# Velian Pandeliev

www.velian.ca • vpandeliev@gmail.com • (647) 864 1472

#### **SUMMARY**

Versatile professional trained in user experience research with a background in computer science and cognitive psychology and three years' experience teaching the fundamentals of human-computer interaction. Ability to gather rich user insights and convert them into solutions through research, prototyping, and evaluation demonstrated in projects for major technology companies.

#### ACHIEVEMENT HIGHLIGHTS

## Product-defining research on the working practices of designers (HP Inc.)

Performed in-depth qualitative research on 31 Bay Area designers in various disciplines, which was used to inform the creation of new products to meet the needs of creative professionals.

## **Teaching Human-Computer Interaction** (University of Toronto)

Taught majority of introductory HCI courses at the University of Toronto's St. George campus since 2014, consistently achieving high evaluation scores on enthusiasm and learning quality.

# Educational technology and academic reading (University of Toronto)

Spearheaded research on academic reading technologies and supervised almost a dozen undergraduate projects in areas such as responsive reading, educational technology and law.

#### Mental fitness experimental portal (University of Toronto)

Developed a system for conducting mental fitness trials on seniors using a Web portal and published a deployment study of the prototype with twelve participants as a Master's project.

## **SKILLS AND ABILITIES**

#### **Programming Languages**

Python, JavaScript, Java

# Web Technologies and Frameworks

HTML/CSS/JavaScript, jQuery, Django, Flask

#### **Design and Prototyping**

Adobe Photoshop / Illustrator / Lightroom Sketch, InVision, Balsamiq

#### User Experience Research

Qualitative research methods (thematic analysis, questionnaires, interviews), ideation, interface design heuristics, usability evaluation, data synthesis, prototyping, ethics

#### **WORK EXPERIENCE**

#### Department of Computer Science, University of Toronto

Lecturer / Course Instructor (Computer science / HCI), 2011 - present

# Immersive Experiences Lab, HP Inc.,

User Experience Research Intern, Summer 2016

#### Cloud Platform Business Unit, VMware, Inc.,

User Experience Team Intern, Summer 2015

## Communication and Library Services, Statistics Canada

Bilingual Alignment and HTML Standards Intern, May 2008 - April 2009

## Advanced Cognitive Engineering Lab, Carleton University

Simulation Support Technician, Summer 2007, Spring & Summer 2008

## Centre for Applied Cognitive Research, Carleton University

Research Assistant, Summer 2005, Summer 2006

#### **EDUCATION**

#### University of Toronto

Doctoral research (ABD, withdrawn in good standing)

#### University of Toronto

M.Sc. Computer Science, Human-Computer Interaction

## **Carleton University**

B.A. Cognitive Science, Cognition and Computation

# **PUBLICATIONS**

**Pandeliev, V.** & Levy, A. (2010, July). Co-Ordinary Heroes: A Coordinate Geometry Learning Game. Disney Research Learning Challenge Finalist, SIGGRAPH 2010, Los Angeles, CA.

**Pandeliev, V.** & Baecker, R. (2010, May). A Framework for the Online Evaluation of Serious Games. Proceedings of the International Academic Conference on the Future of Game Design and Technology, Vancouver. BC.

Roberts, M. A., LeFevre, J., Penner-Wilger, M., & **Pandeliev, V.** (2006, November). Fowr + Siks: Pseudohomophones and the impact of phonological codes in solving simple arithmetic problems. Accepted for presentation at the annual meeting of the Psychonomic Society, Houston, TX.