics*, 91(3):319–338, 2009. ISSN 0304405X. doi: 10.1016/j.jfineco.2008.02.007.
- J. Dugast. Unscheduled News and Market Dynamics. *Journal of Finance*, 73(6):2537–2586, 2018. ISSN 15406261. doi: 10.1111/jofi.12717.
- T. Foucault and A. J. Menkveld. Competition for order flow and smart order routing systems. *Journal of Finance*, 63(1):119–158, 2008. ISSN 00221082. doi: 10.1111/j.1540-6261.2008.01312.x.
- R. L. Goettler, C. A. Parlour, and U. Rajan. Informed traders and limit order markets. *Journal of Financial Economics*, 93(1):67–87, 2009. ISSN 0304405X. doi: 10.1016/j.jfineco.2008.08.002. URL <http://dx.doi.org/10.1016/j.jfineco.2008.08.002>.
- F. Hatheway, A. Kwan, and H. Zheng. An empirical analysis of market segmentation on U.S. equity markets. *Journal of Financial and Quantitative Analysis*, 52(6):2399–2427, 2017. ISSN 17566916. doi: 10.1017/S0022109017000849.
- A. Kwan, R. Masulis, and T. H. McInish. Trading rules, competition for order flow and market fragmentation. *Journal of Financial Economics*, 115(2):330–348, 2015. ISSN 0304405X. doi: 10.1016/j.jfineco.2014.09.010. URL <http://dx.doi.org/10.1016/j.jfineco.2014.09.010>.
- I. Roșu. Liquidity and information in limit order markets. *Journal of Financial and Quantitative Analysis*, pages 1–48, 2019.
- M. Ye. Price Manipulation, Price Discovery and Transaction Costs in the Crossing Network. *SSRN Electronic Journal*, pages 217–244, 2012. doi: 10.2139/ssrn.2024057.
- H. Zhu. Do dark pools harm price discovery? *Review of Financial Studies*, 27(3):747–789, 2014. ISSN 08939454. doi: 10.1093/rfs/hht078.