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IEETA

voyage

a trip made for you

Group 4
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PROBLEM

- **Lack of local knowledge**

  Travelers often struggle to plan personalized trips due to a lack of local knowledge

- **Overwhelming number of choices**

  The vast number of online options leads to decision fatigue, making it difficult to select activities that best align with the user's vision

- **Finding and planing activities aligned with their preferences**

  It can take a lot of time and be very tedious to plan activities aligned with your preferences in a local you don't know

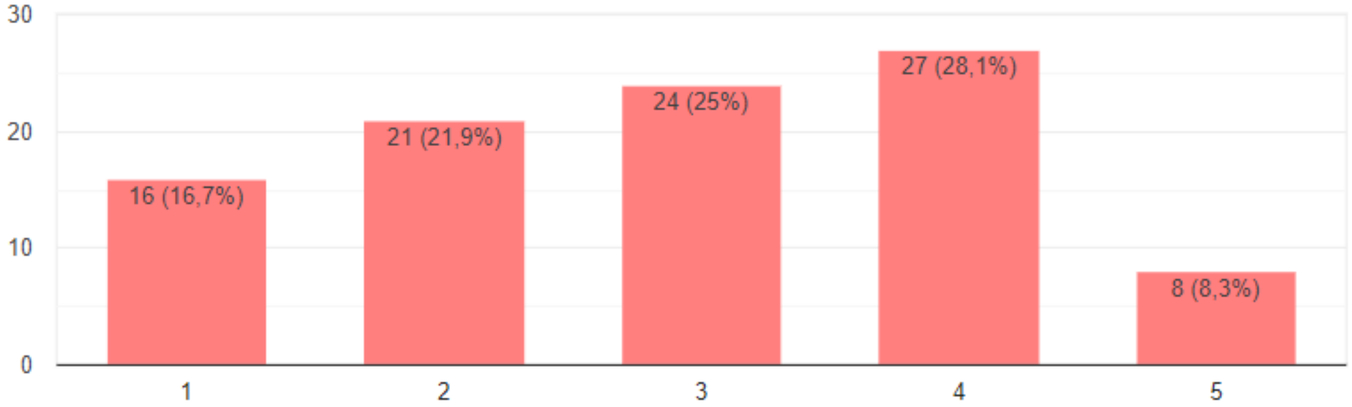
CONTEXT

- **Study with 97 participants**

  61% Find travelling without the aid of an agency or a third party challenging or tedious

- **Scale used**

1. Very Little / Strongly Disagree
2. Slightly / Partially Disagree
3. Regularly / Neutral
4. Often / Partially agree
5. Many times / Totally agree



When you plan a trip without using an agency or third party, do you find this process challenging or monotonous?

CONTEXT

- **When asked to rank from 1 to 5 features they would find useful in a travelling app these were the results**

		Median (1-5)
1	Trip Budgeting - **67% said 4+**	4
2	Trip Planning - **65% said 4+**	4
3	Trips based on user preferences - **57% said 4+**	4
4	Trip recommendation based on previous trips - **57% said 4+**	4
5	Editing a generated itinerary - **55% said 4+**	4
6	Group trip planning - **51% said 4+**	4
7	Previous trips history - **51% said 4+**	4
8	Feed with other people's trips - **38% said 4+**	3
9	Chat Bot - **31% said 4+**	3

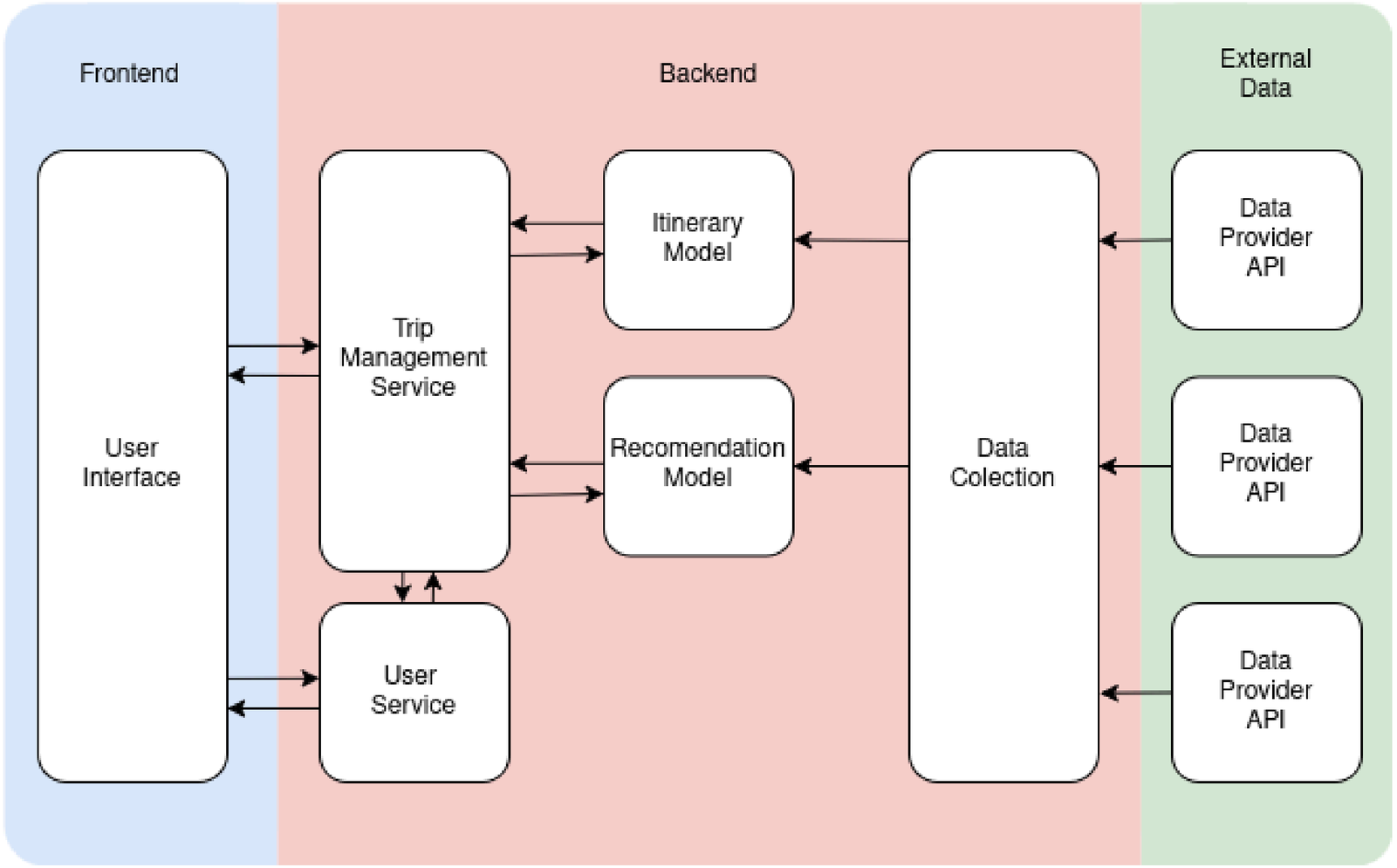
GOALS

- Web Platform
- Personally Tailored Recommendations
- Multi-factor recommendations(weather, local, trends)
- Ready to go budgeting
- UX focused design

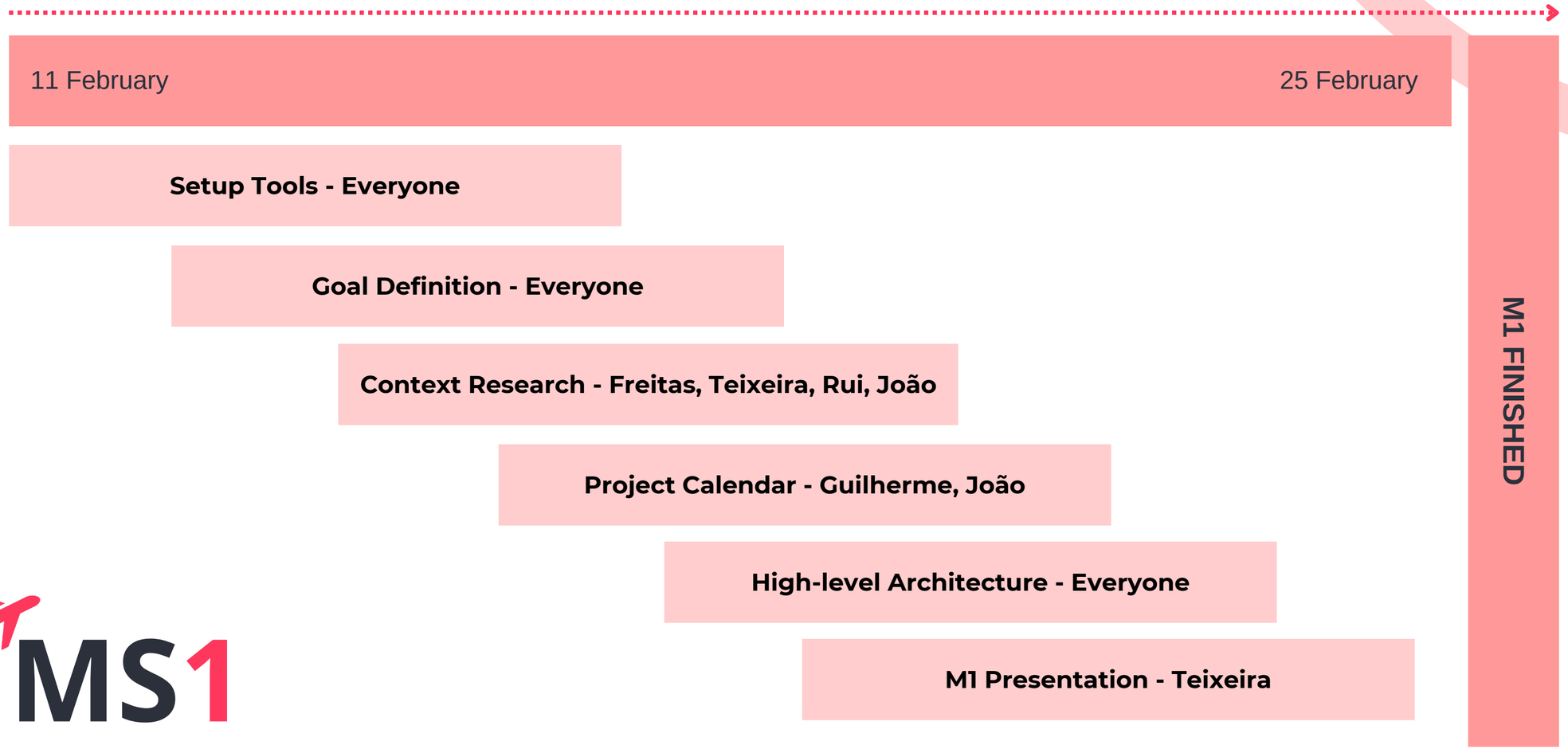
RELATED WORK

Service	Layla AI	Wonderplan	Mindtrip	**Voyage**
Budgeting	✓	✓	✓	✓
Trip planning	✗	✓	✓	✓
Zone Setting	✗	✗	✓	✓
Group Planning	✗	✗	✓	✓
Reusable Preferences Profile	✗	✗	✗	✓

ARCHITECTURE

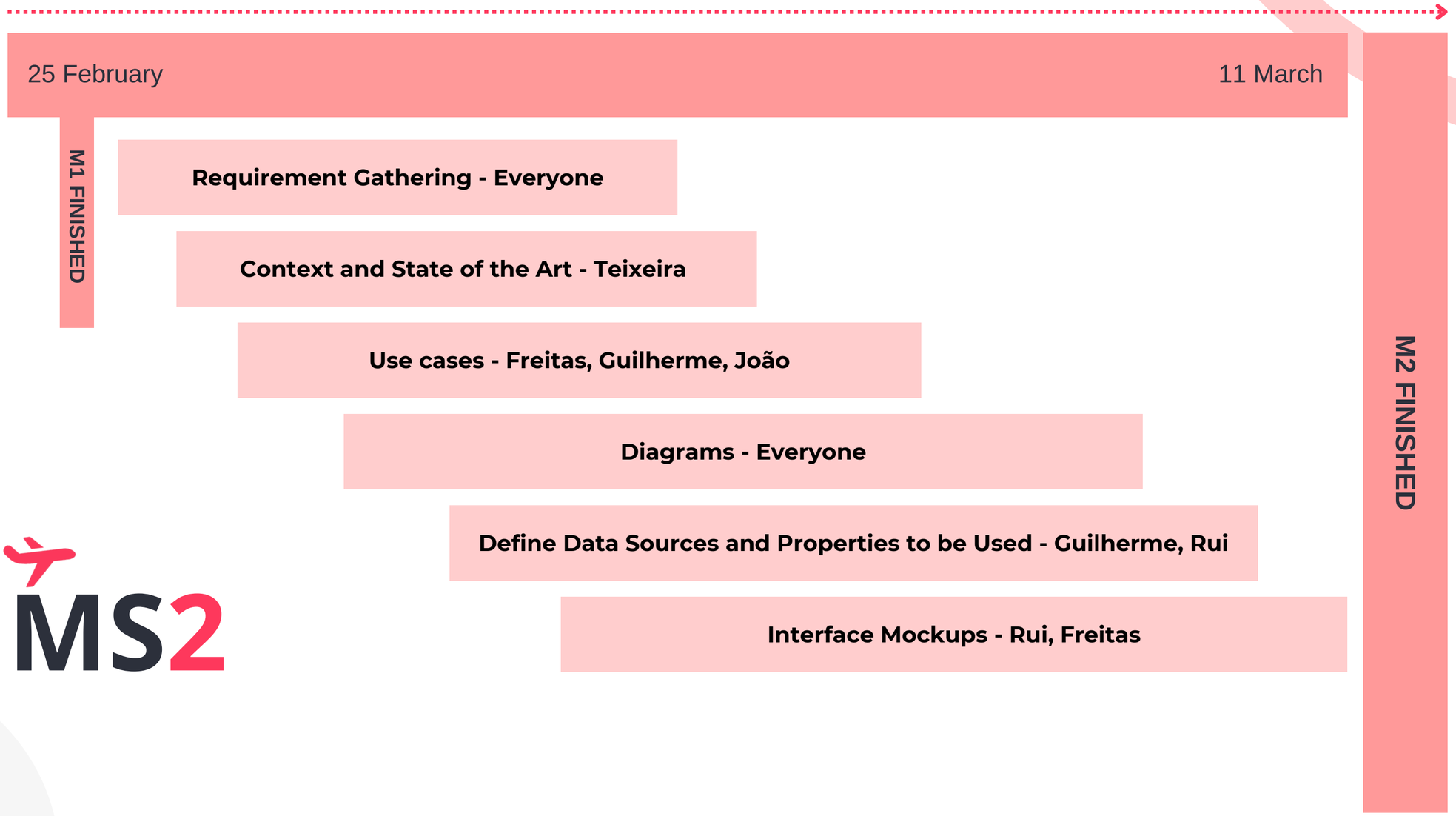


WORK PLAN



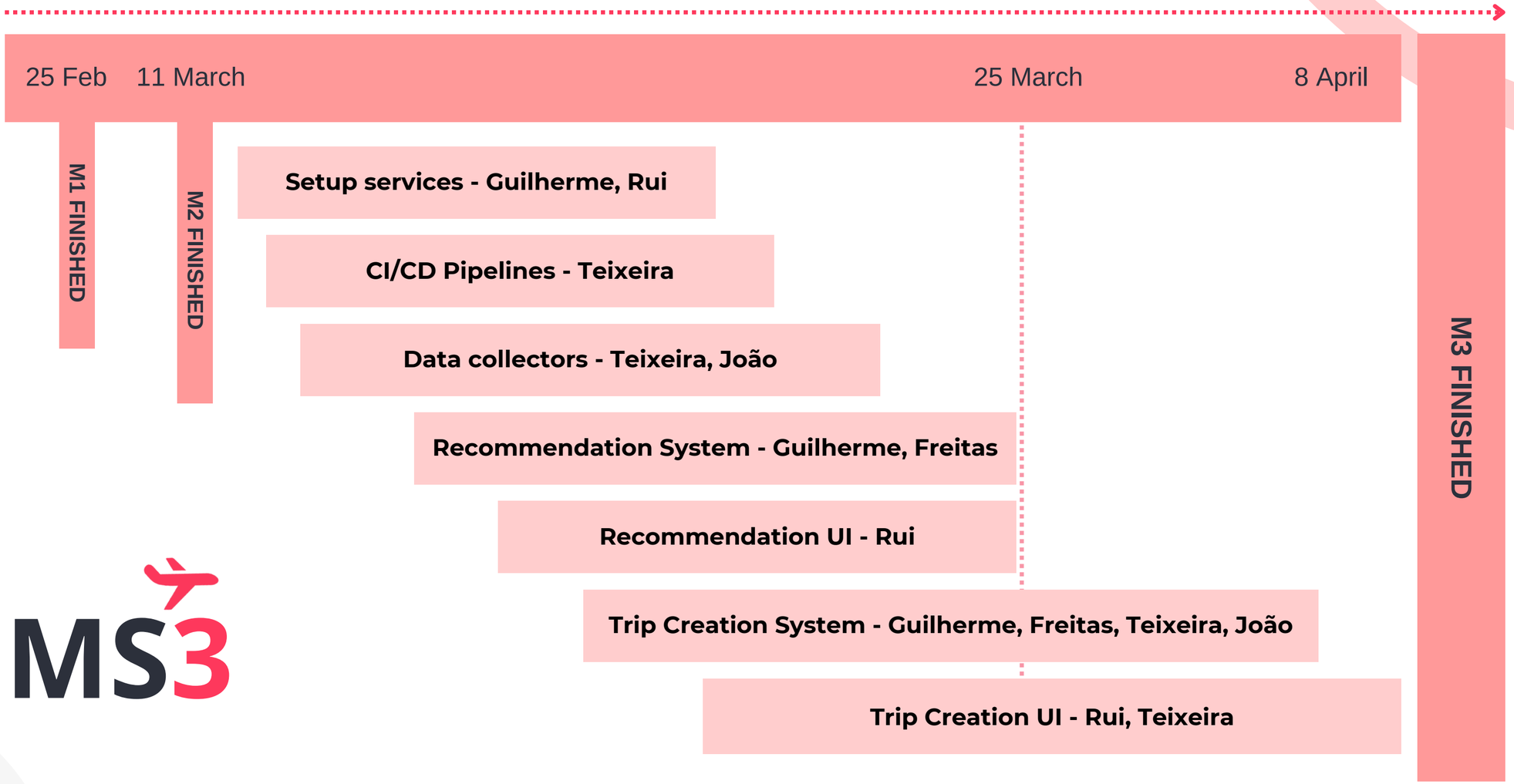
MS1

WORK PLAN



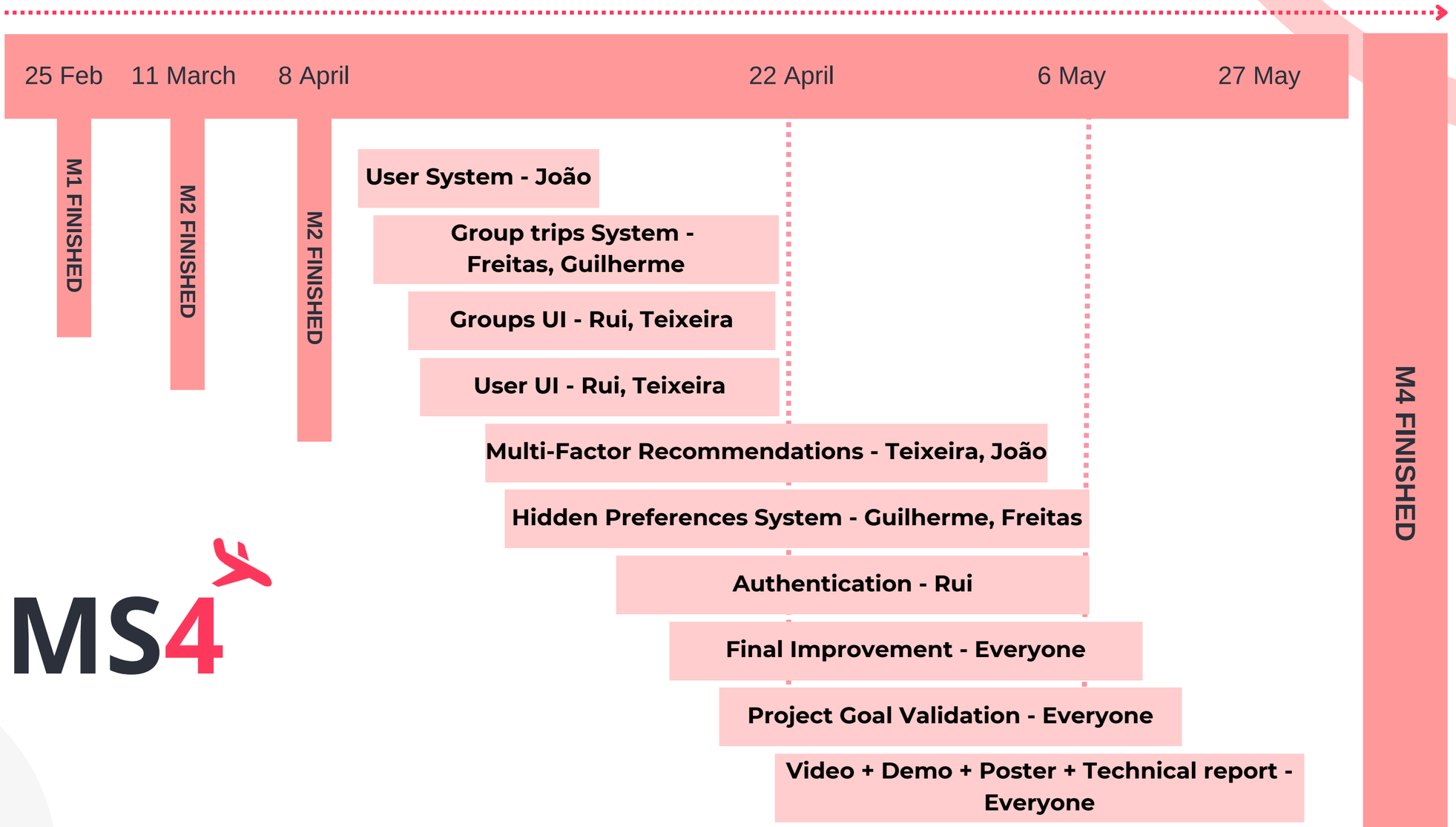
MS2

WORK PLAN



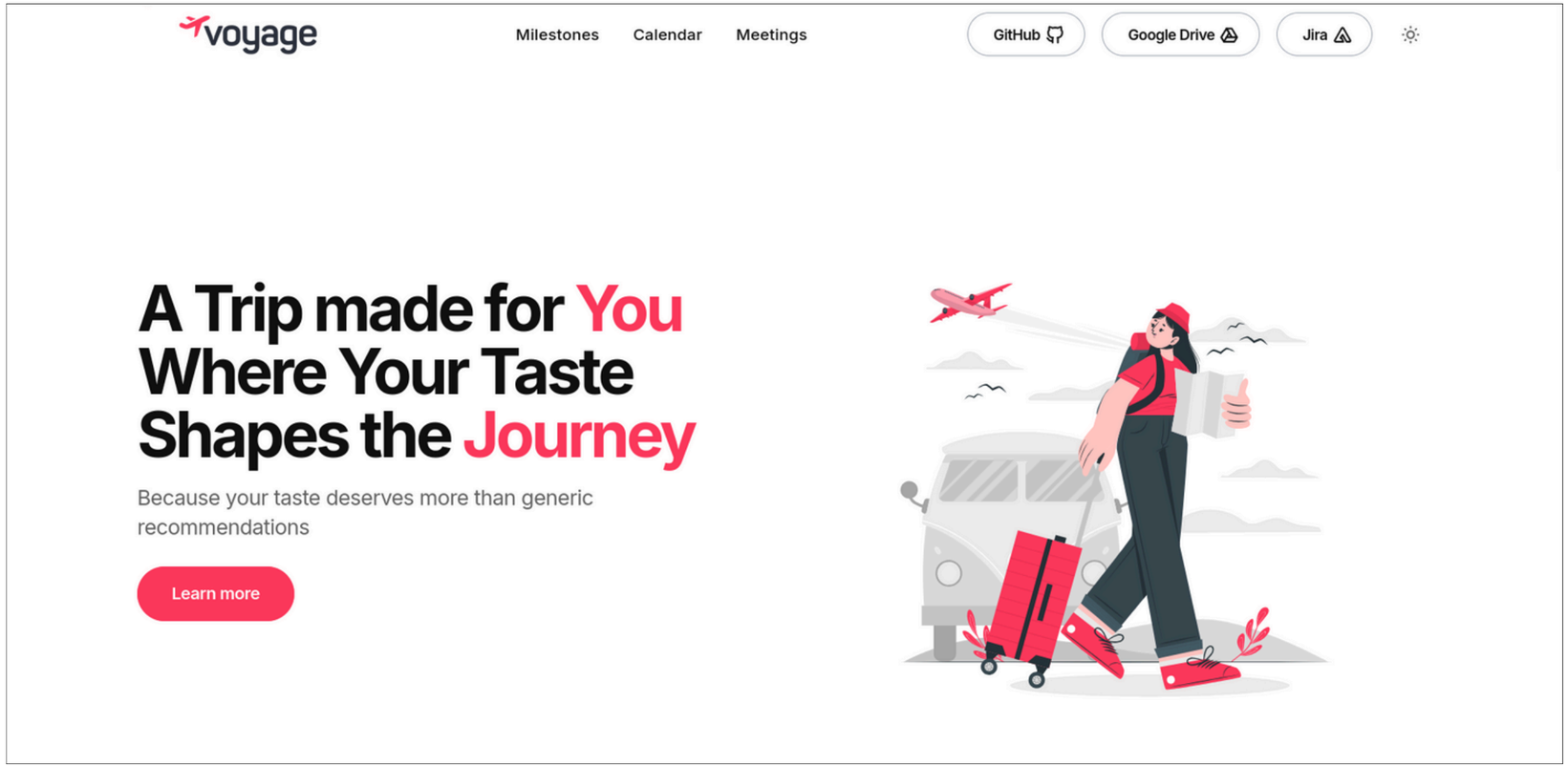
MS3

WORK PLAN



MS4

Thank you!



https://voyage-pi.github.io/