

# VICTOR NG

## User Experience Designer

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### EDUCATION

#### General Assembly

*Jun 2019 - August 2019*

UX Design Immersive Graduate

#### Seattle University

*Dec 2017 - Dec 2018*

Web Development Certificate

#### University of Massachusetts Amherst

*Graduated May 2014*

B.A. in Information Design

### SKILLS

#### Design

Wireframing

Prototyping

User Research

Graphic Design

Usability Testing

User Stories

Branding/Visual

Card Sorting

#### Tools

Sketch

Adobe XD

Figma

Illustrator

InVision

Photoshop

Balsamiq

Webflow

#### Coding

HTML & CSS

JavaScript

Python

#### Languages

English

Cantonese

### COMMUNITY SERVICE

#### Boston Free Radio

Volunteer Broadcaster

#### WMUA 91.1 FM

Student Broadcaster

#### Massachusetts Public Interest Research Center

Volunteer Coordinator

### EXPERIENCE

#### Hungerswipe | Visual Designer

*Oct 2020 - Present, Remote*

Collaborated with developers and designers to propose new designs and features for the Hungerswipe app, striving to connect restaurants to consumers and bringing traffic to restaurant businesses.

#### MediBoard | Design Lead

*Oct 2022 - Jan 2023, Seattle WA*

Created user stories, personas and information architecture that were incorporated into design decisions, resulting in improved design solutions and creations. Conducted usability testing with more than 20 users to better understand user behaviors and usability patterns. Designed web and mobile UI to increase usability rating by 10%.

#### Fractal Networks | UI Designer

*Oct 2021 - Jan 2022, Remote*

Worked closely with CEO, design team, and engineers to design UI for Fractal Link website. Produced surveys and led usability testing with other 20 users to identify user pain points and potential design solutions, which led to 25% increase in usability rating. Conceptualized logo design to promote brand.

#### Mentorz | Visual UX Design

*Sep 2019 - Sep 2020, Remote*

Designed new iterations and features for the Mentorz mobile mentorship app, aiming to help mentors and mentees connect with each other to achieve goals and develop new skills. Designed wireframes and mockups based on user flows. Collaborated with developers to streamline the app and web experience.

#### The World is Fun | Graphic Designer

*Nov 2018 - Mar 2020, Seattle WA*

Produced and updated physical materials for the organization with over 5,000 volunteers and 90 staff members. Worked collaboratively with design team to create client needs such as signage, posters, anniversary logos, and volunteer badges. Created visual assets for the website and marketing pieces for the organization as needed.