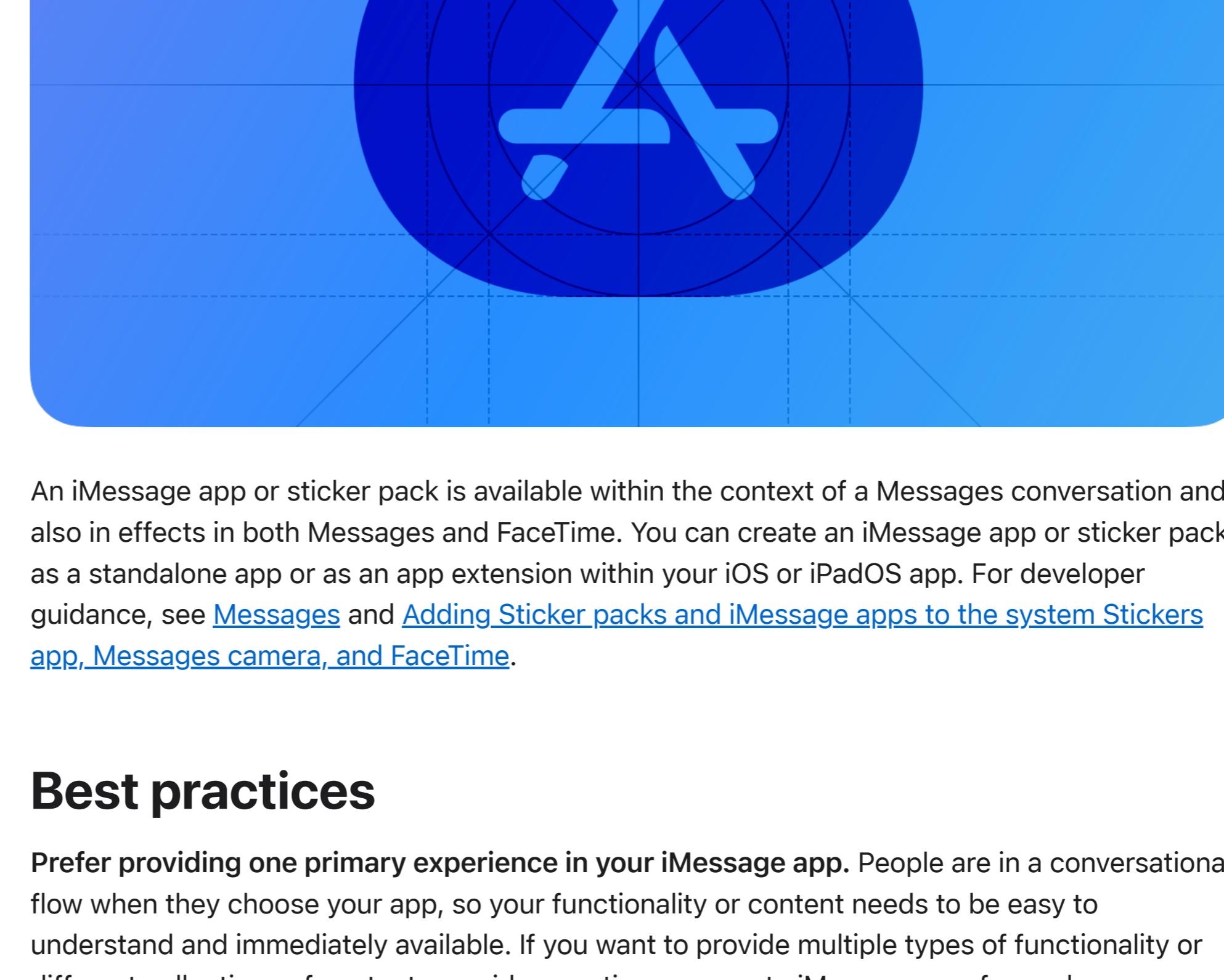


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# iMessage apps and stickers

An iMessage app can help people share content, collaborate, and even play games with others in a conversation; stickers are images that people can use to decorate a conversation.



An iMessage app or sticker pack is available within the context of a Messages conversation and also in effects in both Messages and FaceTime. You can create an iMessage app or sticker pack as a standalone app or as an app extension within your iOS or iPadOS app. For developer guidance, see [Messages](#) and [Adding Sticker packs and iMessage apps to the system Stickers app, Messages camera, and FaceTime](#).

Supported platforms
macOS
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## Best practices

Prefer providing one primary experience in your iMessage app. People are in a conversational flow when they choose your app, so your functionality or content needs to be easy to understand and immediately available. If you want to provide multiple types of functionality or different collections of content, consider creating a separate iMessage app for each one.

Consider surfacing content from your iOS or iPadOS app. For example, your iMessage app could offer app-specific information that people might want to share — such as a shopping list or a trip itinerary — or support a simple, collaborative task, like deciding where to go for a meal or which movie to watch.

Present essential features in the compact view. People can experience your iMessage app in a compact view that appears below the message transcript, or they can expand the view to occupy most of the window. Make sure the most frequently used items are available in the compact view, reserving additional content and features for the expanded view.

In general, let people edit text only in the expanded view. The compact view occupies roughly the same space as the keyboard. To ensure that the iMessage app's content remains visible while people edit, display the keyboard in the expanded view.

Create stickers that are expressive, inclusive, and versatile. Whether your stickers are rich, static images or short animations, make sure that each one remains legible against a wide range of backgrounds and when rotated or scaled. You can also use transparency to help people visually integrate a sticker with text, photos, and other stickers.

For each sticker, provide a localized alternative description. VoiceOver can help people use your sticker pack by speaking a sticker's alternative description.

## Specifications

### Icon sizes

The icon for an iMessage app or sticker pack can appear in Messages, the App Store, notifications, and Settings. After people install your iMessage app or sticker pack, its icon also appears in the app drawer in the Messages app.

You supply a square-cornered icon for each extension you offer, and the system automatically applies a mask that rounds the corners.

To ensure that your icon looks great in any context and on various devices, create a square-cornered icon in the following sizes:

Usage	@2x (pixels)	@3x (pixels)
Messages, notifications	148x110	-
	143x100	-
	120x90	180x135
	64x48	96x72
	54x40	81x60
Settings	58x58	87x87
App Store	1024x1024	1024x1024

Sticker size	@3x dimensions (pixels)
Small	300x300
Regular	408x408
Large	618x618

A sticker file must be 500 KB or smaller in size. For each supported format, the table below provides guidance for using transparency and animation.

Format	Transparency	Animation
PNG	8-bit	No
APNG	8-bit	Yes
GIF	Single-color	Yes
JPEG	No	No

## Platform considerations

*No additional considerations for iOS or iPadOS. Not supported in macOS, tvOS, visionOS, or watchOS.*

## Resources

### Related

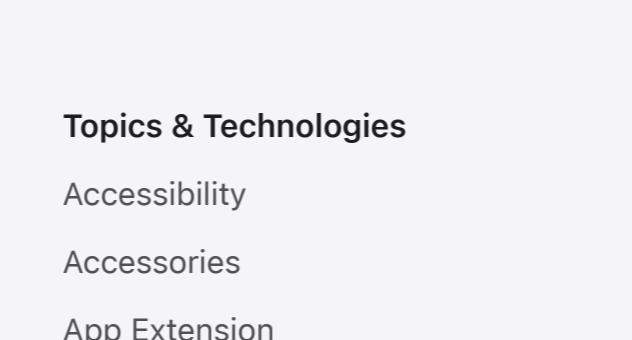
[iMessage Apps and Stickers](#)

### Developer documentation

[Messages](#)

[Adding Sticker packs and iMessage apps to the system Stickers app, Messages camera, and FaceTime](#) — [Messages](#)

### Videos



Express Yourself!

## Change log

Date	Changes
May 2, 2023	Consolidated guidance into one page.

Platforms	Topics & Technologies	Resources	Programs
iOS	Accessibility	Documentation	Apple Developer Program
iPadOS	Accessories	Tutorials	Apple Developer Enterprise Program
macOS	App Extension	Downloads	App Store Small Business Program
tvOS	App Store	Forums	MFi Program
visionOS	Audio & Video	Videos	News Partner Program
watchOS	Augmented Reality	Support	Video Partner Program
Tools	Design	Support Articles	Security Bounty Program
Swift	Distribution	Contact Us	Security Research Device Program
SwiftUI	Education	Bug Reporting	Meet with Apple
Swift Playground	Fonts	System Status	Apple Developer Centers
TestFlight	Games	Account	App Store Awards
Xcode	Health & Fitness	Apple Developer	Apple Design Awards
Xcode Cloud	In-App Purchase	App Store Connect	Apple Developer Academies
SF Symbols	Localization	Certificates, IDs, & Profiles	WWDC
	Maps & Location	Feedback Assistant	
	Machine Learning & AI		
	Open Source		
	Security		
	Safari & Web		