

# Winning Space Race with Data Science

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# Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- Summary of methodologies
  - Data Collection
  - Data Wrangling
  - Exploratory Data Analysis
  - Interactive Visual Analytics
  - Predictive Analysis (Classification)
- Summary of all results
  - Exploratory data analysis results
  - Interactive analytics demo
  - Predictive analysis results

## Introduction

- Background and context of the project
- The commercial space race is gaining momentum, with firms such as SpaceX, Blue Origin, Rocket Lab, and Virgin Galactic transforming access to space.
- SpaceX's Falcon 9 is an affordable launch option, mainly due to its reusable first stage.
- A Falcon 9 launch costs around \$62M, while competitors charge \$165M+.
- Savings arise from the successful recovery of the first stage, which is vital for launch cost efficiency.

#### Questions to address

- Can we forecast the successful landing of the Falcon 9 first stage?
- If affirmative, we can assess launch costs and gauge SpaceX's efficiency.
- This allows for competitive analysis for new players (e.g., our hypothetical company "Space Y") to enter the market.
- Rather than relying on physics-based simulations, we'll employ machine learning and public data to predict outcomes for the first stage.



# Methodology



#### Data Collection Method:

Retrieved data from the SpaceX REST API (api.spacexdata.com/v4/launch es/past) and scraped Wikipedia Falcon 9 records using BeautifulSoup.



#### **Data Wrangling:**

Parsed launch data with requests and .json(), converted JSON to DataFrame with json\_normalize, and obtained additional info using rocket/payload/launchpad IDs. Filtered for Falcon 9 launches and replaced nulls in PayloadMass with the mean, leaving LandingPad nulls for one-hot encoding.



# Exploratory Data Analysis (EDA):

Analyzed data distribution, missing values, and landing success patterns.



# Interactive Visual Analytics:

Mapped launch and landing sites using Folium and created dashboards with Plotly Dash.



#### **Predictive Analysis:**

Trained machine learning models (LogReg, SVM, Decision Tree, etc.), tuned with GridSearchCV, and evaluated accuracy, precision, recall, and F1 score.

## Data Collection



**Using SpaceX Rest API** 

GET request is sent using Python's library

Response is in JSON format

Converted into flat table using json\_normalize



**Enriching data with Additional API calls** 

Some fields (e.g., rocket, launchpad, payload, core) are referenced by ID. Additional API calls are made to other endpoints to retrieve detailed information for these IDs.



**Using Web Scraping** 

Falcon 9 launch data is also scraped from Wikipedia using BeautifulSoup.

HTML tables are parsed and converted into Pandas dataframes.



**Data Wrangling** 

The collected data is cleaned and transformed:

Filter out non-Falcon 9 launches (e.g., Falcon 1).

Handle missing values (e.g., replace nulls in PayloadMass with the column's mean).

Leave certain nulls (e.g., LandingPad) intact for later processing like one-hot encoding.

# Data Collection - SpaceX API







DATA COLLECTION: REQUEST & PARSE
THE SPACEX LAUNCH DATA USING THE
GET REQUEST

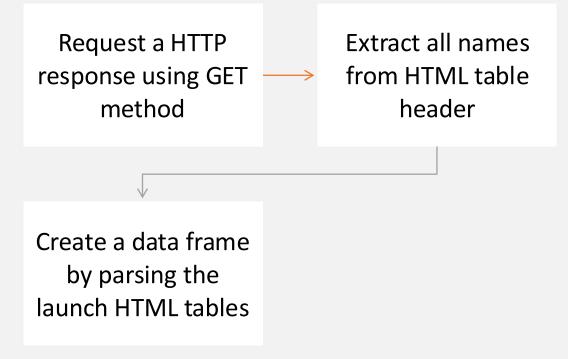
DATA COLLECTION: FILTER THE DATAFRAME TO ONLY INCLUDE LAUNCHES

DATA WRANGLING: MISSING ISSUES

#### GitHub URL:

https://github.com/voyager3000/IBMDataScience/blob/main/01\_Data\_Collection.ipynb

# Data Collection - Scraping



• GitHub URL:

# Data Wrangling

01

Load data from CSV file

02

Calculate the number of launches on each site

03

Calculate the number and occurrence of each orbit

04

Calculate the number and occurrence of mission outcome of the orbits

05

Create a landing outcome label from Outcome column

• GitHub URL:

https://github.com/voyager3000/IBMDataScience/blob/main/03\_Data\_Wrangling.ipynb

#### EDA with Data Visualization

- Scatterplots were used to depict the following:
  - FlightNumber vs. PayloadMass
  - Flight Number and Launch Site
  - FlightNumber and Orbit type
  - Payload Mass and Orbit type
- Bar chart was used to depict the following:
  - Success rate of each orbit type
- Line chart was used to depict the following:
  - Launch success yearly trend

#### GitHub URL:

# EDA with SQL

#### The following are SQL activities done:

- Table created: SPACEXTABLE
- Identified unique launch sites: DISTINCT
- Records for launch sites beginning with 'CCA': LIKE 'CCA%'
- Total payload mass recorded by NASA (CRS): SUM("PAYLOAD\_MASS\_\_KG\_")
- Average payload mass for the booster version F9 v1.1: AVG("PAYLOAD\_MASS\_\_KG\_")
- Date of the first successful landing outcome on the ground pad: MIN("Date")

## Build an Interactive Map with Folium

Blue circle at NASA
Johnson's Space
Center's coordinate to
highlight this location

Circles were added to denote proximity zones

Lines were added to denote distances between nearby features

• GitHub URL:

https://github.com/voyager3000/IBMDataScience/blob/main/06\_Visual\_Analytics\_Folium.ipynb

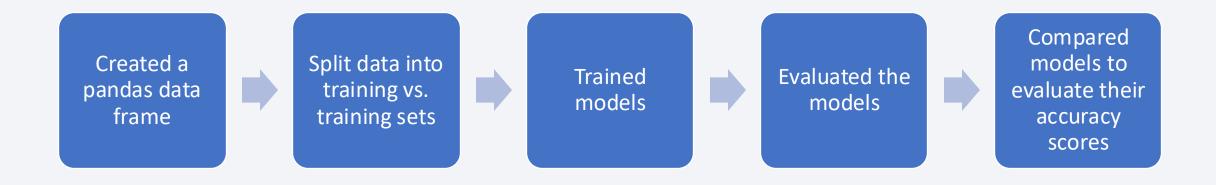
# Build a Dashboard with Plotly Dash

- Created a Pie chart to denote the total successful launches count for all sites
- Added a slider feature for the user to select the payload range
- Added a Scatter chart to show the correlation between payload and launch success

#### GitHub URL:

https://github.com/voyager3000/IBMDataScience/blob/main/08\_Visual\_Analytics\_Plotly.py

# Predictive Analysis (Classification)



GitHub URL:

## Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

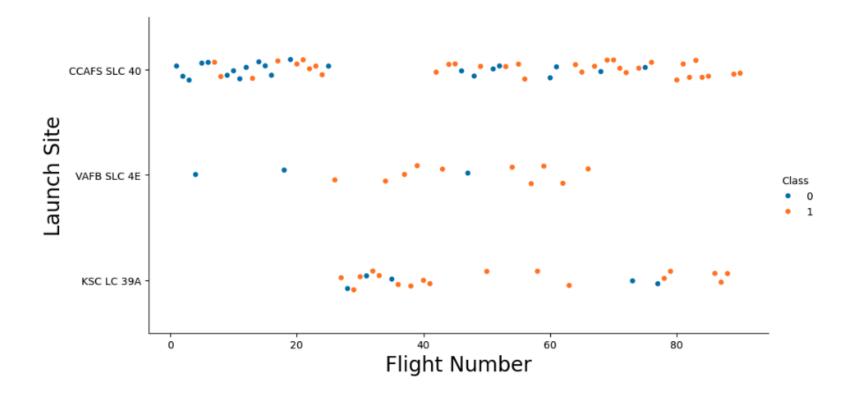
#### SpaceX Launch Records Dashboard





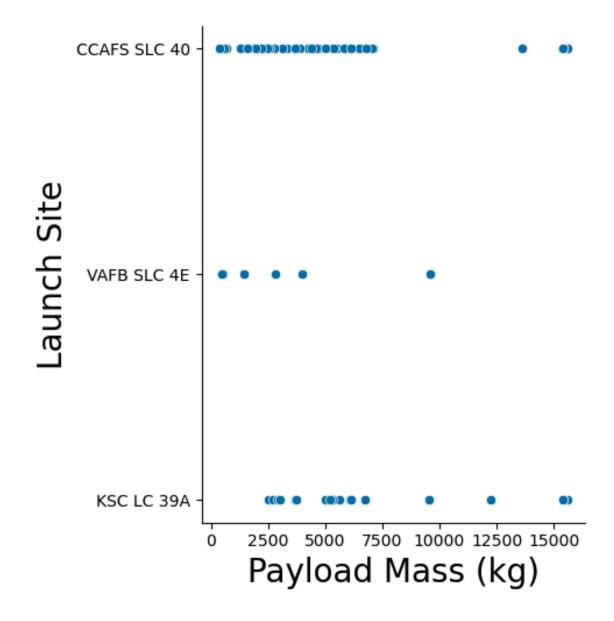
# Flight Number vs. Launch Site

- Analysis:
- There was a higher success rate with the flights shown in orange
- The flights shown in blue had lower success rates
- CCAFS SLC 40 & KSC LC 39A had a mix of success & failed flights however the VAFB SLC 4E has been fairly successful



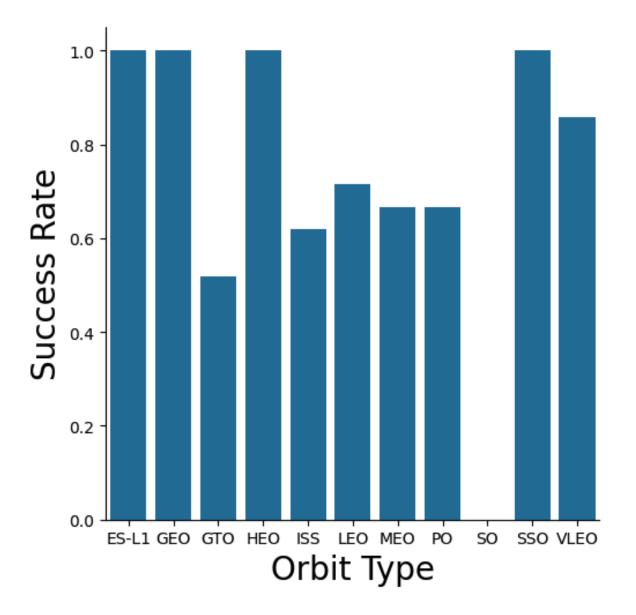
#### Payload vs. Launch Site

- The launch site CCAFS SLC 40 seems to carry either a payload mass of less than 8000 kg or more than 15000 kg
- The launch site VAFB SLC 4E seems to have a consistent payload of 9500 kg



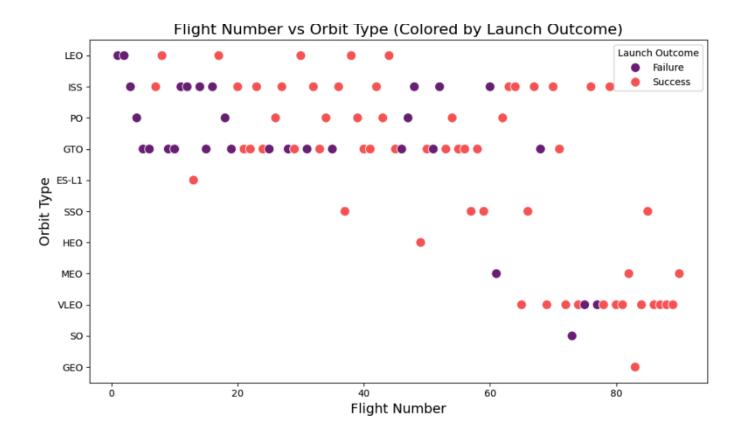
# Success Rate vs. Orbit Type

- The orbit type ES-L1, SSO, HEO & GEO orbits seem to have the highest success rate
- The orbit type SO has no success rate



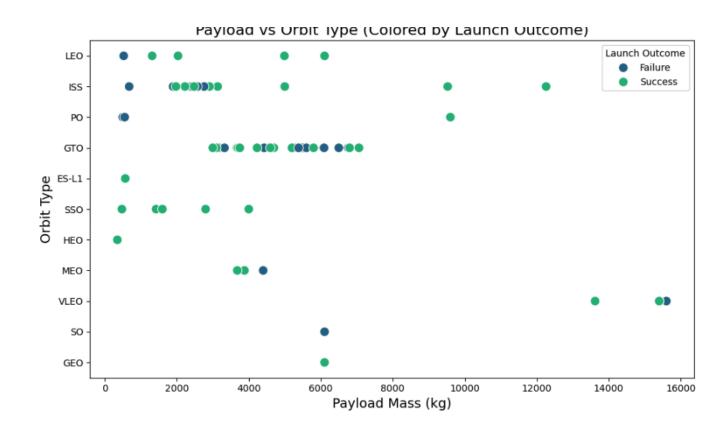
## Flight Number vs. Orbit Type

- There were higher flights in the VLEO orbit
- There are more flights taking place in GTO & ISS orbit



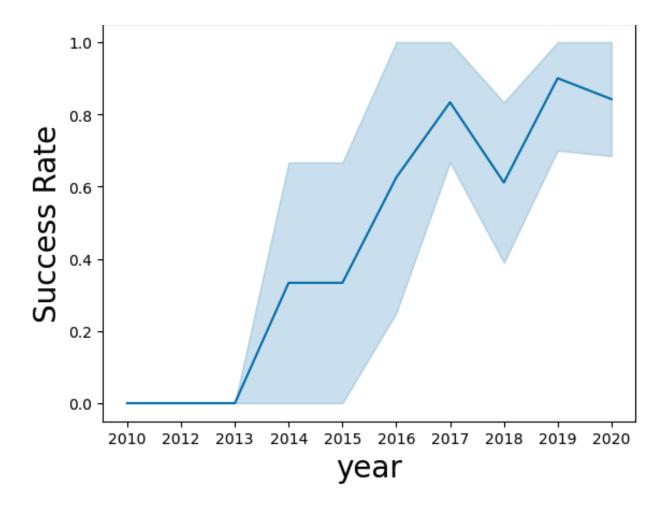
#### Payload vs. Orbit Type

- The payload between 2000 kg to 4000 kg is successful in the ISS orbit
- The payload between 3000 kg to 8000 kg is more successful in the GTO orbit



# Launch Success Yearly Trend

- The success rate has been on an upwards trend since 2013.
- There was a decrease in the success rate in 2018, and there is also a dip between the years of 2019 & 2020



#### All Launch Site Names

 When the following query is executed in the dataset - SELECT DISTINCT "Launch\_Site" FROM SPACEXTABLE, the results are 5 unique names that are presented CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

The following query displays the launch sites that start with the 'CCA' in the data set

Display 5 records where launch sites begin with the string 'CCA'

%sql SELECT \* FROM SPACEXTABLE WHERE "Launch\_Site" LIKE 'CCA%' LIMIT 5; \* sqlite:///my\_data1.db Done. Date Booster\_Version Launch\_Site Payload PAYLOAD\_MASS\_\_KG\_ Orbit Customer Mission\_Outcome Landing\_ Dragon 2010-CCAFS LC-Spacecraft 06-18:45:00 F9 v1.0 B0003 0 LEO SpaceX Success Failure (g Qualification Dragon demo flight 2010-C1, two NASA LEO (ISS) CCAFS LC-12- 15:43:00 F9 v1.0 B0004 CubeSats, (COTS) Success Failure (g barrel of NRO Brouere cheese 2012-Dragon CCAFS LC-LEO NASA F9 v1.0 B0005 05-7:44:00 demo flight Success (ISS) (COTS) 2012-CCAFS LC-SpaceX LEO NASA 500 0:35:00 F9 v1.0 B0006 Success CRS-1 (ISS) (CRS) 80 2013-CCAFS LC-SpaceX LEO NASA 03-15:10:00 F9 v1.0 B0007 Success CRS-2 (ISS) (CRS)

#### Total Payload Mass

- Total payload mass carried = 45596 KG
- The below query displays the total payload mass carried by the boosters launched by NASA

#### Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

45596

```
**sql SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTABLE WHERE "Customer" = 'NASA (CRS)';

* sqlite://my_data1.db
Done.

SUM("PAYLOAD_MASS__KG_")
```

# Average Payload Mass by F9 v1.1

- Average payload mass carried by booster version F9 v1.1 = 2928.4 KG
- Below query display the calculation of the Average payload mass carried by F9 v1.1

#### Task 4

Display average payload mass carried by booster version F9 v1.1

# First Successful Ground Landing Date

 Below is the query to find the first successful landing outcome on the ground pad. And it happened on "December 22<sup>nd</sup> 2015"

#### Task 5

List the date when the first succesful landing outcome in ground pad was acheived.

Hint:Use min function

#### Successful Drone Ship Landing with Payload between 4000 and 6000

- Below query lists the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Query: SELECT DISTINCT "Booster\_Version" FROM SPACEXTABLE WHERE "Landing\_Outcome" = 'Success (drone ship)' AND "PAYLOAD\_MASS\_\_KG\_" > 4000 AND "PAYLOAD\_MASS\_\_KG\_" < 6000;</li>

#### Task 6

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
In [27]: LE WHERE "Landing_Outcome" = 'Success (drone ship)' AND "PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000;

* sqlite:///my_data1.db
Done.

Out[27]: Booster_Version

F9 FT B1022

F9 FT B1021.2

F9 FT B1031.2
```

# Total Number of Successful and Failure Mission Outcomes

- total # of successful and failure mission outcomes = 98
- Below is the query to calculate the total number of successful and failure mission outcomes

#### Task 7

List the total number of successful and failure mission outcomes

```
In [28]:

*sql SELECT "Mission_Outcome", COUNT(*) AS "Total" FROM SPACEXTABLE WHERE "Mission_Outcome" IN ('Success', 'Failu * sqlite:///my_data1.db Done.

Out[28]:

Mission_Outcome Total

Success 98
```

# Boosters Carried Maximum Payload

#### Here the query I used to get this result:

```
SELECT DISTINCT "Booster_Version" FROM SPACEXTABLE WHERE "PAYLOAD_MASS__KG_" = (SELECT MAX("PAYLOAD_MASS__KG_") FROM SPACEXTABLE);
```

Here is the list the boosters that have carried the maximum payload mass

```
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7
```

#### 2015 Launch Records

 Please see the query used to find the list of failed landing outcomes and the result displaying the details of the drone ship, booster versions, and launch site names for the year 2015

#### Task 9

List the records which will display the month names, failure landing\_outcomes in drone ship ,booster versions, launch\_site for the months in year 2015.

Note: SQLLite does not support monthnames. So you need to use substr(Date, 6,2) as month to get the months and substr(Date, 0,5)='2015' for year.

```
In [30]:
          %sql
          SELECT
              CASE
                   WHEN substr("Date", 6, 2) = '01' THEN 'January'
                  WHEN substr("Date", 6, 2) = '02' THEN 'February'
                  WHEN substr("Date", 6, 2) = '03' THEN 'March'
                  WHEN substr("Date", 6, 2) = '04' THEN 'April'
                  WHEN substr("Date", 6, 2) = '05' THEN 'May'
                  WHEN substr("Date", 6, 2) = '06' THEN 'June'
                  WHEN substr("Date", 6, 2) = '07' THEN 'July'
                  WHEN substr("Date", 6, 2) = '08' THEN 'August'
                  WHEN substr("Date", 6, 2) = '09' THEN 'September'
                  WHEN substr("Date", 6, 2) = '10' THEN 'October'
                  WHEN substr("Date", 6, 2) = '11' THEN 'November'
                  WHEN substr("Date", 6, 2) = '12' THEN 'December'
                   ELSE 'Unknown'
              END AS "Month Name".
              "Mission_Outcome",
              "Booster_Version",
              "Launch_Site"
              SPACEXTABLE
              substr("Date", 0, 5) = '2015';
         * sqlite:///my_data1.db
        Done.
Out [30]: Month_Name Mission_Outcome Booster_Version Launch_Site
                                           F9 v1.1 B1012 CCAFS LC-40
               January
                                Success
              February
                                           F9 v1.1 B1013 CCAFS LC-40
                                Success
                March
                                           F9 v1.1 B1014 CCAFS LC-40
                                Success
                 April
                                Success
                                           F9 v1.1 B1015 CCAFS LC-40
                 April
                                Success
                                           F9 v1.1 B1016 CCAFS LC-40
                         Failure (in flight)
                                           F9 v1.1 B1018 CCAFS LC-40
```

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Here is the Query to Rank the counts (in descending order) of each type of landing outcomes happened between the date 2010-06-04 and 2017-03-20

#### Task 10

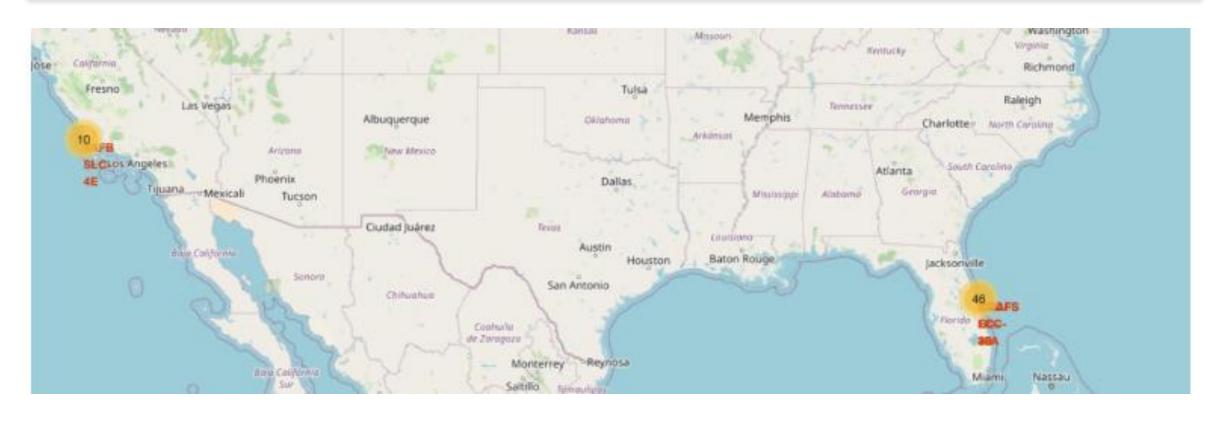
Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

```
In [31]:
           %%sql
           SELECT
               "Landing_Outcome",
               COUNT(*) AS "Count"
               SPACEXTABLE
               "Date" BETWEEN '2010-06-04' AND '2017-03-20'
               "Landing_Outcome"
               COUNT(*) DESC;
          * sqlite:///my_data1.db
Out[31]:
             Landing_Outcome Count
                                   10
                    No attempt
            Success (drone ship)
             Failure (drone ship)
           Success (ground pad)
              Controlled (ocean)
                                    3
            Uncontrolled (ocean)
              Failure (parachute)
          Precluded (drone ship)
```

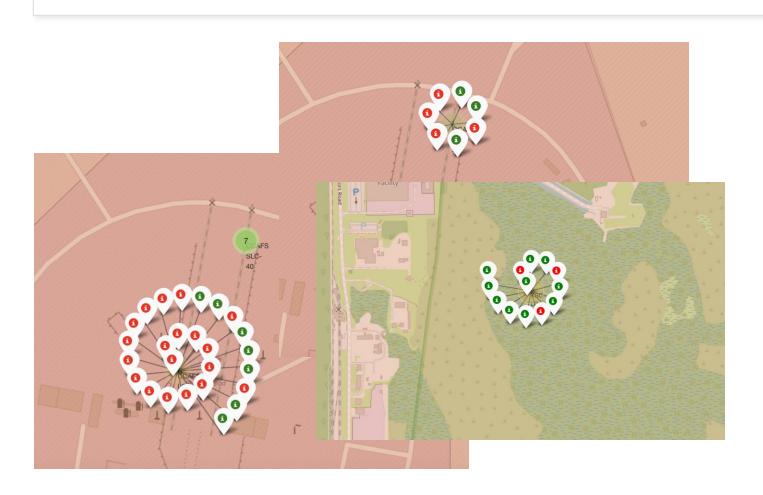


## Launch Site Analysis

- I have notice two Important elements
  - All the launch sites are closest to the coast for obvious reasons "Public Safety"
  - And the launch sites in Florida are comparatively closer to the equator making them favorable for the rockets needing to go into the Equatorial Orbits
- Below is the screenshot of the Launch Sites on the global map.

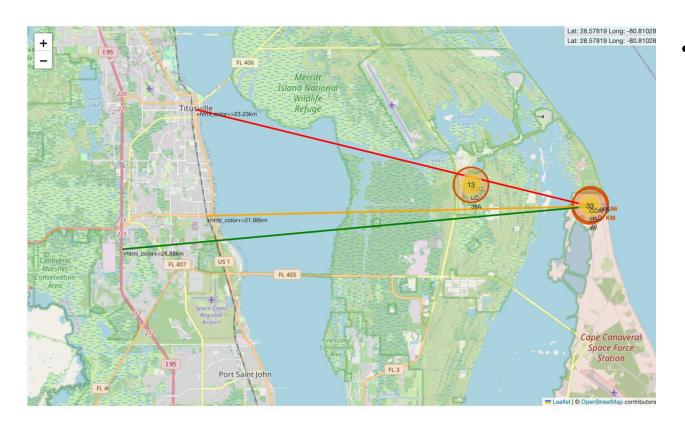


## Launch Outcomes



- In this screenshots, we can see 3 different launch sites with Outcomes displayed using Red and Green markers
- Launch site CCAFS SLC-40 seem to have close to 45% success rate (3/7).
- Lauch site CCAFS LC-40 seem to have very less success outcomes (7/26).
- On the other hand, Launch site KSC LC-39A seem to have (10/13) successful launch outcomes resulting in highest success rate site of 76%

# Transport Proximities



- Based on this screenshot, most successful launch sites CCAFS SLC-40 and CCAFS LC-40 are situated in a very convenient location.
  - Less than 1KM from Coastline
  - 26.9 KM from the I95 that goes from Maine to Key West covering all North America's east coast
  - 22 KM from the closest railway line
  - And 23.3 KM from the closest City



# Successful Launches by Site

 Based on this Pie Chart, we can understand that KSC LC-39A seem to have more successful launches in comparison to other Sites, covering 41% success rate.

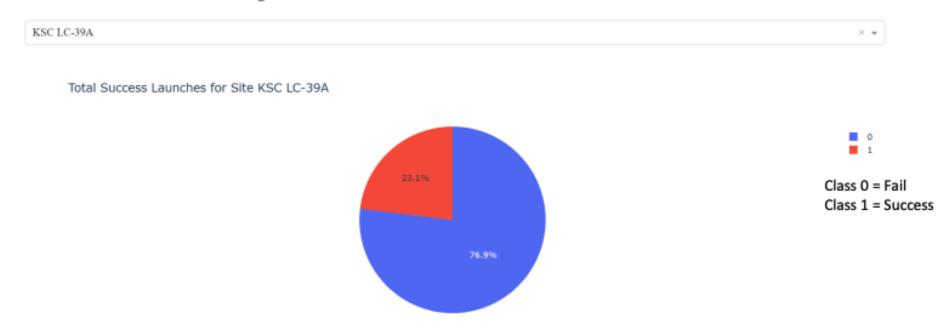
#### SpaceX Launch Records Dashboard



## Highest Launch Success Ratio

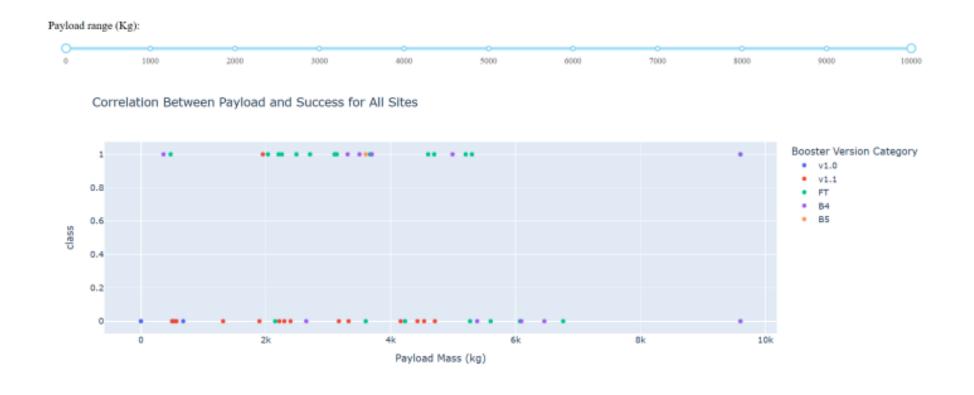
Based on the previous chart, we have identified that KSC LC-39A seem to be successful launch site. The below pie will explain the ratio of failed launches to successful ones. Only 3 failed of 13 launches, Resulting in 76.9% Success rate.

#### SpaceX Launch Records Dashboard



#### Sweet Spot for Payload Mass and Successful Launch (by Booster Version)

- Below is the Payload to Launch Outcomes Scatter Plot by Booster Version.
  - FT Version seem to more successful in comparison to other boosters.
  - B4 seem to hold the record for carrying the heaviest payload (9k+ KG)
- And perfect sweet spot for payload to success launch is between 2k to 4k KG
- Perfect combination would be FT booster with payload mass between 2000 and lower 3000 KG





#### Classification Accuracy

- Although all the models performed and had same scores.
- Decision Tree model have subtly outperformed the other based on the Best model score = 0.9017857142857144

#### TASK 12

s\_split': 2, 'splitter': 'best'}

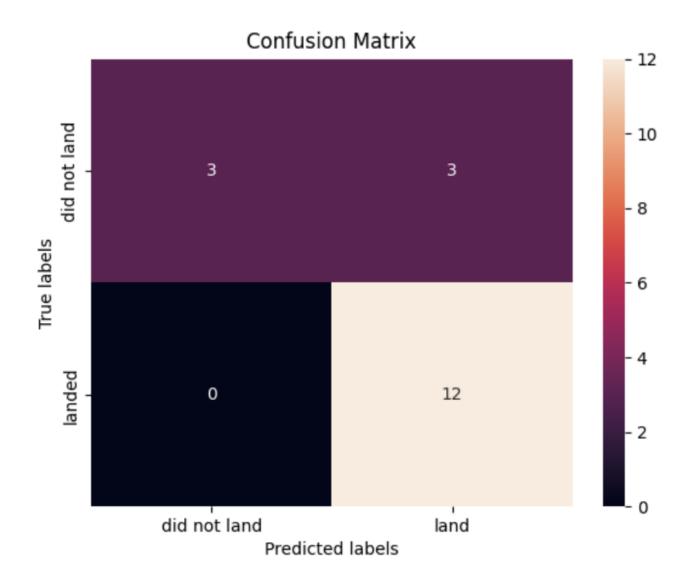
Find the method performs best: accuracy = [svm\_cv\_score, logreg\_score, knn\_cv\_score, tree\_cv\_score] accuracy = [i \* 100 for i in accuracy] method = ['Support Vector Machine', 'Logistic Regression', 'K Nearest Neighbour', 'Decision Tree']
models = {'ML Method':method, 'Accuracy Score (%)':accuracy} ML df = pd.DataFrame(models) Out[30]: ML Method Accuracy Score (%) Support Vector Machine 83.333333 Logistic Regression 83.333333 83.333333 K Nearest Neighbour Decision Tree 83.333333 from sklearn.metrics import jaccard\_score, f1\_score # Examining the scores from Test sets jaccard\_score(Y\_test, logreg\_yhat, average='binary'), jaccard\_score(Y\_test, svm\_yhat, average='binary'), jaccard\_score(Y\_test, tree\_yhat, average='binary'), jaccard\_score(Y\_test, knn\_yhat, average='binary'), f1\_scores = [ f1\_score(Y\_test, logreg\_yhat, average='binary'), f1\_score(Y\_test, svm\_yhat, average='binary'), f1\_score(Y\_test, tree\_yhat, average='binary'), f1\_score(Y\_test, knn\_yhat, average='binary'), accuracy = [logreg\_score, svm\_cv\_score, tree\_cv\_score, knn\_cv\_score] scores\_test = pd.DataFrame(np.array([jaccard\_scores, f1\_scores, accuracy]), index=['Jaccard\_Score', 'F1\_Score', 'F scores\_test Out[31]: Jaccard\_Score 0.800000 0.800000 0.800000 0.800000 F1\_Score 0.888889 0.888889 0.888889 0.888889 Accuracy 0.833333 0.833333 0.833333 0.833333 models = {'KNeighbors':knn\_cv.best\_score\_, 'DecisionTree':tree\_cv.best\_score\_, 'LogisticRegression':logreg\_cv.best\_score\_,
'SupportVector': svm\_cv.best\_score\_} bestalgorithm = max(models, kev=models.get) print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm]) if bestalgorithm == 'DecisionTree': print('Best params is :', tree\_cv.best\_params\_) if bestalgorithm == 'KNeighbors': print('Best params is :', knn\_cv.best\_params\_) if bestalgorithm == 'LogisticRegression' print('Best params is :', logreg\_cv.best\_params\_) if bestalgorithm == 'SupportVector print('Best params is :', svm\_cv.best\_params\_) Best model is DecisionTree with a score of 0.9017857142857144

Best params is : {'criterion': 'gini', 'max\_depth': 18, 'max\_features': 'sqrt', 'min\_samples\_leaf': 2, 'min\_sample

43

#### **Confusion Matrix**

- All the confusion matrices were identical
- Confusion Matrix Outputs:
  - 12 True positive
  - 3 True negative
  - 3 False positive
  - 0 False Negative
- Precision= .80
- Recall= 1
- **F1 Score**=.89
- Accuracy=.833



## Conclusions

- Findings from the Project:
  - KSC LC-39A is highest launch success rate site or 79%
  - All the launch sites are close to Coastlines for public safety.
  - Launch sites close to equator can take boost from rotational speed of earth, resulting in lesser fuel and lower cost
  - Orbits ES-L1, GEO, HEO and SSO have highest success rate
  - B4 carried heaviest payload and 2000 to 4000 KG seem to be perfect payload for a successful launch
- Larger the dataset is better would be the predictive analytics as the findings can be generalized

