VICTOR NG

User Experience Designer

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EDUCATION

General Assembly

Jun 2019 - August 2019

UX Design Immersive Graduate

Seattle University

Dec 2017 - Dec 2018

Web Development Certificate

University of Massachusetts Amherst

Graduated May 2014

B.A. in Information Design

SKILLS

Design	Tools
Wireframing	Sketch
Prototyping	Adobe XD
User Research	Figma
Graphic Design	Illustrator
Usability Testing	InVision
SUS Scoring	Photoshop
Branding/Visual	Balsamiq

CodingLanguagesHTML & CSSEnglishJavaScriptChinese

Python

COMMUNITY SERVICE

Boston Free Radio

Volunteer Broadcaster

WMUA 91.1 FM

Student Broadcaster

Massachusetts Public Interest Research Center

Volunteer Coordinator

EXPERIENCE

Hungerswipe | Visual Designer

Oct 2020 - Present, Seattle WA

Collaborated with developers and designers to propose new designs and features for the Hungerswipe app, striving to connect restaurants to consumers and bringing traffic to restaurant businesses.

Mentorz | Visual UX Design

Sep 2019 - Sep 2020, Seattle WA

Designed new iterations and features for the Mentorz mobile mentorship app, aiming to help mentors and mentees connect with each other to achieve goals and develop new skills. Designed wireframes and mockups based on user flows. Collaborated with developers to streamline the app and web experience.

Hazel Analytics | Interaction Designer

Jul 2019 - Aug 2019, Seattle WA

Designed high-fidelity wireframes and interactive prototype for user testing. Delivered 4 product features of food safety app under 3 weeks. Conducted and facilitated design studio session with client stakeholders.

Puget Sound Trip Planner | UX Researcher

Jun 2019 - Jul 2019, Seattle WA

Directed user research process to redesign public transit app. Produced surveys and conducted interviews to identify user pain points and potential design solutions. Facilitated affinity mapping toward user synthesis and persona development. Led and moderated user testing.

The World is Fun | Graphic Designer

Nov 2018 - Mar 2020, Seattle WA

Produced and updated physical materials for the organization with over 5,000 volunteers and 90 staff members. Worked collaboratively with design team to create client needs such as signage, posters, anniversary logos, and volunteer badges. Created visual assets for the website and marketing pieces for the organization as needed.

LINDA LAI

User Experience Designer

lindalai.me | linda.lai273@gmail.com | 206-209-6277 | linkedin.com/in/lai-lin-

EDUCATION

University of Washington

3.85/4.0 GPA | Graduating June 2021

B.S. in Human Centered Design and Engineering (HCI Concentration)

B.A. in Psychology

EXPERIENCE

UI/UX Design Intern | Yirental

Feb 2020 - Present, Seattle WA

Work closely with the design team, engineers, and marketing team on growth features for Yirental app v6, one of the biggest rental platform for overseas Chinese. Pitch product ideas directly to the CEO and CTO.

UX Design Intern | Kernel Labs

Jun 2019 - Sep 2019, Seattle WA

Led product design, user research, and branding for 3 early-stage projects within a startup incubator. Collaborated with the engineers, PMs, and business team. Designed and launched a conference-calling mobile app (Pitch Conferencing v1.0) on the App Store and two websites (PitchConferencing.com and SuCasa.io).

UX Designer | Design for America UW

Jan 2019 - May 2019, Seattle WA

Collaborated with 4 designers to design a digital + tangible smart desk system to improve the class performance of kids with ADHD/ADD. Conducted field research in elementary schools. Created prototypes and presented the project at a design showcase.

Designer & HCI Research Assistant | UW HCDE

"Redesigning YouTube to Remove Dark Patterns"

Jan 2020 - Present, Seattle WA

Investigate the dark and light design patterns on YouTube. Prototype redesigns of the mobile YouTube UI and conduct interviews with users.

"Representing Atari Women with Electrochromic Displays" Mar 2019 - May 2019, Seattle WA

Designed and built an interactive artifact to highlight the hidden stories of women game developers using electrochromic display technology. Presented the design to the public at the Seattle Living Computer Museum.

LEADERSHIP

Women in User Experience (WiUX) Marketing Officer

Society of Asian Scientists & Engineers (SASE) Public Relations Officer





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SKILLS

UX Tools

UX/UI Design Sketch

User Research Adobe XD

Prototyping Figma

Info. Architecture InVision

Usability Testing Illustrator

Product Strategy Photoshop

Journey Mapping ProtoPie

Branding

Coding

HTML & CSS Language
JavaScript English
React Mandarin

Python Java

VOLUNTEER

UX Designer | DemocracyLab

May 2019 - Jun 2019, Remote

Volunteered at a nonprofit org. that builds online platforms to connect people with tech-for-good projects. Designed new iterations/features of its web application.

EXPERIENCE

UI/UX Designer | Yirental

Feb 2020 - Present, Seattle WA

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Designer & Research Assistant | UW HCDE

Redesigning YouTube to Remove Dark Patterns

Jan 2020 - Present, Seattle WA

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Representing Atari Women through Electrochromic Displays Mar 2019 - May 2019, Seattle WA

Designed and built an interactive artifact to highlight the hidden stories of women game developers by using electrochromic display technology. Presented the design to the public at the Seattle Living Computer

LEADERSHIP

Marketing Officer | UW Women in User Experience (WiUX) June 2019 - Present

Public Relations Officer | Society of Asian Scientists & Engineers (SASE) *Apr* 2018 - *Present*



www.lindalai.me

linda.lai273@gmail.com 206-209-6277

EXPERIENCE

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Jan 2019 - May 2019, Seattle WA

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LEADERSHIP

Marketing Officer | UW Women in User Experience (WiUX)
June 2019 - Present

Public Relations Officer | Society of Asian Scientists & Engineers (SASE) Apr 2018 - Present

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B.A. in Psychology

SKILLS

Design **Software** Wireframing Sketch **Prototyping** Adobe XD User Research Figma **Usability Testing** Adobe Illustrator Persona Principle Journey Map Photoshop Info. Architecture InVision Storyboarding **ProtoPie Branding Programming** Language HTML & CSS **English JavaScript** Mandarin React Python Java

VOLUNTEER

UX Designer | DemocracyLab

May 2019 - Jun 2019, Remote

Volunteered at a nonprofit org. that builds online platforms to connect people with tech-for-good projects. Designed new iterations/features of its web application.