

Esdras Malbranche

Social Entrepreneur

A goal-oriented and challenge-seeking person, who is passionate about Social Entrepreneurship and Technology's ability to empower disadvantaged communities.



malbrancheesdras@gmail.com ✉

8629001529 📞

87 Cedar Avenue, Newark, United States 📍

linkedin.com/in/esdras-malbranche in

EDUCATION

B.S in Information Technology / Minor in Economics

Rutgers University

09/2017 – Present

A.A in Business Administration

Essex County College

09/2015 – 04/2017

4.0

WORK EXPERIENCE

Project Manager Assistant

Wingtel, NY 🌐

01/2017 – 11/2010

Telecommunication startup

Achievements/Tasks

- Help manage a team of Decentralized Android Developers
- Create and Manage Bug and Design Inconsistencies reports on Jira Atlassian
- Ensure top User Interface and User Experience

Contact: Greg Dybec, CSO – greg@wingalpha.com

Digital Marketing Strategist

PJ Warehouse 🌐

12/2017 – 08/2018

Furniture wholesale company

Achievements/Tasks

- Responsible of Re-vamping the Company branding starting with Website
- Introduced and implemented new revenue line ideas for the Company
- Reinforced New Customer Acquisition Channels (Social Media and Online Advertising)

Contact: Theresa Weng, Owner – dropshipping@pjwarehouse.com

Web Developer Intern

Athis Enterprises 🌐

01/2020 – Present

Digital Marketing Agency

Achievements/Tasks

- Write HTML, CSS, Javascript Code for Clients Website
- Build beautiful and exciting UIs
- Graphic Design for Websites and Clients Projects

Contact: Athis Djeffson, CEO – atthisenterprises@gmail.com

SKILLS

Video Directing & Editing (Final Cut Pro)

Graphic & UI Design (Photoshop, Sketch, Adobe XD)

Social Media Marketing (Facebook Ads)

Problem Solving and Critical Thinking

PERSONAL PROJECTS

Peniel Institute of Technology (08/2019 – Present) 🌐

- Implementation of Free Coding School Program for bright individuals from disadvantaged communities of Haiti

Upgain Marketing (09/2018 – Present) 🌐

- Work as Freelancer in several Web Development, and Video Production projects

Peekaboo (05/2019 – Present) 🌐

- Leading a team building a dating mobile app engineered around the concept of video interaction to ensure a more authentic online dating experience.
- Available on the App Store

ACHIEVEMENTS

Essex County College Honors Program

Jack Kent Cooke Scholar 🌐

Ladylease White Scholarship

LANGUAGES

French

Full Professional Proficiency

Haitian Creole

Full Professional Proficiency

English

Full Professional Proficiency

Spanish

Limited Working Proficiency

INTERESTS

Intersection of Technology and Economics

Impact Investment

Social Entrepreneurship

Software Development

Mobile App Development

Economic Development