VICTOR P. NG

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Coming from a background in graphic design and web development, I am an aspiring **UX DESIGNER** looking to apply design skills in innovative, interesting, and creative ways. My goal is to employ strategic thinking and research-based analysis to enhance user experiences and build products that are sustainable and intuitive.

SKILLS

UX Design
Visual & UI Design
User Research & Testing
Graphic Design
Wireframing & Prototyping
Project Management
Web Development
Technical Writing

TOOLS

Adobe Creative Suite
Sketch
InVision
Balsamiq
HTML / CSS / JavaScript
WordPress
GitHub / Git
Google Analytics

PROJECTS

Volunteer Badges | Design & Prototype
theworldisfun.org
The World is Fun is a non-profit group whose purpose is to get Seattleites involved in the community. The goal of this project is to design TWIF branded badges and find replacements for lanyards.

Digital Story | Design & Project Management
umass.edu/itprogram
The Digital Story p roject is a series of lesson plans designed to have students create their own life stories using technology. The project is centered around sustainability and improving student retention.

EXPERIENCE

Graphic Designer | The World is Fun
November 2018 - Current

Produced and updated physical online materials for showcasing TWIF's identity and the organization's programs, projects, and events.

Designed event needs such as posters, signage, and banners. Created marketing pieces for the organization using Adobe Creative Suite.

Student & UX Researcher | Seattle University
July 2018 - August 2018

Designed wireframes for websites - product page, ecommerce site, restaurant business, and IT company.

Conducted usability tests with students, faculty members, and the public on IT company site to improve visitor retention.

Performed A/B testing on IT company website using Google Analytics. Improved visitor retention and decreased bounce rate by 25%.

Project Team Member | UMass Amherst
September 2013 - May 2014

Conducted interviews with partners and project manager at Kelly School in Holyoke, MA.

Created needs assessment, project and grant proposals for Digital Story project. Communicated with internal teams and project manager about plan of execution, project feasibility and sustainability.

Assisted in developing lesson plans for Kelly School students. Built supporting relationship with students.

Designed visual assets for school assembly event to showcase digital story project to students, teaching staff, and the general public.

EDUCATION

Seattle University 2017 - 2018 | Web Development Certificate
University of Massachusetts Amherst 2011 - 2014 | BA Information Design